Video Gamer Heaven

Robert Schulz

IMD233 Diane Hill

April 28, 2015

#### **Purpose**

The purpose of this project is to introduce the worldwide players to Video Game Heaven which will pull fellow gamers to use this site as a portal to view new games releases and for upcoming games and trailers. The plan is to gain interest, positive reputation of the business, create word of mouth advertising and to get players here. With this new site we intend to generate interest in the world wide game community.

#### **Target Audience**

Video Games, in general, is a tremendous interest in the World everywhere. The main consumption of video gamers are known to be different cultures and countries. Majority gamers will be from the age of 18 and over but will have a place where kids could even have their own section to visit by permission of parents. The chat section of the site will be the main targeted area for bringing in the audience which would be 18 and over with a language converter to help people understand each language. The target mainly would be over 18 with an income over at least twenty thousand a year and can be either male or female since everybody enjoys playing games.

#### **Expected Outcome**

With the creation of the site it will bring positive reputation and broaden the gamer's knowledge on upcoming new and already released games. Each game will have a detail subscription of it as well as trailers to give an idea how it will look and gameplay.

#### **Project Definition**

Homepage – The main page will support a login and will give general information about and will include forum information where people can give reviews of each games.

About Us – History of Video Game Heaven from start to present day.

Video Game List – List of games that will be coming out soon and that have been released already.

Video Game Trailers—List of the new and already video games trailers.

Contact – Google map, directions, phone, email, ect.

## **Project Assets**

Images will be obtained through ImageQuest and from some video game companies for this proposed site.

## **Hosting Solution**

Hosting will be done through http://robertschulz.aisites.com and will finalized a domain name from a highly recommend domain registration site with the domain videogameheaven.com.

### **Navigation Chart**



# Font Style Guide

Element	Typeface	Size Style
Logo	Georgia	30pt Regular
Headings	Verdana	20pt Regular
Body Text	Georgia	18pt Regular
Footer Text	Georgia	16pt Regular

# Color Style Guide

Section

Background

**Text Color** 

Content BG

Color

Dark Gray

White

Sky Blue

Hexidecimal#

#454445

#FFFFFF

#87CEEB

1

**Games From Future to Past** Home | Video Game List | Video Game Trailers | About us | Contact **Image Slider** Facebook | Twitter Copyright © Video Game Heaven Tacoma, Washington

Logo **Games From Future to Past** Home | Video Game List | Video Game Trailers | About us | Contact Wii U | PS 3 | PS4 | PS Vita | Xbox One | Nintendo 3DS Facebook | Twitter Copyright © Video Game Heaven Tacoma, Washington

Logo **Games From Future to Past** Home | Video Game List | Video Game Trailers | About us | Contact Wii U | PS 3 | PS4 | PS Vita | Xbox One | Nintendo 3DS Facebook | Twitter Copyright © Video Game Heaven Tacoma, Washington

2 Logo

# Games From Future to Past

3

Home | Video Game List | Video Game Trailers | About us | Contact

4 About Video Game Heaven

Video Game Heaven was created in Tacoma, WA on April 28 2015 for people who enjoys and would like to know when the street dates of each game and when did other games came out.

Facebook | Twitter 5
Copyright © Video Game Heaven Tacoma, Washington

Logo Games From Future to Past Home | Video Game List | Video Game Trailers | About us | Contact Contact Video Game Heaven Phone: 1-800-768-1234 Email: Contact@vgheaven.com Or Fill Form Out For Faster Results: Name: Email: Comments/Questions:

Facebook | Twitter 5
Copyright © Video Game Heaven Tacoma, Washington