Communication & Visual Design

Anna E. Zimmerman annaelizabethzimmerman@gmail.com 440.479.1638 annaezimmerman.com dribbble.com/annaezimmerman linkedin.com/annaezimmerman

I am a dedicated, enthusiastic, and ambitious graphic designer with a passion for beautifying and elevating your brand.

Experience

ENCAMP. INDIANAPOLIS, INDIANA. JULY 2019-PRESENT

As a Senior Brand Designer, I have continued to transform, develop, and oversee Encamp's brand identity. I have helped to promote and develop Encamp's business through project management and art direction. Nominated for a core value award for sharing early and often, I strive to do my best by sharing for feedback and collaboration.

SIGSTR. INDIANAPOLIS, INDIANA. DEC 2017- JULY 2019

As a Brand Designer, I transformed and elevated Sigstr's brand. Through the design of one pagers, website layout, slide decks, gif social graphics, iconography, headshots, stickers, postcards, Instagram, event branding, webinar ads, blog headers, ebooks, and tshirt graphics, I have helped to promote and develop Sigstr's business. Nominated runner up for Sigstar of the Year by my peers and winner of a B2B Choice Award by B2B Marketing Exchange for an ebook I designed and curated.

FREELANCER. INDIANAPOLIS, INDIANA. 2006-PRESENT

As a Designer: Generate visual products for corporation and organizations. Promote myself and my work to potential clients. Run a simple and efficient billing system. Promote my work through Twitter, Dribbble and other social media outlets.

MILESHERNDON. INDIANAPOLIS, INDIANA. JUNE 2014- NOV 2015

As a Graphic designer, I wireframed, concepted, and designed websites. Successfully branded several downtown Indianapolis buildings. Created and designed brochures, flyers, and signage.

Education

LAKELAND COMMUNITY COLLEGE. KIRTLAND, OHIO.

Associate of Applied Business in Graphic Design. Grade point average 3.3 on a 4.0 scale. Most education related expenses paid for by working a part-time job.

Skills

Proficient with Sketch, Adobe Illustrator, Adobe After Effects, Adobe InDesign, Adobe Photoshop, and Adobe Acrobat. Also proficient in Google Slides & Docs and Apple Keynote. Familiar with Asana, Trello, Jira, and Slack as well as Macintosh operating systems. Fine art background in painting and photography.