Dylan Wright - Software Engineer

San Francisco, CA

ds-wright.com
github.com/dswright
linkedin.com/in/dylanswright

Technical Skills

JavaScript, React, Node, Webpack, SQL, HTML, CSS, SEO, Google Analytics

Professional Experience

CoverHound - Software Engineer   2015 - 2019
- Frontend engineer for cyberpolicy.com and coverhound.com/business-insurance
- Created form flow pages in React and backend endpoints with Ruby on Rails
- Extracted form input components to a Storybook component library
- Overhauled the CyberPolicy webpack to improve performance and implement server-side rendering

MyStockIQ - Founder   2014 - 2015
- A social platform for users to share stock price predictions
- Acquired seed funding from 500 Startups Accelerator program, established C-Corp, and assembled the founding team of two developers and one designer
- Developed app with Ruby on Rails, Postgresql, and Backbone

iCrossing - Senior Manager   2012 - 2014
- Oversaw multi-million dollar paid search programs for Charles Schwab, Symantec, & AAA
- Responsible for two teams of analysts and managers and their growth & development
- Won iCrossing's national innovation award for developing dynamic performance reporting dashboards

Organic & iProspect - Marketing Analyst   2010 - 2012
- Restructured the paid search campaigns for three Hilton Hotels brands, resulting in +50% ROI
- Presented to iProspect's SEO team on how backend website architecture affects SEO tactics

Side Projects

TierraCast - Freelance Developer - tierracast.com   2019
- Created data management processes for TierraCast to manage 4,000 product listings
- Executed user research after launch and optimized to improve the shopping experience
- Executed on-site SEO strategy for attaining top ranking in search engines. Achieved several rank 1 positions and dozens of page 1 rankings for non-brand keywords on Google search

My Neighbors Farm - Personal Project   2019
- A platform for small farms to sell directly to local buyers
- Built with Node, React, PostgreSQL, and Heroku
- Utilizes React Universal Components to achieve server-side rendering

Crypto Arbi - Personal Project   2017
- A cryptocurrency arbitrage trading bot
- Integrated with 5 cryptocurrency exchange APIs
- Built with Node, React, PostgreSQL, and Heroku

Education

Hack Reactor - Computer Science Immersive Program   2015
University of California, Santa Barbara - BA in Economics   2006 - 2010