



# Dude, Where's My Phish?

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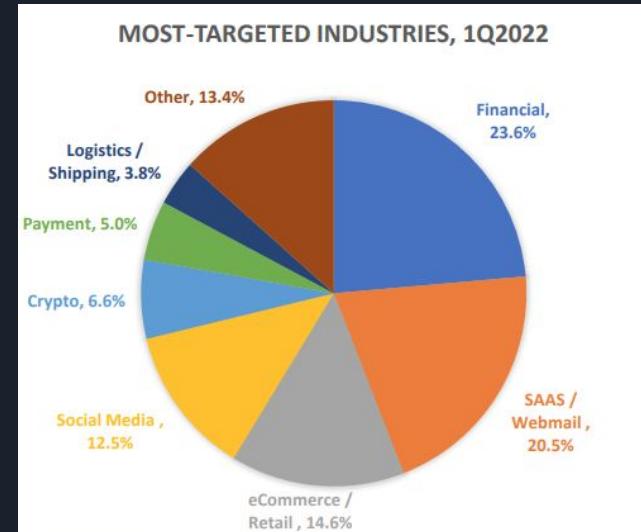


# Project Overview

- What is Phishing?
- What is GoPhish?
- You Got Phished!
  - Phishing Email
  - Landing Page
- GoPhish Application Demonstration
  - Campaign Creation
  - Dashboard Breakdown
  - Video Walkthrough
- Mitigations
- Reference Material

# What is Phishing?

- Phishing is an online scam where criminals send alluring emails to the organization, user, and more to collect sensitive information.
- Impersonation of a trustworthy source/legitimate business
- Financial Sector is the most targeted for phishing attacks.

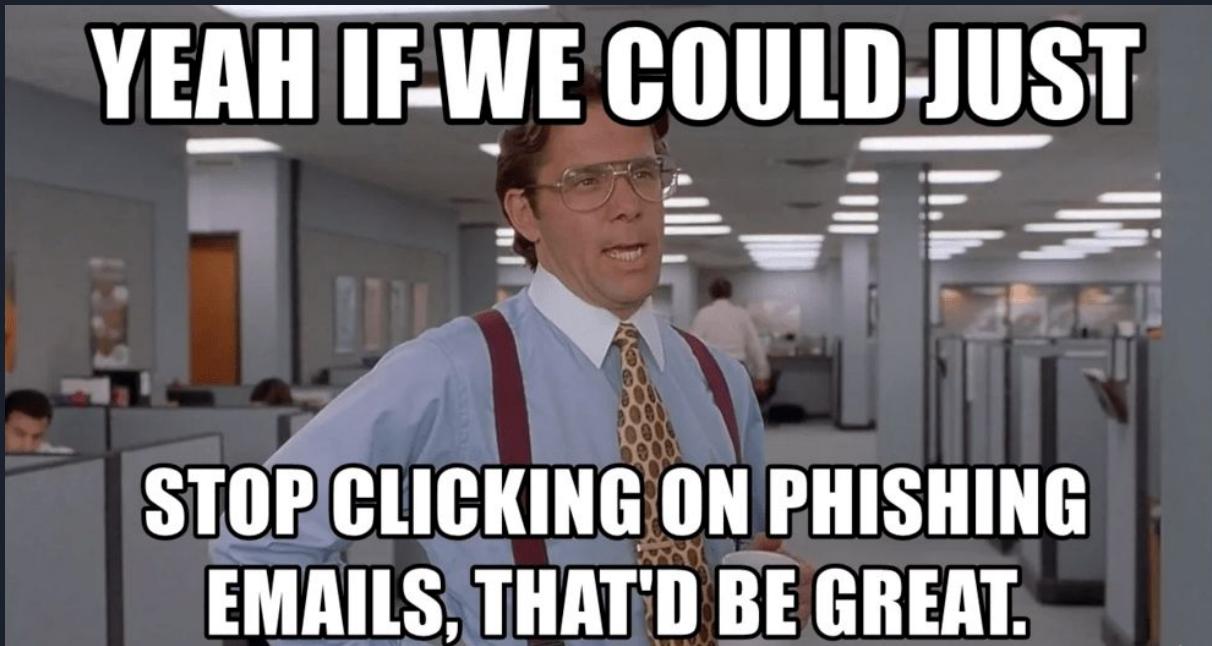


# What is GoPhish?

- Gophish is a powerful open-source phishing framework that makes it simple to assess your organization's phishing risk.
  - Affordable
  - Accessible
- Used to perform various phishing awareness exercises.



# You Got Phished!



# Phishing Email



The screenshot shows a detailed view of the "Email Access" email. The message header is displayed again. Below it, the body of the email contains the following text:

**Bulletin Alert!!**  
**Attention christie boner:**  
Bulletin Headline: redteam victim  
Sending Agency: Police  
Bulletin Time: 18:47  
Bulletin Case#: 11-04626  
Bulletin Author: Leroy Jethro #8847  
Sending User #: 2892  
[To view the full bulletin alert click here](#)  
  
To unsubscribe from these emails click [here](#)

# Office 365 Landing Page

127.0.0.1/?rid=w27wBQP

Office 365

Sign in with your organizational account

christie

\*\*\*\*\*

Keep me signed in



# GoPhish Application Demonstration





# Campaign Creation

- Choose campaign name
- Select email template
- Select landing page
- Choose url for campaign to direct users.
- Select sending profile
- Choose group(s) that contain users for which emails are sent out too

New Campaign X

Name:

Email Template:

Landing Page:

URL: <http://127.0.0.1>

Launch Date  Send Emails By (Optional) [?](#)

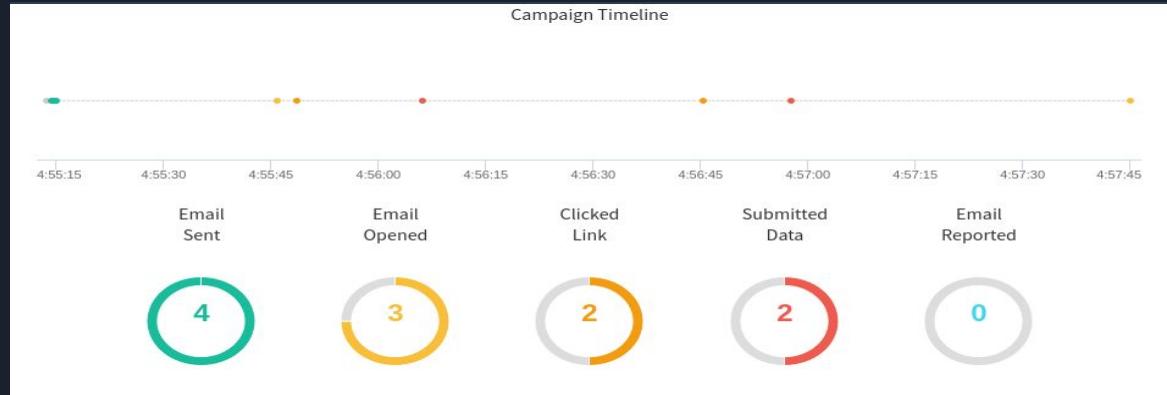
Sending Profile:  [Send Test Email](#)

Groups:

[Close](#) [Launch Campaign](#)

# Dashboard Breakdown

- Campaign overview and timeline
- Details on the users: who clicked what, submitted data, or didn't fall for the phish



## Details

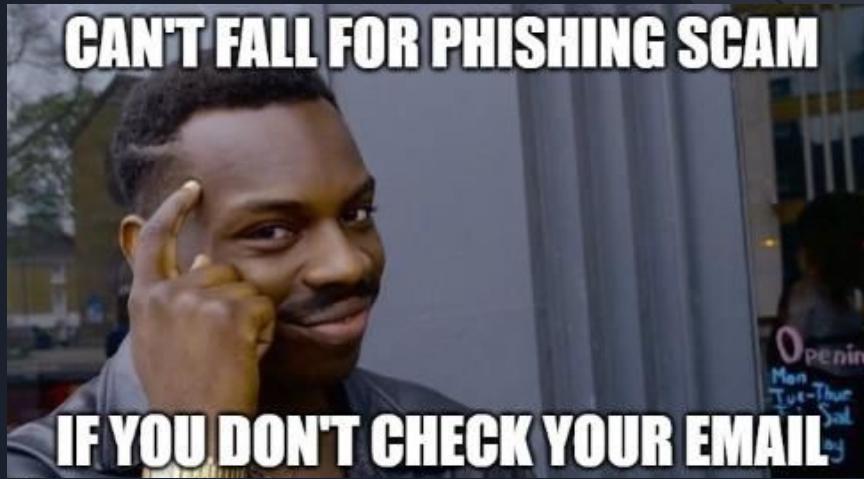
Show  entries

First Name	Last Name	Email	Position	Status	Reported
chester	greenburg	chestergreenburg@ryanbloomfield.com	stoner	Email Opened	<input checked="" type="checkbox"/>
christie	boner	christieboner@ryanbloomfield.com	dancer	Submitted Data	<input checked="" type="checkbox"/>
jesse	montgomery	jessemontgomery@ryanbloomfield.com	stoner	Submitted Data	<input checked="" type="checkbox"/>
zoltan		zoltan@ryanbloomfield.com	cult leader	Email Sent	<input checked="" type="checkbox"/>



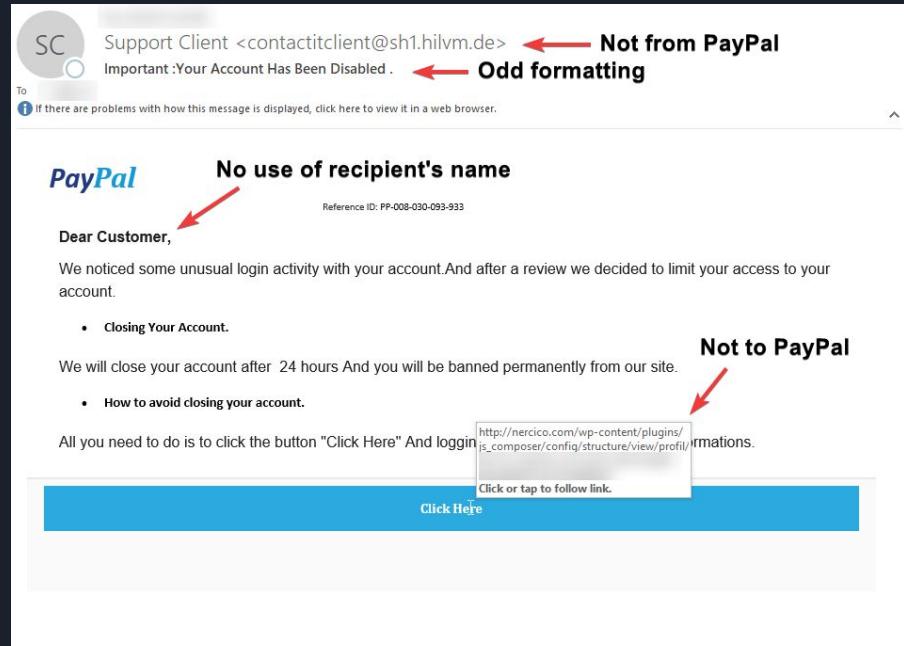
# Welcome to our GoPhish Campaign Demo!

# Mitigations & Reference Material



# Mitigations

- Create better Spam/Junk rules
- Add report button to email server
- Pay close attention to spelling in email headers and/or sender address





# Reference Material

<https://github.com/criggs626/PhishingTemplates/blob/master/emails/Crime%20Report.html>

<https://github.com/FreeZeroDays/GoPhish-Templates/blob/master/Landing%20Pages/O-Three-Sixty-Five%20Landing%20Page.html>

<https://www.itgovernance.eu/blog/en/reported-phishing-attacks-reach-an-all-time-high>

[https://docs.apwg.org/reports/apwg\\_trends\\_report\\_q1\\_2022.pdf](https://docs.apwg.org/reports/apwg_trends_report_q1_2022.pdf)

<https://www.nist.gov/itl/smallbusinesscyber/guidance-topic/phishing>

<https://getgophish.com/documentation/>

# Thank you!

We hope you have found a new way  
to combat the Phishing epidemic.

