

DAN TECSON

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ABOUT

I am a UX designer/developer that can thrive equally well in both worlds. My knowledge and experience in both these disciplines has served me well, enabling me to contribute to most aspects of the development life cycle of a project. I have a strong passion in creating user focused experiences. From the brainstorming and requirements gathering, to rapid prototyping and production of hi fidelity assets, through the development and implementation phases of projects, I strive to create the best user experience possible.

CERTIFICATIONS

Akendi Certified User Experience Designer (CXD™)

PRIMARY SKILLS

UX/UI Design

User research/Personas, Information architecture, User sessions, Interaction design, Visual design, Wireframes, User workflows, Usability testing, Design pattern libraries, Style guides, Lean UX

Some of the tools used: Adobe Illustrator, Adobe Fireworks, Adobe Photoshop, Adobe Acrobat, Adobe InDesign, Adobe Flash Professional, InVision, Realtimeboard, Confluence

Front-End development

Responsive design, OOP, HTML 4 & 5, CSS 2 & 3, JavaScript, jQuery, jQueryUI, Zurb Foundation, Durandal.js, require.js, Knockout.js, D3.js, Modernizr, Sass CSS, Drupal 6 & 7 ActionScript 2, Actionscript 3, Agile scrum methodologies

Some of the tools used: JetBrains IntelliJ IDEA, Eclipse IDE, SVN, Beyond Compare, Git, JIRA, Source Tree, Adobe Site Catalyst, Adobe Flex Builder, MS Project, Netsuite, Komodo, Perforce

EXPERIENCE

UX/UI Technical Lead

6/2014 to 6/2015

Ringtail Design, Austin TX

Responsible for the UX across the company's products, which included monitoring, enforcing and improving our own UX process. Required to review the interaction and visual design of all the projects, to ensure that the design of our products were user-focused and met the company's high standards. Additional responsibilities included leading design sessions with the development teams, which involved: assisting in synthesis of user interviews, facilitating information architecture discovery, and ideation through divergent thinking exercises. After these sessions, it was my responsibility to explore all the viable options through wireframes and click-through prototypes and produce all the design artifacts, from interaction design with wireframes, through visual design with hi fidelity comps.

Selected Accomplishments

- Created and taught our UX Training course company wide.
- Facilitated user sessions in order to establish UX personas and understanding of the users needs.
- Heavily involved with modifying the company's UX process to adapt to the changes in the development process.

UX Developer

8/2013 to 6/2014

Ringtail Design, Austin TX

One of the primary developers on a web based, data analytics platform. Heavily involved with porting the framework from Knockout.js to Durandal.js and rewriting it's chart rendering library to utilize D3.js, rather than Highcharts.js.

Selected Accomplishments

- Major contributor to the interaction design as well as the information architecture of the platform.
- Heavily involved in deciding the front-end architecture of the platform.
- Refactored parts of the application to accommodate new functionality while making it more code readable.

Senior Client-side Web Developer

9/2012 to 8/2013

National Instruments, Austin TX

Responsible for creating proof-of-concepts for implementing new javascript programming techniques. Role required me to maintain horizontal visibility across all applications to look for opportunities to improve the client-side architecture of the web applications. Responsible for working with the business groups to review new vendor offerings that affected the client-side of web application. Previous work history and skill set led to an additional lead UX role, where I facilitated UX/UI discussions within web application teams that consist of project managers, business owners, designers and developers.

Selected Accomplishments

- Developed proof-of-concept 'Client Event Framework' to facilitate all interactions across multiple apps that make up the corporate website.
- Implemented more efficient team processes concerning the development environment regarding promoting code across development tiers.
- Lead all UX initiatives across all marketing web applications.
- Lead responsive web design initiative.
- Maintained a position with the company-wide Technology Architecture committee to ensure that client-side architecture was represented.

Design Team Lead

1/2004 to 9/2012

Keller Williams Realty International, Austin TX

Oversaw the look and feel of all IT initiatives to ensure consistency with Keller Williams branding. Managed the design team by prioritizing and delegating projects and tasks, as well as all HR duties. Mentored the design team on best practices concerning web/UX/RIA design and architecture. Established design frameworks for company enterprise systems. Facilitated communication with developers, project managers and business owners to ensure project needs are met. Looked for opportunities to integrate new techniques and technology.

Selected Accomplishments

- Co-developed custom responsive design framework tailored to Keller Williams specific technology needs.
- Developed, configured, architected, and implemented all Drupal websites.
- Designed and developed coaching site that implements online classrooms designed to facilitate student/teacher communication and monitoring.
- Designed and architected video based online learning application for realtors and leadership.
- Laid the groundwork for the content architecture of company intranet used by franchises and realtors and for the external public facing website .
- Created the framework for website templates offered to realtors and market centers.

EDUCATION

Akendi UX Training

- Akendi User Experience Design
 - Information Architecture, GUI Interaction Design, Visual Design for User Experiences, Mobile User Experience Design

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- Interaction Design Practicum
 - Personas, Goal-Directed Design

The University of Texas at Austin

- B.S. in Advertising
- Texas Media Sequence
 - Focus in media planning, buying, selling and web design.