



Rupiksha

Making Life Digital



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Digital Payments

Comprehensive payment solutions for businesses and retailers. Join thousands of partners already growing with Rupiksha.

Become a Partner



OUR SERVICES

Comprehensive Financial Solutions

Rupiksha offers a wide range of digital payment and financial services to meet the needs of businesses and individuals across India.



Money Transfer

Instant domestic money transfers to any bank account in India. Safe, secure and reliable transactions.

[Learn More →](#)



Bill Payments

Pay utility bills, recharges, and subscriptions. Support for 100+ billers across categories.

[Learn More →](#)



Banking Services

Account opening, micro-ATM, cash deposits & withdrawals through our banking correspondent network.

[Learn More →](#)



Insurance

Life, health, vehicle and travel insurance at competitive premiums. Digital policy issuance.

[Learn More →](#)





AEPS

Aadhaar Enabled Payment System for biometric authentication-based transactions and withdrawals.

[Learn More →](#)



Recharges

Mobile, DTH, data card recharges for all major operators. Instant processing with cashbacks.

[Learn More →](#)

[View All Services](#)

WHY CHOOSE US

The Rupiksha Advantage

Our platform offers unique benefits that help businesses grow and customers transact with confidence.

Secure Transactions

Bank-grade security with end-to-end encryption and multi-factor authentication for all transactions.

Real-time Processing

Instant transaction processing with immediate confirmations and minimal wait times.



Competitive Commissions

Earn attractive commissions on every transaction with timely settlements to your account.

Business Analytics

Comprehensive reporting and analytics to track your transactions and business growth.

24/7 Support

Dedicated customer support available round-the-clock to assist with any queries or issues.

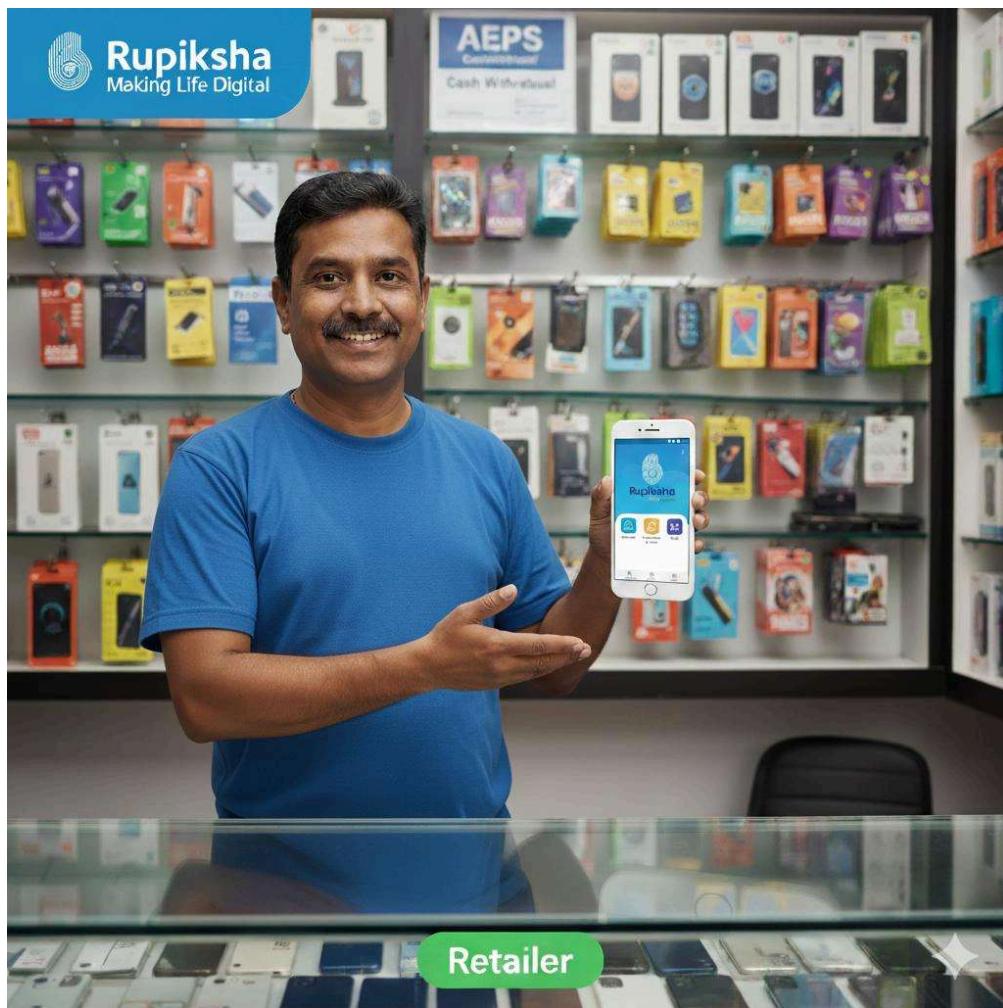
RBI Compliant

Fully compliant with all RBI regulations and guidelines for digital payment services.

Smart Solutions for Everyone

Whether you are a retailer, distributor, individual or self help group, we have smart solutions for everyone.





Retailer

Use our digital suite of products to upgrade your store and manage your credits, customers and payments better. Offer our assisted financial and digital commerce services to increase your income. Be the trusted banker in your area.

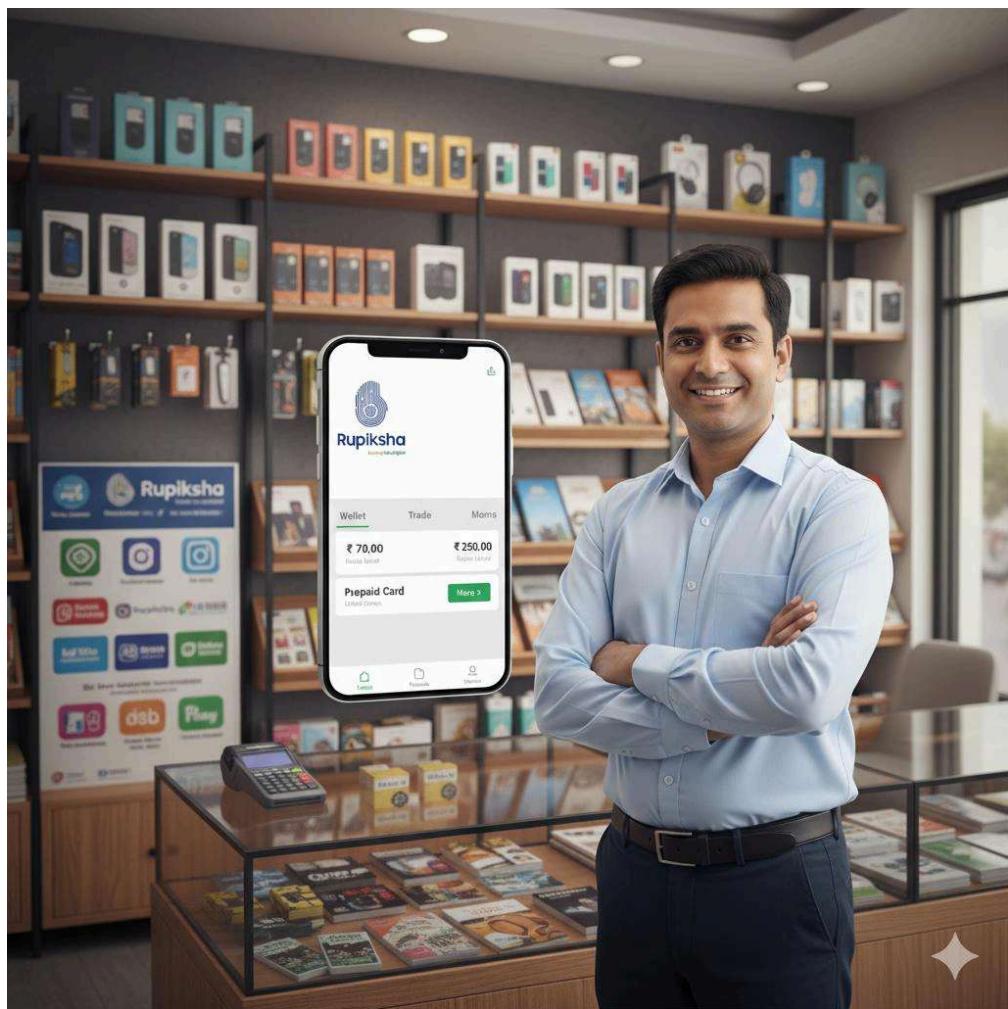
Join over 15,00,000 active retailers. Earn more than ₹25,000 per month. No working capital required

Join Rupiksha



Retail Categories:

- Kirana Shop
- Restaurant
- Medical Shop
- Fertilizer Shop
- Apparel Shop
- Tailoring Shop
- Mobile Recharge Centre
- Insurance Agency
- Hardware Store
- Travel Agency and more



Distributor



Make more out of your distribution business. Onboard your network to offer Rupiksha and earn more than 18% per month on the money invested. No physical stock. No expenditure in store space, staff or physical transfer of goods. Every time a retailer in your network services a financial transaction, both of you make money. It is as simple as that.

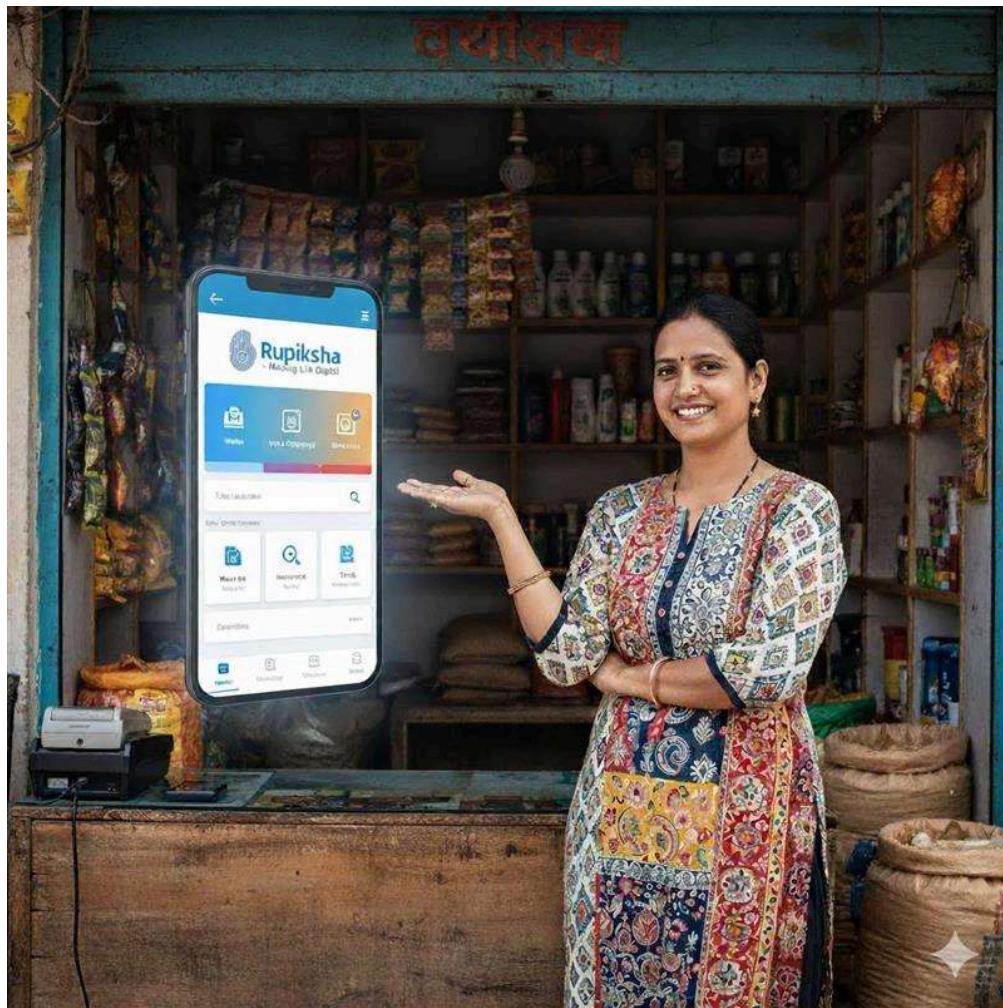
Join over 1,00,000 distributors. Earn more than ₹50,000 per month

Join Rupiksha

Distributor Categories:

- Telecom
- Pharma
- Retail
- FMCG and many more





Individual/Self Help Groups

Grab the opportunity to run your own business, from the comforts of your home or shop and earn additional income. Become a Rupiksha Digital Pradhan, and offer financial and digital commerce services to your area. You earn on every transaction you make. Home based businesses can take their stores online on BuyNearby and service more customers.

Join a growing tribe of individuals/self help groups who earn more than ₹15,000 per month with us

Join Rupiksha



Individual/Self Help Groups Categories:

- Griha Udyog Members
- Self Help Groups
- Teachers

One App
multiple
services

A great earning potential with the opportunity to grow your business
with minimal one time investment and zero working capital

OUR LEADERSHIP

Meet Our Directors

Led by industry veterans with decades of combined experience in fintech and
digital payments



Jagdeo Prasad Sah

Managing Director

Being an Ex-Serviceman to With over years of experience in fintech and digital payments, leads our strategic vision and growth initiatives. His expertise in financial technology has been instrumental in shaping Rupiksha into a leading digital payment solutions provider.

 Connect on LinkedIn



Ajay Kumar

Founder & CEO

Ajay brings 20+ years of fintech and digital payments experience, specializing in secure payment systems and digital infrastructure. He oversees our Marketing operations and innovation, ensuring robust and scalable solutions for our partners.

 Connect on LinkedIn



Saurav Anand

Operations Director & CFO

Being an IITian With extensive experience in operations and software development, Saurav ensures smooth execution of our services across PanIndia. His focus on partner success and operational excellence drives our commitment to quality service delivery.

 Connect on LinkedIn

TESTIMONIALS

What Our Partners Say

Hear from businesses and retailers who have transformed their services and increased their income with Rupiksha.



"Partnering with Rupiksha has transformed my small shop into a digital payments hub. My customers love the convenience, and I've seen a 40% increase in monthly income."



Rajesh Kumar

Retail Store Owner, Delhi



"The customer support team at Rupiksha is exceptional. Whenever I have a query or face an issue, they resolve it promptly. Their digital payment solutions have made my business operations seamless."



Priya Sharma

Pharmacy Owner, Mumbai



"As a small business owner, integrating with multiple payment platforms was a challenge. Rupiksha's all-in-one solution simplified everything. Now I can offer all digital services under one roof."



Mohammad Siddiqui

Mobile Shop Owner, Hyderabad



Ready to Grow Your Business?

Join thousands of retailers and business owners who are increasing their income with Rupiksha.

Become a Partner

Contact Sales

Partner Benefits

Multiple revenue streams from various services

Zero investment to start your business

Comprehensive training and marketing support

Weekly settlements directly to your bank account

Dedicated relationship manager for personalized support

Our Partners





Download Rupiksha App

Use Rupiksha app & take charge of all your transactions to grow your business

Enter Phone no.

Get app link



Rupiksha

Transforming digital payments across India with innovative financial solutions for businesses and individuals.

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