Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* From this data crowdfunding most often used for funding theater campaigns of these most are for plays.
* This data set shows that on average 56% of campaigns are successful.
* The time of year does not greatly affect the outcome of a campaign.

What are some limitations of this dataset?

* We do not know the time it took to reach the campaign goal if the campaign was successful. This could help someone planning a campaign understand what a reasonable time frame is.
* Funding amount is in different currency. For a consistent comparison these should all be converted into a standard currency.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We could look at the effect of spotlight on the crowdfunding campaigns to see if this affected their overall outcome.
  + This would include a pivot table with rows of outcome, column spotlight, count of outcome for the data.