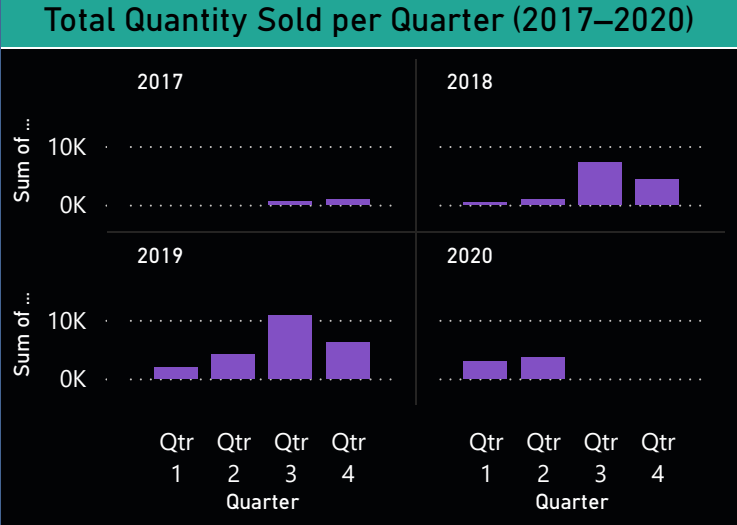
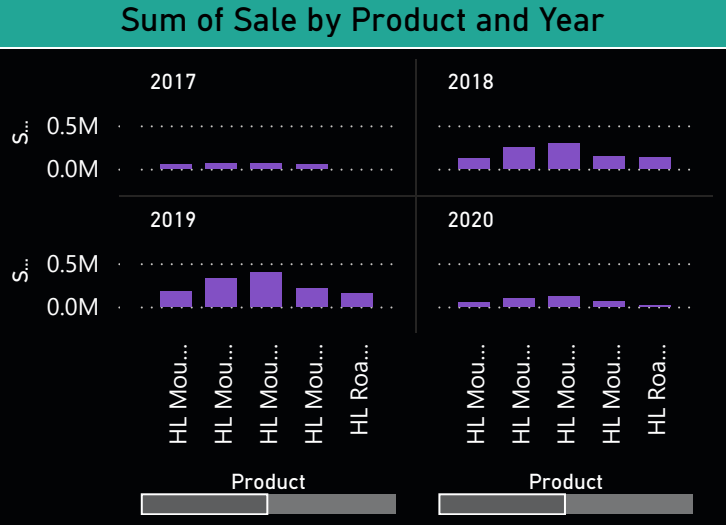




Adventure
WORKS

Sales and Performance Dashboard

OrderNumber	Sum of Quantity	Sum of Sale	Sum of Cost
SO51131	121	48,906.49	5,113.10
SO53535	85	34,144.49	3,535.35
SO51711	179	37,747.17	3,917.11
SO46660	108	35,836.26	3,746.60
SO51739	167	36,460.37	3,781.39
SO53472	86	30,875.93	3,211.47
SO57143	64	30,007.12	3,100.71
SO51735	92	29,838.09	3,121.73
SO53506	87	29,373.80	3,073.80
SO53460	70	28,940.71	3,034.07
SO53518	193	32,593.43	3,381.43
SO53458	72	28,326.68	2,994.58
SO47395	95	30,511.42	3,163.95
SO51160	149	30,342.56	3,136.25
SO46987	126	31,135.75	3,221.35
SO53573	147	29,230.90	3,073.57
SO51123	60	24,840.36	2,584.03
SO47400	123	29,095.30	3,059.53
SO53465	174	28,241.80	2,965.18
SO47355	100	26,505.83	2,750.58
SO53621	157	27,313.70	2,863.70
SO51721	187	27,303.61	2,861.61
SO51109	74	23,896.59	2,511.09
SO57061	112	26,458.95	2,765.89
SO69422	116	26,212.82	2,742.82
SO46981	77	25,488.91	2,678.91
SO50683	80	24,829.16	2,595.16
SO51857	143	24,086.94	2,529.16
SO69437	125	25,502.28	2,675.28
SO59068	135	25,318.34	2,658.34
Total	44423	1,06,81,002.65	97,41,002.65



Category

Components

Total Cost

9.75M

Sum of Cost

Total sales

10.68M

Sum of Sale

Total Order

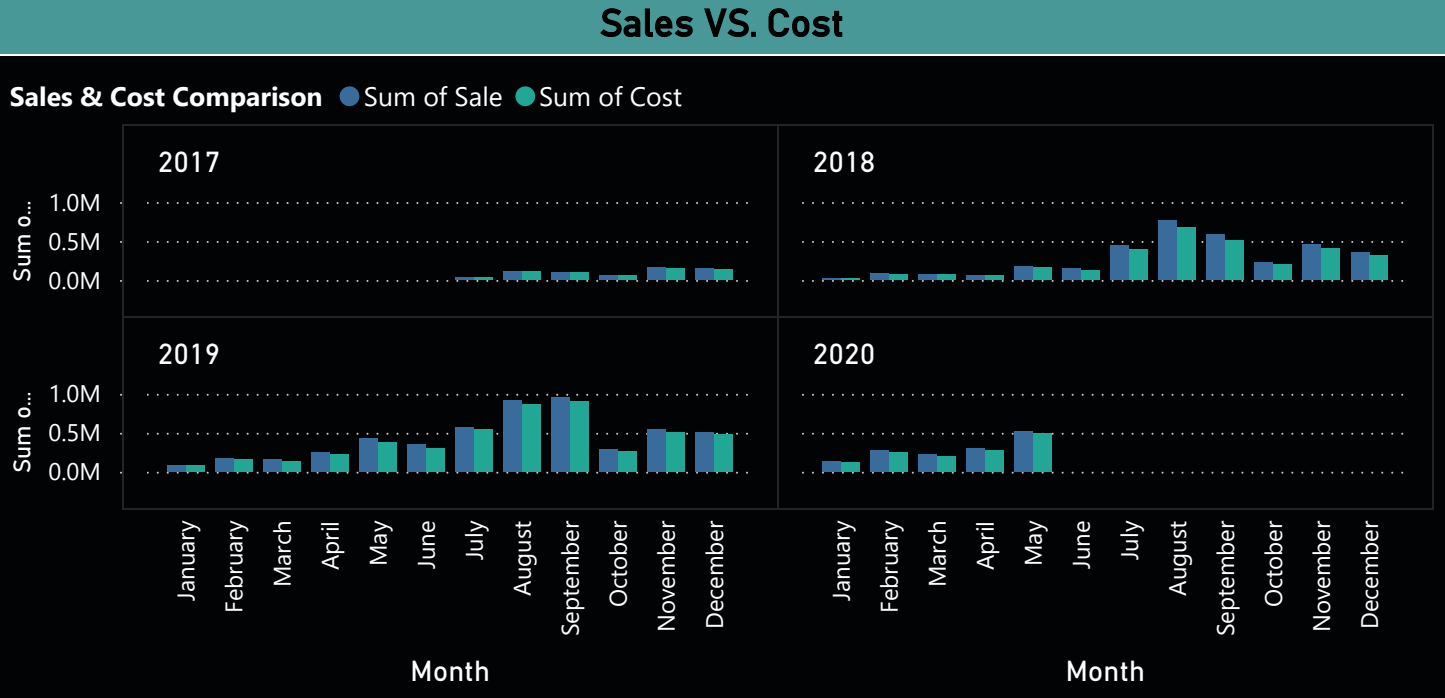
16.97K

Count of OrderNu...

Total quantity Sold

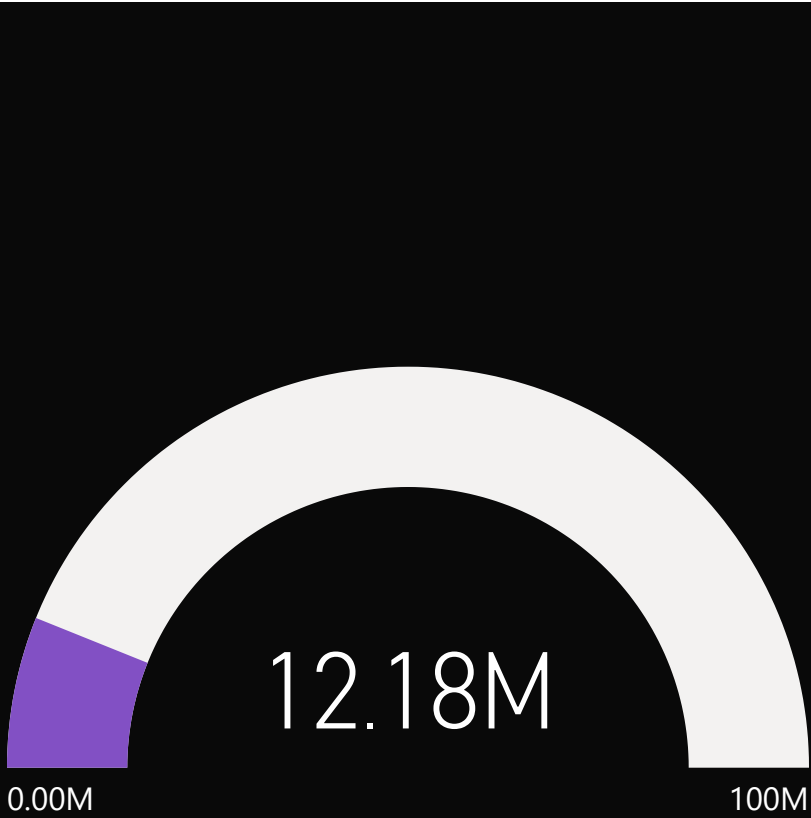
44K

Sum of Quantity

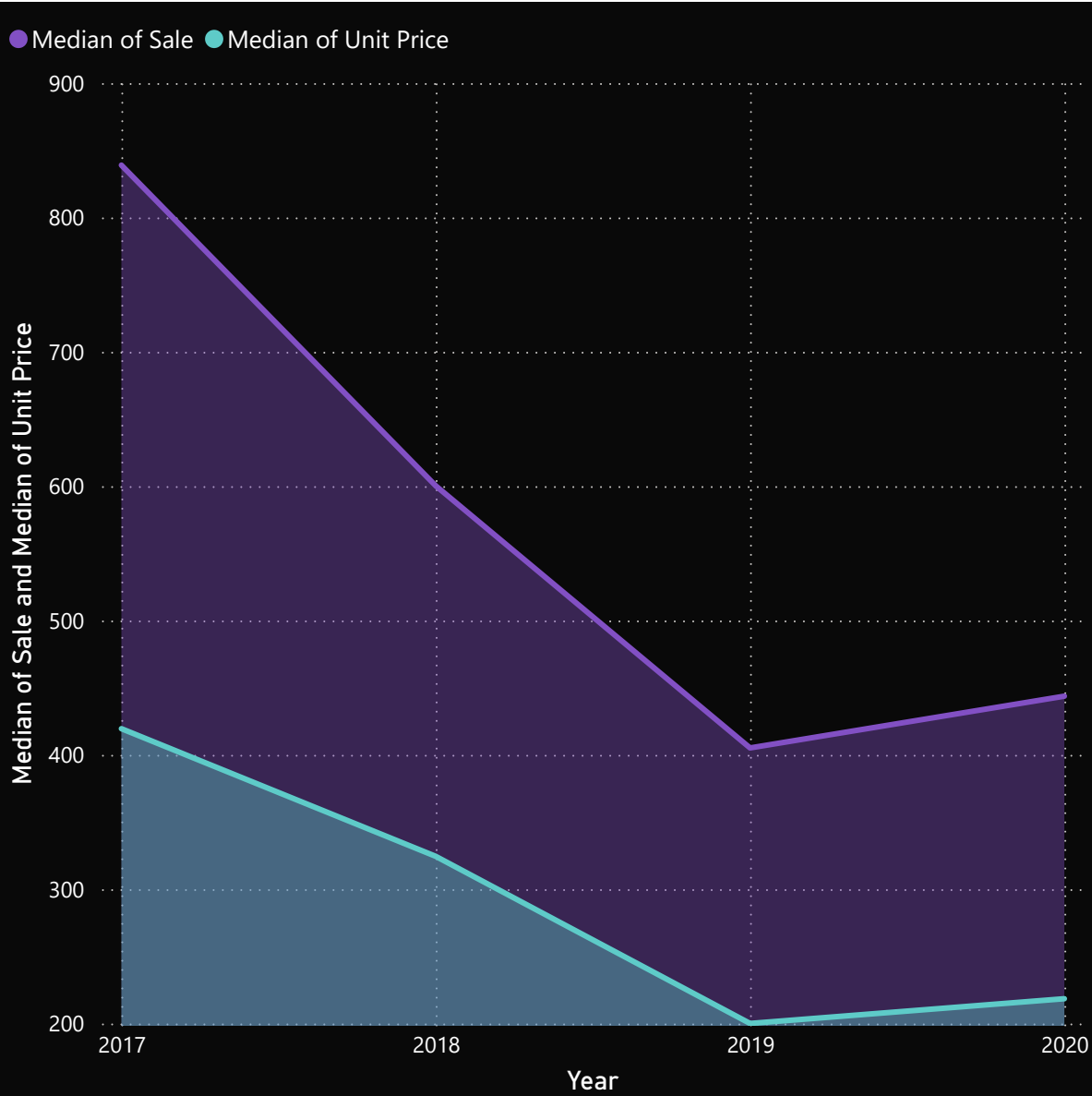


Sales performance on Product Category

Sum of Sale and Target_Sales



Median of Sale and Median of Unit Price by Year



Reset Filter

Category

All

Total Sales

12.18M

Sum of Sale

Total Orders

9984

Count of OrderNumber

Reseller Channel & Regional Sales Intelligence

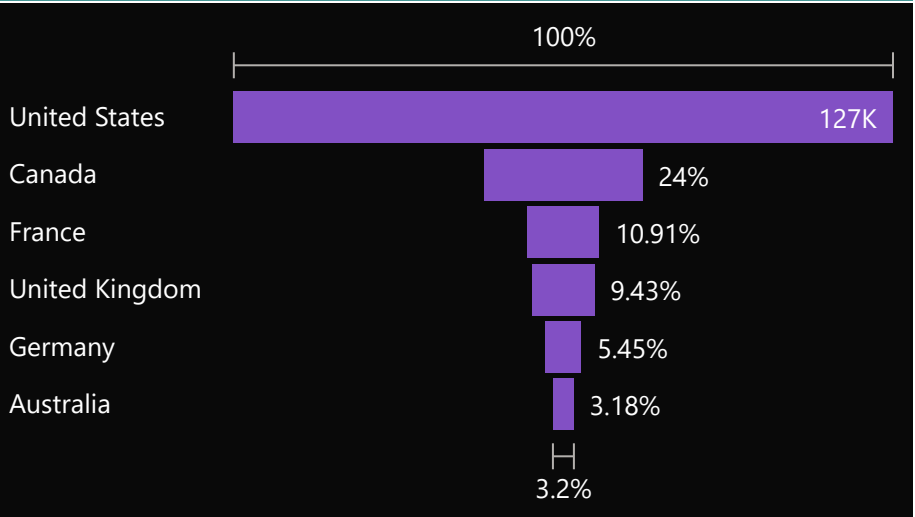
Sum of Sale by Region



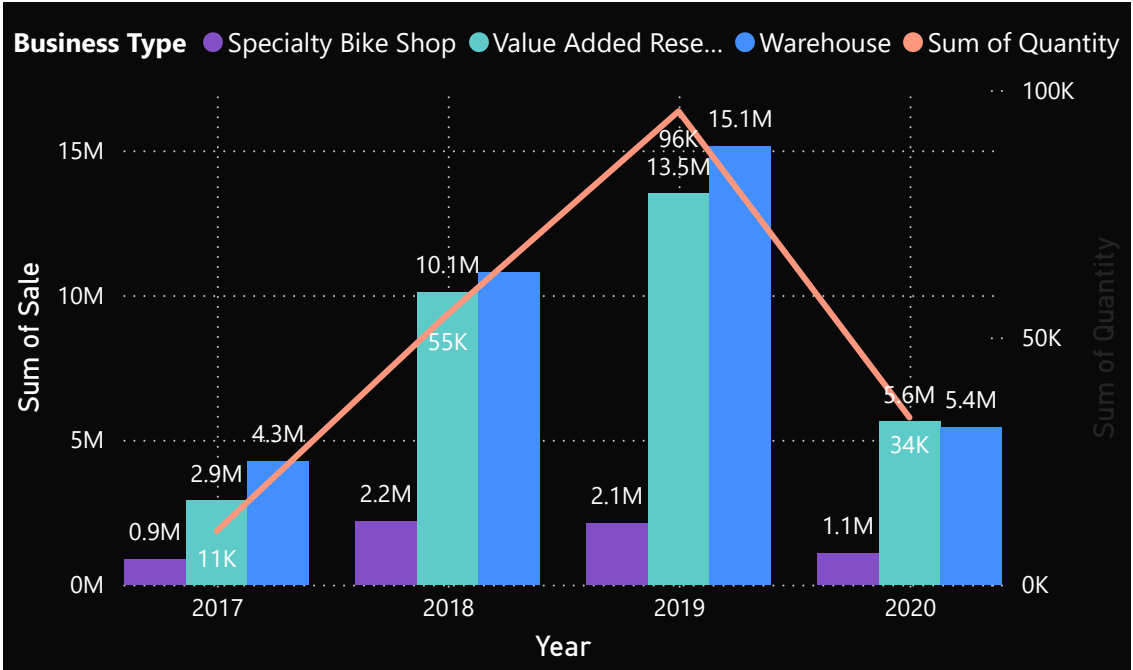
Sum of Sale by Country-Region



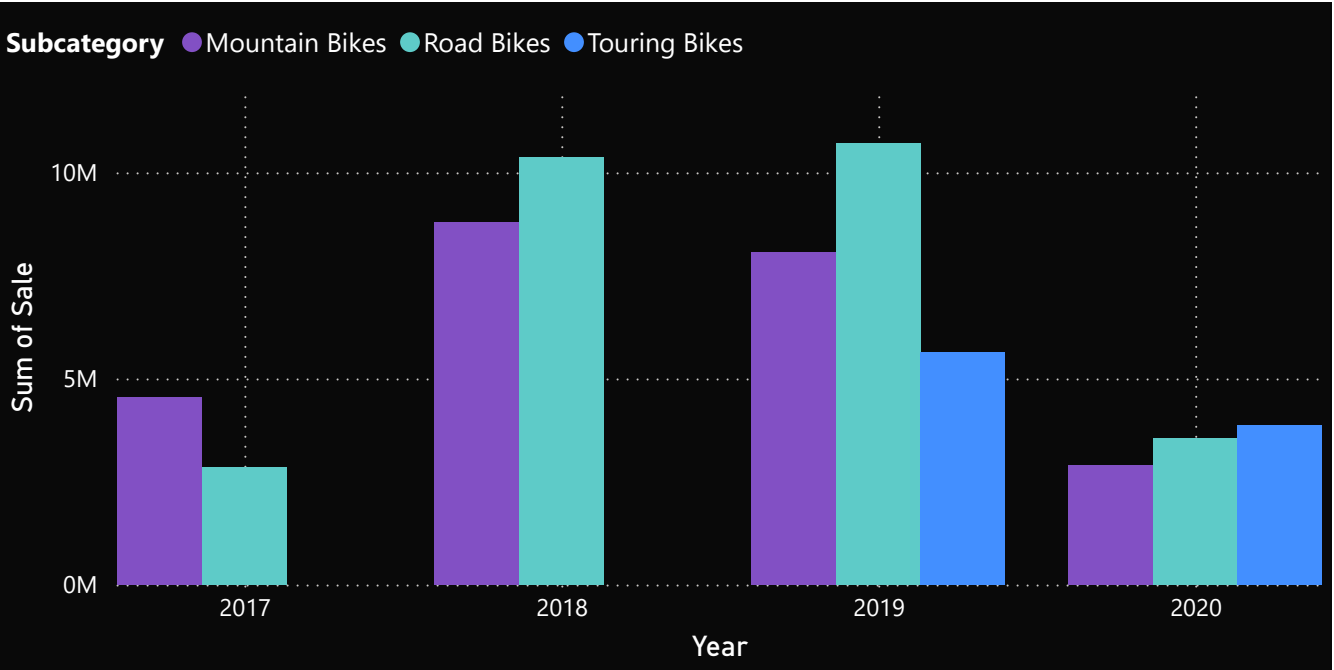
Sum of Quantity by Country-Region



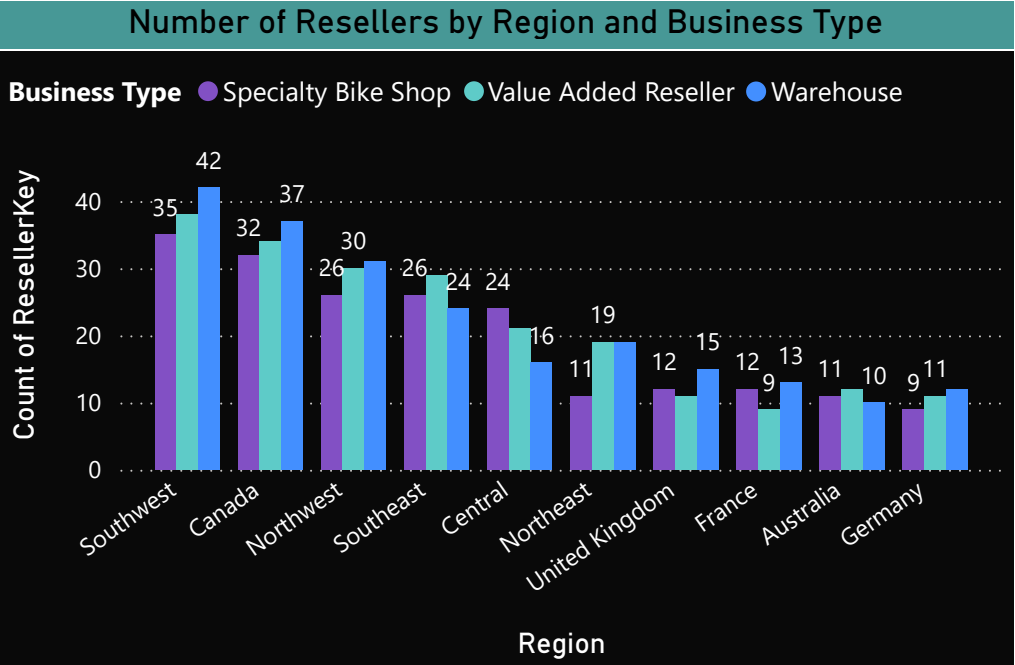
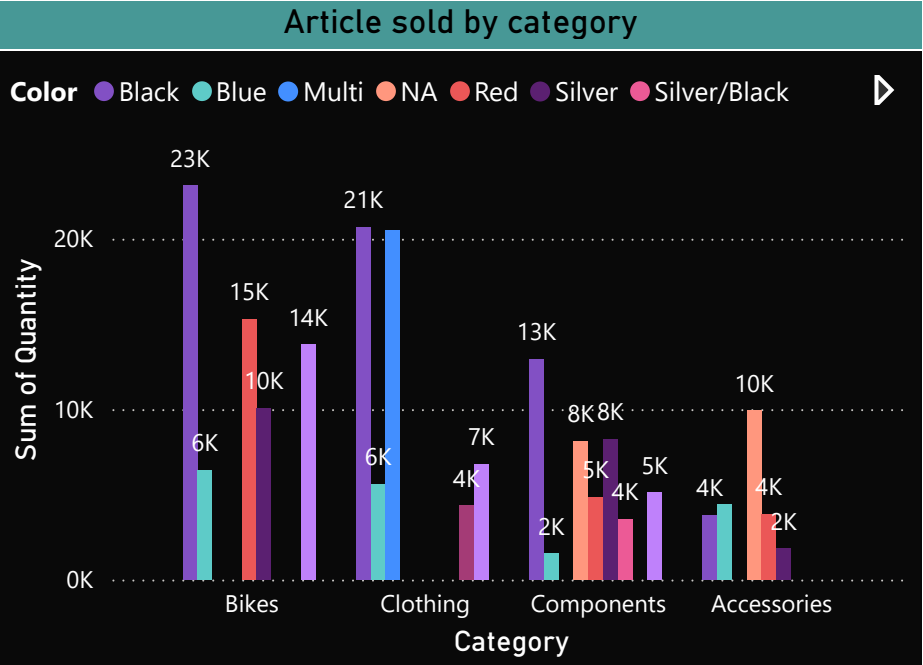
Sum of Sale and Sum of Quantity by Year and Business Type



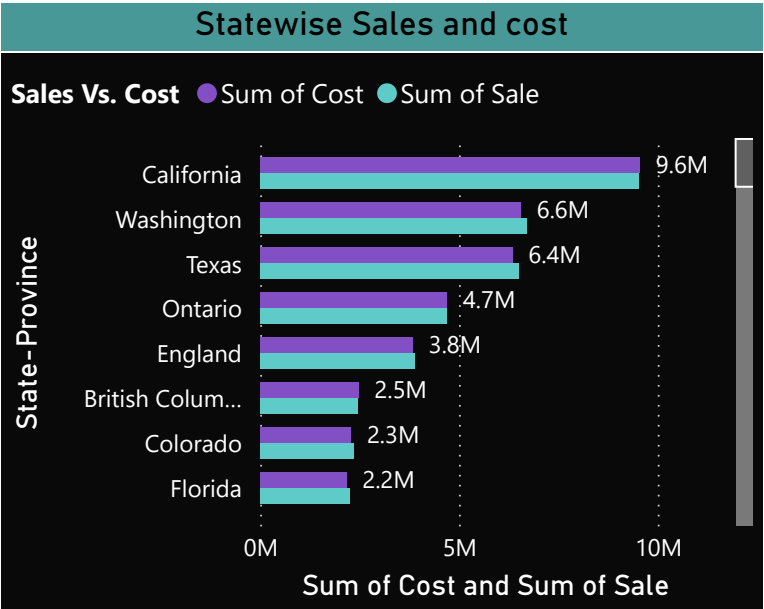
Sum of Sale by Year and Subcategory



Customer Insights, Sales Team Load & Regional Performance



EmployeeKey	Count of ResellerKey
294	240
290	584
272	747
296	1183
295	1561
293	1750
286	1945
289	2146
284	3138
292	3311
291	4078
288	4159
287	4357
285	5250
281	6721
Total	55555



Category

- ☐ Select all
- ☐ Accessor...
- ☐ Bikes
- ☐ Clothing
- ☐ Compon...

Component Category Drill-Down: Targeted Business Analysis

Quantity by Country and Region

Region ● Australia ● Canada ● Central ● France ● Germany ● Northeast ● Northwest ● Southeast ● Southwest ● United Kingdom



 Component View

Male-1

Male-2