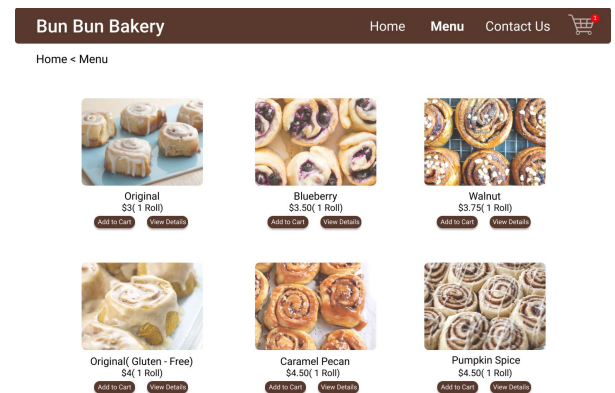
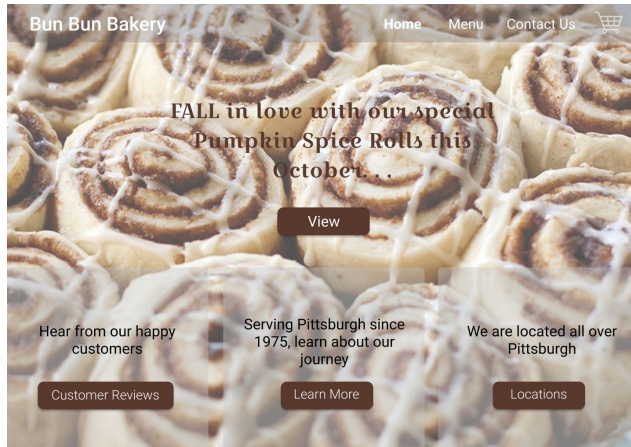


Heuristic Evaluation

1. Inconsistency in Navigation Bar



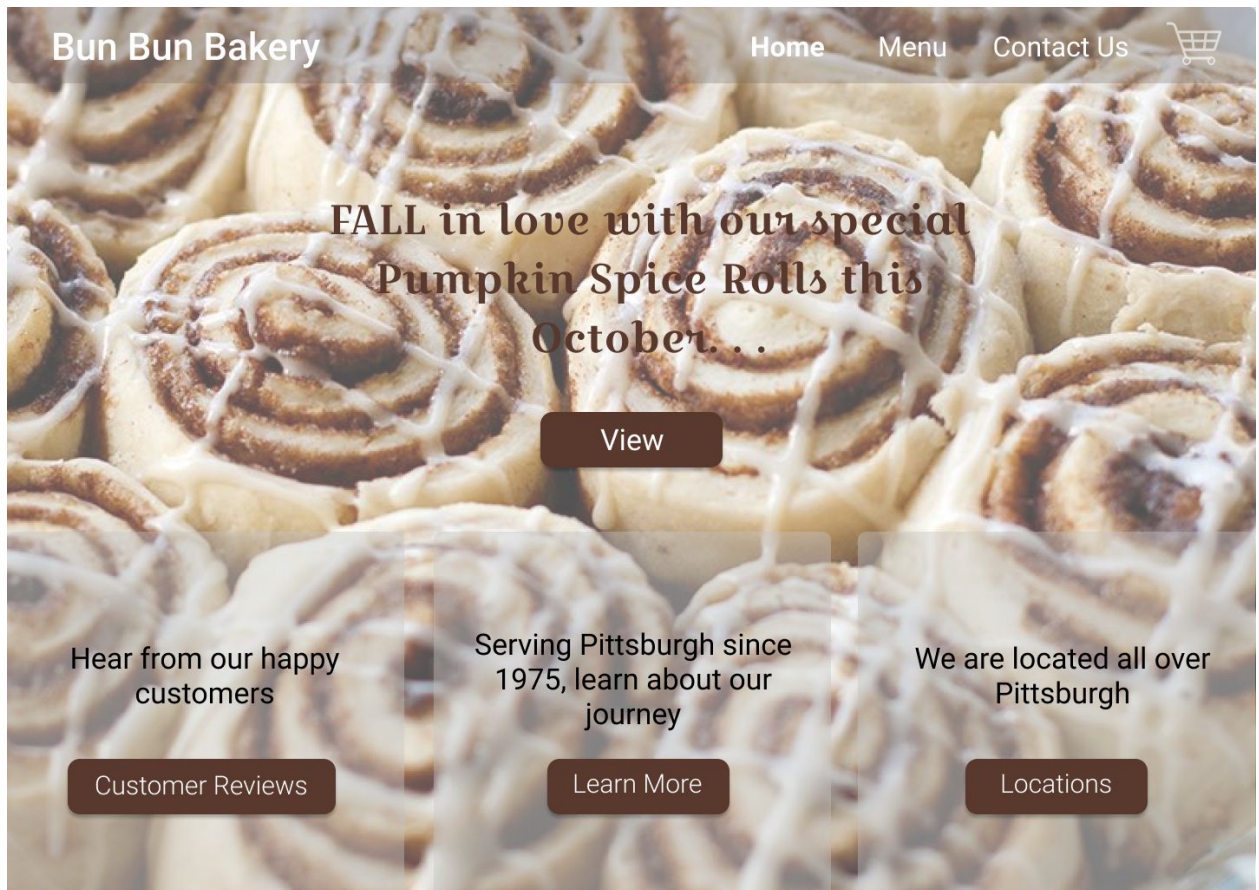
Design changes: Made the navigation bar consistent throughout the design by pushing the background image below it on the homepage.

2. Readability issues due to less contrast between the brown text and background image



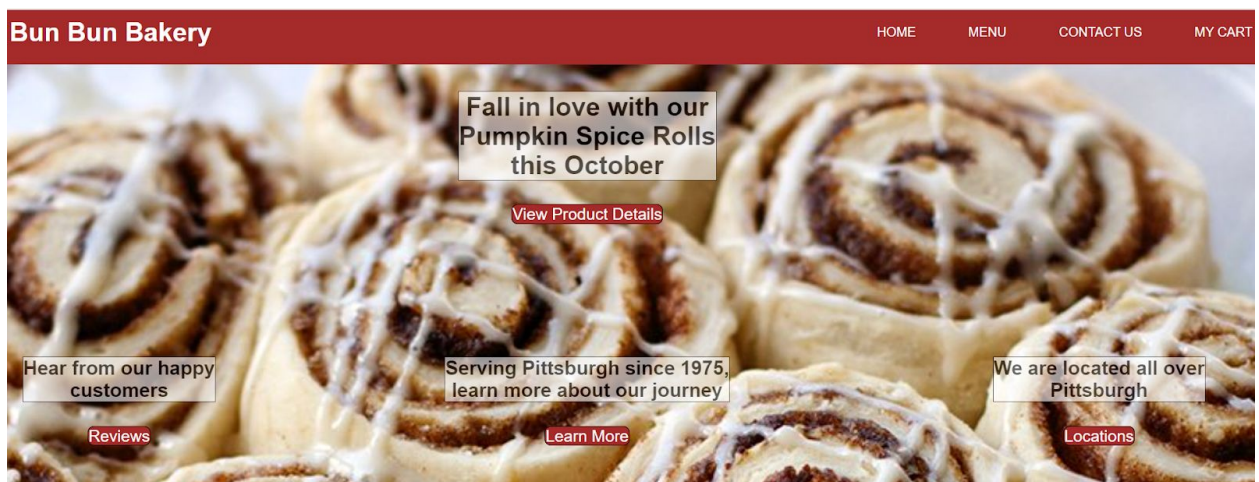
Design changes: Added a semi transparent white box around the main brown text to make it stand out and be more readable.

3. Unclear action button for the “View” button on homepage



Design changes: To give users a better and more clear idea of where the view button would take them, I changed the text to be “View Product Details”, so the user knows the action would take them to view more details about the product.

New Design: Includes consistent nav bar, higher contrast buttons and clear product details.



Challenges

1. One of the biggest challenges I encountered was to understand how to layout the menu page how I wanted. To overcome this, I tried both flexbox and grid layouts, but ended up using the grid, specifically grid template areas, to be able to equally space out and customize all the menu items on the page.
2. Another issue I had was to figure out which layout techniques to design the navigation bar to look the way I wanted it to look. After trying out different grid and flexbox layouts, I decided to just use a simple unordered list of items, and customize the positioning and spacing between them.
3. Another small bug I had to fix was to figure out why, despite putting the margin as 0, the navigation bar had white spaces around it. Ultimately, I figured that the margin had to have a negative value in order to extend beyond the page size.

Brand Identity

For the brand identity of Bun Bun Bakery, I decided to go with a reddish- brown and white color scheme to reflect the iconic buns. I also used a cursive text to give the website a lighter, more fun and inviting tone. The background of the homepage is meant to be enticing to the customers, especially towards best selling or seasonal products.