DANIEL TREJO

UX/UI Designer

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SUMMARY

Skilled UX and product development professional with diverse experience and a solid foundation in HTML, CSS, and JavaScript. Committed to understanding user needs and proficient in addressing challenges from both design and technical perspectives. Demonstrates a unique combination of skills, enabling the creation of seamless, user-centric solutions in the fast-paced tech industry.

EDUCATION

Tufts University
Bachelor's in Computer Science
2018 – 2022

SKILLS

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- User Flows
- Wireframes
- Prototypes
- Mockups
- Site Maps
- User Testing
- Design Systems
- Accessibility

TOOLS

- Figma
- InVision
- Adobe XD
- CSS
- Git
- JavaScript
- Next.js
- Material UI

AWARDS

Hispanic Scholarship Fund Scholar
Hispanic Scholarship Fund
2019

College Match LA Scholar
College Match Los Angeles
2016

PROFESSIONAL EXPERIENCE

Associate UX/UI Designer

City National Bank | May 2022 - Mar 2023
Designed and researched on a design team, redesigning a music royalties application. Successfully created an accessibility action plan and design system that was used by product, engineering and design.

- Led and conducted user testing for multiple features, employing wireframes and interactive high-fidelity prototypes in Figma.
- Synthesized and presented actionable insights from bi-weekly moderated user tests, driving continuous improvement in product design.
- Collaborated with engineers to create various components and web pages.

UI Designer

City National Bank | Jan 2022 - May 2022
Designed and programmed components to handoff to engineers. Successfully coded 9 essential components for use in prototype production.

- Integrated UI features complying with prescribed code standards and technical design guidelines.
- Acquired expertise in Blazor, a cutting-edge single-page app (SPA) framework for crafting interactive client-side web apps using .NET.
- Regularly collaborated with the engineering lead to understand best practices and technical feasibility of designs

Product Analyst

City National Bank | Aug 2021 - Dec 2021
Collected and analyzed data to create detailed presentations for Sr. Management and company-wide reviews.

- Tracked key metrics, developed spreadsheets and data models.
- Monitored key performance indicators (KPIs), and provided actionable recommendations to stakeholders based on data-driven insights.
- Cultivated analytical and communication skills while gaining in-depth knowledge of various data analysis tools and techniques.

Product Management Intern

City National Bank | May 2021 - Aug 2021
Gained valuable insights into agile practices and their real-world application in product life cycles.

- Designed wireframes for various company products under development using Figma.
- Developed and presented a product vision, strategy, and narrative for an app assisting first-gen students in post-college planning to the executive team.
- Performed thorough bug testing on company's flagship payment product, reporting critical findings to the product owner for resolution.