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iRubric: Web Design rubric

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### Web Design

↑ Web Design

In this project you will design a website. Your website must follow the criteria of the rubric. At the end of this project you should have successfully designed a fully operational website.

- **\$** 9-12



	Exceeds Expectations 4 pts	Meets Expectations 3 pts	Needs Improvement 2 pts	Unacceptable 1 pts
Text/Background	Exceeds Expectations  Text and background complement each other to enhance the website. All text within the website are contained inside elements.	Meets Expectations  Text and Background complement each other Few conflicts	Needs Improvement  Text and Background complement each other with few conflicts making it distracting and difficult to read.	Text and background are distracting to a high degree, difficult to read and understand the content. Numerous conflicts.

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Navigation	Exceeds Expectations  Navigation buttons are easy to locate, read and follow	Meets Expectations  Four navigation buttons, name and/or location of buttons somewhat confusing to use or locate	Needs Improvement  Navigation buttons conflict with website content not easy to locate.	Unacceptable  One or two pages missing navigation buttons from pages
Links	Exceeds Expectations  All links work and are easy to identify. Links are within the same website making the user easily return to the website	Meets Expectations Links work and easy to identify. Most links work	Needs Improvement Some links hard to identify. Or links not working	Unacceptable  Numerous broken links
Graphics/Images	Exceeds Expectations  Graphics are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding.	Meets Expectations Graphics are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding	Needs Improvement Graphics are related to the theme/purpose of the site, and are of good quality	Unacceptable  Graphics seem randomly chosen, are of low quality, OR distract the reader
Assignment Requirements  your website must have: Five (5) different webpages with all of the criteria of the rubric.	Exceeds Expectations  Student included 100% of the required elements or included elements not required	Meets Expectations Student included 80-90% of the required elements	Needs Improvement Student included 60-70% of the required elements	Unacceptable Student included 50% or less of the required elements
Professional Look and Feel	Exceeds Expectations The website has an exceptionally attractive and usable layout. It is easy to locate all important elements.	Meets Expectations The web pages have an attractive and usable layout. it is easy to locate all important elements.	Needs Improvement The web pages have a usable layout, but may appear busy or dull. It is easy to locate most of the important elements.	Design and development effort is inconsistent. Attention to planning and details not evident. The web pages are cluttered looking or confusing. It is often difficult to locate important elements.

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CSS ruleset and Class	Exceeds Expectations  CSS ruleset and style contain exceptional style that enhance each web page therefore the website is exceptionally attractive.	Meets Expectations  Four different HTML elements ruleset per CSS stylesheet. Each ruleset contains at least 3 properties	Needs Improvement CSS stylesheet contains 2-3 different HTML elements. Each ruleset contains a minimum of 2 properties.	Unacceptable  CSS stylesheet incomplete with no properties for each element.
Elements type	Exceeds Expectations  Element types used in every webpage are written to enhance the content and webpage layout. The website is exceptionally informative and reading friendly.	Meets Expectations  All element types are written properly to make the content and layout lo understand the content and easy to read.	Needs Improvement  Some elements are not properly written to make the content easy to read.	Unacceptable  Web pages are not easy to read. Element are somewhat confusing
Safety Responsibility	Exceeds Expectations  All content from outside sources is properly cited. The website does not give away any personally identifiable information.  Webpage is properly license include information about license or using a badge from creative commons.	Meets Expectations  All content from outside sources is cited. The website does not give away any personal information. Webpage is properly license or using a badge from creative commons.	Needs Improvement Some content is not sited properly. Webpage is licensed.	Outside source content is not cited, and/or some personal identifiable information is given putting the information at risk. Webpage is not licensed.

Keywords:

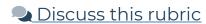
Web design, webpage,

Subjects:

Computers

Types:

<u>Assignment</u>



Do more with this rubric:

# **Preview**



Preview this rubric.





Modify this rubric.





Make a copy of this rubric and begin editing the copy.

**Print** 



Show a printable version of this rubric.

#### <u>Categorize</u>



Aud this rublic to multiple categories.



# **Bookmark**



Bookmark this rubric for future reference.







Test this rubric or perform an ad-hoc assessment.

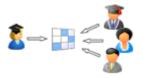


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