

BATTLE OF THE NEIGHBOURHOODS

APPLIED DATA CAPSTONE - COURSERA

DIEGO TALAVERA

July 20, 2020

Table of Contents

1 Introduction

1.1 Problem Description

In many, if not all business opportunities, a thorough data analysis must be performed in order to determine the factors that will *hopefully* make it a successful business. Location scouting, market research, potential customers, supply chain logistics, and the list goes on. Several years ago, even for an exploratory analysis, all of this things