Company details
1
Client id:
Company name: company
Company age: company
Current web page (if exists): company
Industry: company
Products offered by the company: company
Product price range: company
Company mission: company
Desired function of the website: company
Any additional information about your company: company
spamer
Competitor information
Name: company
Website: company
Pros: company
Cons: company
How are you different from them? company
Information about your audience
information about your addictive
Geographical location: company
Demographics:
Target audience
Kids Woman ▼
Age Group
0-17 ▼
Annual income
£0 - £15,000 £25,001 - ▼ £35,000

Audience's interests

company	
Level of education	
Primary Secondary	
compar	ıy
Usual client's profession	
Audience type	
Conservative Modern	
What are you looking to achieve v	vith the website
Attract clients and partners Product advertisement	
Results of past marketing research	ı (if possible): company
Marketing problems (possibility o	f negative outcome): company
Website design and style	
Website Type	
Corporate	
Is there a corporate style/design in	place?
Does not exist	
Freedom of action in the visual pa	rt of the design
bold visual solutions are	
partly welcomed	
Design has to be	
Modern.	
During the development we shoul	d focus on
Website design	
Color scheme for the website	
Bright and effective colors Calm tones	
When visiting your website the cli	ent should

See: Do

In your opinion, the best website designs online (please provide a link): company
In your opinion, the worst website designs online (please provide a link): company
What should definitely be in your design: company
What should definitely not be in your design: company
Website functionality
company
Planned website name:
The website should have following sections
About Us Product portfolio
Other:
What functionality do you expect from your website?
Publishing news Publishing articles
Other modules: company
Language versions: company
Planned update frequency:
What functionality do you expect from your website?
The client WE 3 Together
Special requests for the website functionality: company