



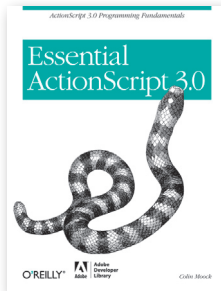
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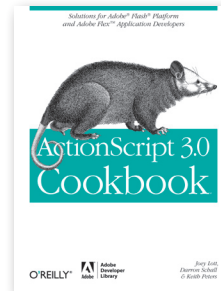
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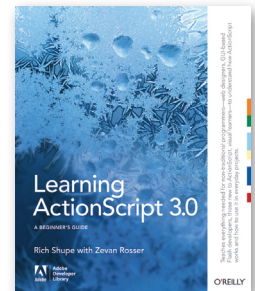
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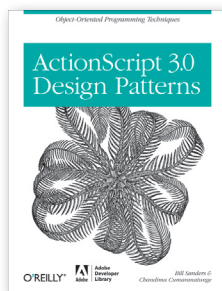
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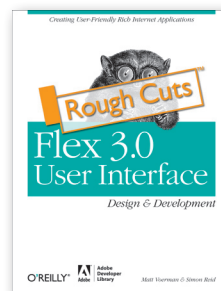
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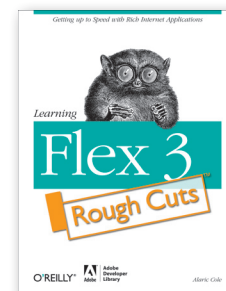
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Introducing InsideRIA.com

InsideRIA.com will bring some of the sharpest minds—and opinions—in the Rich Internet Application community together, to create the leading resource of its kind. There will be dedicated blogs on Flex & AS3, User Experience, Standards, Adobe(R) AIR(TM), and Ajax, as well as special guest bloggers with new content being posted daily. InsideRIA also features monthly articles, screencasts, tutorial series and more (check out this month's article on ActionScript 3 by Colin Moock). Plus more content and features as fast as we can develop them and put them up. InsideRIA will offer impartial and trustworthy information on the ever-changing world of rich content being deployed to both the web browser and the desktop. If you're a part of the RIA development and design community, you belong here. See ya.



Community Manager: Rich Tretola currently holds the position of Rich Applications Technical Lead. He is an award-winning Flex developer and was the lead author of *Professional Flex 2* (2007 ISBN: 0470102675) and sole author of *Beginning AIR* (2008 ISBN: 0470229047). Rich has been building Internet applications for over 10 years and has worked with Flex since 2003. Rich is highly regarded within the Flex community as an expert in RIA and is also an Adobe Community Expert.



Development Blogger: Andrew Trice is a Technical Lead for Cynergy Systems, based in Washington, DC. He specializes in data visualization, client-server architectures, Object-Oriented principles, and rich application development. He has been developing for the web for over 10 years, with over eight years development for the Flash platform. Andrew has developed with Flex since version 1.5, and he thrives off the creativity and flexibility that the Flex/Flash platform enables.



Lead Blogger: Andre Charland is the co-founder and CEO at Nitobi Inc. He's been involved in Internet software development for almost a decade. As an advocate for usability and user experience, he speaks regularly on Ajax and web usability. Most recently Andre presented at MAX, the Adobe AIR Bus Tour, and the Ajax Experience. Andre is the co-author of *Enterprise Ajax*, and maintains his own blog at <http://blogs.nitobi.com/andre>.



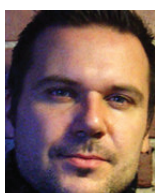
Development Blogger: Jonathan Snook moves effortlessly from client-side, front-end work to hardcore server-side challenges, and his fluency in CSS, JavaScript, PHP and MySQL make him the "turn-to" man for many high-profile clients. Coauthor of *Accelerated DOM Scripting* and *The Art and Science of CSS*, he writes regularly for Digital Web and Sitepoint while also maintaining his popular blog at Snook.ca.



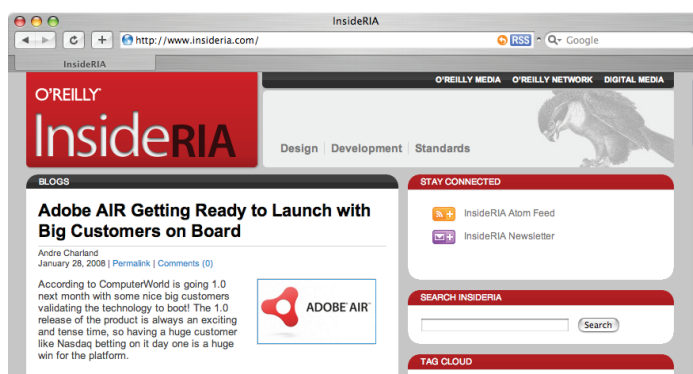
Design Blogger: Tony MacDonell is a visionary in the Rich Internet Application space. He is a founder of Teknision Inc, a company that specializes in developing RIAs and Rich Media experiences, founded in 2001. Tony is known for his work for clients including Finetune, Sony, SNL Financial, PermissionTV, Walmart, and many more. He makes regular appearances at RIA conferences around the globe.



Development Blogger: Raymond Camden is the owner of Camden Media, Inc, a web development and training company. A long time ColdFusion user, Raymond has worked on numerous ColdFusion books and has contributed to the Fusion Authority Quarterly Update and the ColdFusion Developers Journal. He founded many community web sites including CFLib.org, ColdFusionPortal.org, ColdFusionCookbook.org and is the author of open source applications.



Design Blogger: Gabor Vida is the president of Canadian RIA development firm, Teknision. Gabor leads Teknision's user experience consulting and plays an active role furthering the concept of applications as brand building vehicles. Spanning the last 12 years, Gabor has an extensive background in both application development and branding.



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