

# SUN J LEE

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## EDUCATION

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UNIVERSITY OF CALIFORNIA, BERKELEY – Berkeley, CA  
**B.S. in Electrical Engineering & Computer Science**, 2018  
**SCET Certificate in Entrepreneurship**, 2018

- Cumulative GPA: 3.33/4.00 | IEEE HKN Member

PALOS VERDES PENINSULA H.S. – Palos Verdes, CA  
**High School Diploma**, 2016

- Cumulative Weighted GPA: 4.87/5.00 | 36 ACT | National Merit Scholarship Finalist | National AP Scholar

## PROFESSIONAL EXPERIENCE

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ENDORSIFY (ENDORSIFY.CO)

9/2016 to Present

### Co-Founder // CTO

Helping SMBs manage influencer marketing using ML and data science.

- ◆ Directed cross-functional teams (including Engineering, Design, Sales, Marketing, Finance, and Customer Support) through successful product launch and product iterations.
- ◆ Made strategic decisions to reduce operating costs by \$100,000.
- ◆ Recruited and mentored future company talent/leaders.

MACHINE LEARNING @ BERKELEY (ML.BERKELEY.EDU)

9/2016 to 9/2018

### Officer, Consultant

Building a vibrant ML community on UC Berkeley campus and beyond.

- ◆ Led the Web Committee, spearheaded making educational resources available to the general public.

FOCUS TUTORING PV (FOCUSTUTORING-PV.COM)

3/2016 to 8/2016

### Founder

- ◆ Created an affordable and accessible mentorship network, on the promise of reaching out to the majority of students who need a helping hand in class participation. Connected 100+ students to expert senior mentors.

GOOD NEIGHBORS

9/2014 to 6/2016

### President

Humanitarian nonprofit club.

- ◆ \$1000 raised for building cookstoves in Guatemala. \$1224.71 raised towards Ecuador Earthquake relief.