# D. Senthil Rajkumar

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| Note | • Please email / sms / whatsapp before calling |

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## CEO / CTO @ Multiple Companies

Technology business leader with 30+ years experience in consulting, software and business

### Education :

- ✔ Bachelor of Engineering. Computer Science, 1990-1994, Govt College of Technology. Coimbatore

### Summary

1. 6 years USA experience ( 1999 – 2005 ) providing consulting services to fortune 25 cleints and USA Governments
2. 20+ Years as chief technology officer cto, ceo and at other c-level positions.
3. 30+ years experience in software product space
4. Provided consulting services to Fortune 10 companies like Citicorp, McKesson, New York state government, Department of insurance, Sybase[ Now Part of SAP ], Michigan and Nebraska state Governments.
5. Domain experience include Investment Banking, Finance, Insurance, Healthcare, Education, Consumer Internet, Social Media, Digital currency, Saas & Human Capital

## Highlights

I am a confluence of Business and Technology

- Pragmatic thinking coupled with deep knowledge of transforming businesses through technology.

- Handled multiple departments including Research & Development, Finance, Human Resource, Marketing, Sales, Quality Assurance, Support and Administration

- Expertise in Business & IT Consulting, Software development, Product management, Support, Maintenance, System Integration, Implementation, Outsourcing, Offshoring

- As a software architect I have  conceptualized, architected, designed & developed many software applications.
- Created and holds ownership of multiple php frameworks that protects php source code & enables faster, robust application creation
- Extensive experience handling organization's budget, profit and loss
- Defined, implemented and managed organization wide policies.
- Defined, implemented and managed technology roadmaps and product roadmaps

## Business  Expertise

- Business Advisory
- Vision & Mission
- Strategy Management
- Change Management
- Decision Support
- Process Improvement
- Alliances, Partnerships, Advisory
- Mergers, Acquisitions Advisory
- Leadership engagement
- Policies, Best Practices
- ROI, Budget, GAP Analysis
- Corporate Strategy formulation and execution.
- Competitor Analysis
- SWOT, Lessons Learned
- Business models
- Business viability analysis.
- ROI analysis, cost-benefit analysis
- Product Management
- Benchmarking
- Business Analysis
- Risk mitigation

## Technology Leadership

- IT Advisory
- CIO / CTO
- ROI, Budget, GAP Analysis
- Policies, Best Practices
- Technology Transformation
- Technology Road map
- Data Analysis, Data Utilization
- Vendor & Client Management
- Technology and Process compliance.
- Software development and maintenance
- Agile Environments
- Technology Evaluation

## Technology

| Domain | • Software Application, Product Development and Management<br>• Web based business and consumer software product development and maintenance | |
|---|---|---|
| Expertise | • IT Leadership<br>• CTO, CIO<br>• IT Strategy Management<br>• Application Architect<br>• Application Design<br>• Creating application | • Technology Road map<br>• IT Change Management<br>• Product Management<br>• GAP Analysis<br>• Business Analysis<br>• Technology Evaluation |

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|---|---|---|
| | frameworks | • Product Benchmarking |
| | • Application Programming | • Vendor & Client Management |
| | • Standards & Best Practices | |
| Standards, methodologies, Architecture and Protocols | • Agile, Waterfall, Iterative | • SAAS, PAAS |
| | • Mircoservices, SOA | • Ajax, WebSockets |
| | • Rational Rose (UML) | • SEI CMM 5 |
| | • Configuration Management | • Release Management |

**Technology Tools:**

| Expertise | Current | Past |
|---|---|---|
| Programming languages | • PHP ( 20+ Years ), Python, Javascript | • Java, VB.NET, ASP, C, C++, Visual Basic, Powerscript, Prolog, LISP, Prolog |
| Web technologies | • AWS, XML, Ajax, CSS 3, JSON, HTML 5 | - do - |
| Web Servers | • Apache, IIS | • Apache, IIS, Jaguear CTS |
| Middleware | • PHP | • J2EE, EJB, jsp, ASP |
| Application Servers | | • Weblogic, Jaguar CTS |
| Operating systems | • Linux, Windows | • Linux, Windows |
| Database | • Mysql, Maria DB | • Sybase, Oracle, DB2, SQL Server, Ms-Access |
| IDE | • NetBeans | • Dreamweaver, Visual Basic, VB.NET, PowerBuilder, PowerJ |
| Other Tools | • MS-Project, Niku, Erwin, SQA Suite, PVCS, MS- Visual Safe Source, Rational Rose, Erwin, Visio, SQA Suite, Sendmail, Sugarcrm | |

## Work Experience

### D.S.R, United Max Money, United Aspirations, Hiltu, Billionheads

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|---|---|
| Jan 2011 – Till Date | • Chennai, Bangalore |

### Abroach Consulting [ Insights ]

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| Oct 2004 – Jan 2012 | • Chennai, India |

**Sirco Associates Inc**

Aug 2002 – Sept 2004

- Troy, Livonia, Lansing ( Detroit Area ) USA

**Datacore Systems Inc**

Jan 1999 – Sept 2002

- Philadelphia, New York city, Lansing, Boston, Portsmouth, Albany New York, Lincoln Nebraska, USA

**Citicorp Information Technology Industries Ltd  ( CITIL, now Oracle FS )**

Jan 1997 – Jan 1999

- Bangalore, India

**Software Solutions Integrated Ltd**

Jan 1995 – Jan 19

- Chennai,Bangalore India