Final Website Grading Rubric

Legend

Outstanding	95 - 100
Very Good	90 - 94
Good	80 - 89
Mediocre	70 - 79
Poor	0 - 69

Content   25%

Outstanding   9 or more pages. 3 or more JavaScript items, including order form or registration form. JavaScript items are well presented and original.

Very good   7 or 8 pages. 2 or more JavaScript items, including order form or registration form. JavaScript items are well presented with one minor deficiency.

Good   5 or 6 pages. JavaScript order form or registration form is present and well presented with possible deficiencies.

Mediocre   4 pages. At least one JavaScript item is present.

Poor   3 pages. No JavaScript items are present.

Atrocious   Less than 3 pages. No JavaScript items are present.

Writing   25%

Outstanding   Topic is interesting and original. Text on website pages is clearly explained, informative, insightful and interesting. Text on website pages is free from spelling or grammatical errors. It is not copied from other sources without proper credit.

Very good 4 Points   Text on website meets the criteria with one minor deficiency. 1 isolated spelling or grammar error. Text is not copied from other sources without proper credit.

Good   Text is understandable, but with two minor writing deficiencies or one substantial deficiency. 2 or 3 isolated spelling or grammar errors. Text is not copied from other sources without proper credit.

Mediocre   Text has at least one major writing deficiency or the errors in the text are a significant distraction. 4 or 5 spelling or grammar errors or 2 to 3 spelling or

grammar errors consistently repeated. Text is too skimpy to convey the meaning of the page.

Poor   Text is hard to understand or has multiple major writing deficiencies. Text is too skimpy to convey the meaning of the page. 6 to 10 spelling or grammar errors. Parts of text are copied from other sources without proper credit.

Atrocious   Text is impossible to understand, is extremely poorly written or is nonexistent. Text is vulgar, or is in otherwise poor taste. Many spelling of grammar errors. Text is plagiarized.

Page Layout and Design   25%

Outstanding   The text and images are laid out on the page in a well balanced manner using document-level styles or external styles. The fonts and colors complement the meaning and images on the page. The images are well chosen and sized appropriately on the page.

Very Good   The page is well laid out with one minor deficiency.

Good   The page is well laid out with two or three minor deficiencies.

Mediocre   The page is well laid out with one major deficiency or three or four minor deficiencies. The deficiencies are a major distraction when viewing the image.

Poor   The page poorly laid out with multiple major deficiencies. The deficiencies make the page very difficult to view.

Atrocious   Less than 2 pages. There is no document-style defined for the page.

HTML Code and Functionality   25%

Outstanding   The HTML code is fully XHTML compliant. Each web page has a title defined in the head section. All images are visible and have size < 25K on the disk. All CSS code is correct. Each page contains a document-level or external style. Older HTML format tags are not used. HTML code is entered using a text editor, not page design software like FrontPage or DreamWeaver.

Very Good   The XHTML and CSS code is correct with one minor deficiency.

Good   The XHTML and CSS code is correct with 2 or 3 minor deficiencies.

Mediocre   The XHTML and CSS has one major deficiency or three or four minor deficiencies.

Poor   The XHTML and CSS code has multiple major deficiencies.

Atrocious   The page is not written in HTML and CSS or the page is impossible to view.

Extra Additions or Subtractions

Additions

Exceptional insight, exceptional design   Up to +10%

Subtractions

Late   -10%
Website not uploaded -50%
No titles on pages   -10%
Link in index page to homepage of final website project missing   -5%
No cover page submitted on COL site   -10%