

The Netflix logo, consisting of the word "NETFLIX" in a bold, red, sans-serif font, is centered within a black rectangular box.

NETFLIX

Data Capstone Project

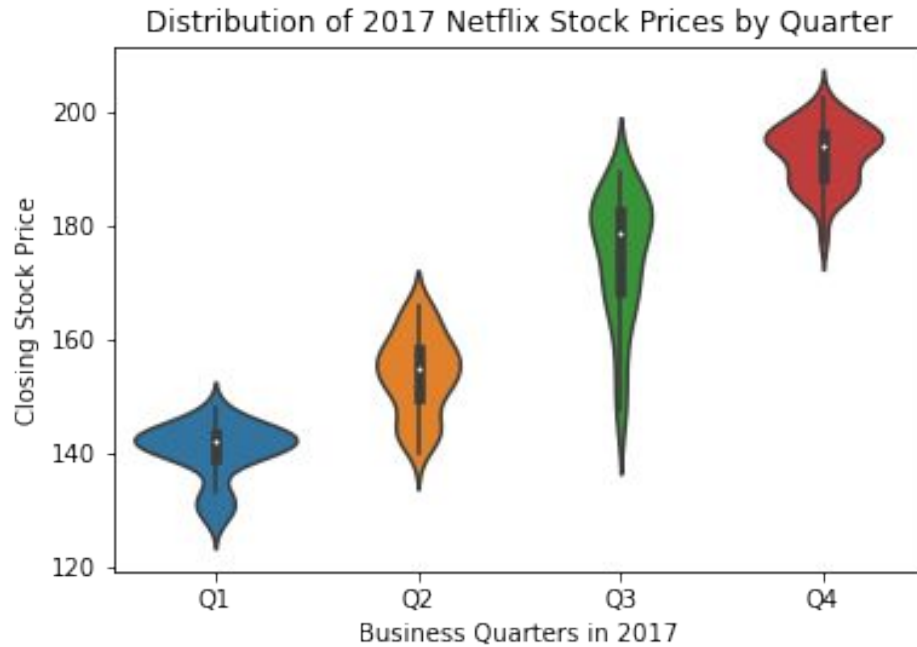
Exploring trends in Netflix Stock Data

List of Visualizations

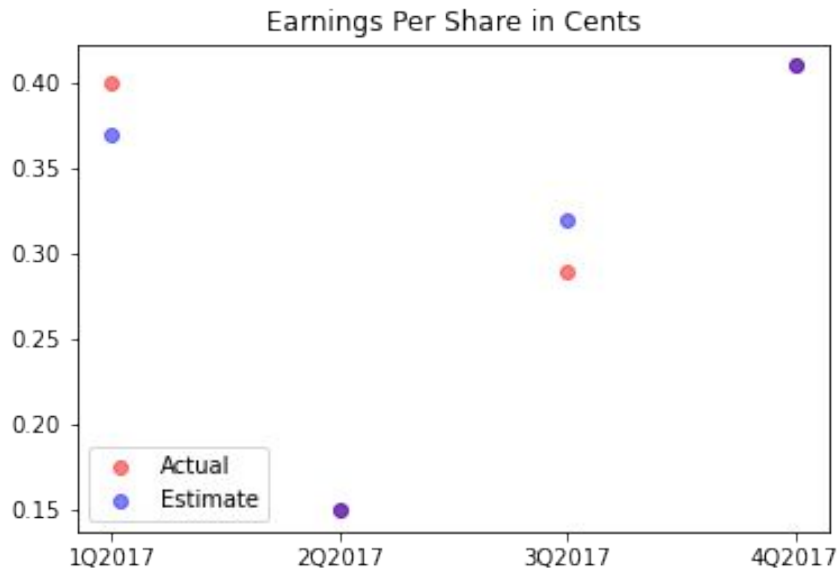
- Distribution of 2017 Netflix Stock Prices by Quarter
- Earnings Per Share in Cents
- Revenue v Earnings Side-by-Side
- Netflix vs Dow Jones Market Trends in 2017

Visualizations created by Dustin Spence as a member of the Stock Profile team

2017 Distribution of Stock Prices for Netflix



2017 Netflix Stock and Revenue by Quarter



In 2017 the estimated to actual earnings followed closely to one another.

Q2 and Q4 saw that the estimated earnings per share were an accurate reflection of the actual earnings.

In Q1 there was an underestimation of earnings.

In Q3 there was an overestimation of earnings.

2017 Netflix Revenue v Earnings by Quarter



The Revenue v Earnings trends follow closely with one another.

As should be expected Revenue is many times greater than Earnings.

However each quarter saw modest increases in both Revenue and Earnings.

The increases are on pace with one another.

2017 Netflix v Dow Jones Industrial Average by Month

