

<div>PROBLEM</div> <p>Top 3 Problems:</p> <ol style="list-style-type: none"><li>Gap between knowledge and interview performance</li><li>Limited access to mock interviews (Rs 3000-5000)</li><li>Inconsistent, subjective feedback</li></ol> <p>Existing Alternatives:</p> <ul style="list-style-type: none"><li>InterviewBuddy (expensive)</li><li>Pramp (limited)</li><li>ChatGPT (text-based only)</li><li>Peer practice (unreliable)</li></ul>	<div>SOLUTION</div> <ul style="list-style-type: none"><li>AI-powered voice interviews</li><li>Real-time AI conversation</li><li>Personalized questions (role-based)</li><li>Comprehensive feedback</li><li>24/7 accessible platform</li><li>Performance analytics</li><li>Safe practice environment</li><li>Cost-effective solution</li></ul>	<div>UNIQUE VALUE PROPOSITION</div> <p>Practice Real Interviews with AI - Anytime, Anywhere</p> <p>Bridge the gap between knowing answers and performing well through realistic AI voice conversations</p> <p>High-Level Concept: Duolingo for Interview Preparation</p>	<div>UNFAIR ADVANTAGE</div> <ul style="list-style-type: none"><li>Google Gemini AI + VAPI integration</li><li>Real-time voice processing (under 500ms)</li><li>Multi-dimensional feedback</li><li>Cost-effective tech stack</li><li>Built by students who faced the problem</li></ul>	<div>CUSTOMER SEGMENTS</div> <p>Early Adopters:</p> <ul style="list-style-type: none"><li>College students</li><li>Fresh graduates</li><li>Tier 2/3 city students</li></ul> <p>Target Customers:</p> <ul style="list-style-type: none"><li>Job seekers (all levels)</li><li>Career changers</li><li>Educational institutions</li><li>Corporate HR departments</li></ul>								
<div>KEY METRICS</div> <ul style="list-style-type: none"><li>Registered users</li><li>Interviews per user</li><li>User retention rate</li><li>Performance improvement</li><li>User satisfaction score</li><li>Completion rate</li><li>Session duration</li></ul>	<div>CHANNELS</div> <ul style="list-style-type: none"><li>Direct web access</li><li>College placement cells</li><li>Social media (LinkedIn, Instagram)</li><li>SEO and content marketing</li><li>Educational partnerships</li><li>Word-of-mouth and referrals</li><li>Student community outreach</li></ul>		<div>REVENUE STREAMS</div> <p>Current: Free tier</p> <p>Future Revenue:</p> <ul style="list-style-type: none"><li>Freemium model</li><li>Monthly/Yearly subscriptions</li><li>Enterprise licenses</li><li>Corporate packages</li><li>Premium features</li><li>Role-specific packs</li></ul>									
<div>COST STRUCTURE</div> <table><tr><td>Google Gemini AI API costs</td><td>VAPI subscription</td><td>Firebase hosting</td><td>Vercel deployment</td></tr><tr><td>Development and maintenance</td><td>Marketing</td><td>Customer support</td><td>Note: Costs scale with users</td></tr></table>					Google Gemini AI API costs	VAPI subscription	Firebase hosting	Vercel deployment	Development and maintenance	Marketing	Customer support	Note: Costs scale with users
Google Gemini AI API costs	VAPI subscription	Firebase hosting	Vercel deployment									
Development and maintenance	Marketing	Customer support	Note: Costs scale with users									