

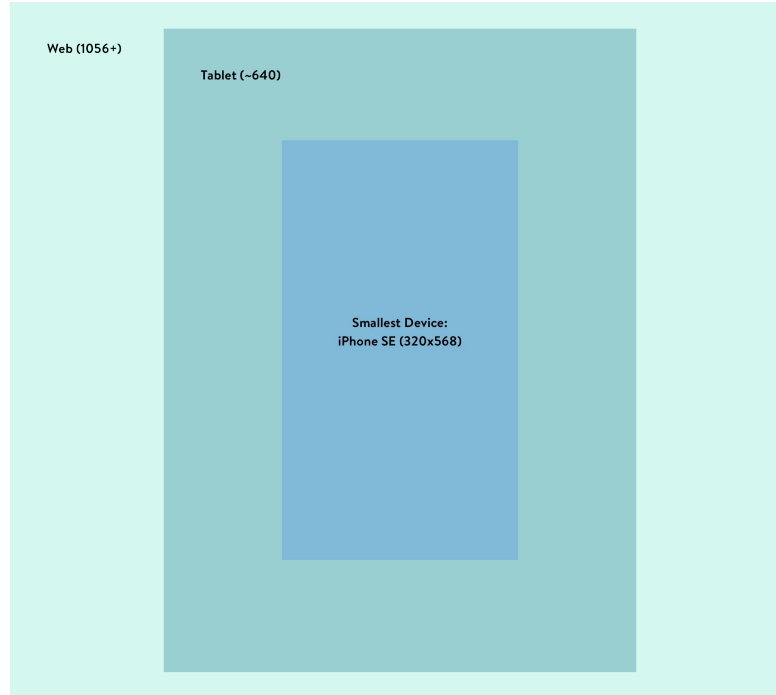
# Diner Profile Avatars

# Challenge

We need a way to visualize a default user profile and prompt users to fill out their preferences in a multi-stage stepper.

# Applications

Where will users see these illos?



# Stepper Flow

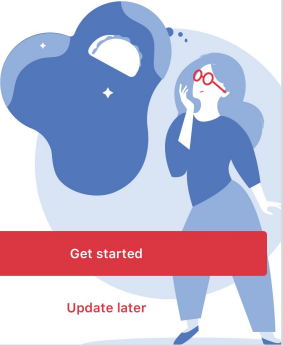
What are the latest layout and copy for the stepper?

×

**Like an onion, you have many layers.**

Stan, help us get to know you better so we can connect you with the perfect restaurants.

Any information you share will be used by restaurants you dine with to personalize your experience and stays between us.



Get started

Update later

×

**Tofu or chicken? We're not here to judge.**

Select any dietary preferences you may have.

Gluten free

Vegan

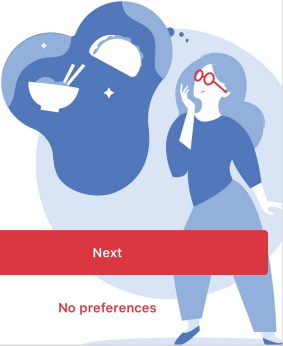
Vegan

Dairy free

Pescatarian

No red meat

Nut free



Next

No preferences

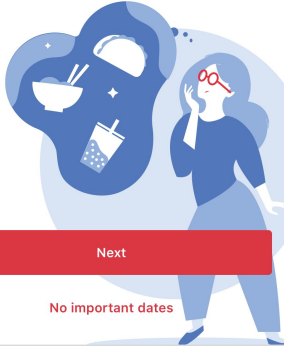
×

**We were born in 1998. You?**

Add important dates so we can help celebrate.

📅 Birthday

🎂 Anniversary



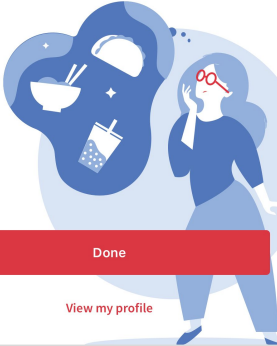
Next

No important dates

×

**Thanks for sharing, Stan!**

Your profile has been updated.



Done

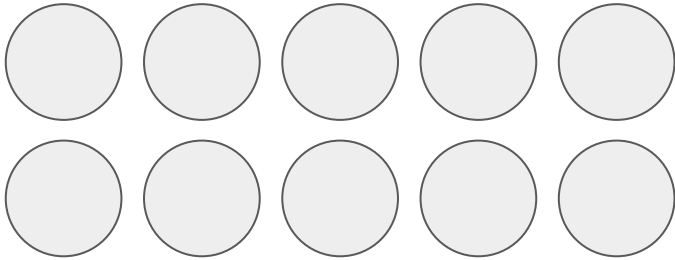
View my profile

[https://www.dropbox.com/sh/l0qa3ne3fglfwm8/AAB\\_1J\\_3q3bZ6wUZT3S\\_8-cKa?dl=0](https://www.dropbox.com/sh/l0qa3ne3fglfwm8/AAB_1J_3q3bZ6wUZT3S_8-cKa?dl=0)

# Scope of Work

How many illustrations will we need?

## Avatars x10



## Stepper Illo



Empty state



Full illustration

# Concept/s

What were the ideas we discussed?

- Setting a place at a table
- Items being added to a dish (like a bowl of noodles or something)
- A crystal ball- OpenTable is collecting your information to see the future

# Visual References

How other companies do it

# Virgin America

Avatars





# Slack

## Avatars

### #general ▾



**david** 9:34 AM

our Wednesday all-hands will be starting in 1  
mike has some exciting updates about our en;



**kevin** 9:35 AM

awesome



**jessica** 9:37 AM

I've got some support stats to share too. spoil



**david** 10:07 AM

thanks everyone, that was a great meeting



**tara** 10:07 AM

nice and short too!



**kevin** 10:07 AM

a record, I think

### #general ▾



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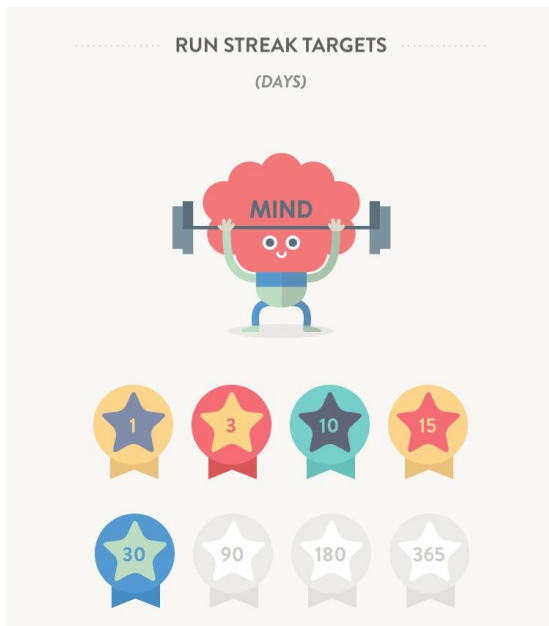
# Airbnb

Avatars



# Headspace

## Avatars



# Gusto

## Avatars



We ❤ Stanton-Nader



Willa's Payroll Admin Profile

- Dashboard
- People**
- Run Payroll
- Pay Contractors
- Time Off
- Benefits
- Stay Compliant
- Surveys
- Reports
- Company Details
- Documents
- Settings
- Help
- Upgrade

## People

All (13)

Employees (11)

Contractors (2)

Offers

Org Chart



Hannah **Arendt**

Account Manager



Louis **Armstrong**

Contractor



Isaiah **Berlin**

Client Support Manager



Patricia **Churchland**

Account Director



Ella **Fitzgerald**

Contractor



Alexander **Hamilton**

Marketing Director

Hire

Planning to hire  
any time soon?

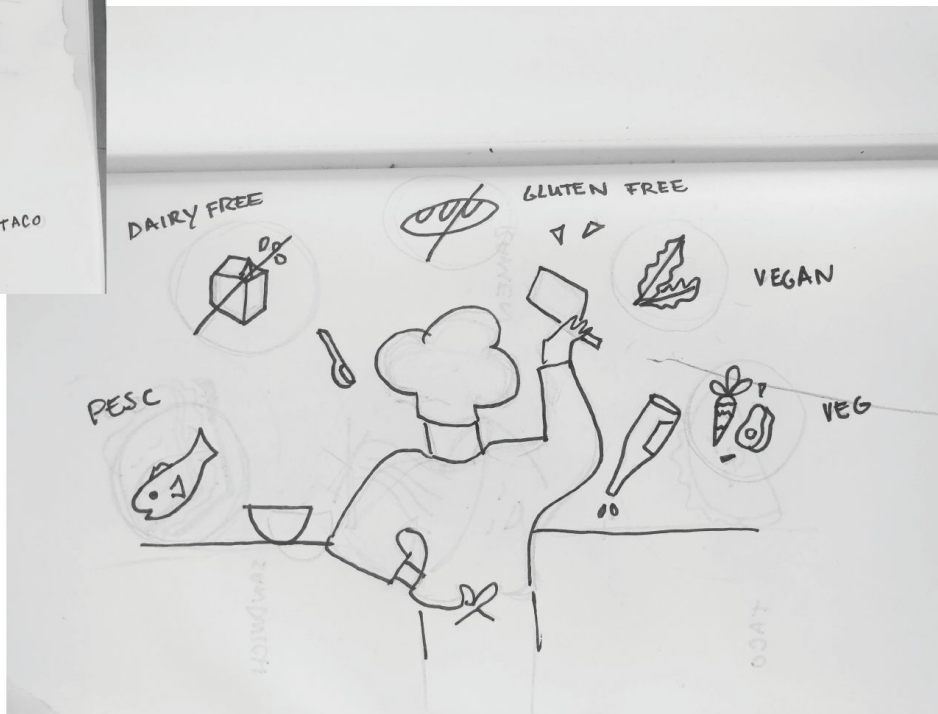
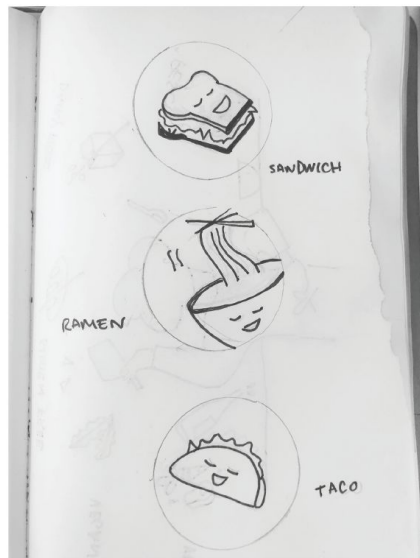
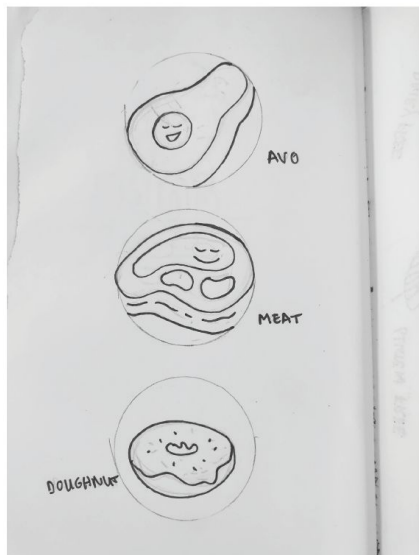


Your new hires can now sign all their  
employment documents online.

Set up documents

Dismissed employees & contractors

**Design**



# Default Avatar Foods

Avocados

Tomatoes

Grapes

Olives

Onion

Eggs

Salad

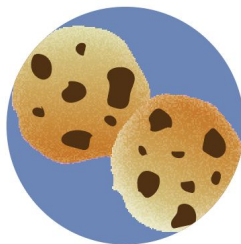
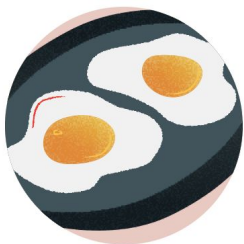
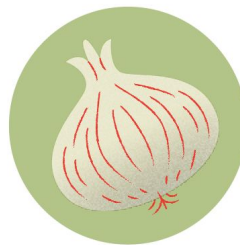
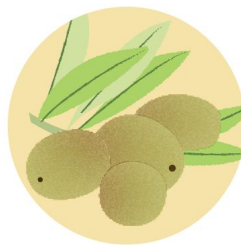
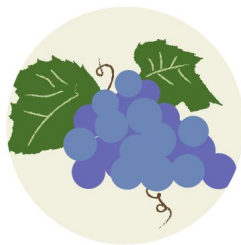
Cookies

Bagel

Ice cream

# Illustrations

Round 1





# Illustrations in Context

## Restaurant Profile - Reviews



VIP • Foodie2017 (San Francisco)

★★★★☆ 4.0 • Dined 5 days ago

Great brunch food and drink menu. Wait staff was very accommodating.

Traducir al español



Report



Helpful



Diner from San Francisco

★★★★☆ 4.2 • Dined 5 days ago

I was excited to visit the restaurant. It was my wife's birthday with some friends. The staff greeted us right away and we were seated right away. They were very cordial and accommodating and took drink orders right away. The food was ok. My pasta was under...

+ Read more

Traducir al español



Report



Helpful



Sonia (San Francisco)

★★★★☆ 4.2 • Dined 5 days ago

This was an excellent experience! The food was very tasty and simple. Great service, nice and relax ambiance. A place to go back definitely.

Traducir al español



Report



Helpful



VIP • Sonia (San Francisco)

★★★★☆ 4.2 • Dined 5 days ago

Got food before cocktails. The food was meh. But the manager did try to make it right.

Traducir al español



Report



Helpful



Diner from San Francisco

★★★★☆ 4.2 • Dined 5 days ago

Best pizza! And salads! A bit on the expensive side but worth every bite.

Traducir al español



Report



Helpful



VIP • Foodie2017 (San Francisco)

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Report



Helpful

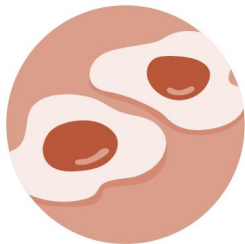
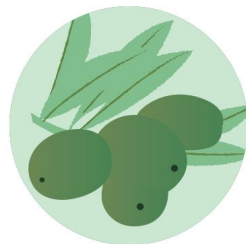
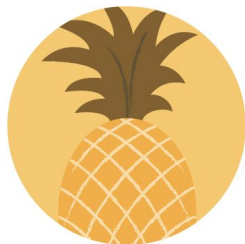
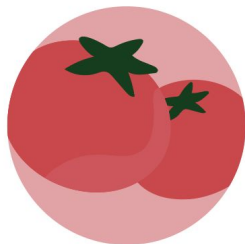


...



# Illustrations

Round 2



# Illustrations in Context

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Helpful

# Illustrations

Round 2

