

2023 Ford Bronco® Review | Interior, Colors, & Technology

Soar over all types of terrain in the off-road 2023 Ford Bronco®. This exciting rugged SUV has the equipment and attitude to tackle your local trails, hilly terrain, and everything in between. With two- and four-door models and a 4,500-pound maximum towing capacity, the Bronco is suitable for your everyday and off-day drives. Learn more about the new 2023 Ford Bronco by reading the in-depth review from Bull Valley Ford.

If you have any questions, [get in touch with our Ford dealership in Woodstock, IL, online](#) or by phone at [\(815\) 338-6680](#). Be sure to [browse our new inventory below](#) and [check out current offers](#) for a great deal.

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2023 FORD BRONCO

Interior Design & Cargo Space

Available in two- and four-door configurations, the 2023 Ford Bronco seats four to five people comfortably. The Bronco has up to 52.3 cubic feet of cargo space on two-door models and 77.6 cubic feet on four-door models. Plus, the available MOLLE (modular lightweight load-carrying equipment) panel attaches to the front seat backs to help you keep the backseat organized. Choose the Bronco Heritage or Heritage Limited to get plaid seats for a fun throwback to the 1966 Bronco.

Other available interior features include:

- Cloth, leather, or marine grade vinyl seats
- Heated front seats
- Six-way manual, eight-way power, or ten-way power driver's seat
- Manual or dual-zone automatic temperature control
- Auto-dimming rear view mirror
- Heated, leather-wrapped steering wheel



2023 FORD BRONCO

Engine Specs

The ultimate off-roader, the 2023 Ford Bronco has high-intensity capabilities for you to tackle nearly any trail with ease. Choose between three different EcoBoost® turbocharged engines to power your drive. What's most fun about the Bronco, though, are all of the exciting off-road features and capabilities available.

The HOSS System (high-performance off-road stability suspension system), available with a number of unique capabilities, elevates the performance of the Bronco in specific ways. For example, HOSS 1.0 comes with high-strength, specially-tuned hardware to better withstand high speeds. The Bronco Raptor® comes with HOSS 4.0 and includes live valve technology that helps you navigate rocky terrain like a boss.

The standout feature of the Ford Bronco is the Terrain Management System™ with G.O.A.T. Modes™ (Goes Over Any Type of Terrain). This system allows you to customize your performance based on the terrain you're traversing, weather conditions, and other factors. Modes include baja for high-speed, off-road driving, rock crawl for rocky terrain, and mud/ruts to get yourself out of a mud trap.

Other unique performance features include the snorkel system on the Bronco Everglades™, allowing you to cross shallow streams and rivers safely, as well as front and underbody bash plates to better protect the undercarriage from sharp rocks.

2.3L EcoBoost I4

Horsepower (w/ regular fuel): 275 HP

Horsepower (w/ premium fuel): 300 HP

Torque (w/ regular fuel): 315 lb.-ft.

Torque (w/ premium fuel): 325 lb.-ft.

Max. Towing: 3,500 lbs.

2.7L EcoBoost V6

Horsepower (w/ regular fuel): 315 HP

Horsepower (w/ premium fuel): 330 HP

Torque (w/ regular fuel): 410 lb.-ft.

Torque (w/ premium fuel): 415 lb.-ft.

Max. Towing: 3,500 lbs.

3.0L EcoBoost V6

Horsepower (w/ regular fuel): Premium fuel only

Horsepower (w/ premium fuel): 418 HP

Torque (w/ regular fuel): Premium fuel only

Torque (w/ premium fuel): 440 lb.-ft.

Max. Towing: 4,500 lbs.





2023 FORD BRONCO

Safety & Technology Options

As with most Ford models, the 2023 Ford Bronco features SYNC® 4 infotainment technology, available with either an 8- or 12-inch touchscreen. The ability to make conversational voice commands is available so you can focus on the road ahead, too. Plus, you can pair your phone with the SYNC 4 system seamlessly with Apple CarPlay®, Android Auto™, or Bluetooth®.

Other available technology features include:

- Seven-speaker audio system or B&O® sound system by Bang & Olufsen® with ten speakers and subwoofer
- Navigation system
- FordPass Connect™ access
- 8- or 12-inch LCD instrument panel screen
- Wireless charging

The 2023 Ford Bronco is available with Ford CoPilot360™ driver assistance technology and features that help you navigate various driving situations easily. The available 360-degree camera gives you a wide scope of your surroundings, while Hill Descent Control™ keeps your Bronco in control going down steep hills. Other features include a rear view camera with backup assist, pre-collision assist with automatic emergency braking, and auto high-beam headlamps.