

ACCELERATE

User Experience Designer Fundamentals: Session 3

Duane Harrison

TODAY

Today's agenda

Overview

Accelerate CMS (content management system)

Project review

Introduction to applied project I

Timelines

Let's work!

UX / UI Designer - 6 month contract - London - £400/day



Martin Kettlewell



Inbox



.duaneharrison.co.uk



Media



Martin Kettlewell

to contact

17:18 (7 hours ago)



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Hi Duane,

I hope you are well...

I wanted to get in touch as my client, a new, innovative eCommerce brand is looking for a UX / UI designer to work on one of their brand new products

This is a 6 month initial contract paying around £400/day based in C.London

I'm looking for someone to work alongside an already successful design team, ideally, we need a hybrid who can create brilliant UI designs across web and mobile, but also help create a user-centred approach to improve interactive behaviour, engagement and site optimisation.

This is a fantastic opportunity to work with a company that has gone from strength to strength and is now a leader in its field.

eCommerce experience is essential

Overview of the skill-set needed:

- Strong working knowledge of Photoshop or Sketch, and associated design tools
- High standard UI design portfolio including grid layout, typography, iconography and application design examples
- Excellent understanding of design patterns in all platforms for web and mobile
- Ability to create wireframes as well as visual design comps
- Experience with user interface design patterns and standard UCD methodologies
- Be able to explain the process and not just the design and test the prototypes with real users
- Previous experience in ecommerce / retail / grocery / fashion is essential

Would this be of interest at all?

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How do we get there?

Project work, constantly improve

Learning to learn

Visiting startups

Real project work

Present to the rest of accelerate

Keep on working on projects

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Accelerate CMS (content management system)

<https://acceleratedhk.github.io/accelerate-cms/ux/>

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Project review

How did we do?

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Introduction to applied project I:

1. Carry on your project
2. Redesign your favourite app
3. Redesign your favourite website / service

Ideas:

Location sharing app
Book sharing service
Redesign Accelerate

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Introduction to applied project I: Timelines

Today: Project plan, user interviews, brainstorming/ user mapping

Thursday: Wireframing and testing. Coursework, Make improvements.

Next Tuesday: Presentation. Get user feedback and iterate.

(Clickable prototype. Assets. Final flow. Make presentation.)

Next Thursday: Presentations to each other.

Q&A, any questions?

CONCLUSION

See you on Tuesday!

@duaneharrison

mail@duaneharrison.co.uk