



UDEMY COURSES SUBSCRIPTION ANALYSIS – REVENUE REPORT

TOTAL

Revenue

\$881.67M

AVERAGE

Revenue

\$240.17K

MAXIMUM

Web Development

\$627.60M

MINIMUM

Musical Instruments

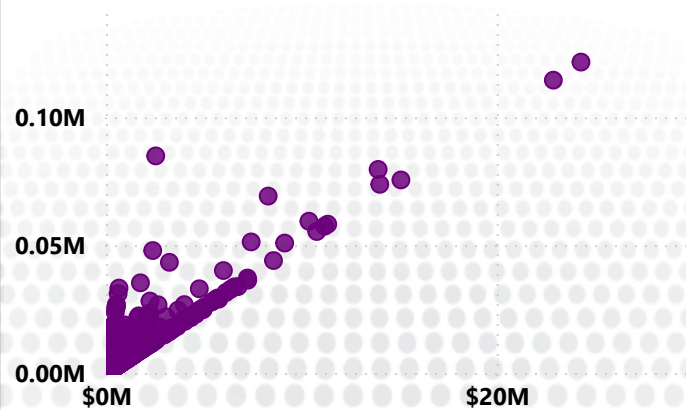
\$53.36M

No. of Courses

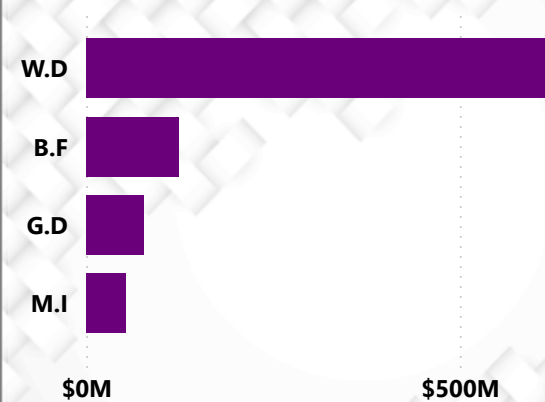
Paid Courses Only

3,361

Revenue | Subscribers - Relationship



Subject | Revenue

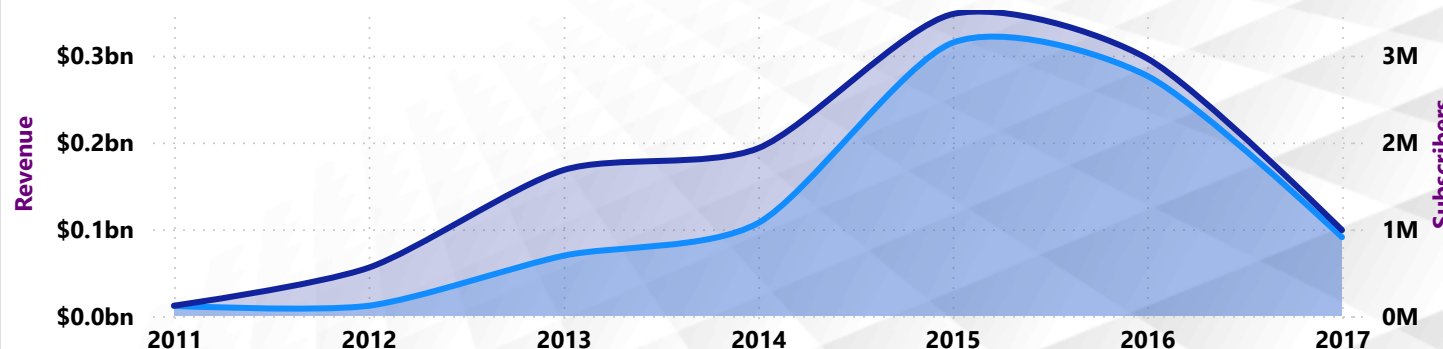


Year-over-Year Observation

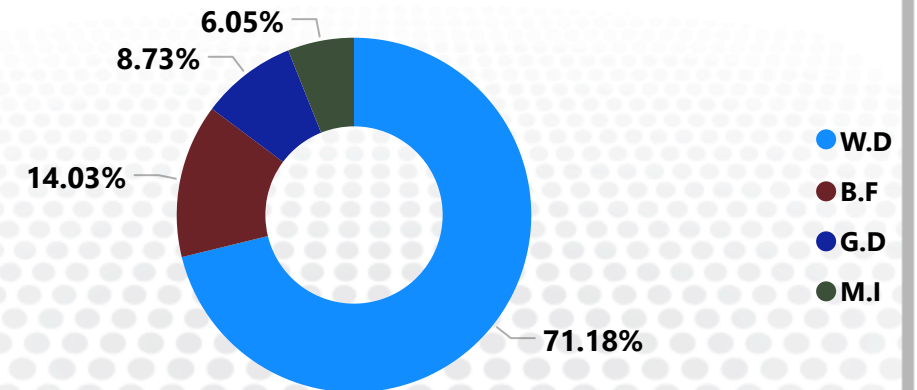
Year	Sum of total_price	total_price YoY%
2011	\$11,643,420	
2012	\$11,773,470	1.12%
2013	\$69,405,820	489.51%
2014	\$106,939,045	54.08%
2015	\$314,510,395	194.10%
2016	\$276,633,190	-12.04%
2017	\$90,769,600	-67.19%

Trend Analysis - Subscribers | Revenue

Sum of total_price Sum of Subscribers



Revenue | Percentage





UDEMY COURSES SUBSCRIPTION ANALYSIS – SUBSCRIPTION REPORT

TOTAL

Subscribers

11.72M

AVERAGE

Subscribers

3.19K

MAXIMUM

Web Development

7.94M

MINIMUM

Musical Instruments

846.69K

NO. OF COURSES

Paid

3,361

Free

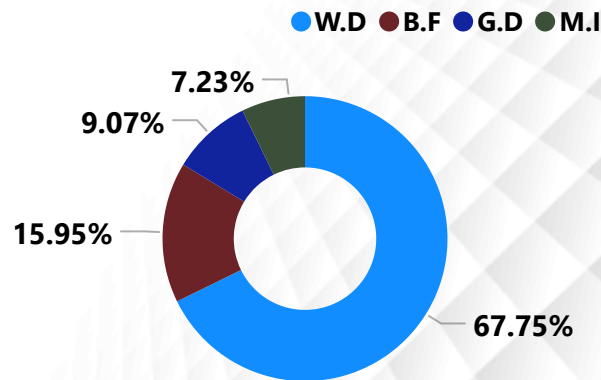
310

3,671

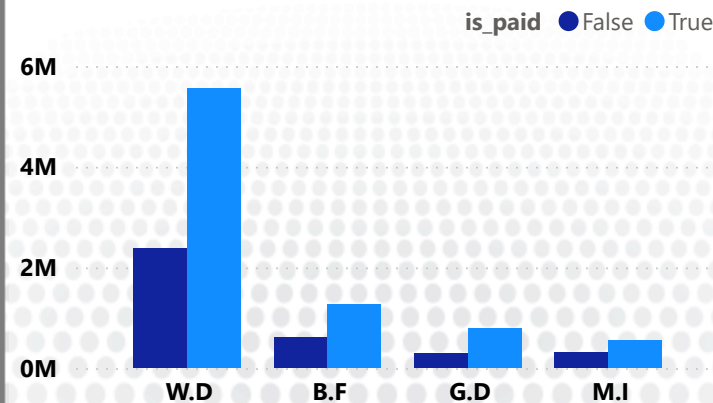
NO. OF REVIEWS

574.20K

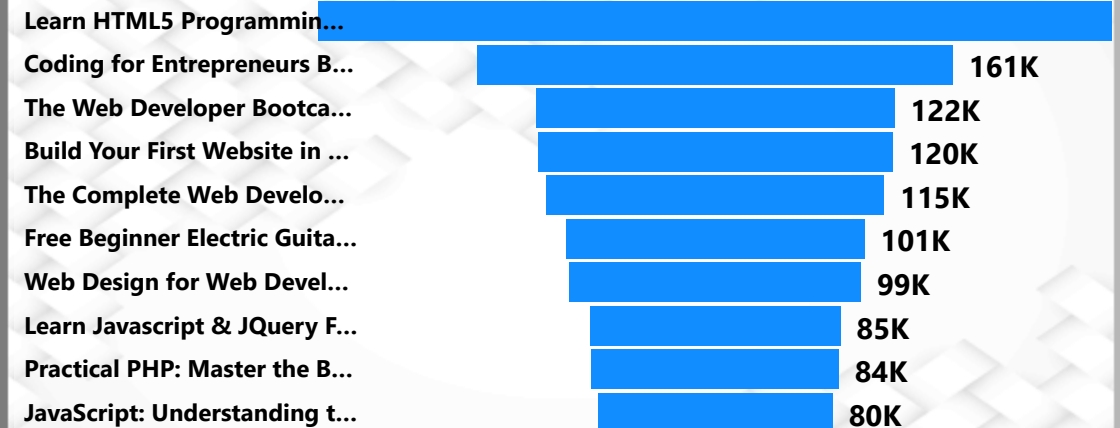
Subscribers | Percentage



Subject | Subscribers



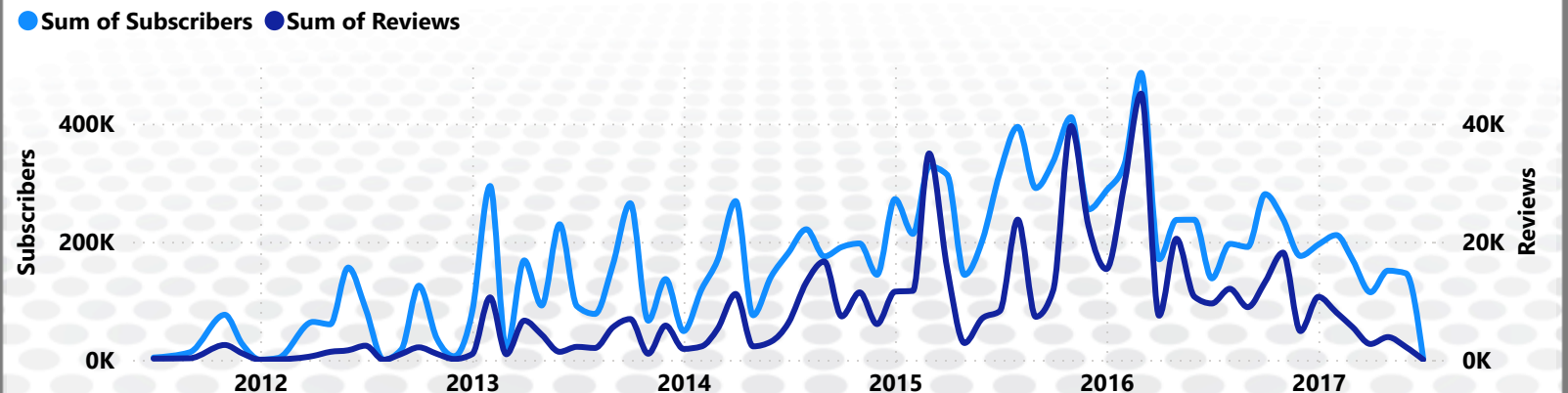
Course Ranking by No. of Subscribers - Top 5



Reviews | Subscribers - Proportion

Subject	Sum of Reviews	Sum of Subscribers	Reviews_%_Sub
Web Development	429,500	7,937,287	5.41%
Business Finance	75,902	1,868,711	4.06%
Musical Instruments	31,724	846,689	3.75%
Graphic Design	37,070	1,063,148	3.49%

Trend Analysis - Subscribers | Reviews





UDEMY COURSES SUBSCRIPTION ANALYSIS – COURSE CONTENT REPORT

TOTAL

No. of Lectures

147.395K

TOTAL

Content Duration

15.046K

AVERAGE

No. of Lectures

40.15

AVERAGE

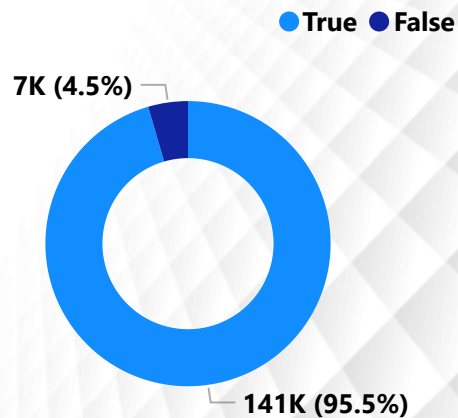
Content Duration

4.10

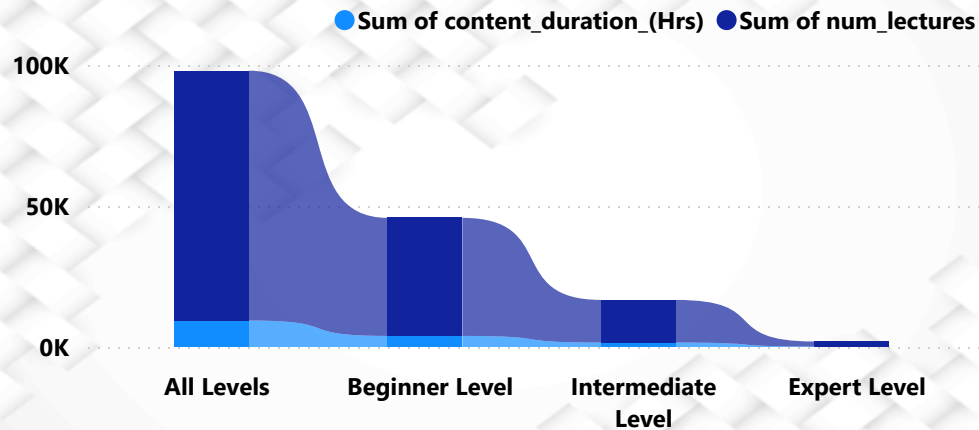
NO. OF COURSES

3,671

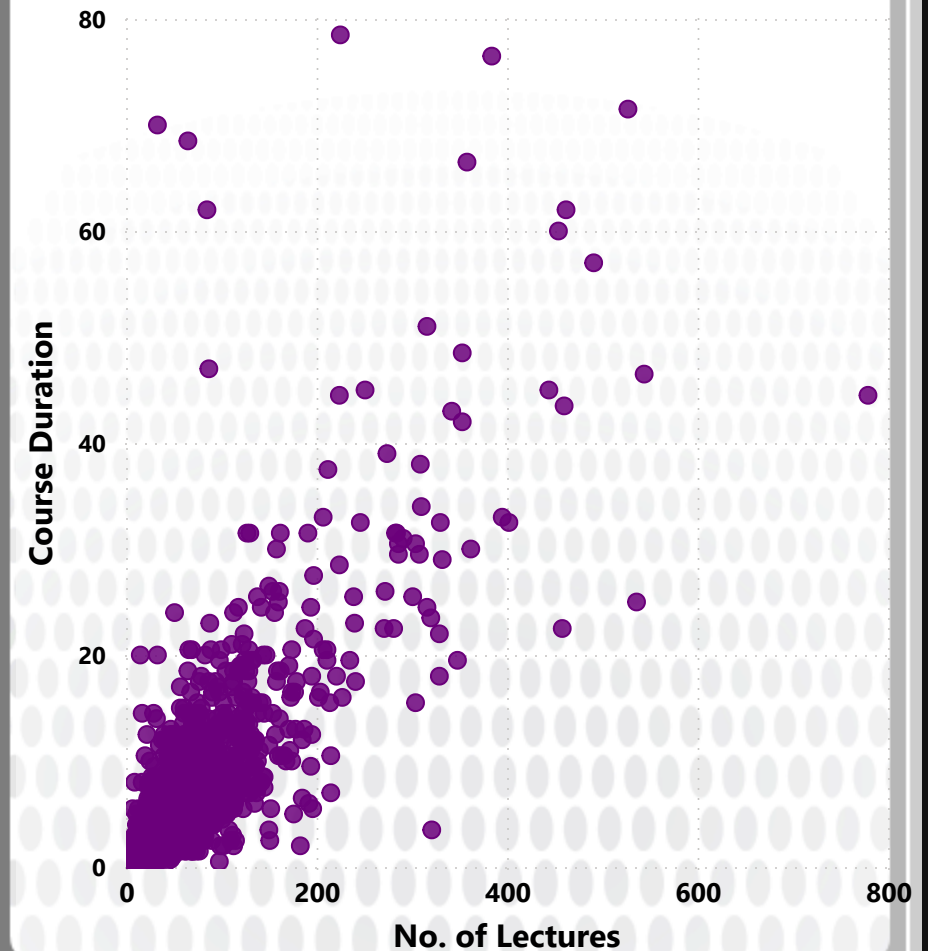
Lectures | Paid/Unpaid Courses



Levels | No. of Lectures | Course Duration



Relationship - No. of Lectures | Course Duration



Course Content Comparison

Subject	Sum of num_lectures	Sum of content_duration_(Hrs)	Sum of Subscribers
Web Development	63,357	6,709.75	7,937,287
Business Finance	38,663	4,237.22	1,868,711
Graphic Design	19,320	2,158.45	1,063,148
Musical Instruments	26,055	1,940.98	846,689

Duration | Paid/Unpaid Courses

