

# Daniel Triviños

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## Software Engineer in St. Louis, MO

An aspiring coder with a background in a variety of media, I find fulfillment in learning new skills to tackle new problems.

**PHONE** 708-714-4009 | **EMAIL** [danieltrivinos@gmail.com](mailto:danieltrivinos@gmail.com)  
**GITHUB** [github.com/dtrivi](https://github.com/dtrivi) | **LINKEDIN** [linkedin.com/in/daniel-trivinos](https://www.linkedin.com/in/daniel-trivinos)

## EDUCATION

**LaunchCode**, LC101 Programming Course — 2020/2021

**University of Missouri**, Bachelor of Journalism in Strategic Communication — 2011

## PROJECT EXPERIENCE

**MyGame** — Personal Rec League Stats Tracker

- Built an application in Java that allows users to track their amateur sports statistics with just a few clicks of a button
- Designed to initiate a user account that uses each entry to update and store a history of the user's overall statistics
- Implemented sharing function for users to share their performances and promote the app across social networks

## WORK EXPERIENCE

**Deli Associate** — Dierbergs Markets, St. Louis, MO

October 2020 - Present

- Oversee the quality of food products with a commitment to consistency and presentation
- Address unsatisfied customers with patience, empathy, and solutions

**Publication Strategist** — Influence & Co., St. Louis, MO

November 2016 - March 2020

- Directed revisions of content to match publications' editorial feedback and SEO goals
- Assisted in ideating content topics to benefit clients and publications
- Established and maintained partnerships with publications covering marketing, healthcare, and more
- Reviewed industry trends to recognize unique article opportunities to enhance audience engagement

**Digital Project Manager** — True Media, St. Louis, MO

February 2014 - April 2016

- Developed strategies across all digital media - Social, Mobile, Video, SEO, SEM, and Cross-Platform Display
- Acted as the digital account lead, strategist, and buyer for digital campaigns on assigned client portfolio
- Prepared and presented research, media plans, and media recommendations regarding digital executions
- Analyzed ROI/KPIs for tactics and placements against clients' goals

## SKILLS

### PROGRAMMING LANGUAGES

- Java
- JavaScript
- HTML5
- CSS

### FRAMEWORKS

- Bootstrap
- Spring Boot
- Angular
- Jasmine

### DATABASES

- SQL

### LIBRARIES

- Thymeleaf
- React

### TOOLS

- Hibernate
- VS Code
- IntelliJ

### MORE SKILLS

- GIT, AJAX, JSON, MVC, Node
- Adobe CS
- Google Analytics
- Microsoft Office
- Big Buck Hunter