Rebooting the Web Of Trust

a design workshop

San Francisco – November 3rd & 4th 2015

Sponsored by PricewaterhouseCoopers, Respect Network & Open Identity Exchange

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WEDNESDAY — DAY ONE
8:00am BREAKFAST SNACKS & COFFEE
9:00am PLENARY

Our Mission:
- To create the next generation of decentralized web-of-trust (WoT) based identity systems.

Our Goals:
- To generate 3-5 white papers or specifications on topics decided by the group that will have the greatest impact on the future of the WoT.
- July 2016 is 25th Anniversary of PGP. Collectively we want to have made a difference by then.

Opening:
1. Ground Rules:
   - Our individual contributions are our own, but anything we create together belongs to everyone and thus will be licensed either under the Creative Commons or under an Open Source license.
   - During this event, we are a collection of individuals, not representatives of the companies we work for. What we do here is for the good of the commons.
   - Don't quote anyone on social media without asking them first.
   - Are there any other ground rules that we need to have?
2. Results more important than Process
   - Over the course of the next two days, we will be using an innovation process to help us **Scan** the opportunities, **Focus** on those that are doable and have the most impact, and **Act** to create 3-5 collaborative documents together.
   - We ask that you give this process a chance, but at all times the results — documents that will have impact — are more important than the process. If the process gets in your way, the facilitators will support you to get the work done.
3. Collaboration tools:
   - Gestures: in particular "Twinkle" (agree), Point, Question & new "Get to the Point"
   - We are using Github for the output of our efforts, and using Gittter.im for chat
     - /draft-documents
     - /supporting-files
   - We have a shared Google Docs folder for simultaneous editing
     - http://bit.ly/rebootingwot-gdocs
   - Use hashtag #RebootingWebOfTrust
4. Today we will be here until 5pm. We will have lunch catered here today. Tomorrow we will open at 8am with breakfast snacks and coffee, start at 9am and finish at 5pm.

9:15am - 10:15am **Game: Finding Our Foci**
- Give out two large post-its to each participants
- Goal: To meet your fellow participants, and to arrive on initial pass of topics to focus on.
- Process Steps:
    a. Create Focus
        i. Write on a 5x8 post-it note a topic for a white paper or specification that you are interested in working on. You should believe that this topic will have impact on rebooting the Web of Trust, that it is doable in the two days we have together, and that you have something to contribute to make it happen.
        ii. Juice it up a little — a memorable title, a brief sentence of detail, add some hashtags, draw an image.
    b. Share Focus
        i. Find someone you don't know — share your two cards.
        ii. Discuss with your partner how to allocate 7 points between the two cards. One card could have 4 points and the other 3; or one have 2 and the other 5, etc.
        iii. Put this number on the BACK of the note, at the bottom of the post-it (not on the glue ;-)
        iv. When you are done, give your partner the card.
        v. The facilitators will ring a bell.
        vi. Find someone you don't know — share your new cards with each other.
        vii. Again, allocate 7 points.
            - It is possible by the end you may have a card you know little about — that is ok. Still allocate 7 points between the two cards.
        viii. We will do this 5 times.
        ix. After the last time, there should be 5 numbers on the back of your card. Total them, and bring them up to the facilitators.
    c. Weigh Foci
        i. The facilitators will sort the focus topics.
        ii. Together we will place those with the highest weight on the board, briefly discuss them and cluster them into possible work topic areas.
        iii. We will place 12 or so topics on the wall.
        iv. Graphic Facilitator will create 11x17 for each topic.
        v. The remainder will be moved to Table 7 — A holding space that we may draw from for the future.

10:30am - 11:00am **Exercise: Dot Voting**
    d. Everyone will receive 9 dots — 3 green, 3 blue, and 3 red
    e. Place green dots on those topics that you think are doable in two days, even if you do or don't want to work on the topic.
    f. Place blue dots on those topics that you are personally interested in spending the next two days on.
    g. Place a red dot ***IF*** there is a topic that you have a concern about — that you believe could be a rathole, or is not doable in two days, or is too large in scope or just "feels" wrong.
    h. After all the dots are placed, together we will sort the 12 topics to pick out the top 6. If there is a red dot on the topic we will discuss the concerns.
    i. There is an opportunity for everyone to re-focus the 6 topics. Remaining topics will be moved to table 7.

11:00am - 11:15am BREAK

During break the Facilitators create a large colorful sign for each Topic Area and place on each table.

11:15am **Global Café**

Global Café is a cooperative learning process that will encourage us to gather and share information quickly. It will also promote the 'piggybacking' of our ideas, thoughts and experiences.

Max 5 people per table. It is OK if you are at a topic that ultimately you may not be interested in.

STEP ONE
1. Assign a recorder for your team. (This person will remain at the table throughout the entire process and records the conversations from 'visiting' participants' as authentically as possible using key phrases/graphics etc. on your table's flip chart.)
2. As a team discuss and decide whether your topic is a white paper (pain points, use case, solutions) or a specification (input, functions, state change, output) or maybe a combination of the two.
   a. Guidance Notes re: White Paper & Spec Outline will available on each table
3. At your table you will be using your guidance notes document to explore your topic. The recorder can also contribute while capturing the inputs from the other table members.
4. Remember that we are creating the future of the Web-of-Trust so be creative and open to each other's ideas. Use the 4 classic brainstorming principles when working with your co-creators.

   - Wild ideas as well as tame or obvious ones. Think outside of the box!
   - Suspend all judgments and evaluations. No yes…buts!
   - Add and build on each other's ideas.
   - Go for quantity of ideas rather than quality of ideas.

From time to time the facilitators will call "go to another table". The recorder will stay at the table and the other table members will go and find another table that interests them.
- At the new table the recorder will give the new participants an overview of the work thus far and invite them to converse and offer new ideas or insights to the topic. The recorder will add them to the flip charts.
- As this workshop is an agile co-creative space, the facilitators will respect a table's desire to stay together if they feel it necessary.

Ideally TWO rounds before Lunch.

~ 12:30pm - ~1:30 LUNCH

~1:30pm AFTER LUNCH

~1:30pm **Exercise: 9 Dots**

BACK TO TOPIC TABLES

If there was not a second cafe round before lunch, do a second one with full shuffling, otherwise…

At end of each Café round: are your topics areas RIPE or UNRIPE?
    RIPE
    ● Focused, well-scoped
    ● Doable before end of design workshop
    ● Team has those they need to finish a draft or prototype. No more shuffling is needed.
    ● If you need to leave room to get your work done, come back by 4pm to report.
    ● If completed early (a good draft or working prototype), report back to facilitators, pick up a new table 7 topic!
    UNRIPE
    ● More work to do, more time is required
    ● Possibly more shuffling of people if needed
    ● The facilitators will support you in narrowing focus

4:00pm PLENARY Interim Topic Reports & Updates

5:00pm End
    ● People are welcome to continue through the night, but be fresh for 9am start on Wednesday!
    ● Facilitators will be monitoring conversations Gitter.im and Github Issues.

WEDNESDAY — DAY TWO
8:00am Breakfast Snacks & Coffee

9:00am PLENARY REVIEW
1. Exercise: Woosh
2. Facilitators Review of Day One
3. Day 2 schedule Update (Tell everyone that we need to be back by 2!)
4. Exercise: Needs & Offers

BACK TO TOPIC TABLES
5. Participants share any incubation/insights from previous evening
6. Resume work on Topics
7. Rounds of Ripe or Unripe?
   (Facilitator's note: some new topics may be started!)

LUNCH - Each Topic Table can choose their own schedule on when to go to Lunch. We recommend the Ferry Building. But be back by 2pm!

2:00 TOPIC TABLES — End of Topic Work
2:00 - 2:30 Design your presentation
1. Team to Present:
   a. Be prepared to present your progress to the whole group - as a team or by selecting a spokesperson. You will have 8 minutes for this.
   b. Include your next steps (including how to get to final draft) in the presentation.
2. Recorder to Report:
   a. Write an abstract describing your results. Add links to any documents posted on Github.
   b. Upload completed drafts to Github in /draft-documents folder before 3pm!
   c. Save anything interim (e.g. notes, diagrams, problems unsolved, etc.) to Github in /supporting-files.

2:30 - 3:30 PLENARY TEAM PRESENTATIONS
1. Presenting Topics (8 minutes each)
   a. NO Q&A (use Github Issues for any Q&A after the design workshop!)

3:30 - 4.30 PLENARY NEXT STEPS
1. Create 3 Post-its
   ○ What do we want to accomplish by July 2016 PGP 25th Anniversary?
   ○ Next event? More design workshops? Hackathon?
   ○ Funding for events, research, community commons, code and security reviews?
2. Pick one you are willing to make a commitment to.
   ○ Share it briefly, place on wall.

4:30 CIRCLE - Appreciations
4:55 Design Workshop Evaluation Form
5:00 END