



# Darcie Springall

 View my portfolio at: [www.darciespringall.com](http://www.darciespringall.com)

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## EDUCATION

### **Humber College Institute of Technology, Toronto, Canada**

Print and Broadcast Journalism, Associate Degree, Apr 2010

## EXPERIENCE

### **Founder, Editor Online**

### **Honeycomb Proofreading,**

JULY 2019 - PRESENT

- Working with clients to create and edit marketing content for web/social media, edit e-books and blogs, and work to strict deadlines
- Current copywriting contract with Vivino.com (audience of 35 million users)

### **Account Executive (Sales)**

### **VersaCold, Vancouver, Canada**

MAY 2018 - AUGUST 2019

- Training and utilization of Salesforce Sales Cloud & Salesforce Lightning
- Exceeded sales target by \$1 million in my first 6 months
- Hired to revive a struggling territory, returned \$4 million in lost business
- Established strong relationships with clients, ensuring long-term loyalty

### **Server, Trainer USA**

### **Walt Disney World, Orlando,**

OCTOBER 2010 - MAY 2014

- Fulfill Disney's famous world-class customer service experience by creating lifelong, unforgettable moments for guests in a restaurant setting

### **Editor-in-Chief & Writer**

### **Humber College, Toronto, ON**

JANUARY 2009 - APRIL 2010

- Responsible for leading an editorial team, setting deadlines and maintaining project management milestones, approving art design, and completing final editing

## TECHNICAL SKILLS

HTML5 / CSS / SASS / Bootstrap

JS / NodeJS / React / PHP / jQuery

MongoDB / Mongoose / Express

Git / NPM

Github / Heroku / CodePen

WordPress / DreamWeaver

Visual Studio / Sublime

Salesforce Sales Cloud

Salesforce Lightning

## SKILLS

Strong team member and self-starter

Proven adaptability to new industries

Focused communicator

Resourceful problem-solver

High level of organization

Flexible in fast-paced environment

Expert attention to detail

Positive, innovative attitude

## CERTIFICATIONS

Udemy Web Developer Bootcamp (full stack)

## LANGUAGES

English (native) ●●●●●

Spanish ●●○○○

***Freelance Editor & Copywriter***

**Upwork, Online**

MAY 2020 - PRESENT

- Complete writing and editing contracts for academic journal submissions, online sales promotions/email marketing, ebooks, and more

***News Anchor/Reporter***  
**ON**

**Blackburn Radio, Wingham,**

MAY 2010 - OCTOBER 2010 (CONTRACT)

- Anchor live news for CKNX AM 920, 101.7 The One, and 94.5 The Bull
- Work to strict deadlines and in conjunction with station policies
- Produce stories on world, national, local, and breaking news

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