DS

DEEPAK SUNKAD

Product Designer

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User Experience – UX Strategy – Information Architecture – Human Centered Design – User Research – Visual Design – Product Design – Design Thinking – Heuristic Evaluation

I'm a product designer with 8+ years of experience transforming complex problems into intuitive, human-centered solutions. My journey has been driven by empathy, curiosity, and a relentless pursuit of excellence in design.

View Portfolio ↗   LinkedIn ↗

Experience

User Experience Specialist

LTIMindtree ↗
Dec 2021 – Present
Bengaluru, KA

- Led the end-to-end UX design for a large-scale enterprise SaaS application used by the world's largest registered agent service provider—impacting over 2 million users globally. This included building a scalable product design system, conducting usability testing, and feedback sessions to validate design decisions, and delivering a seamless experience from planning to execution.

- Contributed design efforts for critical RFPs that successfully converted into onboarded clients, contributing directly to business growth.

Senior UX Designer

Encora Innovation labs ↗
May 2018 – Dec 2021
Bengaluru, KA

- Collaborated with Sony India and Sony New Zealand on the redesign of the DMM UI—an internal product built using GWT Next—replacing the legacy PIM system with a modern, user-friendly interface. Also contributed to the Press Centre module for Sony Singapore, ensuring design consistency and usability across regions by aligning with Sony's global standards; the module has since expanded to Europe.

- Leading the design team for an iPad application in the defense sector, enabling non-invasive scanning of containers and baggage using wave-based imaging technology to generate item blueprints and process visual data.

UX Designer

KredX ↗
Oct 2017 – Apr 2018
Bengaluru, KA

- Contributed to the product dashboard UI, designing and developing components to visualize invoice purchase status and customer analytics.

- Designed and developed digital marketing collaterals, including landing pages, e-mailers, and social awareness posts, to support lead generation and enhance brand visibility across digital platforms.

UI Designer

Apprikart Digital Solutions ↗
Oct 2016 - Sep 2017
Bengaluru, KA

- Worked with the mobile app team while designing and developing responsive websites using HTML, CSS, and JavaScript to create intuitive user interfaces across platforms.

- Created wireframes, mockups, and prototypes to streamline the design-to-development workflow.

- Majorly worked on Hyundai's showroom kiosk device, developing an interactive touch-based interface to display car models and features for in-store customer engagement.

Founding Member & Creative Lead

Tonse Technologies ↗
Jan 2013 - Feb 2014
Manipal, KA

- Drove the design and development of Manipal Wiki, a web-based platform showcasing commercial streets through interactive video-to-frame rendering.

- Engineered a unique user experience by converting street videos into scrollable frames, enabling virtual walkthroughs of bustling business areas, while collaborating across design, marketing, and development to build brand identity.

- Engaging with local businesses to onboard them onto the platform and supporting content strategy to highlight commercial hot spots and drive user interest.

Education

PES University

pes.edu ↗
Bengaluru - KA

Master of Computer Applications
Elective Focus: System Simulation & Modeling

- Served as a core team member responsible for organizing college fest activities, securing sponsorship & played a key role in planning, coordination, and execution of high-impact student engagement initiatives.

Skills

- Strategic & Creative Oversight: Skilled in aligning design initiatives with product roadmaps, defining project scope, prioritizing tasks, and estimating timelines to deliver high-impact solutions.

- Collaboration & Communication: Experienced in stakeholder engagement, cross-functional collaboration, and integrating feedback from users and team members to refine design outcomes.

- Production & Task Management: Proficient in using tools like Jira, Azure, and Asana to manage design workflows, maintain documentation, and ensure version control using platforms like Figma.

- Proficient in tools like Figma, Adobe Creative Cloud, Dovetail, Miro, Rev etc.

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