

# 2018 Consulting Projects

University of Denver

#### National Park Service – Business Strategy

The great outdoors are extremely important to most American's, but the National Park Service is experiencing decreases in the resources they need to maintain the beauty of the lands they are under their care. In partnership with the Bruce Hutton Family Fund, the National Park Service, and relevant non-profit organizations, selected students will work on applying business, engineering, and environmental solutions to some of our parks most pressing needs.

## Juniper Unmannned – Internal Company Culture & Branding Strategy

Juniper Unmanned is a team of experienced aviation, technical and business professionals dedicated to implementing safe, effective and compliant unmanned aircraft systems (UAS) programs for enterprise clients. As a rapidly growing start-up, they face the challenge of developing a healthy company culture that supports people, the planet, and their profits. The company is seeking a team of students to develop a human resources and branding plan to help them grow mindfully.

The GrowHaus - Impact Metrics and Implentaion Statagy

The GrowHaus is a non-profit urban green house in northern Denver.

They focus on food production, distribution, and education specifically in food insecure neighborhoods in Denver. The organization is seeking a team of students to help them implement data gathering and analysis solutions to better understand the impact each pillar of the organization has financially, environmentally, and within the communities they serve.

#### **Details:**

- 1. **Duration:** Projects will last for 15 weeks, spanning the winter and spring quarters and start the first week of winter quarter. This allows for deeper student and host partner engagement.
- 2. **Scoping:** All teams will submit a project scope, in collaboration with company partner, within the first 2 weeks of project initiation to be reviewed by leadership team and faculty adviser. The purpose is to clarify expectations for both student team and company contact.

### To Apply:

Please send cover letter and resume and State your preferred project(s) to: <a href="Metable-NetImpactDU@gmail.com">NetImpactDU@gmail.com</a>.

Applications are due Friday, November 10th by midnight.

More info about projects at: http://www.dunetimpact.org/current-projects.html