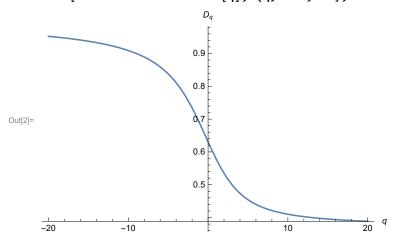
$$\begin{aligned} p &= 1/3;\\ sum &= Sum[Binomial[n, k] * ((p^k) * (1-p)^(n-k))^q, \{k, 0, n\}];\\ limit &= 1/(1-q) * Limit[Log[sum] / Log[3^n], \{n \rightarrow Infinity\}]; \end{aligned}$$

$$\text{Out[\ \ \ \ \ \ \ \ \ \ \ \ } \left[\frac{-\,q\,\text{Log}\left[\frac{3}{2}\,\right]\,+\,\text{Log}\left[1+2^{-q}\,\right]}{\left(1-q\right)\,\text{Log}\left[3\,\right]}\quad\text{if}\quad q\,\text{Log}\left[\frac{3}{2}\,\right]\,>\,\text{Log}\left[1+2^{-q}\,\right]$$

$$\ln[1]:= \mbox{limitWithoutCondition} \ [q0] \ = \ \frac{-q \ \mbox{Log} \left[\frac{3}{2}\right] + \mbox{Log} \left[1 + 2^{-q}\right]}{\left(1 - q\right) \ \mbox{Log} \left[3\right]} \ / \ . \ \ q \rightarrow \ q0;$$

Plot[limitWithoutCondition[q], {q, -20, 20}, AxesLabel \rightarrow {q, D_q}]



In[*]:= Limit[limitWithoutCondition[q], q → 1]
limitWithoutCondition[q] /. q → 2
FullSimplify[Limit[limitWithoutCondition[q], q → -Infinity]]
Limit[limitWithoutCondition[q], q → Infinity]

Out[*]=
$$\frac{Log\left[\frac{27}{4}\right]}{Log\left[27\right]}$$

Out[*]=
$$-\frac{\mathsf{Log}\left[\frac{5}{4}\right] - 2\mathsf{Log}\left[\frac{3}{2}\right]}{\mathsf{Log}\left[3\right]}$$

Out[•]= **1**

Out[*]=
$$\frac{\text{Log}\left[\frac{3}{2}\right]}{\text{Log}[3]}$$

Out[*]= 0.36907