RAAH helps retailers secure what matters most: people, systems, and customer trust. We combine deep industry expertise with hands-on delivery across platforms like Okta, Saviynt, CyberArk, and more—while also offering tailored solution design and implementation.

RAAH TECHNOLOGIES

RETAIL IDENTITY, SECURED

FIX THE FRICTION. SECURE THE FLOW. ENABLE YOUR BUSINESS.

Retail businesses depend on fast operations, great customer experience, and tight security. Identity challenges, across employees, customers, and systems, slow things down and open the door to risk. RAAH Technologies helps retailers modernize and streamline identity across the board.

IAM: INTERNAL WORKFORCE ACCESS

The Business Issue: Employees navigate multiple systems (Store Systems, HRMS, cloud/legacy tools), with disparate logins and credentials.

The Business Impact: Productivity loss, security risk, and increased IT support overhead.

The Solution & How RAAH Helps:
We unify workforce access with Single Sign-On (SSO) and enforce MFA across systems, modernizing how store, warehouse, and HQ employees work securely using industry leading (vendor) platforms or custom developed solutions

CIAM: CUSTOMER IDENTITY EXPERIENCE

The Business Issue: Outdated login flows and poor integration create friction across digital and in-store experiences.

The Business Impact: Lower conversion rates, limited personalization, and decreased customer loyalty.

The Solution & How RAAH Helps:
We implement secure, modern customer identity experiences, including social login, Passwordless access, and unified profiles. This helps reduce drop-off and unlocks better engagement.

IGA: IDENTITY GOVERNANCE & LIFECYCLE

The Business Issue: High turnover and manual onboarding/offboarding create access gaps and compliance challenges.

The Business Impact: Delayed employee ramp-up, lingering access after exits, and audit exposure.

The Solution & How RAAH Helps:
We implement secure, modern customer identity experiences, including social login, Passwordless access, and unified profiles. This helps reduce drop-off and unlocks better engagement.

PAM: SECURING CRITICAL ACCESS

The Business Issue: Privileged access to POS, inventory, and core systems is often unmanaged or over-provisioned.

The Business Impact: Risk of business disruption from insider or external threats, with weak audit visibility.

The Solution & How RAAH Helps:
We deploy just-in-time privileged access, session monitoring, and credential vaulting, protecting your high-impact systems without slowing down operations.

69%
of users feel overwhelmed by passwords

$3.48M
is the average cost of retail data breaches

25%
of online shoppers abandon carts when forced to create an account

56%
of consumers won't trust a brand again after a data breach

57%
of companies cite over-privileged access as a top security concern

56.6%
of data loss incidents cause business disruption or revenue loss

80%
of breaches involve privileged credentials

1 of 2
companies identify privileged users as a top risk

*these number may vary for each business

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