Dylan Wright - Software Engineer

San Francisco, CA

github.com/dswright
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Technical Skills

JavaScript, React, Node, HTML, CSS, SQL, SEO, Google Analytics

Professional Experience

TierraCast - **Contract Developer**   2019
- Rebuilt TierraCast.com from the ground up - created initial wireframes a new website, selected e-commerce platform, built the site using the BigCommerce e-commerce platform.
- Created data management processes for TierraCast to manage 4,000 product listings.
- Executed user research after launch and optimized to improve the shopping experience.
- Executed on-site SEO strategy for attaining top ranking in search engines. Achieved several rank 1 positions and dozens of page 1 rankings for non-brand keywords on Google search.

CoverHound - **Software Engineer**   2015 - 2019
- Frontend engineer for cyberpolicy.com and coverhound.com/business-insurance.
- Created form flow pages in React and backend endpoints with Ruby on Rails.
- Extracted form input components to a Storybook component library.
- Overhauled the CyberPolicy webpack configuration and implemented server-side rendering.

Crypto Arbi (side project)   2017
- A cryptocurrency arbitrage trading bot.
- Integrated with 5 cryptocurrency exchange APIs.
- Built with Node, React, PostgreSQL, and Heroku.

MyStockIQ - **Founder**   2014 - 2015
- A social platform for users to share stock price predictions
- Acquired seed funding from 500 Startups Accelerator program, established C-Corp, and assembled the founding team of two developers and one designer
- Developed app with Ruby on Rails, Postgresql, and Backbone

iCrossing - **Senior Manager**   2012 - 2014
- Oversaw multi-million dollar paid search programs for Charles Schwab, Symantec, & AAA
- Responsible for two teams of analysts and managers and their growth & development
- Won iCrossing's national innovation award for developing dynamic performance reporting dashboards

Organic & iProspect - **Marketing Analyst**   2010 - 2012
- Restructured the paid search campaigns for three Hilton Hotels brands, resulting in +50% ROI
- Presented to iProspect's SEO team on how backend website architecture affects SEO tactics

Education

Hack Reactor - Computer Science Immersive Program   2015
University of California, Santa Barbara - BA in Economics   2006 - 2010

Personal

Airbnb host, Eagle Scout, gamer