

Retail Stores

REVENUE ANALYSIS REPORT

Channel Partners

Enterprise

Government

Midmarket

Small Business

Key Performance Indicators

Sales | Current vs Prior year

\$92,311,095

Last year: \$26,415,256 (+249.46%)

Orders | Current vs Prior year

\$861.13K

Last year: \$264.67K (+225.36%)

Profit | Current vs Prior year

13.02M

Last year: \$3.88M (+235.58%)

Profit Margin | Current vs Prior year

14.1%

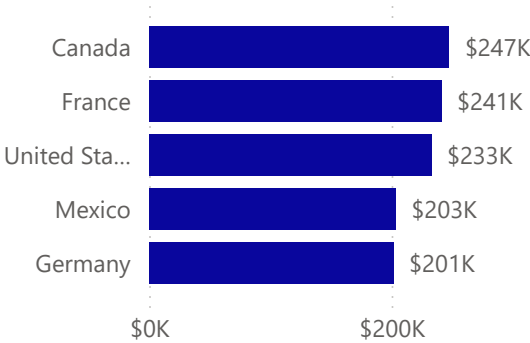
Last year: \$0.1 (-3.97%)

Sales | Current vs Prior year

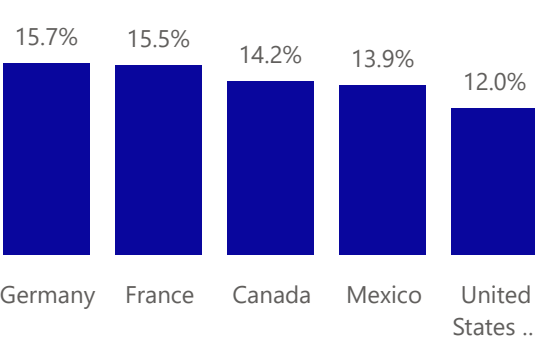
7.06M

Last year: 2.15M (+229.04%)

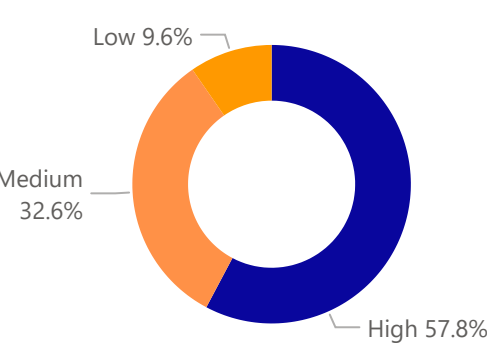
Orders by Country



Profit Margin by Country



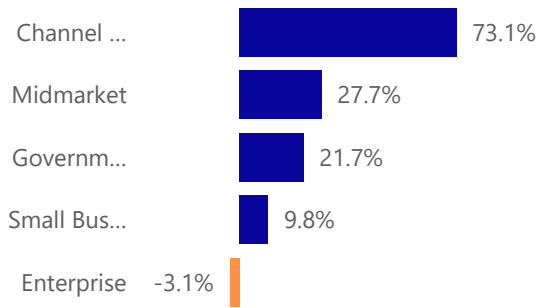
% of Discounts by Discount Band



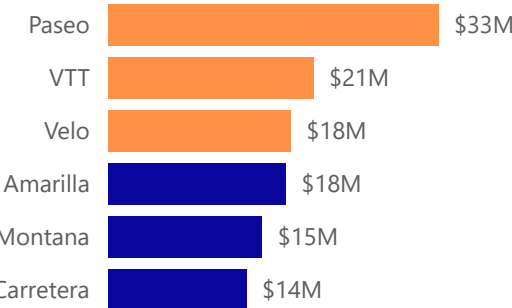
Profit Margin by Segment and Products

Segment	Profit Margin
Channel Partners	73.13%
Carretera	73.68%
Montana	73.50%
Velo	73.40%
VTT	73.05%
Paseo	73.01%
Amarilla	72.43%
Midmarket	27.71%
Montana	28.90%
Paseo	28.50%
Carretera	27.90%
VTT	27.33%
Velo	25.96%
Amarilla	25.58%
Government	21.69%
Carretera	23.01%
Velo	22.48%
VTT	22.35%
Amarilla	22.21%
Total	14.23%

Profit Margin by Segment



Top 3 Products by Sales Amount



Sales Amount by Products

