Task 1 - Data Analysis & Understanding

Import Python Libraries Connect to DB

```
import sqlite3
import pandas as pd

# DB File Path
db_path = "/Users/deepthi.matta/dbt_test_projects/customer_invoices.db"
# Connect to customer_invoices database
conn = sqlite3.connect(db_path)
```

--

Query the tables

Abrechnung_Kunden

```
In [2]: query = "SELECT * FROM Abrechnung_Kunden;"
    dataframe = pd.read_sql_query(query, conn)
# Display the output
    dataframe
```

| | id | Kdnr | Verlagsname | Region |
|-----|-------|-------|---|-----------|
| 0 | 5 | 20172 | 1. FC Nürnberg | Nürnberg |
| 1 | 19 | 20137 | Allgäuer Zeitung / Allgäuer Zeitungsverlag GmbH | Bodensee |
| 2 | 27 | 20115 | Augsburger Allgemeine | München |
| 3 | 69 | 10113 | Brainpool TV Productions | Rheinland |
| 4 | 72 | 10154 | RFW / Redaktionsbüro Wipperfürth | Hamburg |
| ••• | | | | |
| 596 | 14014 | 81391 | PPF | NULL |
| 597 | 14021 | 81398 | VLAAMSE RADIO- EN TELEVISIEOMROEP (VRT) | NULL |
| 598 | 14025 | 81402 | Umweltinstitut München | NULL |
| 599 | 14031 | 81408 | Everprod - Groupe Elephant | NULL |
| 600 | 14034 | 81411 | Lennart Homeyer | NULL |

601 rows × 4 columns

Out[2]:

Abrechnung_Rechnungen

```
In [3]: query = "SELECT * FROM Abrechnung_Rechnungen;"
  dataframe = pd.read_sql_query(query, conn)
# Display the output
  dataframe
```

| Out[3]: | | ReNummer | SummeNetto | MwStSatz | ZahlungsbetragBrutto | KdNr | Summenebenkosten | ReDatum | Zahlungsdatum |
|---------|------|----------|------------|----------|----------------------|-------|------------------|----------------------------|----------------------------|
| | 0 | 101602 | 145.0 | 0 | 145 | 81044 | 0 | 2024-11-04 00:00:00.000 | 2024-11-08 00:00:00.000 |
| | 1 | 101603 | 375.0 | 7 | 401.25 | 20843 | 0 | 2024-11-04 00:00:00.000 | 2024-11-28 00:00:00.000 |
| | 2 | 101604 | 94.5 | 7 | 101.12 | 20843 | 0 | 2024-11-04 00:00:00.000 | 2024-11-18 00:00:00.000 |
| | 3 | 101605 | 3450.0 | 7 | 3691.5 | 20020 | 0 | 2024-11-04 00:00:00.000 | 2024-11-12 00:00:00.000 |
| | 4 | 101606 | 37550.0 | 0 | 37842.17 | 78962 | -292.17 | 2024-11-04 00:00:00.000 | 2024-11-07 00:00:00.000 |
| | ••• | | | | | | | | |
| | 1995 | 103597 | 1260.0 | 7 | 0 | 20213 | 0 | 2025-04-03 00:00:00.000 | NULL |
| | 1996 | 103598 | 225.0 | 7 | 0 | 10383 | 0 | 2025-04-01 00:00:00.000 | NULL |
| | 1997 | 103599 | 160.0 | 7 | 0 | 30145 | 0 | 2025-04-04 00:00:00.000 | NULL |
| | 1998 | 103600 | 379.0 | 7 | 0 | 79666 | 0 | 2025-04-03 00:00:00.000 | NULL |
| | 1999 | 103601 | 11786.7 | 0 | 0 | 78911 | 0 | 2025-04-04 00:00:00.000 | NULL |

2000 rows × 8 columns

Abrechnung_Positionen

```
In [4]: query = "SELECT * FROM Abrechnung_Positionen;"
  dataframe = pd.read_sql_query(query, conn)
# Display the output
  dataframe
```

| | id | Reld | KdNr | Nettobetrag | Bildnummer | VerDatum |
|--------|---------|--------|-------|-------------|------------|-------------------------|
| 0 | 4069567 | 103172 | 30035 | 45.0 | 92104298 | 2021-03-15 00:00:00.000 |
| 1 | 4069568 | 103172 | 30035 | 15.0 | 76396227 | 2021-03-15 00:00:00.000 |
| 2 | 4069569 | 103172 | 30035 | 140.0 | 88872289 | 2021-04-15 00:00:00.000 |
| 3 | 4069570 | 103172 | 30035 | 30.0 | 78670291 | 2021-05-15 00:00:00.000 |
| 4 | 4069571 | 103172 | 30035 | 45.0 | 51407649 | 2021-05-15 00:00:00.000 |
| ••• | | ••• | | | | |
| 129087 | 5726954 | 103389 | 20115 | 20.0 | 1058373276 | 2025-02-05 00:00:00.000 |
| 129088 | 5726955 | 103389 | 20115 | 20.0 | 105481711 | 2025-02-07 00:00:00.000 |
| 129089 | 5726956 | 103389 | 20115 | 20.0 | 100000000 | 2025-02-08 00:00:00.000 |
| 129090 | 5726957 | 103389 | 20115 | 20.0 | 1058638486 | 2025-02-10 00:00:00.000 |
| 129091 | 5726958 | 103389 | 20115 | 20.0 | 1058677007 | 2025-02-11 00:00:00.000 |

129092 rows × 6 columns

Out[4]:

Source Files Data Checks

```
In [5]: # Run SQL query - Check for NULL value in the fields.
        query_null_checks = '''select count(1) as null_count, 'id' as col_nm , 'Abrechnung_Kunden' AS table_name
        from Abrechnung Kunden where id ='NULL'
                union
                select count(1) , 'Kdnr' as col_nm , 'Abrechnung_Kunden' AS table_name
                from Abrechnung_Kunden where Kdnr ='NULL'
                union
                select count(1) , 'Verlagsname' as col_nm , 'Abrechnung_Kunden' AS table_name
                from Abrechnung_Kunden where Verlagsname ='NULL'
                union
                select count(1) , 'Region' as col_nm , 'Abrechnung_Kunden' AS table_name
                from Abrechnung_Kunden where Region ='NULL'
                union
                select count(1) , 'id' as col_nm , 'Abrechnung_Positionen' AS table_name
                from Abrechnung_Positionen where id ='NULL'
                union
```

```
select count(1) , 'Reid' as col nm , 'Abrechnung Positionen' AS table name
from Abrechnung Positionen where Reid ='NULL'
union
select count(1) , 'KdNr' as col_nm , 'Abrechnung_Positionen' AS table_name
from Abrechnung Positionen where KdNr ='NULL'
union
select count(1) , 'Nettobetrag' as col_nm, 'Abrechnung_Positionen' AS table_name
from Abrechnung Positionen where Nettobetrag ='NULL'
union
select count(1) , 'Bildnummer' as col_nm, 'Abrechnung_Positionen' AS table_name
from Abrechnung Positionen where Bildnummer ='NULL'
union
select count(1) , 'VerDatum' as col_nm, 'Abrechnung_Positionen' AS table_name
from Abrechnung Positionen where VerDatum ='NULL'
union
select count(1) , 'ReNummer' as col_nm , 'Abrechnung_Rechnungen' AS table_name
from Abrechnung Rechnungen where ReNummer ='NULL'
union
select count(1) , 'SummeNetto' as col_nm , 'Abrechnung_Rechnungen' AS table_name
from Abrechnung Rechnungen where SummeNetto ='NULL'
union
select count(1) , 'MwStSatz' as col_nm , 'Abrechnung_Rechnungen' AS table_name
from Abrechnung Rechnungen where MwStSatz = 'NULL'
union
select count(1) , 'ZahlungsbetragBrutto' as col_nm , 'Abrechnung_Rechnungen' AS table_name
from Abrechnung Rechnungen where ZahlungsbetragBrutto ='NULL'
union
select count(1) , 'KdNr' as col nm , 'Abrechnung Rechnungen' AS table name
from Abrechnung Rechnungen where KdNr ='NULL'
union
select count(1) , 'Summenebenkosten' as col nm, 'Abrechnung Rechnungen' AS table name
from Abrechnung_Rechnungen where Summenebenkosten ='NULL'
union
select count(1) , 'ReDatum' as col_nm, 'Abrechnung_Rechnungen' AS table_name
from Abrechnung_Rechnungen where ReDatum = 'NULL'
union
select count(1) , 'Zahlungsdatum' as col_nm, 'Abrechnung_Rechnungen' AS table_name
from Abrechnung_Rechnungen where Zahlungsdatum = 'NULL'
order by table_name, col_nm
;
```

dataframe_null_checks = pd.read_sql_query(query_null_checks, conn)

Display the output
dataframe_null_checks

| Out[5]: | | null_count | col_nm | table_name |
|---------|----|------------|------------------|-----------------------|
| | 0 | 0 | Kdnr | Abrechnung_Kunden |
| | 1 | 321 | Region | Abrechnung_Kunden |
| | 2 | 0 | Verlagsname | Abrechnung_Kunden |
| | 3 | 0 | id | Abrechnung_Kunden |
| | 4 | 1 | Bildnummer | Abrechnung_Positionen |
| | 5 | 1 | KdNr | Abrechnung_Positionen |
| | 6 | 1 | Nettobetrag | Abrechnung_Positionen |
| | 7 | 0 | Reid | Abrechnung_Positionen |
| | 8 | 4 | VerDatum | Abrechnung_Positionen |
| | 9 | 0 | id | Abrechnung_Positionen |
| | 10 | 0 | KdNr | Abrechnung_Rechnungen |
| | 11 | 0 | MwStSatz | Abrechnung_Rechnungen |
| | 12 | 0 | ReDatum | Abrechnung_Rechnungen |
| | 13 | 0 | ReNummer | Abrechnung_Rechnungen |
| | 14 | 0 | SummeNetto | Abrechnung_Rechnungen |
| | 15 | 2 | Summenebenkosten | Abrechnung_Rechnungen |

1 ZahlungsbetragBrutto Abrechnung_Rechnungen

Zahlungsdatum Abrechnung_Rechnungen

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Q1. How many positions are linked to invoices that are missing payment info

Using Join

399

16

17

Out [6]: positions_missing_payment_info

0 18011

Using Exists

0

Q2. How much revenue is attributed to placeholder media ID '100000000'

18011

Out [8]: Bildnummer placeholder_media_revenue

0 100000000 1319897.91

Q3. How many invoices have no positions attached

Using Join

Out[9]: invoices_without_any_positions

0

Using Exists

```
In [10]: # Run SQL query - query_invoices_without_any_positions
    query_invoices_without_any_positions = '''
        SELECT COUNT(1) AS invoices_without_any_positions
        FROM Abrechnung_Rechnungen r WHERE NOT EXISTS (
        SELECT 1 FROM Abrechnung_Positionen p
        WHERE r.ReNummer = p.ReId
        );'''
    dataframe_invoices_without_any_positions = pd.read_sql_query(query_invoices_without_any_positions, conn)
    dataframe_invoices_without_any_positions
```

$\verb"Out[10]: invoices_without_any_positions"$

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