D. Senthil Rajkumar

✔ 51 Years, Male, Free thinker

✔ Bachelor of Engineering in computer science

✔ 30+ years experience in software and business

✔ 6 years USA work experience

✔ Worked with fortune 25 companies like Citigroup, Mckesson

✔ Author of the book " Five days in the blue mountains " published in 2014

➢ senark_us@yahoo.com
➢ Mobile : 91-7010342306
➢ Address : Chennai, India.

Work Summary :

Entrepreneur, Founder, CEO, CTO, Director
D.S.R Internet Trust, United Max Money, United Aspirations, Billion heads, Hiltu, Abroach Consulting

Consultant, IT Advisor, Manager, Software developer
Citigroup, Mckesson, Sybase, New York State Government – Department of insurance, Michigan State – Department of Transportation & natural resources, Nebraska state Government, Software solutions Integrated Limited

Education :

✔ B.E, Bachelor of engineering specializing in Computer Science, 1990-1994, Govt College of Technology. Coimbatore, India

Highlights

I consider my self as a technology artist. A confluence of Business and Technology

- 20+ Years as chief technology officer (cto) and at other c-level positions.
- 27+ years in software product development
- Extensive experience working in technology leadership positions
- Pragmatic thinking coupled with deep knowledge of transforming businesses through technology.

- Handled multiple departments including Research & Development, Finance, Human Resource, Marketing, Sales, Quality Assurance, Support and Administration

- Expertise in Business & IT Consulting, Software development, Product management, Support, Maintenance, System Integration, Implementation, Outsourcing, Offshoring
- Conceptualized, architected and developed many software applications
- Created and holds ownership of multiple php frameworks that enables faster, robust application creation
- Created and holds ownership of php frameworks that protects php source code when deployed in the server
- Extensive experience handling organization's budget, profit and loss
- Defined, implemented and managed organization wide policies.
- Defined, implemented and managed technology road maps and product road maps
- 20 + years delivering hyper agile saas products in the b2b and consumer internet domain focusing on finance, human capital, digital currency, content management

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Business Expertise

- Business Advisory
- Vision & Mission
- Strategy Management
- Change Management
- Decision Support
- Process Improvement
- Alliances, Partnerships, Advisory
- Mergers, Acquisitions Advisory
- Leadership engagement
- Policies, Best Practices
- ROI, Budget, GAP Analysis

- Corporate Strategy formulation and execution.
- Competitor Analysis
- SWOT, Lessons Learned
- Business models
- Business viability analysis.
- ROI analysis, cost-benefit analysis
- Product Management
- Benchmarking
- Business Analysis
- Risk mitigation

Technology Leadership

- IT Advisory
- CIO / CTO
- ROI, Budget, GAP Analysis
- Policies, Best Practices
- Technology Transformation
- Technology Road map

- Data Analysis, Data Utilization
- Vendor & Client Management
- Technology and Process compliance.
- Software development and maintenance
- Agile Environments
- Technology Evaluation

Technology

Domain	• Software Application, Product Development and Management • Web based business and consumer software product development and maintenance	
Expertise	• IT Leadership • CTO, CIO • IT Strategy Management • Application Architect • Application Design • Creating application frameworks • Application Programming • Standards & Best Practices	• Technology Road map • IT Change Management • Product Management • GAP Analysis • Business Analysis • Technology Evaluation • Product Benchmarking • Vendor & Client Management
Standards, methodologies, Architecture and Protocols	• Agile, Waterfall, Iterative • Mircoservices, SOA • Rational Rose (UML) • Configuration Management	• SAAS, PAAS • Ajax, WebSockets • SEI CMM 5 • Release Management

Technology Tools:

Expertise	Current	Past
Programming languages	• PHP (20+ Years), Python, Javascript	• Java, VB.NET, ASP, C, C++, Visual Basic, Powerscript, Prolog, LISP, Prolog
Web technologies	• AWS, XML, Ajax, CSS 3, JSON, HTML 5	- do -
Web Servers	• Apache, IIS	• Apache, IIS, Jaguear CTS
Middleware	• PHP	• J2EE, EJB, jsp, ASP
Application Servers		• Weblogic, Jaguar CTS
Operating systems	• Linux, Windows	• Linux, Windows
Database	• Mysql, Maria DB	• Sybase, Oracle, DB2, SQL Server, Ms-Access
IDE	• NetBeans	• Dreamweaver, Visual Basic, VB.NET, PowerBuilder, PowerJ
Other Tools	• MS-Project, Niku, Erwin, SQA Suite, PVCS, MS- Visual Safe Source, Rational Rose, Erwin, Visio, SQA Suite, Sendmail, Sugarcrm	

Work Experience

D.S.R, United Max Money, United Aspirations, Hiltu, Billionheads

Jan 2011 – Till Date   •   Chennai, Bangalore

Abroach Consulting [Insights]

Oct 2004 – Jan 2012   •   Chennai, India

Sirco Associates Inc

Aug 2002 – Sept 2004   •   Troy, Livonia, Lansing (Detroit Area) USA

Datacore Systems Inc

Jan 1999 – Sept 2002   •   Philadelphia, New York city, Lansing, Boston, Portsmouth,
                                                   Albany New York, Lincoln Nebraska, USA

Citicorp Information Technology Industries Ltd (CITIL, now Oracle FS)

Jan 1997 – Jan 1999   •   Bangalore, India

Software Solutions Integrated Ltd

Jan 1995 – Jan 19   •   Chennai,Bangalore India