



Quote: "You watch anime? I see, you're a man of culture as well."

**Personal Background:**

Name: Dane Pino

Age: 25

Status: Single

Education: BSIT

**User Environment:**

Location: His office

Devices: Desktop and phone

**Psychographics**

Loves anime

Enjoys other's perspective or take on the symbolisms in anime

Hates lengthy blogs

**End Goals**

Be able to learn new perspective about his favorite anime through blog posts



Quote: "I want to travel the whole world."

**Personal Background:**

Name: Angelo Bion

Age: 27

Status: Single

Education: Bachelor of Humanities (BH)

**User Environment:**

Location: His house

Devices: Mostly phone

**Psychographics**

Loves travelling

Loves adventure blogs

Wants to gain information about places that is a must to visit.

**End Goals**

Be able to find interesting new location to visit through blog posts



Quote: "Productivity is being able to do things that you were never able to do before."

**Personal Background:**

Name: Kate Tania

Age: 19

Status: Single

Education: AB Psychology

**User Environment:**

Location: Her school or home

Devices: Desktop and phone

**Psychographics**

Really productive

Loves discovering new things

Develops new hobbies to boost her productivity

**End Goals**

Be able to try new hobbies through blog posts

# PROTOTYPE