# DATASCI207-005/007 Applied Machine Learning

Vilena Livinsky, PhD(c)

School of Information, UC Berkeley

Week 8: 02/26/2025 & 02/27/2025

# Today's Agenda

- Unsupervised Learning
  - K-Means & other clustering algos
  - Gaussian Mixture Model (GMM)
  - PCA/SVD
- Walkthroughs:
  - K-Means & other clustering algos
    - K-Means: Cereal Brands (Product)
  - Gaussian Mixture Model
    - Image Segmentation: MRI images
  - PCA/SVD
    - Dimensionality reduction/ image compression

# Final Project: Step 2



Form a group

3-4 people, max 4

NO silos or groups of 2

Groups can only be composed of you and your colleagues in your

section



Inform me & the class of your formed group in Slack

Include names of group members

Due date: 01/24/2025 EOD



General Plan:

Step 1: form a group

Step 2: submit your group's question to answer/ goal + dataset

Step 3: baseline presentation

Step 4: final presentation



**Dates** 

Step 2: 03/13/2025 EOD

Step 3: 04/03/2025

Step 4: 04/17/2025

## Final Project: Logistics/ Due Dates

#### Final Project Timeline/ Deliverables

- Step 1: See groups on Slack
- Step 2: Select dataset and identify a leading question/goal for your usecase
- notify via email of dataset + question selection for you group (vlivinsky@ischool.berkeley.edu)
- Due date: 03/13/2025 EOD
- **Step 3: Baseline** group presentation (10 mins)
- Due date: 04/03/2025
- Step 4: Final Project Presentations (15 mins)
- Due date: 04/17/2025
- For past project examples refer to: Cornelia Paulik

## Make sure your **baseline presentation** slides include:

- Title, Authors
- What is the question you will be working on? Why is it interesting?
- What is the data you will be using? Include the data source, size of dataset, main features to be used. Please also include summary statistics of your data.
- What prediction **algorithms** do you plan to use? Please describe them in detail.
- How will you evaluate your results?
   Please describe your chosen performance metrices and/or statistical tests in detail.

## Refer to becourses home page for **final presentation** guidelines and grading

- Note that the final project grade is individual and is based on each member's contribution
- Final project team member reviews to be submitted at end of class—a survey will be sent

## (Some) Example Data Sources



UCI Machine Learning
Repository: <a href="https://archive.ics.uci.google-color: blue-red">https://archive.ics.uci.google-color: blue-red</a>
edu/datasets,



data hosted at data gov: <a href="https://data.gov/">https://data.gov/</a>,





and of course there's Kaggle: <a href="https://www.kaggle.com/">https://www.kaggle.com/</a>



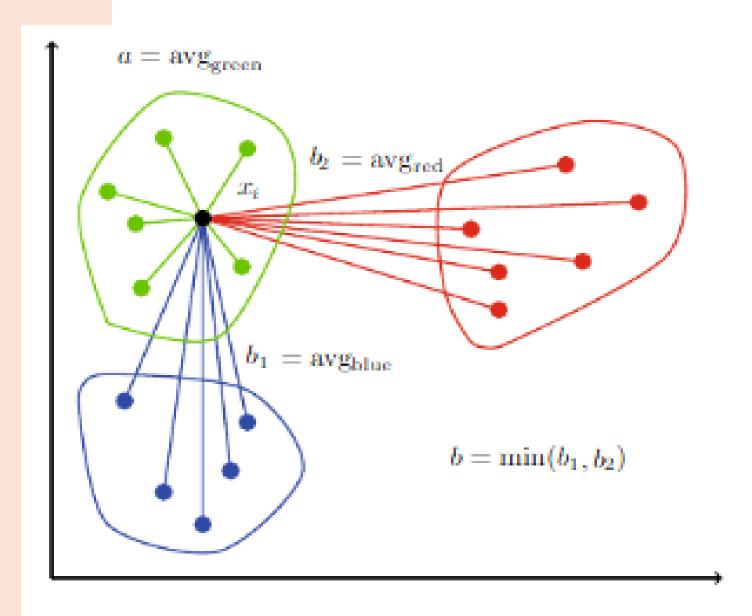
Do NOT use common ML datasets such as the iris data set, the mushroom data set, the titanic data set, etc. (& anything you've used in your homework assignments)

### Silhoutte Coefficient

- Cluster separation
- Cluster cohesion

$$s^{(i)} = \frac{b^{(i)} - a^{(i)}}{max\{b^{(i)}, a^{(i)}\}}$$

- Properties: si ∈ [-1, 1]
- Image Ref.: Pai, S., Troia, F. D., Visaggio, C. A., Austin, T. H., & Stamp, M. (2017). Clustering for malware classification. Journal of Computer Virology and Hacking Techniques, 13, 95-107.



Silhouette coefficient example