

Tópicos Gerais

Viés x Variância:

- <https://youtu.be/EuBBz3bI-aA> (~ 6 minutos) (STATQUEST)
- <https://towardsdatascience.com/understanding-the-bias-variance-tradeoff-165e6942b229> (~4 minutos) (Towards Data Science)

Validação Cruzada:

- https://scikit-learn.org/stable/modules/cross_validation.html (Sklearn)
- <https://youtu.be/fSyztzGwwBVw> (~ 6 minutos) (STATQUEST)
- <https://medium.com/@eijaz/holdout-vs-cross-validation-in-machine-learning-7637112d3f8f> (~ 2 minutos) (Medium)
- <https://towardsdatascience.com/why-and-how-to-cross-validate-a-model-d6424b45261f> (~ 4 minutos) (Towards Data Science)
- <https://towardsdatascience.com/why-isnt-out-of-time-validation-more-ubiquitous-7397098c4ab6> (~ 7 minutos) (Towards Data Science)

Gradiente Descendente:

- <https://youtu.be/sDv4f4s2SB8> (~ 24 minutos) (STATQUEST)
- <https://youtu.be/htfh2xrnlE> (~ 51 minutos) (Didática Tech)
- <https://arshren.medium.com/gradient-descent-5a13f385d403> (~ 5 minutos) (Medium)

Likelihood x Odds x Probability:

- <https://youtu.be/pYxNSUDSFH4> (~ 5 minutos) (STATQUEST)
- <https://youtu.be/XepXtl9YKwc> (~ 6 minutos) (STATQUEST)
- <https://youtu.be/ARfXDSkQfIY> (~ 11 minutos) (STATQUEST)

Distâncias:

- <https://towardsdatascience.com/importance-of-distance-metrics-in-machine-learning-modelling-e51395ffe60d> (~ 11 minutos) (Towards Data Science)

Estatística

Essenciais (~ 76 minutos):

- (1) **Fundamentos 1:** <https://www.cienciaedados.com/probabilidade-e-estatistica-os-fundamentos-para-cientistas-de-dados-parte-1/> (~ 5 minutos) (Ciência e Dados)
- (2) **Fundamentos 2:** <https://www.cienciaedados.com/probabilidade-e-estatistica-os-fundamentos-para-cientistas-de-dados-parte-2/> (~ 3 minutos) (Ciência e Dados)
- (3) **Descritiva + Python:** <https://realpython.com/python-statistics/> (~ 20 minutos) (Real Python)
- (4) **Distribuições + Python:** <https://www.datacamp.com/community/tutorials/probability-distributions-python> (~ 15 minutos) (Datacamp)
- (5) **Teste de Hipóteses:** <https://medium.com/data-hackers/o-que-realmente-um-teste-de-hip%C3%B3teses-quer-nos-dizer-b82801b03529> (~ 18 minutos) (Medium)
- (6) **Teste de Hipóteses 2:** <https://medium.com/rodrigo-lampier/usando-teste-de-hip%C3%B3teses-para-responder-quest%C3%B5es-de-neg%C3%B3cio-8a3d5ae9ebc0> (~ 15 minutos) (Medium)

Se gostar muito do assunto:

Fundamentos (aqui tem um guia com links que redirecionam para qualquer assunto de fundamentos de estatística que interessar): <https://www.statlect.com> (StatLect)

Regressão

Essenciais (~ 66 minutos):

- (1) **Regressão Linear Simples:** <https://youtu.be/PaFPbb66DxQ> (~ 9 minutos) (STATQUEST)
- (2) **Regressão Linear Múltipla:** <https://youtu.be/yscO3epJTyQ> (~ 2 minutos) (Estudar Com Você: Econometria)

(3) **Métricas de avaliação de regressão:** <https://youtu.be/PjnKeAv5WmE> (assistir do 3:45 até 14:10) (~ 10 minutos) (StatiR)

(4) **Regularização parte 1 - Ridge:** <https://youtu.be/Q81RR3yKn30> (~ assistir até 13:22) (~ 13 minutos) (STATQUEST)

(5) **Regularização parte 2 - Lasso:** <https://youtu.be/NGf0voTMlcs> (~ 8 minutos) (STATQUEST)

(6) **Regularização parte 3 - Elastic Net:** <https://youtu.be/1dKRdX9bflo> (~ 5 minutos) (STATQUEST)

(7) **Regularização parte 4 – Visualização Ridge x Lasso:** https://youtu.be/Xm2C_gTAI8c (~ 9 minutos) (STATQUEST)

(8) **Suposições parte 1:** https://youtu.be/ui0Hdd0U_qc (~ 5 minutos) (Estudar com você)

(9) **Suposições parte 2:** <https://youtu.be/let-pzq5rp8> (~ 5 minutos) (Estudar com você)

Complementares (~ 43 minutos):

(1) **Matemática das regressões lineares** (beeeem opcional...caso queria ver as contas, não exatamente conceitos): https://youtu.be/K_EH2abOp00 (~ 13 minutos) (CodeEmporium)

(2) **MSE x MAE:** <https://www.coursera.org/lecture/competitive-data-science/regression-metrics-review-i-UWhYf> (~ 14 minutos) (Coursera)

(3) **Métricas de avaliação:** <https://www.dataquest.io/blog/understanding-regression-error-metrics/> (~ 10 minutos) (Dataquest)

(4) **Regressão Polinomial:** <https://towardsdatascience.com/polynomial-regression-bbe8b9d97491> (~ 6 minutos) (Towards Data Science)

Se gostar muito do assunto:

Regularização (Lasso x Ridge) (complicado, tem que sentar e estudar, não é leitura de ônibus): <https://explained.ai/regularization/index.html>

Curso de Econometria IE/Unicamp (livro-texto, linguagem acadêmica): <https://www.youtube.com/channel/UCeIgLMzF76ifRnt2wta40A/videos>

GLM

Essenciais (~ 16 minutos):

(1) **Generalized Linear Models 1:** <https://towardsdatascience.com/generalized-linear-models-9cbf848bb8ab> (~ 6 minutos) (Towards Data Science)

(2) **Generalized Linear Models 2:**
<http://www.est.ufmg.br/~enricoc/pdf/categoricos/mlg.pdf> (até o slide 14) (~ 10 minutos) (UFMG)

Complementares (~ 7 minutos):

(1) **Detalhamento GLM's** (um pouco mais técnico, só pra quem quer ver como as funções se relacionam):

https://statmath.wu.ac.at/courses/heather_turner/glmCourse_001.pdf (até o slide 29) (~ 7 minutos) (University of Warwick)

Se gostar muito do assunto:

Aula do MIT (a matemática não é simples e a letra do professor é horrível, mas se entendeu bem os conceitos antes de ver a aula dá pra acompanhar): <https://youtu.be/X-ix97pw0xY> (MIT)

Regressão Logística

Essenciais (~ 85 minutos):

(1) **Regressão Logística:** <https://youtu.be/yIYKR4sgzI8> (~ 9 minutos) (STATQUEST)

(2) **Regressão Logística 2:** <https://towardsdatascience.com/understanding-logistic-regression-step-by-step-704a78be7e0a> (~ 6 minutos) (Towards Data Science)

(3) **Coeficientes:** <https://youtu.be/vN5cNN2-HWE> (~ 19 minutos) (STATQUEST)

(4) **Maximum Likelihood:** <https://youtu.be/BfKan11aSG0> (~ 10 minutos) (STATQUEST)

(5) **R^2 e p-value:** <https://youtu.be/xxFYro8QuXA> (~ 15 minutos) (STATQUEST)

(6) **Métricas de classificação:** <https://medium.com/@MohammedS/performance-metrics-for-classification-problems-in-machine-learning-part-i-b085d432082b> (~ 10 minutos) (Medium)

(7) **ROC-AUC:** <https://youtu.be/4jRBRDbJemM> (~ 16 minutos) (STATQUEST)

Complementares (~ 36 minutos):

(1) **Regressão Logística – Passo a passo:** <https://towardsdatascience.com/logistic-regression-explained-9ee73cede081> (~ 6 minutos) (Towards Data Science)

(2) **Guia de Métricas:** <https://towardsdatascience.com/the-ultimate-guide-to-binary-classification-metrics-c25c3627dd0a> (30 minutos) (Towards Data Science)

Se gostar muito do assunto:

Regressão Logística e Perceptron (é bom ter pelo menos uma noção de redes neurais antes de ver): <https://youtu.be/jbluHlgBmBo> (Serrano Academy)

Classificadores Bayesianos

Essenciais (~ 38 minutos):

(1) **Introdução Naive Bayes:** <https://medium.com/@srishtisawla/introduction-to-naive-bayes-for-classification-baefeb43a2d> (~ 4 minutos) (Medium)

(2) **Naive Bayes:** <https://youtu.be/O2L2Uv9pdDA> (~ 15 minutos) (STATQUEST)

(3) **Gaussian Naive Bayes:** <https://youtu.be/H3EjCKtlVog> (~ 9 minutos) (STATQUEST)

(4) **LDA e QDA:** https://scikit-learn.org/stable/modules/lda_qda.html#lda-qda-math (~ 10 minutos) (Sklearn)

Complementares (~ 5 minutos):

(1) **Correção Laplaciana:** <https://courses.cs.washington.edu/courses/cse446/20wi/Section7/naive-bayes.pdf> (~ 5 minutos) (University of Washington)

SVM

Essenciais (~ 43 minutos):

- (1) **Support Vector Machines 1:** <https://youtu.be/efR1C6CvbmE> (~ 20 minutos) (STATQUEST)
- (2) **Kernel:** <https://towardsdatascience.com/understanding-the-kernel-trick-e0bc6112ef78> (~ 4 minutos) (Towards Data Science)
- (3) **Support Vector Machines 2:** <https://youtu.be/Toet3EiSFcM> (~ 7 minutos) (STATQUEST)
- (4) **Support Vector Machines 3:** https://youtu.be/Qc5IyLW_hns (~ 16 minutos) (STATQUEST)

Complementares (~ 5 minutos):

- (1) **Support Vector Regressor:** <https://towardsdatascience.com/an-introduction-to-support-vector-regression-svr-a3ebc1672c2> (~ 5 minutos) (Towards Data Science)

Se gostar muito do assunto:

Aula SVM (passa por pré-processamento, kernels, otimização de hiper parâmetros, validação cruzada etc tudo em python, bom demais!): <https://youtu.be/8A7L0GsBiLQ> (STATQUEST)

Aula do MIT (parte matemática do algoritmo): https://youtu.be/_PwhiWxHK8o (MIT)

KNN

Essenciais (~ 62 minutos):

- (1) **KNN:** <https://youtu.be/HVXime0nQeI> (~ 5 minutos) (STATQUEST)
- (2) **KNN 2 + Exemplo em Python:** <https://youtu.be/4HKqjENq9OU> (~ 28 minutos) (Simplilearn)

- (3) **Geral + Python:** <https://towardsdatascience.com/k-nearest-neighbors-knn-explained-cbc31849a7e3> (~ 6 minutos) (Towards Data Science)
- (4) **Geral + Distâncias:** <https://medium.datadriveninvestor.com/k-nearest-neighbors-knn-7b4bd0128da7> (~ 6 minutos) (Medium)
- (5) **Geral + Regressor:** <https://medium.com/roottech/knn-understanding-k-nearest-neighbor-algorithm-in-python-71488b8802f0> (~ 9 minutos) (Medium)
- (6) **KD Tree x Ball Tree x Brute Force:** <https://towardsdatascience.com/tree-algorithms-explained-ball-tree-algorithm-vs-kd-tree-vs-brute-force-9746debcd940> (~ 8 minutos) (Towards Data Science)

Se gostar muito do assunto:

- Aula KD Tree e Ball Tree 1:** <https://youtu.be/BzHJ57QCdVo> (assistir a partir de 30 minutos) (Cornell's Machine Learning Course)
- Aula KD Tree e Ball Tree 2:** <https://youtu.be/PwhiWxHK8o> (assistir até 33 minutos) (Cornell's Machine Learning Course)

Árvores de Decisão

Essenciais (~ 86 minutos):

- (1) **Decision Tree:** <https://youtu.be/7VeUPuFGJHk> (~ 17 minutos) (STATQUEST)
- (2) **Regression Tree:** <https://youtu.be/g9c66TUylZ4> (~ 22 minutos) (STATQUEST)
- (3) **Árvores de Classificação e Regressão + Python:** <https://towardsdatascience.com/https-medium-com-lorrl-classification-and-regression-analysis-with-decision-trees-c43cd58054> (~ 8 minutos) (Towards Data Science)
- (4) **Geral + Distâncias:** <https://medium.datadriveninvestor.com/k-nearest-neighbors-knn-7b4bd0128da7> (~ 6 minutos) (Medium)
- (5) **Regression Tree Prunning:** <https://youtu.be/D0efHEJsHfHo> (~ 16 minutos) (STATQUEST)
- (6) **Decision Tree Prunning:** <https://youtu.be/u4kbPtVVB8> (~ 17 minutos) (Sebastian Mantey)

Esembles

Essenciais (~ 66 minutos):

- (1) **Random Forest 1:** https://youtu.be/J4Wdy0Wc_xQ (~ 10 minutos) (STATQUEST)
- (2) **Random Forest 2:** <https://youtu.be/sQ870aTKqiM> (~ 12 minutos) (STATQUEST)
- (3) **Esembles:** <https://towardsdatascience.com/basic-ensemble-learning-random-forest-adaboost-gradient-boosting-step-by-step-explained-95d49d1e2725> (~ 6 minutos)
(Towards Data Science)
- (4) **Bagging for dummies:** <https://medium.com/machine-learning-through-visuals/machine-learning-through-visuals-part-1-what-is-bagging-ensemble-learning-432059568cc8> (~ 2 minutos) (Medium)
- (5) **Bagging, Boosting e Stacking:** <https://towardsdatascience.com/ensemble-methods-bagging-boosting-and-stacking-c9214a10a205> (~ 20 minutos) (Towards Data Science)
- (6) **AdaBoost:** <https://medium.com/analytics-vidhya/implementing-an-adaboost-classifier-from-scratch-e30ef86e9f1b> (~ 8 minutos) (Medium)
- (7) **Gradient Boosting:** <https://blog.mlreview.com/gradient-boosting-from-scratch-1e317ae4587d> (~ 8 minutos) (Medium)

Agrupamento

Essenciais (~ 74 minutos):

- (1) **Introdução Algoritmos de Clusterização:**
<https://towardsdatascience.com/overview-of-clustering-algorithms-27e979e3724d> (~ 6 minutos) (Towards Data Science)
- (2) **KMeans 1:** <https://towardsdatascience.com/k-means-clustering-algorithm-applications-evaluation-methods-and-drawbacks-aa03e644b48a> (~ 13 minutos)
(Towards Data Science)
- (3) **KMeans 2:** <https://youtu.be/4b5d3muPQmA> (~ 8 minutos) (STATQUEST)
- (4) **KMedoids:** <https://towardsdatascience.com/k-medoids-clustering-on-iris-data-set-1931bf781e05> (~ 7 minutos) (Towards Data Science)

- (5) **Método do Cotovelo:** <https://medium.com/analytics-vidhya/elbow-method-of-k-means-clustering-algorithm-a0c916adc540> (~ 3 minutos) (Medium)
- (6) **Silhueta:** <https://towardsdatascience.com/silhouette-coefficient-validating-clustering-techniques-e976bb81d10c> (~ 3 minutos) (Towards Data Science)
- (7) **KMeans x Kmedian** (quando usar cada um):
<https://stats.stackexchange.com/questions/109547/k-means-vs-k-median> (~ 2 minutos) (StackExchange)
- (8) **Clusterização Hierárquica:** <https://youtu.be/7xHsRkOdVwo> (~ 11 minutos) (STATQUEST)
- (9) **Clusterização Hierárquica 2:** <https://towardsdatascience.com/understanding-the-concept-of-hierarchical-clustering-technique-c6e8243758ec> (~ 7 minutos) (Towards Data Science)
- (10) **Linkage:** <https://towardsdatascience.com/introduction-to-hierarchical-clustering-part-1-theory-linkage-and-affinity-e3b6a4817702> (~ 7 minutos) (Towards Data Science)
- (11) **Introdução DBSCAN:** <https://www.mygreatlearning.com/blog/dbscan-algorithm/> (~ 3 minutos) (Great Learning)
- (12) **DBSCAN:** <https://towardsdatascience.com/machine-learning-clustering-dbscan-determine-the-optimal-value-for-epsilon-eps-python-example-3100091cfbc> (~ 4 minutos) (Towards Data Science)

Complementares (~ 8 minutos):

- (1) **Bisecting KMeans:** <https://youtu.be/ZvXK1HH16vM> (~ 8 minutos) (Ranji Raj)

GMM

Essenciais (~ 45 minutos):

- (1) **GMM 1:** <https://towardsdatascience.com/gaussian-mixture-models-explained-6986aaf5a95> (~ 12 minutos) (Towards Data Science)
- (2) **GMM 2:** <https://youtu.be/q71Niz856KE> (~ 17 minutos) (Serrano Academy)
- (3) **GMM + Python:** <https://jakevdp.github.io/PythonDataScienceHandbook/05.12-gaussian-mixtures.html> (~ 10 minutos) (Python Data Science Handbook)

(5) AIC x BIC: <https://medium.com/analytics-vidhya/probabilistic-model-selection-with-aic-bic-in-python-f8471d6add32> (~ 6 minutos) (Medium)

Complementares (~ 25 minutos):

(1) Guia GMM (meio complicado, mas o melhor material):
<https://brilliant.org/wiki/gaussian-mixture-model/> (~ 20 minutos) (Brilliant)

(2) GMM + Python (aqui o Python é do zero):
<https://towardsdatascience.com/gaussian-mixture-models-implemented-from-scratch-1857e40ea566> (~ 5 minutos) (Towards Data Science)

Redução de Dimensionalidade

Essenciais (~ 34 minutos):

(1) PCA 1: https://youtu.be/HMOI_lkzW08 (~ 6 minutos) (STATQUEST)

(2) PCA 2: <https://youtu.be/FgakZw6K1QQ> (~ 22 minutos) (STATQUEST)

(3) PCA + Python: <https://towardsdatascience.com/principal-component-analysis-pca-from-scratch-in-python-7f3e2a540c51> (~ 6 minutos) (Towards Data Science)

Se gostar muito do assunto:

Outros métodos: <https://www.analyticsvidhya.com/blog/2018/08/dimensionality-reduction-techniques-python/> (Analytics Vidhya)

Redes Neurais

Essenciais (~ 100 minutos):

(1) Redes Neurais 1: <https://youtu.be/CqOfi41LfDw> (~ 19 minutos) (STATQUEST)

(2) Redes Neurais 2: <https://youtu.be/IN2XmBhILt4> (~ 17 minutos) (STATQUEST)

- (3) **Redes Neurais – Visão Geral:** <https://towardsdatascience.com/understanding-neural-networks-19020b758230> (~ 14 minutos) (Towards Data Science)
- (4) **Backpropagation 1:** <https://youtu.be/iyn2zdALii8> (~ 18 minutos) (STATQUEST)
- (5) **Backpropagation 2:** <https://youtu.be/GKZoOHXGcLo> (~ 13 minutos) (STATQUEST)
- (6) **Principais Conceitos:** <https://youtu.be/aircAruvnKk> (~ 19 minutos) (3Blue1Brown)

Se gostar muito do assunto:

Neural Networks and Deep Learning (não sei selecionar os cap's porque ainda não li, mas é um livro muito recomendado e bem avaliado por quase todo mundo que mexe com isso, então tá aí): <http://neuralnetworksanddeeplearning.com/>