

## D. Senthil Rajkumar



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- Mobile : 91-7010342306
- Address : Chennai, India.

- ✓ 51 Years, Male, Free thinker
- ✓ Bachelor of Engineering in computer science
- ✓ 30+ years experience in software and business
- ✓ 6 years USA work experience
- ✓ Worked with fortune 25 companies like Citigroup, Mckesson
- ✓ Author of the book “ Five days in the blue mountains “ published in 2014

### Work Summary :

#### **Entrepreneur, Founder, CEO, CTO, Director**

D.S.R Internet Trust, United Max Money, United Aspirations, Billion heads, Hiltu, Abroach Consulting

#### **Consultant, IT Advisor, Manager, Software developer**

Citigroup, Mckesson, Sybase, New York State Government – Department of insurance, Michigan State – Department of Transportation & natural resources, Nebraska state Government, Software solutions Integrated Limited

### Education :

- ✓ B.E, Bachelor of engineering specializing in Computer Science, 1990-1994, Govt College of Technology. Coimbatore, India

### Highlights

I consider my self as a technology artist. A confluence of Business and Technology

- 20+ Years as chief technology officer (cto) and at other c-level positions.
- 27+ years in software product development
- Extensive experience working in technology leadership positions
- Pragmatic thinking coupled with deep knowledge of transforming businesses through technology.
- Handled multiple departments including Research & Development, Finance, Human Resource, Marketing, Sales, Quality Assurance, Support and Administration

- Expertise in Business & IT Consulting, Software development, Product management, Support, Maintenance, System Integration, Implementation, Outsourcing, Offshoring
- Conceptualized, architected and developed many software applications
- Created and holds ownership of multiple php frameworks that enables faster, robust application creation
- Created and holds ownership of php frameworks that protects php source code when deployed in the server
- Extensive experience handling organization's budget, profit and loss
- Defined, implemented and managed organization wide policies.
- Defined, implemented and managed technology road maps and product road maps
- 20 + years delivering hyper agile saas products in the b2b and consumer internet domain focusing on finance, human capital, digital currency, content management

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### **Business Expertise**

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| <ul style="list-style-type: none"><li>• Business Advisory</li><li>• Vision &amp; Mission</li><li>• Strategy Management</li><li>• Change Management</li><li>• Decision Support</li><li>• Process Improvement</li><li>• Alliances, Partnerships, Advisory</li><li>• Mergers, Acquisitions Advisory</li><li>• Leadership engagement</li><li>• Policies, Best Practices</li><li>• ROI, Budget, GAP Analysis</li></ul> | <ul style="list-style-type: none"><li>• Corporate Strategy formulation and execution.</li><li>• Competitor Analysis</li><li>• SWOT, Lessons Learned</li><li>• Business models</li><li>• Business viability analysis.</li><li>• ROI analysis, cost-benefit analysis</li><li>• Product Management</li><li>• Benchmarking</li><li>• Business Analysis</li><li>• Risk mitigation</li></ul> |
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### **Technology Leadership**

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|--|---|
| <ul style="list-style-type: none"><li>• IT Advisory</li><li>• CIO / CTO</li><li>• ROI, Budget, GAP Analysis</li><li>• Policies, Best Practices</li><li>• Technology Transformation</li><li>• Technology Road map</li></ul> | <ul style="list-style-type: none"><li>• Data Analysis, Data Utilization</li><li>• Vendor &amp; Client Management</li><li>• Technology and Process compliance.</li><li>• Software development and maintenance</li><li>• Agile Environments</li><li>• Technology Evaluation</li></ul> |
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### **Technology**

Domain	<ul style="list-style-type: none"> <li>• Software Application, Product Development and Management</li> <li>• Web based business and consumer software product development and maintenance</li> </ul>	
Expertise	<ul style="list-style-type: none"> <li>• IT Leadership</li> <li>• CTO, CIO</li> <li>• IT Strategy Management</li> <li>• Application Architect</li> <li>• Application Design</li> <li>• Creating application frameworks</li> <li>• Application Programming</li> <li>• Standards &amp; Best Practices</li> </ul>	<ul style="list-style-type: none"> <li>• Technology Road map</li> <li>• IT Change Management</li> <li>• Product Management</li> <li>• GAP Analysis</li> <li>• Business Analysis</li> <li>• Technology Evaluation</li> <li>• Product Benchmarking</li> <li>• Vendor &amp; Client Management</li> </ul>
Standards, methodologies, Architecture and Protocols	<ul style="list-style-type: none"> <li>• Agile, Waterfall, Iterative</li> <li>• Microservices, SOA</li> <li>• Rational Rose (UML)</li> <li>• Configuration Management</li> </ul>	<ul style="list-style-type: none"> <li>• SAAS, PAAS</li> <li>• Ajax, WebSockets</li> <li>• SEI CMM 5</li> <li>• Release Management</li> </ul>

**Technology Tools:**

Expertise	Current	Past
Programming languages	<ul style="list-style-type: none"> <li>• PHP ( 20+ Years ), Python, Javascript</li> </ul>	<ul style="list-style-type: none"> <li>• Java, VB.NET, ASP, C, C++, Visual Basic, Powerscript, Prolog, LISP, Prolog</li> </ul>
Web technologies	<ul style="list-style-type: none"> <li>• AWS, XML, Ajax, CSS 3, JSON, HTML 5</li> </ul>	- do -
Web Servers	<ul style="list-style-type: none"> <li>• Apache, IIS</li> </ul>	<ul style="list-style-type: none"> <li>• Apache, IIS, Jaguear CTS</li> </ul>
Middleware	<ul style="list-style-type: none"> <li>• PHP</li> </ul>	<ul style="list-style-type: none"> <li>• J2EE, EJB, jsp, ASP</li> </ul>
Application Servers		<ul style="list-style-type: none"> <li>• Weblogic, Jaguar CTS</li> </ul>
Operating systems	<ul style="list-style-type: none"> <li>• Linux, Windows</li> </ul>	<ul style="list-style-type: none"> <li>• Linux, Windows</li> </ul>
Database	<ul style="list-style-type: none"> <li>• Mysql, Maria DB</li> </ul>	<ul style="list-style-type: none"> <li>• Sybase, Oracle, DB2, SQL Server, Ms-Access</li> </ul>
IDE	<ul style="list-style-type: none"> <li>• NetBeans</li> </ul>	<ul style="list-style-type: none"> <li>• Dreamweaver, Visual Basic, VB.NET, PowerBuilder, PowerJ</li> </ul>
Other Tools	<ul style="list-style-type: none"> <li>• MS-Project, Niku, Erwin, SQA Suite, PVCS, MS- Visual Safe Source, Rational Rose, Erwin, Visio, SQA Suite, Sendmail, Sugarcrm</li> </ul>	

## Work Experience

### *D.S.R, United Max Money, United Aspirations, Hiltu, Billionheads*

Jan 2011 – Till Date

- Chennai, Bangalore

### *Abroach Consulting [ Insights ]*

Oct 2004 – Jan 2012

- Chennai, India

### *Sirco Associates Inc*

Aug 2002 – Sept 2004

- Troy, Livonia, Lansing ( Detroit Area ) USA

### *Datacore Systems Inc*

Jan 1999 – Sept 2002

- Philadelphia, New York city, Lansing, Boston, Portsmouth, Albany New York, Lincoln Nebraska, USA

### *Citicorp Information Technology Industries Ltd ( CITIL, now Oracle FS )*

Jan 1997 – Jan 1999

- Bangalore, India

### *Software Solutions Integrated Ltd*

Jan 1995 – Jan 19

- Chennai, Bangalore India