# DATASCI207-005/007 Applied Machine Learning

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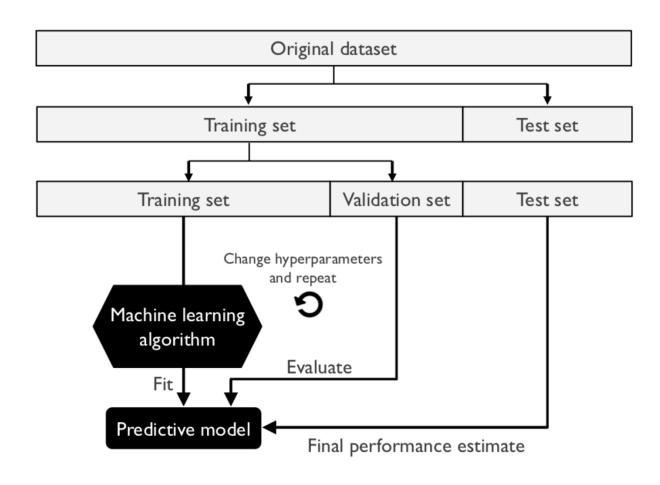
School of Information, UC Berkeley

Week 4: 09/29/2024 - 09/30/2024

# Today's Agenda

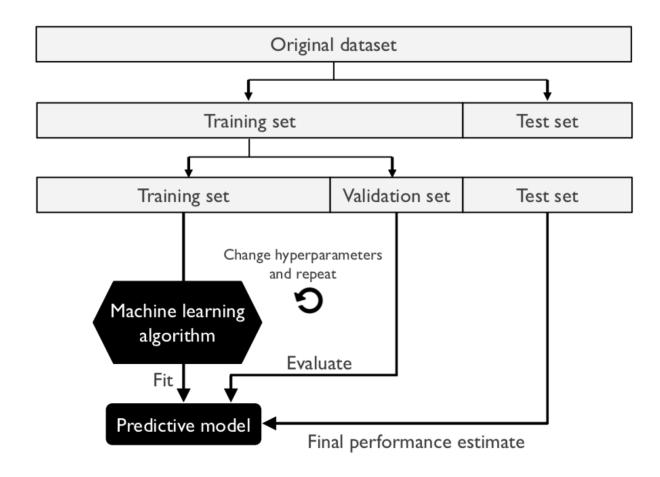
- Feature Engineering, Cont.
- Logistic Regression
- Walkthroughs:
  - Feature Engineering, Cont.
  - Logistic Regression w/Gradient Descent

### Model Workflow: Data

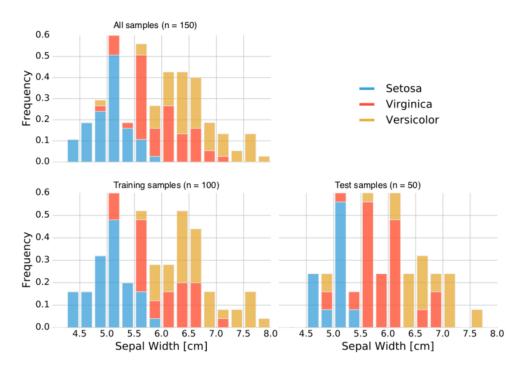


- Train dataset:
  - to <u>train</u> and <u>optimize</u> our machine learning model
- Test dataset:
  - keep until the very end to evaluate the final model
- Common splits:
  - 60:40, 70:30, or 80:20
    - depends on size of dataset
  - large datasets:
    - Ex.: 90:10 or 99:1

#### Model Workflow: Data



- To shuffle or not to shuffle?
- Stratify?

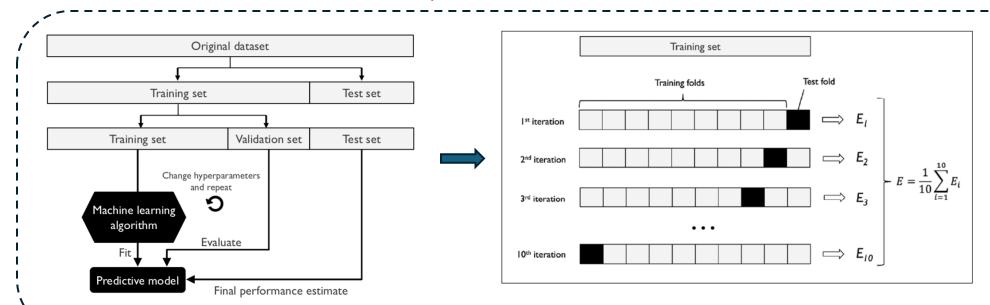


#### • Notebook:

https://github.com/rasbt/stat479-machine-learning-fs19/blob/master/05\_preprocessing-and-sklearn/code/05-preprocessing-and-sklearn\_notes.ipynb

#### Model Workflow: Data

- Holdout Cross-Validation
  - performance estimate may be <u>sensitive</u> to how we partition the training dataset into the training and validation data subsets
    - k-fold cross-validation
      - randomly split training dataset into k folds (without replacement)
      - k 1 folds are used for model training
      - 1 fold is used for performance evaluation



#### Advantages?

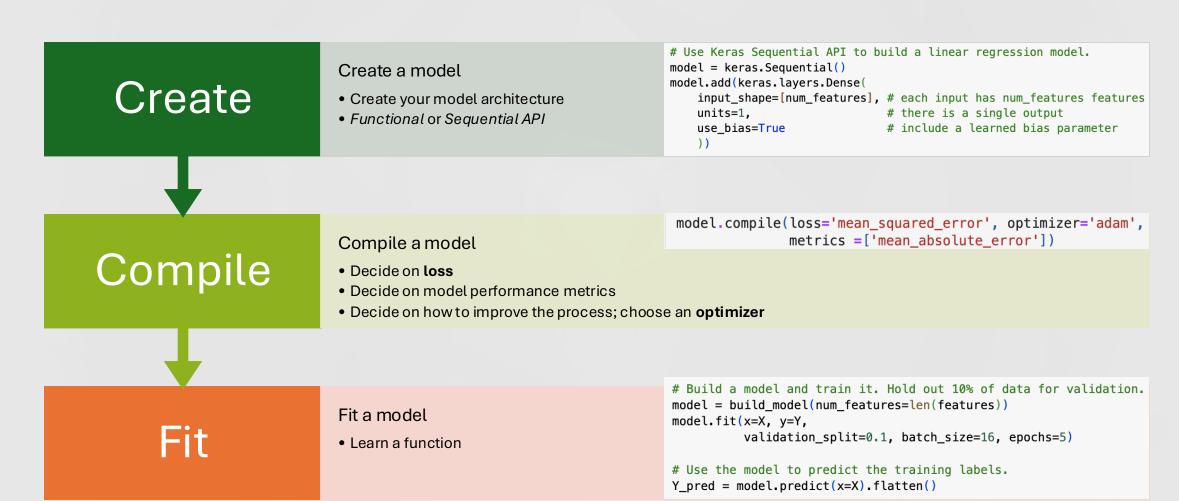
- lower variance in the performance estimate
- Consider data set size...

#### Disadvantages?

- Consider date/time of features (temporal aspect)...
- Efficiency...

Image Ref.: Raschka, S., & Mirjalili, V. (2019). Python Machine Learning, Third Edit.

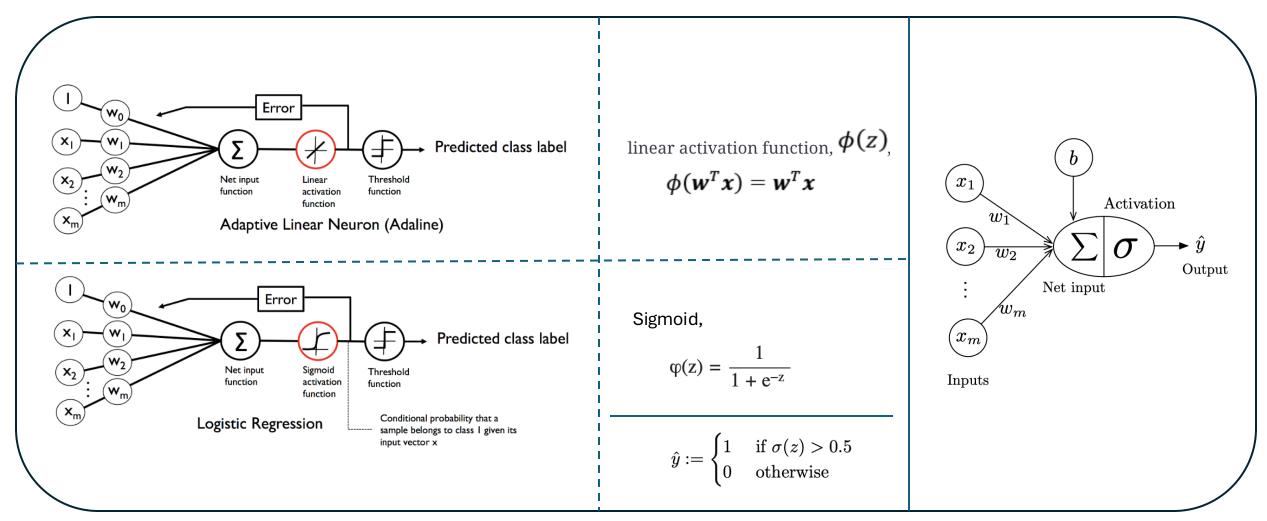
## TensorFlow: General Modeling Steps



## Logistic Regression

**Gradient Descent** 

# Activation Functions: Sigmoid



# Logistic Regression: Binary Classification

 $logit(p) = log \frac{r}{(1-p)}$ 

- Probabilistic model for binary classification
- Odds

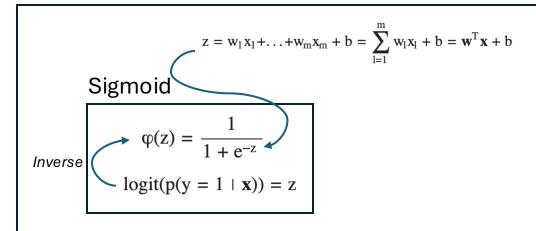
Where p = the probability of a positive event

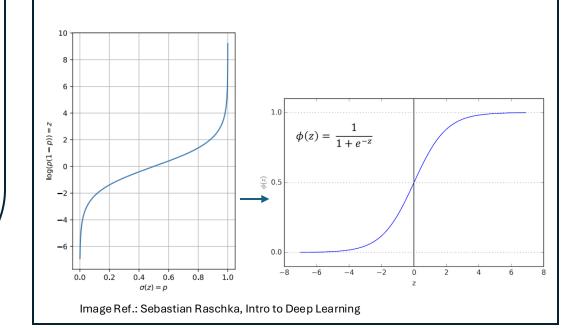
- Logit
  - inputs in range [0, 1] to values over the entire real number range  $R=(-\infty,\infty)$  or  $R=\mathbb{R}$
  - can help us express a linear relationship between feature values and the log-odds

$$logit(p(y=1|x)) = w_0x_0 + w_1x_1 + \dots + w_mx_m = \sum_{i=0}^{m} w_ix_i = w^Tx$$

conditional probability that a particular example belongs to class 1 given its features, x

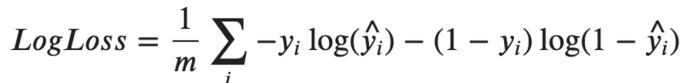
- Logistic sigmoid function
  - input values over the entire real number range to range [0, 1] with intercept at 0.5
  - probability that a certain example belongs to a particular class

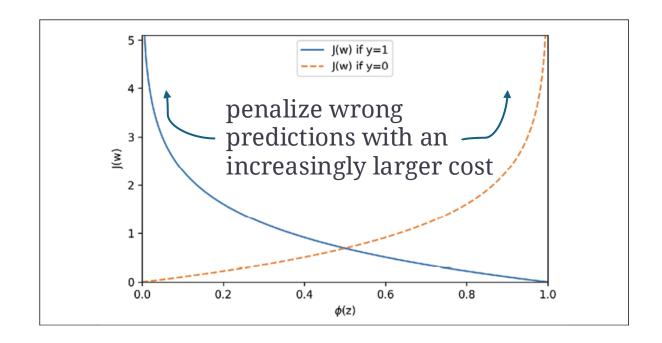




## Log Loss

- a.k.a.:
  - "logarithmic loss" OR
  - "binary cross-entropy"
- Use:
  - classification problems
  - measures the performance of a classification model by quantifying the difference between predicted probabilities and actual values
  - evaluates how close the predicted probabilities are to the actual binary outcomes (0 or 1)
    - Lower Log Loss: Indicates better model performance. It means the predicted probabilities are closer to the actual outcomes.
    - **Higher Log Loss**: Indicates poorer model performance. It means the predicted probabilities are further from the actual outcomes.





## Logistic Regression

Given the output:

$$h(\mathbf{x}) = \sigma(\mathbf{w}^{\top}\mathbf{x} + b)$$

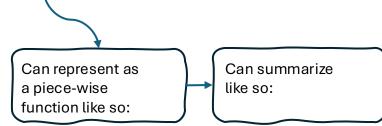
For a binary class problem (0 and 1), we want these probabilities to be:

$$P(y=0|\mathbf{x}) \approx 1$$
 if  $y=0$  
$$P(y=1|\mathbf{x}) = 1 - P(y=0|\mathbf{x}) \approx 1$$
 if  $y=1$ 

Goal:

Maximize probability

for true label



We compute the posterior as:

$$P(y|\mathbf{x}) = \begin{cases} h(\mathbf{x}) & \text{if } y = 1 \\ 1 - h(\mathbf{x}) & \text{if } y = 0 \end{cases} \longrightarrow P(y|\mathbf{x}) = a^y (1 - a)^{(1 - y)}$$
Where  $h(x) = a$ 

#### Maximum Likelihood Estimation

$$P\big(y^{[i]},...,y^{[n]}|\mathbf{x}^{[1]},...,\mathbf{x}^{[n]}\big) = \prod_{i=1}^n P\big(y^{[i]}|\mathbf{x}^{[i]}\big)$$

$$L(\mathbf{w}) = P(\mathbf{y} \mid \mathbf{x}; \mathbf{w})$$
Maximize class membership probabilities for all

$$= \prod_{i=1}^{n} P(y^{(i)} \mid x^{(i)}; \mathbf{w}) \qquad \text{examples in train}$$

$$= \prod_{i=1}^{n} \left( \sigma(z^{(i)}) \right)^{y^{(i)}} \left( 1 - \sigma(z^{(i)}) \right)^{1 - y^{(i)}}$$

#### Log-Likelihood "Loss"

$$l(\mathbf{w}) = \log L(\mathbf{w})$$
 maximize the (natural) log

$$= \sum_{i=1}^{n} \left[ y^{(i)} \log \left( \sigma(z^{(i)}) \right) + \left( 1 - y^{(i)} \right) \log \left( 1 - \sigma(z^{(i)}) \right) \right]$$

$$\mathcal{L}(\mathbf{w}) = 0 \\ l(\mathbf{w}) \qquad \qquad \text{minimize negative log-likelihood} \\ = 0 \\ \sum_{i=1}^{n} \left[ y^{(i)} \log \left( \sigma(z^{(i)}) \right) + \left( 1 - y^{(i)} \right) \log \left( 1 - \sigma(z^{(i)}) \right) \right]$$

## Logistic Regression: Binary Classifier

#### **Gradient Descent**

