

In this assignment, you are going to conduct internet research on yourself just as an adversary might. Your job is to use various online resources, such as google and pipl. Conduct your search as an outsider without privileged access to any of your social media accounts.

Some sites to get you started are (please add more in your information source column) include:

pipl.com  
spokeo.com (disturbing amount of info)  
google.com  
zabasearch.com  
facebook.com  
linkedin.com  
twitter.com  
high school website

Some of the links are for paid subscriptions, but you don't need to go that far for an A. If you find that you have very little public information (congratulations), you can conduct your search against a willing classmate.

#1. Create a table that looks something like this, note we don't need any of your darkest secrets.

Info Source	Type of Info	Comments
pipl	Relationship Had mother, father and wife and others tagged	Dated information but surprisingly accurate. Could follow relationship links.
google search	Marathon results	Accurate, but I remember running faster
google image	Pictures from all social work networking sites	Top two were me, some were google+ & linkedin contacts
spokeo	Phone number	A partial list of phone numbers and a full list of addresses for the last 20 years.
...	...	...

#2. Were there any surprises for you? If you found numerous data sources, how do you think it got there?

#3. Next, build a convincing, clickable, short message to yourself that you are likely to click upon based upon your public search findings.