Iowa Liquor Retail Sales

Iowa Department of Commerce

Liquor sales in Iowa since 2012, by store, by item, and by day
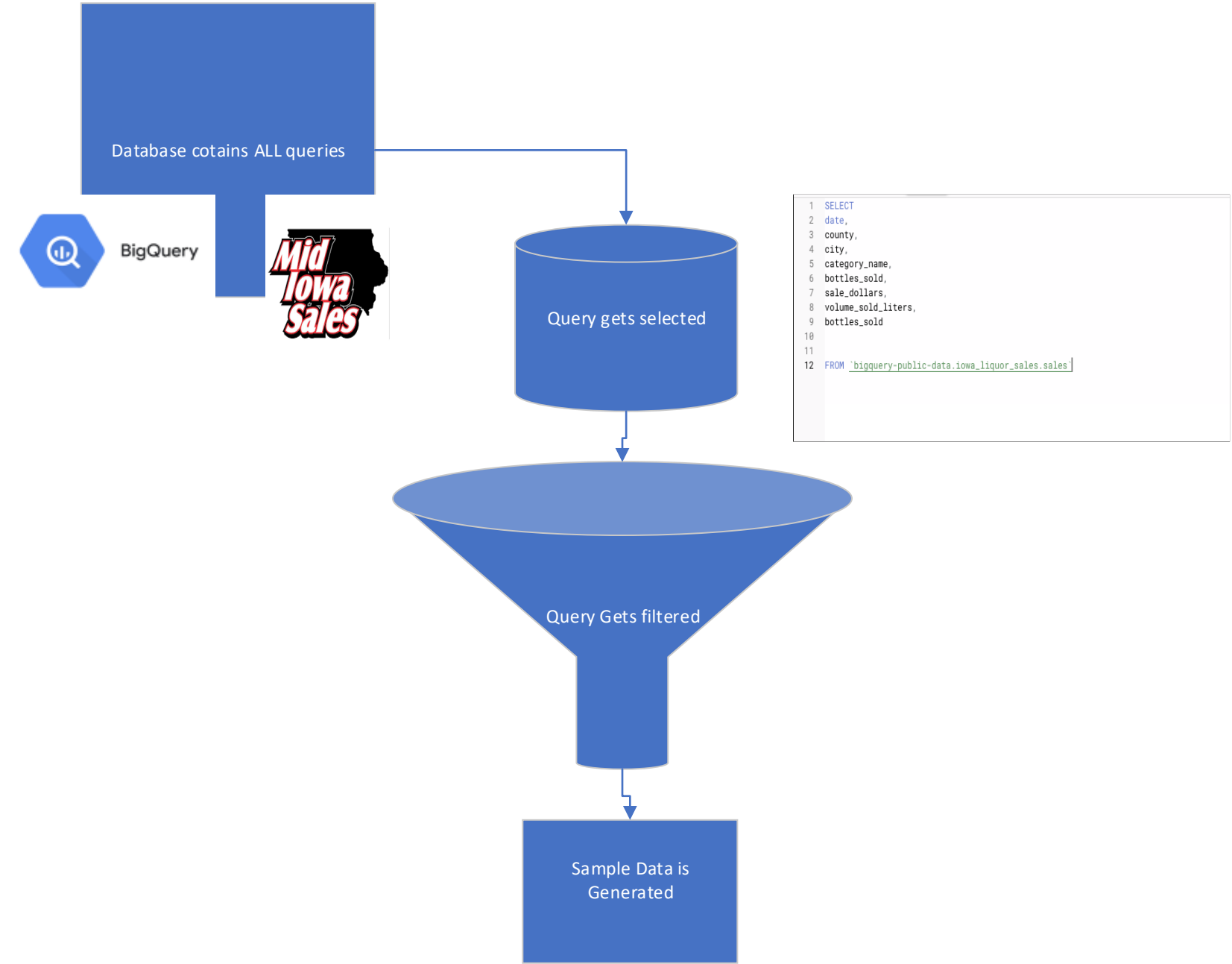
VIEW DATASET ⧉

OVERVIEW   SAMPLES   RELATED PRODUCTS

Overview

This dataset contains every wholesale purchase of liquor in the State of Iowa by retailers for sale to individuals since January 1, 2012. The State of Iowa controls the wholesale distribution of liquor intended for retail sale, which means this dataset offers a complete view of retail liquor sales in the entire state. The dataset contains every wholesale order of liquor by all grocery stores, liquor stores, convenience stores, etc., with details about the store and location, the exact liquor brand and size, and the number of bottles ordered.

In addition to being an excellent dataset for analyzing liquor sales, this is a large and clean public dataset of retail sales data. It can be used to explore problems like stockout prediction, retail demand forecasting, and other retail supply chain problems.

Database cotains ALL queries

BigQuery

Mid Iowa Sales

Query gets selected

```
1   SELECT
2     date,
3     county,
4     city,
5     category_name,
6     bottles_sold,
7     sale_dollars,
8     volume_sold_liters,
9     bottles_sold
10
11
12  FROM `bigquery-public-data.iowa_liquor_sales.sales`
```

Query Gets filtered

Sample Data is Generated

Query results

JOB INFORMATION   RESULTS   CHART   JSON   EXECUTION DETAILS   EXECUTION GRAPH

Row	date	county	city	category_name	bottles_sold	sale_dollars	volume_sold_liters	bottles_sold_1
1	2019-12-26	POLK	WEST DES MOINES	AMERICAN VODKAS	60	867.6	45.0	60
2	2019-06-12	PALO ALTO	EMMETSBURG	CANADIAN WHISKIES	30	470.4	52.5	30
3	2015-06-01	POLK	DES MOINES	WATERMELON SCHNAPPS	60	685.8	60.0	60
4	2013-03-06	BUCHANAN	INDEPENDENCE	TEQUILA	72	720.0	72.0	72
5	2018-03-26	MUSCATINE	MUSCATINE	STRAIGHT BOURBON WHISKIES	48	2862.72	84.0	48
6	2022-12-20	POLK	URBANDALE	CREAM LIQUEURS	120	2520.0	90.0	120

SAVE RESULTS