

"Thinking Horizontally" = Reading Across One Person's Row

Read across the row



Name
Dana

Int
1

c1
1

(remote)

$\times 72$



72

$\times 8$



8

=

$$72 + 8 = 80$$

. (predicted)

The Recipe:

1. Find the person's row

2. Multiply each value \times its coefficient

3. Add up all the products

4. That's !