

Dylan Wright - Software Engineer

San Francisco, CA

github.com/dswright
linkedin.com/in/dylanswright

Technical Skills

JavaScript, React, Node, HTML, CSS, SQL, SEO, Google Analytics

Professional Experience

- CoverHound - Software Engineer 2015 - 2019
- Frontend engineer for cyberpolicy.com and coverhound.com/business-insurance.
 - Created form flow pages in React and backend endpoints with Ruby on Rails.
 - Extracted form input components to a Storybook component library.
 - Overhauled the CyberPolicy webpack configuration and implemented server-side rendering.
- MyStockIQ - Founder 2014 - 2015
- A social platform for users to share stock price predictions
 - Acquired seed funding from 500 Startups Accelerator program, established C-Corp, and assembled the founding team of two developers and one designer
 - Developed app with Ruby on Rails, PostgreSQL, and Backbone
- iCrossing - Senior Manager 2012 - 2014
- Oversaw multi-million dollar paid search programs for Charles Schwab, Symantec, & AAA
 - Responsible for two teams of analysts and managers and their growth & development
 - Won iCrossing's national innovation award for developing dynamic performance reporting dashboards
- Organic & iProspect - Marketing Analyst 2010 - 2012
- Restructured the paid search campaigns for three Hilton Hotels brands, resulting in +50% ROI
 - Presented to iProspect's SEO team on how backend website architecture affects SEO tactics

Side Projects

- TierraCast - Freelance Developer 2019
- Created data management processes for TierraCast to manage 4,000 product listings.
 - Executed user research after launch and optimized to improve the shopping experience.
 - Executed on-site SEO strategy for attaining top ranking in search engines. Achieved several rank 1 positions and dozens of page 1 rankings for non-brand keywords on Google search.
- My Neighbors Farm - Personal Project 2019
- A platform for small farms to sell directly to local buyers.
 - Built with Node, React, PostgreSQL, and Heroku.
 - Utilizes React Universal Components to achieve server-side rendering
- Crypto Arbi - Personal Project 2017
- A cryptocurrency arbitrage trading bot.
 - Integrated with 5 cryptocurrency exchange APIs.
 - Built with Node, React, PostgreSQL, and Heroku.

Education

- Hack Reactor - Computer Science Immersive Program 2015
- University of California, Santa Barbara - BA in Economics 2006 - 2010