

BRITTANY KING

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About

I'm a strategic storyteller and independent journalist currently working in Indianapolis, Indiana. Lover of genuine storytelling and deep conversations, supporter of diverse and inclusive newsrooms, ad agencies and magazine staffs.

Experience

FoodBeforeLove.com

Managing Editor/October 2017- Present

Serve as the lead writer and editor for the [Food Before Love](#) brand and oversee dozens of freelance writers. I also manage content strategy, [writing guidelines](#), PR pitches and editorial content calendars for the site.

Indianapolis Recorder/Indiana Minority Business Magazine

Reporter/October 2017- Present

Write [stories](#) for Indiana's largest black-owned media company. My duties include researching, interviewing sources and writing content for the weekly newspaper and quarterly magazine.

University of Missouri

Writer and Social Media Strategist/February 2016- September 2017

Served as the editorial assistant for the [CASE award winning](#) MIZZOU mag, the alumni magazine at the University of Missouri; reported on marginalized communities across campus on the diversity and inclusion beat. As the social media strategist, I created the university's first ever [content strategy](#) and increased social following on Twitter and Instagram by 20 percent.

Education

Bachelor of Arts/University of Missouri

Mass Media Communication and Textile and Apparel Management

Skills

[Interviewing](#) | [Copywriting](#) | [Social Media Management and Strategy](#) | [Editing/AP Style](#)