```
In [49]:
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.cluster import KMeans
from sklearn.cluster import DBSCAN
In [50]:
In [51]:
df.rename(columns={'Annual_Income_(k$)':'Income'},inplace=True)
In [52]:
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
                  Non-Null Count Dtype
#
    Column
---
    CustomerID
                  200 non-null
                                int64
                  200 non-null
1
    Genre
                                object
 2
    Age
                  200 non-null
                                int64
                  200 non-null
                                int64
    Income
    Spending_Score 200 non-null
                                int64
dtypes: int64(4), object(1)
memory usage: 7.9+ KB
In [53]:
df.isnull().sum()
Out[53]:
               0
CustomerID
Genre
               0
               0
Age
Income
               0
Spending_Score
dtype: int64
In [54]:
df.duplicated().sum()
Out[54]:
0
In [55]:
df.describe().T
```

Out[55]:

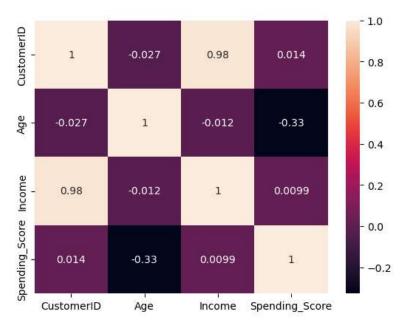
| | count | mean | std | min | 25% | 50% | 75% | max |
|----------------|-------|--------|-----------|------|-------|-------|--------|-------|
| CustomerID | 200.0 | 100.50 | 57.879185 | 1.0 | 50.75 | 100.5 | 150.25 | 200.0 |
| Age | 200.0 | 38.85 | 13.969007 | 18.0 | 28.75 | 36.0 | 49.00 | 70.0 |
| Income | 200.0 | 60.56 | 26.264721 | 15.0 | 41.50 | 61.5 | 78.00 | 137.0 |
| Spending Score | 200.0 | 50.20 | 25.823522 | 1.0 | 34.75 | 50.0 | 73.00 | 99.0 |

In [56]:

sns.heatmap(df.corr(),annot=True)

Out[56]:

<AxesSubplot:>



In [57]:

We see that Income and Spending _Score are the two most important columns and have very strong coorealtion with each other df=df[['Income','Spending_Score']] df

Out[57]:

| | Income | Spending_Score |
|-----|--------|----------------|
| 0 | 15 | 39 |
| 1 | 15 | 81 |
| 2 | 16 | 6 |
| 3 | 16 | 77 |
| 4 | 17 | 40 |
| | | |
| 195 | 120 | 79 |
| 196 | 126 | 28 |
| 197 | 126 | 74 |
| 198 | 137 | 18 |
| 199 | 137 | 83 |

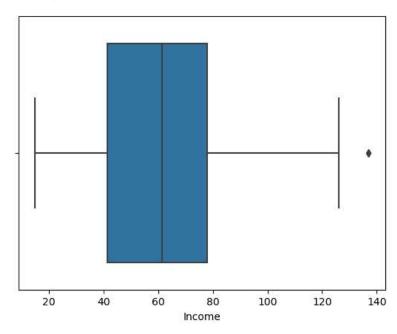
200 rows × 2 columns

In [58]:

sns.boxplot(x='Income',data=df)

Out[58]:

<AxesSubplot:xlabel='Income'>

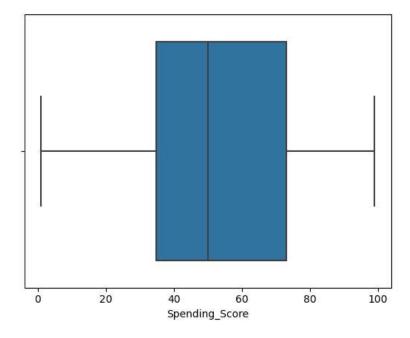


In [59]:

sns.boxplot(x='Spending_Score',data=df)

Out[59]:

<AxesSubplot:xlabel='Spending_Score'>



Implementing both Unpervised Algorithms one by one

BY KMEANS MODEL

In []:

In [62]:

```
loss=[]
for i in range (1,10):
    kmeans=KMeans(n_clusters=i,max_iter=100,random_state=40,init='k-means++')
    kmeans.fit(df)
    loss.append(kmeans.inertia_)
    print('Loss of the model is=',loss)
```

C:\Users\dtdee\anaconda3\lib\site-packages\sklearn\cluster_kmeans.py:881: UserWarning: KMeans is known to hav e a memory leak on Windows with MKL, when there are less chunks than available threads. You can avoid it by se tting the environment variable OMP_NUM_THREADS=1.

```
warnings.warn(
```

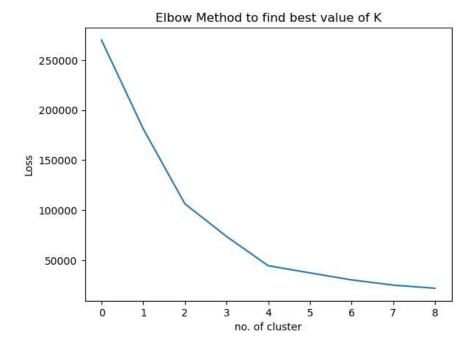
```
Loss of the model is= [269981.2800000014, 181363.59595959607]
Loss of the model is= [269981.2800000014, 181363.59595959607, 106348.37306211119]
Loss of the model is= [269981.2800000014, 181363.59595959607, 106348.37306211119, 73679.78903948837]
Loss of the model is= [269981.28000000014, 181363.59595959607, 106348.37306211119, 73679.78903948837, 44448.45
544793369]
Loss of the model is= [269981.28000000014, 181363.59595959607, 106348.37306211119, 73679.78903948837, 44448.45
544793369, 37265.86520484345]
Loss of the model is= [269981.28000000014, 181363.59595959607, 106348.37306211119, 73679.78903948837, 44448.45
544793369, 37265.86520484345, 30259.657207285458]
Loss of the model is= [269981.28000000014, 181363.59595959607, 106348.37306211119, 73679.78903948837, 44448.45
544793369, 37265.86520484345, 30259.657207285458, 25044.96776401891]
Loss of the model is= [269981.28000000014, 181363.59595959607, 106348.37306211119, 73679.78903948837, 44448.45
544793369, 37265.86520484345, 30259.657207285458, 25044.96776401891]
Loss of the model is= [269981.28000000014, 181363.59595959607, 106348.37306211119, 73679.78903948837, 44448.45
544793369, 37265.86520484345, 30259.657207285458, 25044.96776401891, 21884.744095710266]
```

In [64]:

```
plt.plot(loss)
plt.xlabel('no. of cluster')
plt.ylabel('Loss')
plt.title('Elbow Method to find best value of K')
```

Out[64]:

Text(0.5, 1.0, 'Elbow Method to find best value of K')



In [65]:

```
# Now,Let us take the value of k as 4
model=KMeans(n_clusters=4,random_state=40,init='k-means++')
model.fit(df)
```

Out[65]:

KMeans(n_clusters=4, random_state=40)

```
In [67]:
```

model.inertia_

Out[67]:

73679.78903948837

In [70]:

```
# Classes or clusters generated after model is trained on the dataset are below
model.labels_
```

Out[70]:

In [69]:

```
cen=model.cluster_centers_
```

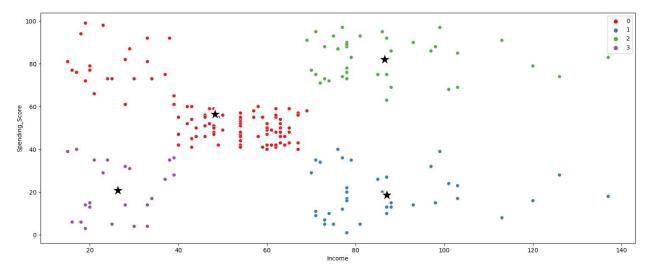
In [80]:

```
# Plotting the clusters with their centriod values

plt.subplots(figsize=(18,7))
sns.scatterplot(x='Income' ,y= 'Spending_Score',data=df,hue=model.labels_ ,palette='Set1')
sns.scatterplot(x= cen[:,0] ,y= cen[:,1] ,marker='*',s=500,color='Black')
```

Out[80]:

<AxesSubplot:xlabel='Income', ylabel='Spending_Score'>



BY DBSCAN METHOD

```
In [93]:
model1= DBSCAN(eps= 2 ,min_samples= 8 )
model1.fit(df)
model1.labels_
Out[93]:
In [94]:
model2= DBSCAN(eps= 4 ,min_samples= 8 )
model2.fit(df)
model2.labels
Out[94]:
In [95]:
model3= DBSCAN(eps= 5 ,min_samples= 8 )
model3.fit(df)
model3.labels_
Out[95]:
0, 0, -1, -1,
              0,
 -1, 0, 0, 0, -1,
      0, 0, 0, 0, 0,
     0,
          0,
           0,
           0, 0, 0,
              0,
  0, 0, 0, 0,
     0,
      0, 0,
       0, 0,
         0,
          0,
           0,
           0,
            0,
      0,
  0,
   0,
   0,
    0,
     0,
      0,
       0, 0,
         0,
          0,
           0,
           0,
            0, 0,
              0,
    0, 0,
 0, 0, 0, 0,
      0, 0, 0, 0,
         0,
          0,
           0,
           0,
            0, 0, 0,
```

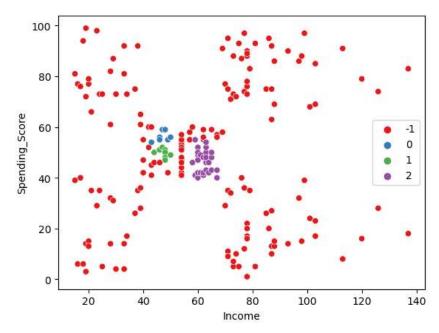
In [104]:

```
# So now lets take the best cluster formed is 4 so we will try to plot this

sns.scatterplot(x='Income',y='Spending_Score',data=df,hue=model2.labels_ ,palette='Set1')
```

Out[104]:

<AxesSubplot:xlabel='Income', ylabel='Spending_Score'>



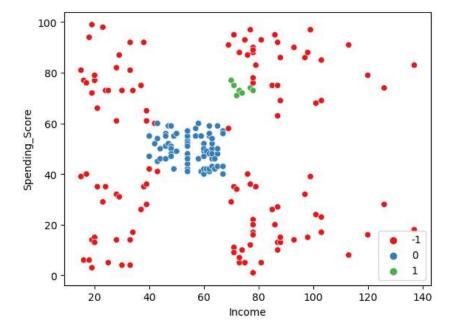
In [106]:

```
# So now lets take the best cluster formed is 3 so we will try to plot this

sns.scatterplot(x='Income',y='Spending_Score',data=df,hue=model3.labels_ ,palette='Set1')
```

Out[106]:

<AxesSubplot:xlabel='Income', ylabel='Spending_Score'>



In []: