

DUSTIN STEWART

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I am a data science and engineering professional that specializes in designing data pipelines. **I utilize expertise in data ecosystems, automation, and machine learning to deliver on business outcomes.** The larger scope of my professional and educational experience encompasses analytics, marketing, and finance in markets including Paris, Los Angeles & New York.

SKILLS

Core Skills: AWS Certified Cloud Architect, Python, R, Cloud ML Tools, SQL, Google Cloud, Snowflake, Spark, Tableau, dbt, Github

Other Knowledge: Experimental design, media ecosystems, dashboarding, ETL tools, Generative AI, DSP's, Agile Method, Kanban method, KPI and OKR framework building

WORK EXPERIENCE

Data Science Project Lead – fifty-five January 2023 - Present

- Designed and managed implementation of data pipelines, dashboards, incrementality tests, and other decision-making solutions to deliver on key client outcomes.
- Delivered consistently high-quality projects leading to an **89% increase** in business for the firm.
- Provided expertise and guidance around **generative AI & advanced measurement solutions**.
- **Managed team of data scientists** that delivered on clients across entertainment, CPG, & retail.

Senior Data Science Consultant – fifty-five July 2021 - January 2023

- Implemented data pipelines and created machine learning models to optimize marketing efforts and solve operations challenges.
- Advised clients on data infrastructure decisions related to quality, cost, and business impact.

Analytics Consultant – Various March 2020 - July 2021

- Connected & analyzed web/social data for clients, increasing sales by up to 20%.

Event Manager & Marketer – Fun Zone Boat Company May 2018 - March 2020

- Coordinated company marketing strategy, as well as planned & managed 2-5 events weekly

Digital Marketing Intern – Warner Music Group December 2016 - May 2017

- Helped strategize and execute digital marketing plans for a roster of artists such as Dua Lipa.

RESEARCH PROJECTS

- Mental Health Diagnoses Using Natural Language Processing
- Drowsiness Detection Using Convolutional Neural Networks & Computer Vision
- Predict Footballer Performance using Selenium, Python, and Pandas

EDUCATION

The University of Southern California – Bachelor of Science Los Angeles, CA

General Assembly – Data Science Immersive Program New York, NY

INVOLVEMENT & INTERESTS

Omega Psi Sigma Honors Society – Treasurer

Interests: Liverpool FC, film/TV, Bruce Springsteen, Brit pop