

Video Gamer Heaven

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Purpose

The purpose of this project is to introduce the worldwide players to Video Game Heaven which will pull fellow gamers to use this site as a portal to view new games releases and for upcoming games and trailers. The plan is to gain interest, positive reputation of the business, create word of mouth advertising and to get players here. With this new site we intend to generate interest in the world wide game community.

Target Audience

Video Games, in general, is a tremendous interest in the World everywhere. The main consumption of video gamers are known to be different cultures and countries. Majority gamers will be from the age of 18 and over but will have a place where kids could even have their own section to visit by permission of parents. The chat section of the site will be the main targeted area for bringing in the audience which would be 18 and over with a language converter to help people understand each language. The target mainly would be over 18 with an income over at least twenty thousand a year and can be either male or female since everybody enjoys playing games.

Expected Outcome

With the creation of the site it will bring positive reputation and broaden the gamer's knowledge on upcoming new and already released games. Each game will have a detail subscription of it as well as trailers to give an idea how it will look and gameplay.

Project Definition

Homepage – The main page will support a login and will give general information about and will include forum information where people can give reviews of each games.

About Us – History of Video Game Heaven from start to present day.

Video Game List – List of games that will be coming out soon and that have been released already.

Video Game Trailers– List of the new and already video games trailers.

Contact – Google map, directions, phone, email, ect.

Project Assets

Images will be obtained through ImageQuest and from some video game companies for this proposed site.

Hosting Solution

Hosting will be done through <http://robertschulz.aisites.com> and will finalized a domain name from a highly recommend domain registration site with the domain videogameheaven.com.

Navigation Chart



Font Style Guide

| Element | Typeface | Size Style |
|-------------|----------|--------------|
| Logo | Georgia | 30pt Regular |
| Headings | Verdana | 20pt Regular |
| Body Text | Georgia | 18pt Regular |
| Footer Text | Georgia | 16pt Regular |

Links

Calibiri Light

18pt Regular

Color Style Guide

| Section | Color | Hexidecimal# |
|------------|-----------|--------------|
| Background | Dark Gray | #454445 |
| Text Color | White | #FFFFFF |
| Content BG | Sky Blue | #87CEEB |