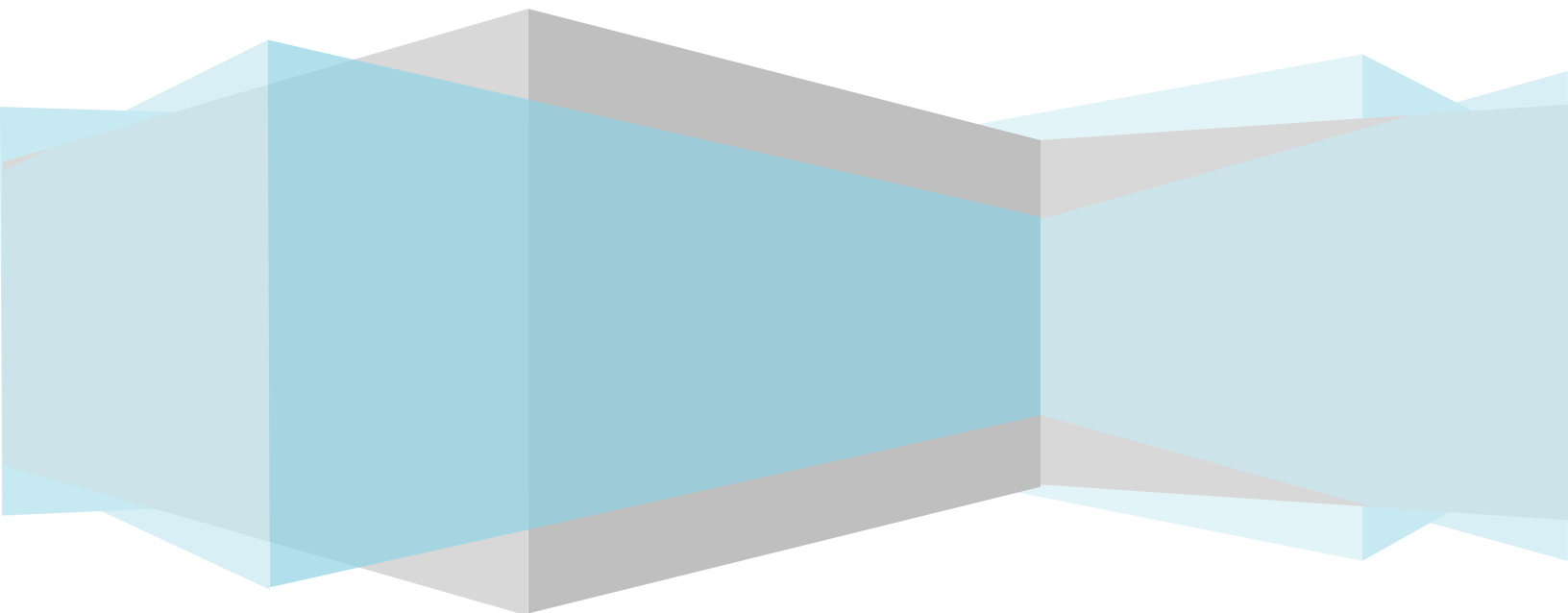


www.visitmetrix.com presents:

Insider Tactics: YouTube Ranking

Specific tactics and techniques needed to rank
YouTube videos in minutes

[Justin Anderson](#)



Ranking YouTube videos for most search terms isn't difficult because YouTube is an authority site. This means that Google feels it is very trustworthy and thus anything posted there gets favorable treatment in the search results pages. And of course being an authority site means you can safely boost up your videos with lots of backlinks and not fear a Google penalty.

Of course no ranking recipe works 100% of the time. There are too many variables to consider – competition inside YouTube, description optimization, backlinks built, type of query that Google returns, etc. But with this approach you should rank videos quickly and safely more often than not.

The first time using this process, be prepared to spend 1 hour setting up the necessary accounts and learning the process. After that, each new video will take less than 5 minutes to rank.

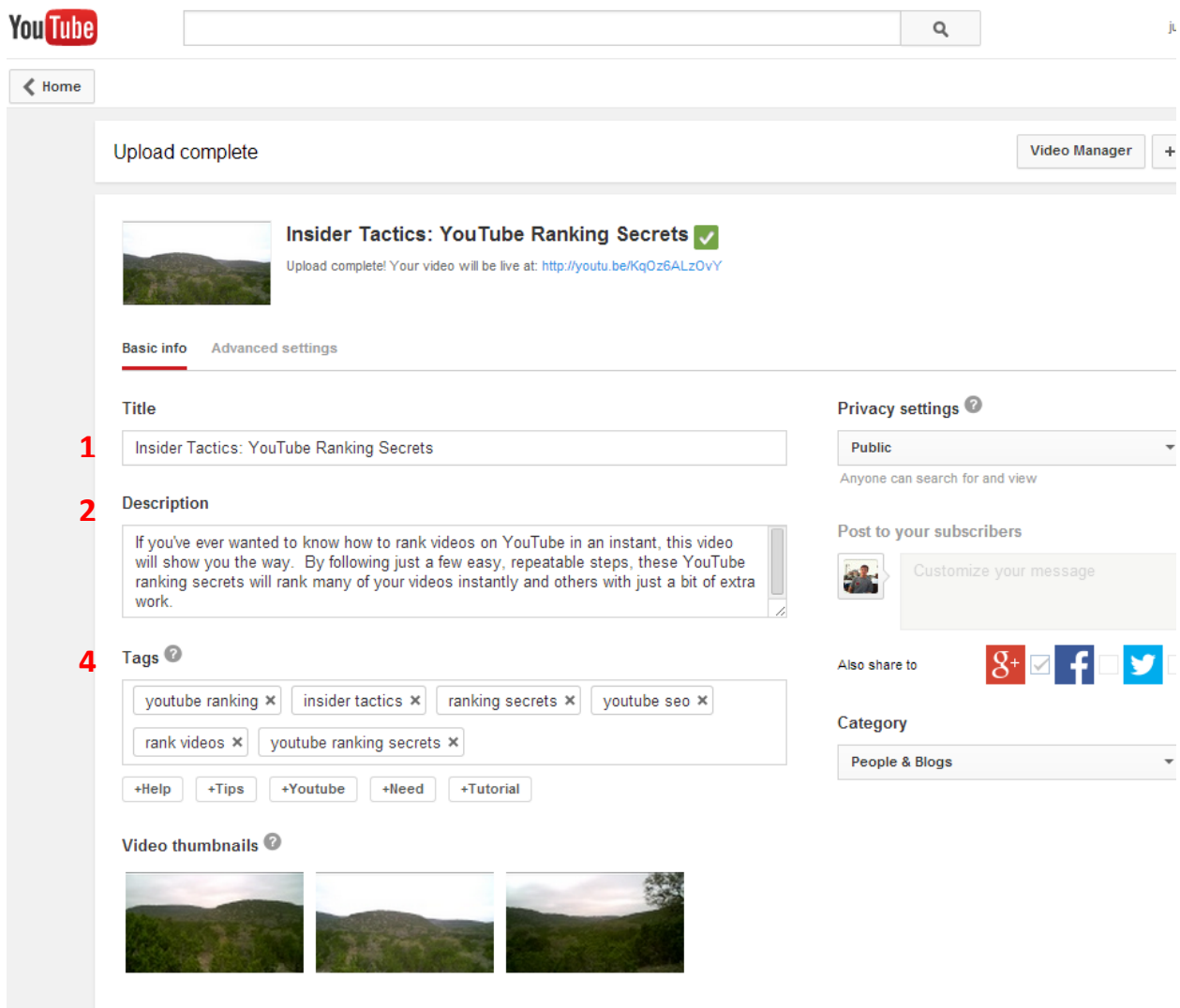
Step 1: Make a video and upload it

The first step in ranking a video is to create one that people want to see, like, and share. You can make them using any number of programs including the free Windows Movie Maker (instructions at <http://www.wikihow.com/Add-a-Windows-Movie-Maker-Video-to-YouTube>) or Mac iMovie (instructions at <http://mediacommons.psu.edu/2013/04/how-to-export-your-imovie-project-to-youtube/>).

- Longer videos tend to rank better, so try to make them on the longer side. More information in your videos makes people want to watch them, so the more details you can add the better. After all, you want your viewers to understand exactly what you are offering.
- Do not use PowerPoint or other slideshow videos; you will lose the viewer's attention quickly.
- On the video thumbnails, if possible use headshots. This will make your video more enticing and likely to get clicked.
- Be sure and point back to your MONEY SITE on every image you feature; especially the intro and outro.
- Add annotations and include a link back to your site.

Video Description:

1. Make sure your main keyword appears in the title of your video. For example, if your main keyword is “YouTube Ranking Secrets”, you will need to put it in the title.
2. Your main keyword should appear in your description.
3. Limit your descriptions to 300 words or less.
4. Include appropriate tags at the end of your description. Use at least 5 of your keywords (or other words likely to be searched).
5. Add keywords similar to: Buy, Review, or Offer next to the title of your video. This lets people know that you have something that they might be interested in buying.



The image shows the YouTube upload interface for a video titled "Insider Tactics: YouTube Ranking Secrets". The video has been uploaded successfully, as indicated by the "Upload complete" message and the green checkmark icon. The video is currently set to "Public" and is being shared with subscribers. The description and tags are visible, and the video thumbnails are shown at the bottom.

YouTube [Search Bar] [Search Icon]

[Home](#)

Upload complete [Video Manager](#) +

Insider Tactics: YouTube Ranking Secrets ✓

Upload complete! Your video will be live at: <http://youtu.be/KqOz6ALz0vY>

Basic info [Advanced settings](#)

Title

1 Insider Tactics: YouTube Ranking Secrets

2 Description

If you've ever wanted to know how to rank videos on YouTube in an instant, this video will show you the way. By following just a few easy, repeatable steps, these YouTube ranking secrets will rank many of your videos instantly and others with just a bit of extra work.

4 Tags ?

youtube ranking ✕ insider tactics ✕ ranking secrets ✕ youtube seo ✕

rank videos ✕ youtube ranking secrets ✕

[+Help](#) [+Tips](#) [+Youtube](#) [+Need](#) [+Tutorial](#)

Video thumbnails ?


[Thumbnail 1] [Thumbnail 2] [Thumbnail 3]

Privacy settings ?




Public ▼

Anyone can search for and view

Post to your subscribers

 Customize your message

Also share to

 ☒  ☐  ☐

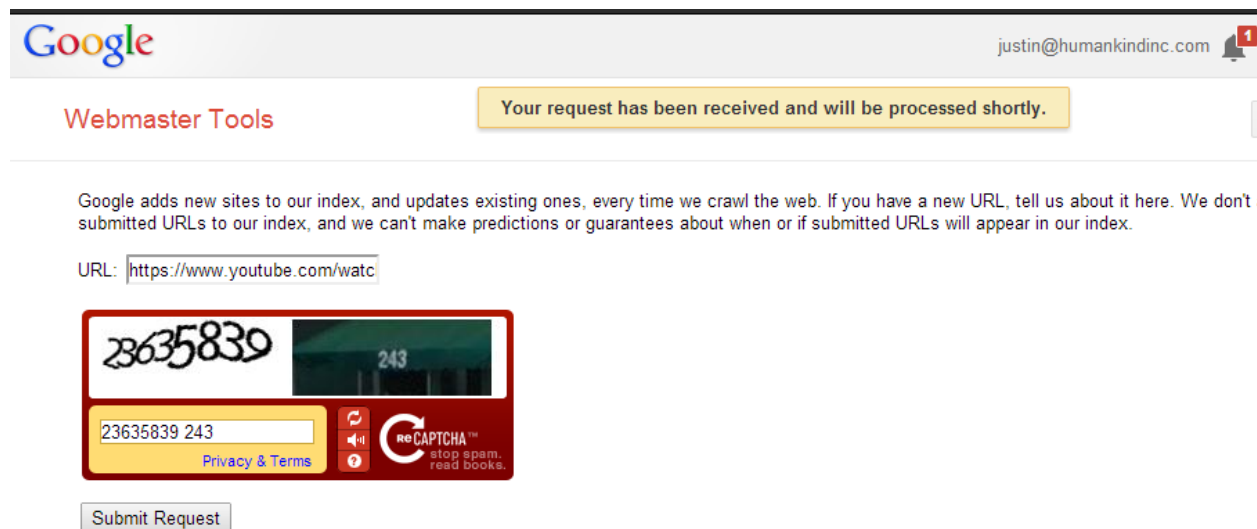
Category

People & Blogs ▼

Step 2: Offsite SEO

Doing "off-page" work is usually necessary for ranking videos. This step includes adding both social signals as well as traditional link building to rank your video. You'll want to be sure that you use an appropriate amount of links+signals as well as get good keyword diversity.

- Add a link to the video on your website. (Obvious, right?!) If you can add it to any other sites that you have access to, even better. The more links that flow into your web site – especially higher quality links – the better you'll rank for all terms.
- Submit your link YouTube video link at <https://www.google.com/webmasters/tools/submit-url?pli=1>



Google

justin@humankindinc.com

Webmaster Tools

Your request has been received and will be processed shortly.

Google adds new sites to our index, and updates existing ones, every time we crawl the web. If you have a new URL, tell us about it here. We don't submit URLs to our index, and we can't make predictions or guarantees about when or if submitted URLs will appear in our index.

URL:

23635839 243

reCAPTCHA™ stop spam, read books.

Submit Request

- Join SocialAdr.com and subscribe to their **Social Booster** account. It will support up to 30 URLs (videos) at once with that account level, and they'll do all the necessary account building and social sharing that you need to do. The steps to add your bookmark are below the screenshot.

SocialAdr Bookmarks Social Accounts Campaigns History Apps \$ Affiliates \$ Get Credits

Add a Bookmark

Address (URL)
1

Title [Spin Preview]
2

Description [Spin Preview]
3

Tags (comma-separated)
4

Category
5

Submission Rate [Normal] **Submission Limit** (optional)

- The URL of your YouTube video.
- Your target keywords, spun {}, along with generic keywords and variations of your URL.
 - Example: {{**youtube ranking|youtube ranking secrets|youtube seo|rank youtube videos**}}{click here|check|video|youtube|click this}}{**https://www.youtube.com/watch?v=KqOz6ALzOvY|youtube.com/watch?v=KqOz6ALzOvY|youtube.com**}}
 - The **orange** text above is your target keywords, each separated by a pipe character |
 - The **gray** text is generic keywords/phrases. It's good to use at least 5 for diversity. This site has some suggestions to pick from: <http://www.internetincomeuniversity.com/search-engine-optimization/generic-terms-for-anchor-text/>
 - The **green** text are the URLs. Use the full URL of your YouTube video, the URL without the "https://www" at the front, and just "youtube.com"
 - Make sure the entire thing is closed off by end brackets {}
 - Click the "Spin Preview" link to check that your spintax is valid
- A spun {} description of your video, from the perspective of a visitor (not yourself). Try to use as many synonyms as possible, even using different variations of entire sentences.
- Short, generic tags describing your video content separated by commas. Aim for at least 5.
- Select the most appropriate category from this menu, based on the topic in your video.
- Select "Normal" for the Submission Rate.
- 100 submissions should be enough, but if your rankings drop or you aren't getting the results you want, feel free to increase it or remove the limit altogether.

- Purchase 1000 blog comments from OneHourBacklinks.co that link directly to your video. Be sure to use all of your keywords.

The screenshot shows the 'One Hour BACKLINKS' website interface. At the top, there are links for 'FAQ', 'Login/Register', and a cart icon showing '0 Project(s) in Cart'. The main form is titled 'What kind of backlink do you want?' and includes a dropdown menu set to 'Blog Comments - Unenhanced'. To the right, the 'Total' is displayed as '\$18.00'. Below this, a slider for 'How many backlinks would you like?' is set to '1000 links'. The 'Keywords/Phrases' section contains four entries: 'youtube ranking', 'youtube ranking secrets', 'youtube seo', and 'rank youtube videos'. The 'URLs' section contains one entry: 'https://www.youtube.com/watch?v=KqOz6ALzOvY'. A checkbox labeled 'Generate a comment for me.' is checked. Below this, a text box says 'Content Will Be Generated'. The 'Project Name' field contains 'YouTube Ranking' and the 'Report Email' field contains 'justin@humankindinc.com'. An 'Add to Cart' button is at the bottom right.

1. Select Blog Comments – Unenhanced from the link type select box. Other link types can and do work, but this is a good place to start.
2. Drag the slider to build 1000 links. Since this is YouTube you can safely build more, but start small for now.
3. Enter your keywords here with one on each line. Like with SocialAdr, be sure to use at least 5 different phrases.
4. Paste in your video URL here. Be sure to include the http:// and make sure no extra characters are at the end.
5. Check the checkbox to 'Generate a comment for me.' You can use your own if you know how to form good spintax and want to.
6. Add a project name. This isn't used in any of the link building, but is used to find the project.
7. The email address that your link report will be sent to.

Step 3: Competitive Keywords are Harder

For keywords that are more competitive, you need to put a bit more work. This can entail buying more links or performing manual link building work such as obtaining Google+ shares or FB comments.

- Run ALL your backlinks through OneHourIndexing.co. This will make your links more likely to be indexed by Google, which boosts their power.
- At Google, search using *Plus.google.com* “your keyword”. Go to those Google Plus pages and make an insightful comment and include your video link.
- Comment on websites that use the Facebook Social Plugin
- At Google, search using “Facebook social plugin” “your keyword”. Go to those Facebook comment-enabled pages and make an insightful comment and include your video link.

Other Helpful Tips:

- Add more videos to your YouTube channel. Channels with more videos get better results.
- The more links you can get, the quicker your video will rank.

Results Can Come Fast

Your video can start showing up in the SERPs almost immediately for long tail keywords. For other keywords you’ll need to do more work as outlined above.

In the screenshot below, the video was showing up in the results immediately and I grabbed this screenshot a few minutes later.

