## **DUSTIN STEWART**

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I am a Data Scientist based in NY that specializes in creating & managing data pipelines. I use automation, machine learning, & compelling visualizations to deliver solutions through data. In addition to being a data scientist, the scope of my professional & educational experience encompasses marketing, finance, & event management in markets including Paris, LA & NY.

#### **SKILLS**

**Programming Knowledge:** Python, Pandas, SQL, Tableau, AWS, TensorFlow, Keras, PySpark, MatPlotLib, R, Git, HTML, JSON, BeautifulSoup, Selenium, Azure, CSS, JavaScript **Conceptual:** Machine Learning, Web Scraping, Natural Language Processing, Neural Networks, Times Series Modeling, Bayesian Statistics, APIs, Dashboarding, KPI's, web development

#### **PROJECTS**

## Mental Health Diagnoses Using Natural Language Processing

- Built a machine learning model that uses **NLP** to classify the language of those with depression vs. those with bipolar disorder, achieving a 9.5% increase in recall over the industry standard
- Working with other data scientists to expand to other psychiatric disorders

# Drowsiness Detection Using Neural Network & Computer Vision

- Trained a Convolutional Neural Network on 30,000+ images to detect eye state
- Created an application using the CNN model that detects if a user is "asleep" and alerts them

# Using Machine Learning to predict Footballer Performance

- Used Selenium, Python, and Pandas to create a data pipeline for 4000+ footballers
- Developed a machine learning model that predicts a player's average goal involvements per match over the next two years based on historical player, club, and league data

#### WORK EXPERIENCE

## Analytics Consultant – New York, NY

March 2020—Present

- Founded a marketing/data analytics firm to help businesses in New York and Los Angeles to remain solvent during the Coronavirus pandemic, using a pay-what-you-can system
- Analyzed data (Tiktok, Instagram) to develop plans for companies to increase sales by up to 40% with a minimal budget

## Event Manager & Marketer – Fun Zone Boat Company

May 2018—March 2020

- Coordinated company marketing strategy that resulted in a 36% sales increase for 2019
- Planned and managed 2-8 large group events each week

## Digital Marketing Intern - Warner Records

December 2016—May 2017

- Helped strategize and execute digital marketing plans for a diverse roster of artists including Gorillaz, Dua Lipa, Neil Young, and Jason Derulo
- Managed artist websites, social media handles, and digital promotions

### **EDUCATION**

The University of Southern California – BS – Business Administration

Los Angeles, CA

**General Assembly –** Data Science Immersive Program

New York, NY

## **INVOLVEMENT & INTERESTS**

Omega Psi Sigma Honors Society – Treasurer

December 2013—May 2014

Interests: Liverpool FC, film, international relations, Bruce Springsteen, Brit pop, volleyball