

# effectiveui

EXPERIENCE INNOVATION

EffectiveUI is an award winning provider of rich Internet and desktop applications. Bringing best-of-breed strategy, design, and development capabilities together under one roof, EffectiveUI masterfully delivers the next generation of user experience to the biggest companies and most recognizable brands in the world.

Companies like **eBay**, **NBC Universal**, **Discovery Channel**, **MTV**, **GE**, and **Adobe** all turn to EffectiveUI for unsurpassed user experiences. We go beyond the development of mere "look and feel" to understand our clients' interface challenges at their core, and deliver them groundbreaking, innovative solutions that accelerate the achievement of business goals, pushing the technological envelope to inform, empower, and captivate.

- o Rich Internet and Desktop Applications
- o Flash, Flash Lite, Flex and AIR Technologies
- o Experience Driven Strategy, Design & Development
- o End-to-End Solutions, from Innovation to Implementation

265 px

162 px

NEXT GENERATION  
USER EXPERIENCE



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To explore how your business can benefit from rich interactive applications and exceptional user experiences contact us at:

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