## Math 125: Epidemiology

## **Fright Factors**

Mark the applicability of the "fright factor" to the setting as 0, L, M, H, for "none", "low", "medium", "high".

Setting	Involuntary	Inequitably distributed	Inescapable	Unfamiliar	Man-made	Hidden and irreversible	Children, pregnant women	Future generations	Dreadful form of death	Identifiable victims	Contradictory statements
Environmental "toxins" such as											
BPA											
"Bad foods", e.g. salt, fat,											
Alcohol use											
Air Travel											
Car Travel											
Kayaking											
Motorcycling											
Bicycling											
Nuclear radiation exposure											
Cigarette smoking											
Indoor pollution from wood- burning stoves											
Second-hand Smoke											
Mountain Climbing											
Vaccination											$\vdash$
Hitchhiking											$\vdash$
Fiscal cliff											$\vdash \vdash \vdash$
Fluoridation of water											$\vdash$
Truoridation of water											