



2022



BUILT WILD™

Capable. Rugged. Not afraid to get dirty. The 2022 Ford Bronco™ Sport SUV takes you right up to that point where the drive ends and your adventure begins. Staying true to its iconic off-road heritage, this vehicle comes equipped with standard 4x4, and a Terrain Management System™ with standard and available G.O.A.T. Modes™ (Goes Over Any Type of Terrain). So get ready to mount up and go there. Wherever there happens to be.



BADLANDS.™ Velocity Blue Metallic. Available equipment. **BADLANDS.** Cyber Orange Metallic Tri-coat.¹ Available equipment.

BADLANDS. Hot Pepper Red Metallic Tinted Clearcoat.¹ Available equipment.

1. Additional charge.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Ford is committed to the preservation of the environment and treading lightly.

Vehicle imagery throughout this brochure may be computer-generated and may include available and aftermarket equipment, and available Ford Accessories. Recreational equipment not included.

A BRONCO SPORT ANY WAY YOU CHOOSE IT

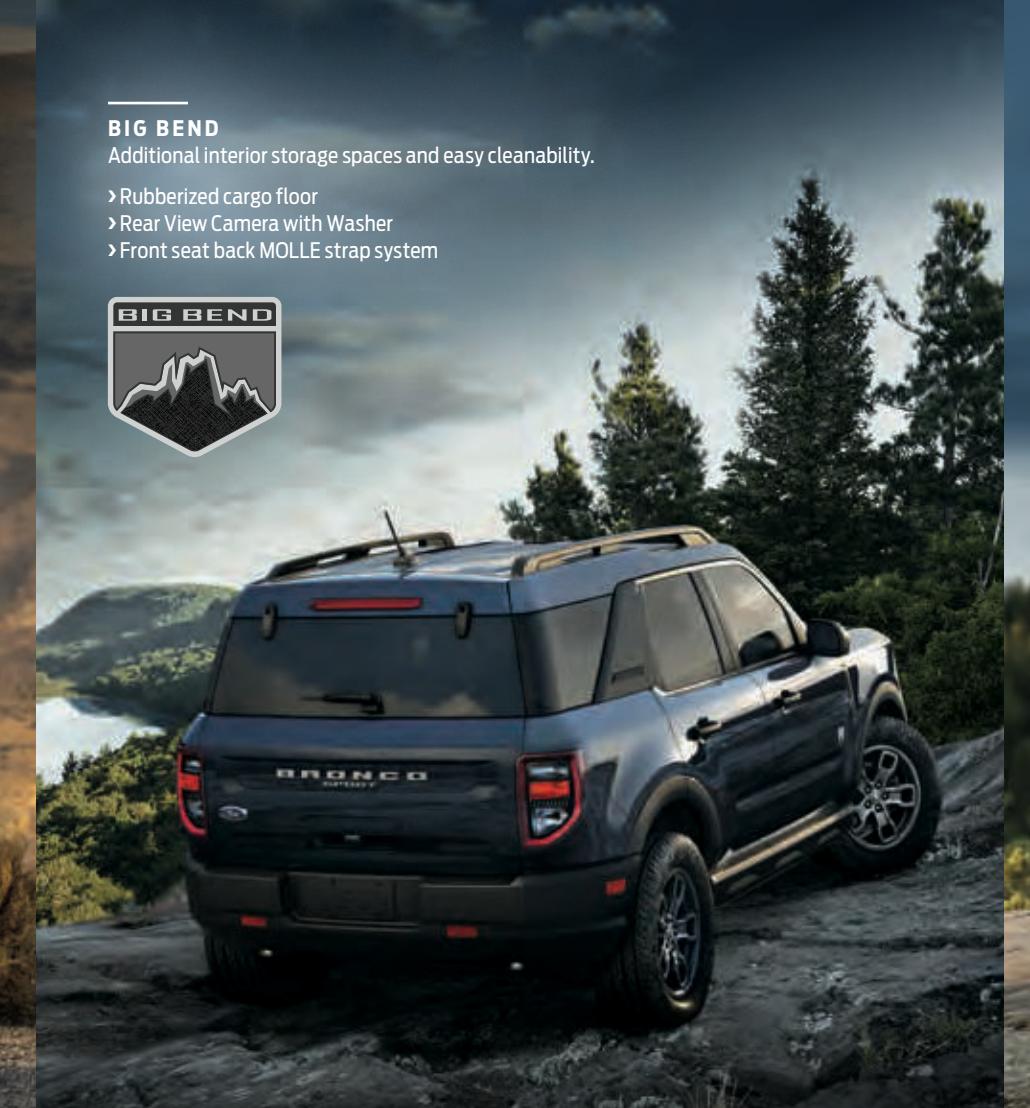
The first 3 trims of the Ford Bronco™ Sport lineup are the Base, Big Bend™ and Outer Banks.™ Each offers its own unique style and set of features, so you'd be forgiven for not playing favorites.



OUTER BANKS

Stylish exterior and interior with advanced technology.

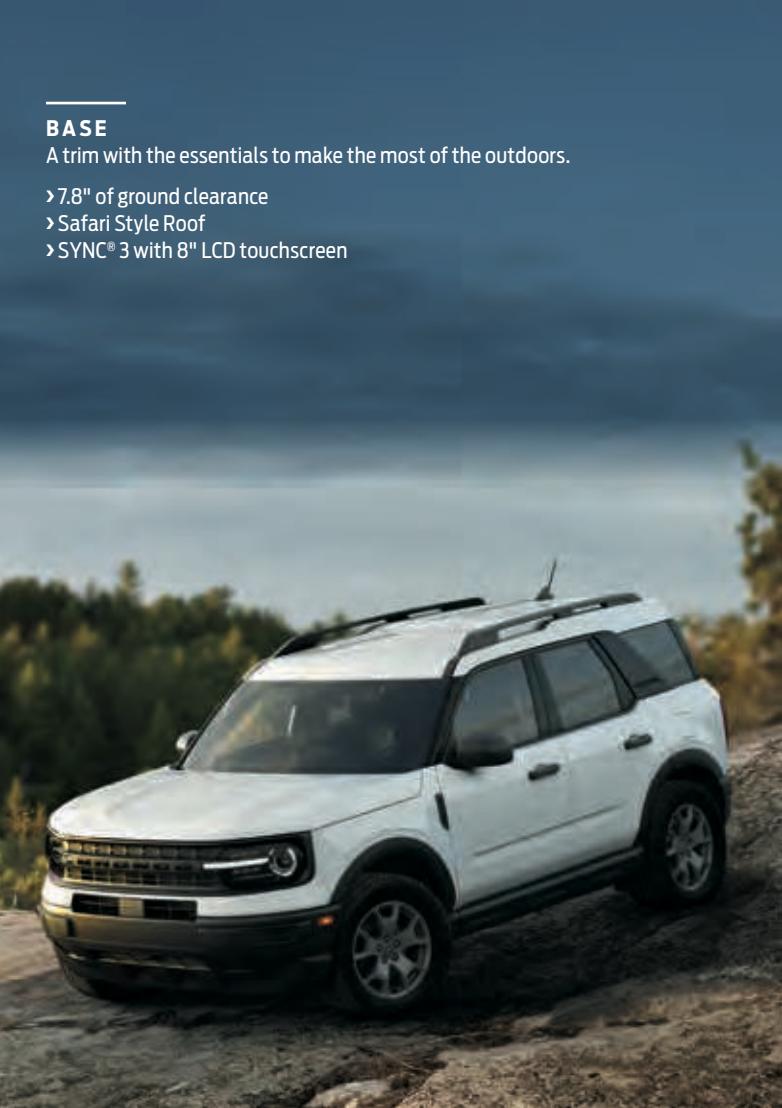
- › Leather-trimmed seating
- › Rear Parking Sensors
- › Heated, leather-wrapped steering wheel



BIG BEND

Additional interior storage spaces and easy cleanability.

- › Rubberized cargo floor
- › Rear View Camera with Washer
- › Front seat back MOLLE strap system



BASE

A trim with the essentials to make the most of the outdoors.

- › 7.8" of ground clearance
- › Safari Style Roof
- › SYNC® 3 with 8" LCD touchscreen

OUTER BANKS. Hot Pepper Red Metallic Tinted Clearcoat.¹ Available equipment and available Ford Accessories.

1. Additional charge. 2. Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously.

1.5L ECOBOOST® WITH AUTO START-STOP TECHNOLOGY

Powering the way to the campsite or trailhead is the standard engine found on the Base, Big Bend and Outer Banks trims. An untamed 181 hp² and 190 lb.-ft. of torque² are yours to control with the touch of the Start-Stop button, and are hitched to an 8-speed automatic transmission.

BIG BEND. Alto Blue Metallic Tinted Clearcoat.¹ Available equipment.

BASE. Oxford White.



A RUGGED ROAMER



BADLANDS™

Pinnacle of Ford Bronco™ Sport off-road performance, equipped for rugged terrain.

- Advanced 4x4 with twin-clutch rear drive unit
- Rear differential lock feature
- Metal bash plates



2.0L ECOBOOST® WITH TWIN-CLUTCH REAR DRIVE UNIT

The heart of the Bronco Sport Badlands trim is an engine capable of pumping out 250 hp¹ and 277 lb.-ft. of torque.² Powering treks into terrain rough enough to give the Advanced 4x4 and off-road suspension something to do.² While a rear differential lock feature takes advantage of the twin-clutch rear drive unit to allow greater off-road performance. A SelectShift[®] automatic transmission with paddle shifters is included as well.

BADLANDS. Cyber Orange Metallic Tri-coat.³ Available equipment and available Ford Accessories. Recreational equipment not included.

1. Horsepower and torque ratings based on premium fuel per SAE J1349[®] standard. Your results may vary. Horsepower and torque are independent attributes and may not be achieved simultaneously. **2.** Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. **3.** Additional charge.



TAKING YOU TO THE TRAILHEAD

There's always some obstacle between the road and the trail. Which is why the Ford Bronco™ Sport Badlands™ trim brings plenty along for the ride. Useful technologies include Trail Control™ which works as a low-speed cruise control so you can focus on steering when off-road. And the 180-Degree Camera¹ with Split View and Washer, which provides clear pictures of what's ahead and behind you. As well as 2 additional G.O.A.T. Modes™ (Goes Over Any Type of Terrain): Mud/Ruts and Rock Crawl. There's also the metal bash plates, which add protection where it's needed most.

1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.



STANDING THE TEST OF NATURE

No one would call the famed King of the Hammers race in Johnson Valley, California, home – except the Ford Bronco family. Born and bred on the punishing terrains and extreme conditions of this legendary off-road course, this is where the Bronco Sport Badlands put its High-Performance, Off-Road, Stability, Suspension (HOSS) System to the test, and proved it lives up to its name.

BADLANDS. Area 51. Available equipment and available Ford Accessories.



DRIVE MODES WITH A KICK

The “Goes Over Any Type of Terrain” G.O.A.T. Modes™ specifically tailor performance to match the terrain you’re driving on. Dry sand, wet roads, rocky outcrops, there’s a mode for all kinds of situations. Even an ECO mode, for a more conservative driving experience. What’s equally exciting is knowing that you can change these modes on the fly as the situation changes around you.



WATER, WATER EVERYWHERE

If the going gets soggy, a standard 17.7" of water-fording potential¹ provides you the leg up to keep your shoes dry. With the Ford Bronco™ Sport Badlands™ model, and its available bigger tires, that number goes to 23.6."¹

OUTER BANKS™ Bronze Smoke Metallic. Available equipment and available Ford Accessories. Recreational equipment not included.

1. Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner's Manual for detailed information regarding driving through water.



G.O.A.T. MODES

Standard on all models

NORMAL

For everyday driving. A perfect balance of excitement, comfort and convenience.

ECO

Tuned to help reduce fuel consumption.

SPORT

Sporty driving with improved performance. Quicker shifts, enhanced powertrain sound.

SLIPPERY

Enables confident driving on slippery surfaces, helps make Bronco easier to control.

SAND

For off-road use only. Fun driving in soft, dry sand.

Standard on Badlands only

MUD/RUTS

For off-road use only. Adapts systems to give optimum experience on muddy or uneven terrain.

ROCK CRAWL

For off-road use only at very low speed and controlled crossing of uneven terrain that can include large rocks.

Always consult the Owner's Manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear.



CAMP IS
WHERE YOU MAKE IT

OUTER BANKS.™ Iconic Silver Metallic. Available equipment and available Ford Accessories.



Head into the wilderness and make camp with ease in the Ford Bronco™ Sport SUV. Use either the rear flip-up glass for quick access, or open the full liftgate to get everything out. The available Cargo Management System comes in handy as not just a cargo space divider, but also as a fold-out cargo area table for your gear.¹ And, if you're doing it all at night, the adjustable flood lights on the liftgate illuminate to 129 sq. ft. Available 110V/150W or 400W AC outlets provide you with a convenient source of power, and add to the idea that, wherever you stop, Bronco Sport can help you make camp with ease.

OUTER BANKS™ Iconic Silver Metallic. Available equipment and available Ford Accessories.

1. Cargo and load capacity limited by weight and weight distribution.



AVAILABLE REAR UNDER-SEAT STORAGE



FLIP-UP LIFTGATE GLASS



AVAILABLE ZIPPER POCKETS & MOLLE STRAPS



AVAILABLE CARGO MANAGEMENT SYSTEM – TABLE SET UP



AVAILABLE CARGO MANAGEMENT SYSTEM



AVAILABLE RUBBERIZED REAR SEAT BACK
PROTECTORS & CARGO MAT



AVAILABLE POWER OUTLETS



CARABINER HOOKS & LOOPS



BOTTLE OPENER



A NATURAL APPROACH TO THE DRIVER'S SPACE

Get the most out of the great outdoors with a front seating area geared toward adventurous travels. Available 8-way power driver's seat. A digital instrument cluster with crisp displays of important information, as well as a rotary gear shift dial, which allows for a more streamlined center console with optimized storage space versus a traditional gear shift lever. USB ports and powerpoints for phone or tablet charging are included, too, while an available moonroof adds open-air fun. At the center of it all – a steering wheel complete with Ford Bronco™ badging.

OUTER BANKS.™ Ebony and Roast leather-trimmed seating. Available equipment.





TRAVEL THE TRAILS IN COMFORT

With nods to the original Ford Bronco,TM the interior of the Ford Bronco Sport SUV provides a level of comfort to match its off-road prowess. A driver's footrest, available zipper pockets, and an available easy-clean cloth interior (not shown) for all the mud and grime you're bound to bring back with you, are all welcome highlights. As is the available B&O[®] Sound System. They're perfect for when you're ready to settle in for a long road trip. And the Safari Style Roof provides ample front and rear head room – enough, in fact, that with the available Yakima[®] dealer-installed interior bike rack, you can stand two 27.5" wheel-mounted bikes upright when the rear seats are folded down.

BADLANDS.TM Ebony and Roast leather-trimmed seating. Available Premium Package. Available equipment and available Ford Accessories. Recreational equipment not included.

Front safety belts not shown in order to provide a clear view of the vehicle interior.



Cargo and load capacity limited by weight and weight distribution.



BADLANDS.[™] Ebony and Roast leather-trimmed seating. Available Premium Package.

NATURE AND TECHNOLOGY CONNECT WITH BOTH

Staying in touch when out on the trail is easy in the Ford Bronco[™] Sport SUV. Voice-activated SYNC[®] 3¹ puts just what you need on the tip of your tongue – or right at your fingertips. SYNC AppLink[®]² lets you use voice commands to control favorite apps on your paired smartphone or other mobile devices. Standard SYNC 3 even lets you use Siri[®], Google[™] or Ford+Alexa[™]³ to stay connected while keeping your eyes on the terrain ahead – and hands on the wheel.

Complimentary remote features like start/stop, lock/unlock, schedule a start, locate your vehicle, and vehicle status checks are easy to access through the FordPass[™] App⁴ with standard FordPass Connect.⁴ Recharge without any cords using the available wireless charging pad.⁵ Plus, connect up to 10 devices at once – inside or up to 50' away – using FordPass Connect⁴ with 4G LTE Wi-Fi hotspot capability.⁶

SYNC 3

- 8" LCD touchscreen
- SYNC AppLink
- Wireless phone connection
- Apple CarPlay[®] compatibility⁷
- Android Auto[™] compatibility⁷
- Smart-charging USB ports
- Available Voice-Activated Touchscreen Navigation System⁸

SCAN TO LEARN MORE
or visit Ford.com/SYNC
Data rates may apply.



1. Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. **2.** Commands may vary by phone and AppLink software. **3.** Requires available SYNC 3 AppLink. Don't drive while distracted or while using handheld devices. Use voice controls. Certain Alexa functionality is dependent on smart phone and home technology. **4.** FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. **5.** Qi wireless charging may not be compatible with all mobile phones. **6.** Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. To activate, go to www.att.com/ford. **7.** Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. **8.** Availability varies by model and trim. See Specifications in this brochure for details.





A STRONG SENSE OF CONFIDENCE

Changing lanes. Backing up. Finding the fastest route to the trailhead. Our extensive, well-rounded collection of standard and available Ford Co-Pilot360™ Technology features can help you get to your destination. Our advanced technologies are about supplementing your driving skills! Helping you feel confidently in command on your treks.

FORD CO-PILOT360

- Standard on all models
- Auto High-Beam Headlamps
- Pre-Collision Assist with Automatic Emergency Braking (AEB)
- BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- Lane-Keeper System
- Rear View Camera

FORD CO-PILOT360 ASSIST+

- Available on Big Bend™ Outer Banks™ and Badlands™
- Intelligent Adaptive Cruise Control with Stop-and-Go, Lane Centering, and Speed Sign Recognition
- Evasive Steering Assist
- Voice-Activated Touchscreen Navigation System

AVAILABLE TECHNOLOGY

- Standard and available tech to help you explore with ease
- Auto Hold *Standard*
- Post-Collision Braking *Standard*
- Trail Control™ *Standard on Badlands*
- Front 180-Degree Camera with Split View and Washer *Standard on Badlands*
- Rain-Sensing Windshield Wipers *Standard on Outer Banks*
- Rear Parking Sensors *Standard on Outer Banks; available on Big Bend and Badlands*

BADLANDS. Cyber Orange Metallic Tri-coat.² Available equipment and available Ford Accessories. Recreational equipment not included.

1. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations. 2. Additional charge.

SCAN TO LEARN MORE
or visit Ford.com/Technology
Data rates may apply.





Models shown with available equipment and available Ford Accessories.
Recreational equipment not included. Cargo and load capacity limited by weight and weight distribution.
Ford is committed to the preservation of the environment and treading lightly.



FOR GOING OVER THE RIVER AND THROUGH THE WOODS

With a wide selection of available Ford Accessories, you can equip your Ford Bronco™ Sport SUV to haul what your adventures require. Whether that happens to be a pair of mountain bikes, the family pet, or even a kayak or two when you opt for the available Water Accessory Package with roof-mounted carrier and paddle holders. It's your Bronco Sport, so do it your way. [Shop the complete collection at accessories.ford.com.](http://accessories.ford.com)



EXTERIOR & INTERIOR

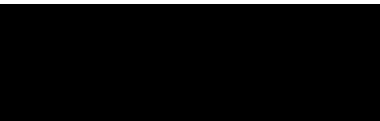
1 Bronze Smoke Metallic



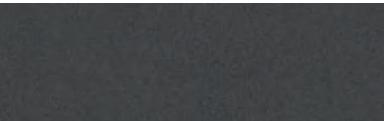
2 Velocity Blue Metallic



3 Iconic Silver Metallic



4 Shadow Black



5 Carbonized Gray Metallic



6 Oxford White

7 Alto Blue Metallic Tinted Clearcoat¹

8 Area 51



9 Cactus Gray

10 Hot Pepper Red Metallic Tinted Clearcoat¹11 Cyber Orange Metallic Tri-coat¹Ebony Cloth / 3-6
BaseEbony Easy-Clean Cloth / 1-11
Big BendMedium Dark Slate Easy-Clean Cloth / 1-11
Big BendNavy Pier Leather-Tr裁med / 1-11
Outer BanksEbony & Roast Leather-Tr裁med / 1-11
Outer BanksEbony & Active Orange Cloth / 1-11
BadlandsEbony & Area 51 Cloth / 1-11
BadlandsEbony & Roast Leather-Tr裁med / 1-11
Badlands with Premium Package

Colors are representative only. See your dealer for actual paint/trim options. **1.** Additional charge.

WHEELS & TIRES

A



B



C



D



E



F

A. BASE	Standard	17" Sparkle Silver-Painted Aluminum
B. BIG BEND™	Standard	17" Carbonized Gray-Painted High Gloss Aluminum
C. BIG BEND	Optional	18" Ebony Black-Painted Machined-Face Aluminum
D. OUTER BANKS™	Standard	18" Ebony Black-Painted Machined-Face Aluminum
E. BADLANDS™	Standard	17" Carbonized Gray-Painted Aluminum
F. BADLANDS	Optional	17" Carbonized Gray-Painted Low Gloss Aluminum (includes 235/65R17 All-Terrain Tires)
BASE & BIG BEND	Standard	225/65R17 102H All-Season Tires
BIG BEND	Optional	225/65R17 All-Terrain Tires
OUTER BANKS	Standard	225/60R18 All-Season Tires
BADLANDS	Standard	225/65R17 All-Terrain Tires
BADLANDS	Optional	235/65R17 All-Terrain Tires

EPA-ESTIMATED RATINGS

Actual mileage will vary.

1.5L ECOBOOST®

4x4

**25 CITY MPG
28 HWY MPG
26 COMB MPG**

2.0L ECOBOOST

**Advanced
4x4**

**21 CITY MPG
26 HWY MPG
23 COMB MPG**



FORD ACCESSORIES



BADLANDS™ in Velocity Blue Metallic with available equipment and accessorized with hitch-mounted bike rack,¹ roof-mounted cargo basket,^{1,2} roof-mounted kayak carrier,^{1,2} roof crossbars,^{1,2} roof-mounted off-road lights,^{1,2} fender flares,¹ and body-side molding.¹ Recreational equipment not included.

SHOP THE COMPLETE COLLECTION | accessories.ford.com

- A. Cargo area protector
- B. Sunscreen
- C. Floor liners
- D. Cargo box



At Ford, our mission is to empower our organization, our dealer network and our communities to connect people to the outdoors, responsibly. It's about access and preservation. Inspired by the epic return of the legendary Ford Bronco™ SUV, we want to encourage people to go deeper into the outdoors. And motivate them to actively protect and enhance our public lands. Join us on our journey at broncowildfund.com.



Bronco Nation is the first nationwide community for the modern Ford Bronco and the classic. Built by a passionate and knowledgeable gathering of enthusiasts, Bronco Nation celebrates an iconic brand and encourages everyone who loves Bronco to join. Check them out for curated content, community forums, events, interactive maps, and more – visit thebronconation.com.



**YOU'RE INVITED TO A
ONCE-IN-A-LIFETIME EXPERIENCE**

An off-roading and outdoor adventure playground for all skill levels – the Bronco Off-Roadeo is designed to build your confidence, expand your skills and immerse you in the Bronco lifestyle. Enjoy incredible driving experiences at your choice of 4 epic destinations, while creating unforgettable memories and celebrating community, adventure and the great outdoors. As the original owner of a qualifying new 2022 Bronco Sport Badlands, you'll have one calendar year from the date of vehicle delivery to register and attend. Additional reservations will be available for purchase on a first-come, first-served basis. Find out more and register today at broncooffroadeo.com.



Ford Credit.® Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that's right for you. Ask your Ford Dealer for details or visit us online at ford.com/finance.

Ford Insure. Insurance that lets you earn discounts for safe driving, offering a maximum discount of 40% off your auto insurance. Ford Insure works with your 2022 Bronco Sport to gauge driving habits and calculate a discount based on how you drive. Visit fordinsure.com to learn more.

American Road Services Company LLC (a Ford affiliate) is the licensed insurance agency offering Ford Insure and is underwritten by Nationwide Mutual Insurance Company and affiliates. Home Office: Columbus, OH. Ford Motor and Ford Credit are not insurance companies or agents. Subject to underwriting guidelines, review and approval. Details and availability varies; program criteria differ in California. Discounts do not apply to all coverage elements; actual savings vary by state, coverage selections, rating factors and policy changes.

Ford Licensed Accessories (FLA) are

warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

New Vehicle Limited Warranty. We want your Ford Bronco Sport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage (whichever comes first), 5-year/60,000-mile Powertrain Warranty coverage (whichever comes first), 5-year/60,000-mile safety restraint coverage (whichever comes first), and 5-year/unlimited-mile corrosion perforation (aluminum panels do not require perforation) coverage (whichever comes first) – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles (whichever comes first), so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a winch back to a paved road, a battery jump start or towing. Your Ford Dealer can provide complete details on all of these advantages.

1. Ford Licensed Accessory. 2. Consult Owner's Manual for details on roof-rack load limits.

Bronco Nation is not affiliated with Ford Motor Company. Ford and Oval Device, 911 Assist, AdvanceTrac, AppLink, Badlands, Big Bend, BLIS, Bronco, Built Wild, Easy Fuel, EcoBoost, Ford Co-Pilot360, Ford Credit, Ford Protect, FordPass, FordPass. Built to Keep You Moving., G.O.A.T. Modes, MyKey, Outer Banks, Personal Safety System, Roll Stability Control, RSC, Safety Canopy, SecuriCode, SecuriLock, SelectShift, SOS Post-Crash Alert System, SYNC, Terrain Management System, Trail Control and related marks are trademarks of Ford Motor Company.

Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Android Auto and Google are trademarks of Google LLC. Apple CarPlay and Siri are trademarks of Apple Inc., registered in the U.S. and other countries. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Licensed by Harman Becker Automotive Systems Manufacturing Kft. All rights reserved. HD Radio is a proprietary trademark of iBiquity Digital Corporation. SiriusXM, Pandora and all related logos are trademarks of Sirius XM Radio Inc. and its respective subsidiaries. Yakima is a registered trademark of Yakima Products Inc.

Comparisons based on competitive models (class is Non-Premium Subcompact Utility), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

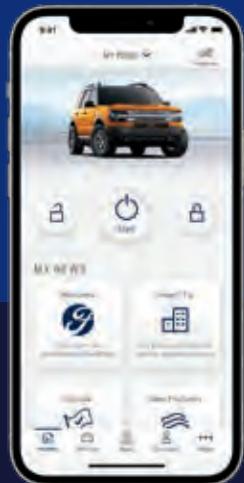


From day one, we had the future in mind. And over 118 years later, we continue that tradition of innovation. Ford Co-Pilot360™ Technology is helping push us closer to autonomous driving. The latest generation of voice-activated SYNC® fosters untethered communication. And our fully electric vehicles – the all-new 2022 Ford F-150 Lightning® pickup and the Mustang Mach-E® SUV – are charging across America.

We've always had our mind on the future. Now we're building it.

22BRSPDF

©2021 Ford Motor Company



FordPass. Built to Keep You Moving.™

Meet FordPass.™ The app¹ that lets you access complimentary remote features including start/stop and lock/unlock, monitor your fuel level and oil life,² and puts Rewards, Roadside Assistance³ and more in the palm of your hand.



SCAN TO DOWNLOAD
or visit [FordPass.com](https://www.FordPass.com)
Data rates may apply.

1. The FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply. 2. FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. 3. Roadside Assistance is included for certain owners and available to everyone for a per-service fee. Ford reserves the right to change program details without obligations. Ford Roadside Assistance is a complimentary offering to all Ford owners for up to 5 years or 60,000 miles (from the date of sale), whichever comes first.

