Company details

Client id: `4`

Company name: `Zorro`

Company age: `Zorro`

Current web page (if exists): `Zorro`

Industry: `Zorro`

Products offered by the company: `Zorro`

Product price range: `Zorro`

Company mission: `Zorro`

Desired function of the website: `Zorro`

Any additional information about your company: `Zorro`
spamer

Competitor information

Name: `Zorro`

Website: `Zorro`
Pros:
Cons:

How are you different from them? `Zorro`

Information about your audience

Geographical location: `Zorro`
Demographics:
Target audience

`Kids,` ▼

Age Group

`0-17,` ▼

Annual income

`£0 - £15,000,` ▼

`Zorro`
Audience's interests

Level of education

Usual client's profession
Audience type

Conservative,

What are you looking to achieve with the website

Attract clients and
partners,

Results of past marketing research (if possible): Zorro

Marketing problems (possibility of negative outcome): Zorro

Website design and style

Website Type

Informative ,

Is there a corporate style/design in place?

Does not exist,

Freedom of action in the visual part of the design

restricted, the design
should be strict,

Design has to be

Modern,

During the development we should focus on

Availability and visibility
of the text,

Color scheme for the website

Bright and effective colors,

When visiting your website the client should

See,

In your opinion, the best website designs online (please provide a link): sample

In your opinion, the worst website designs online (please provide a link):

Zorro

What should definitely be in your design: Zorro

What should definitely not be in your design: Zorro

Website functionality

Zorro

Planned website name:

The website should have following sections

About Us

Zorro

Other:

What functionality do you expect from your website?

Publishing news,

Other modules: Zorro

Language versions: Zorro

Zorro

Planned update frequency:

What functionality do you expect from your website?

The client

Special requests for the website functionality: sample