



CITY OF PALO ALTO OFFICE OF THE CITY CLERK

May 9, 2018

The Honorable City Council
Palo Alto, California

Interviews of Candidates for the Historic Resources Board and the Human Relations Commission

On Monday, April 30, 2018, City Council selected the following applicants to interview for the Historic Resources Board (HRB) and the Human Relations Commission (HRC). The City Council will be scheduled to vote to appoint candidates on Monday, May 21, 2018.

Human Relations Commission

The eight HRC applicants to be interviewed are as follows: 10 minute interviews

- A. William Morrison 6:00 P.M.
- B. Mark Weiss 6:10 P.M.
- C. Valerie Stinger 6:20 P.M.
- D. Kaloma Smith 6:30 P.M.
- E. Gabriel Kralik 6:40 P.M.
- F. Qifeng Xue 6:50 P.M.
- G. Kathy Johnson 7:10 P.M.
- H. Rebecca Eisenberg 7:20 P.M.

There are three open terms (Chen, Stinger, and Vacant) ending May 31, 2021 on the Human Relations Commission.

Historic Resources Board

The three HRB applicants to be interviewed are as follows: 10 minute interviews

- I. Deborah Shepherd 7:30 P.M.
- J. Gogo Heinrich 7:40 P.M.
- K. Patricia Landman 7:50 P.M.

There is one unexpired term open (Vacant) ending December 15, 2019 on the Historic Resources Board.

Copies of all applications are attached. Some applications may be redacted at the request of the applicant. A full set of non-redacted applications will be provided to Council Members directly.

Background

2.27.010 Historic Resources Board

The Historic Resources Board shall be composed of seven members appointed by the city council and serving without pay. Members shall have demonstrated interest in and knowledge of history, architecture or historic preservation. One member shall be an owner/occupant of a category 1 or 2 historic structure, or of a structure in a historic district; three members shall be architects, landscape architects, building designers or other design professionals and at least one member shall possess academic education or practical experience in history or a related field. The Palo Alto Historic Association shall be given notice of vacancies on the board and shall be encouraged to have its members submit applications.

(Ord. 5208 § 20, 2013)

2.22.010 Human Relations Commission Membership.

There is created a human relations commission composed of seven members who are not council members, officers or employees of the city, who are residents of the city, and who shall be appointed by the city council.

(Ord. 2924 § 1, 1976: Ord. 2537 (part), 1969: Ord. 2485 § 1 (part), 1969)

ATTACHMENTS:

- Attachment A: HRC - Morrison, William (PDF)
- Attachment B: HRC - Weiss, Mark (PDF)
- Attachment C: HRC - Stinger, Valerie (PDF)
- Attachment D: HRC - Smith, Kaloma (PDF)
- Attachment E: HRC - Kralik, Gabriel (PDF)
- Attachment F: HRC - Xue, Qifeng (PDF)
- Attachment G: HRC - Johnson, Kathy (PDF)
- Attachment H: HRC - Eisenberg, Rebecca (PDF)
- Attachment I: HRB - Shepherd, Deborah (PDF)
- Attachment J: HRB - Heinrich, Gogo (PDF)
- Attachment K: HRB - Landman, Patricia (PDF)

Department Head: Beth Minor, City Clerk

Personal Information – Note: *The HRC regularly meets the second Thursday of the month at 7:00 p.m.*

Name: william morrison

Address: 3902 duncan place

Cell Phone: 6508151298

Home / Office Phone: 6504932998

E-mail: wfmorrison@earthlink.net

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about this vacancy?

- | | |
|---|---------------------------------------|
| <input checked="" type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

BA, Economics, Trinity College, Hartford, CT. Some masters work
Spent 14 years on the Headquarters Staff of Westinghouse, with specific responsibilities for training and development of managers in Manufacturing & Purchasing.

I was negotiation consultant teaching over 20,000 people. Have had 3 negotiations books published and working on fourth.

After I retired from Westinghouse, taught at San Jose State for 14 yrs
Human Relations Commission Application

Employment

Present or Last Employer: San Jose State University

Occupation: lecturer, college of business

Describe your involvement in community activities, volunteer and civic organizations:

Very active in my church:

1. Secretary of Parish Stewardship Council
2. Secretary of Finance Advisory Council
3. Chair of Facilities Committee
4. Chair of Demony Center Repair & Update Committee
5. Head Usher

In early years:

1. United Fund in three different cities
2. Very active in church in three different cities

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

Very strong interest in developing people to maximize their potential

I designed, developed and presented the first Women in Management Course in the Electrical industry. Objective, in addition to learning management skills was to help develop and "old gals network."

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)

Diversity, women's issues & fair employment

-
3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

Increase women's employment in Palo Alto, especially in management.

4. **Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

Human Services Needs Assessment [LINK](#)

Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

none

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part,

"No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual."

**This consent form will not be redacted and will be attached
to the Application and posted to the City's website.**

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: _____

Cell Phone: _____

____ Home / ____ Office Phone: _____

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

william f morrison
Signature: _____ Date: 4/9/2018
D7DE9691DC0A4EA..

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: The HRC regularly meets the second Thursday of the month at 7:00 p.m.

Name: MARK WEISS

Address: 169 BRYANT ST PALO ALTO, CA 94301

Cell Phone: (650) 305-0701

Home / Office Phone:

E-mail: EARWOPA@YAHOO.COM

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members? Yes No

Are you available and committed to complete the term applied for? Yes No

California state law requires appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

1) engage in business with the City,

2) provide products or services for City projects, or

3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about the vacancy on the Human Relations Commission?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Please see attached personal statement

Employment

Present or Last Employer:

Occupation:

Describe your involvement in community activities, volunteer and civic organizations:

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#).

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3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

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4. Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Human Services Needs Assessment [LINK](#)

Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#) – the previous version

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Address:

Cell Phone:

__ Home / __ Office Phone:

E-mail:

Signature:

Mark B. Wren

Date:

April 23, 2018

Yesterday marked the 25th anniversary of my business and work initiative, Earthwise Productions of Palo Alto, which evolved from my participation in Palo Alto's Earth Day organizing, in April, 1993. I have produced more than 200 community events, mostly rock music and jazz concerts, the bulk of which utilized the former high school auditorium, at Cubberley Community Center, a few years back. Beyond the business model, I felt intrinsic to the effort was a cultivation of human relations, the gathering of people, the opening of ears, and minds, and maybe hearts. Some events served overtly to benefit environmental or social action NGOs. Recently my work also involved writing about music and art, and public policy and social issues, on a blog; roughly 500,000 words.* Also, I have run for public office here and applied previously for commissions and boards: Democracy demands active participation, George Packer's "winding"; speak out; join, add your voice to the dialogue and discussion. I hope to carry on —or in the Faulknerian sense endure, prevail — another 25 years, Lord willing and the creek don't rise, in some combination of civic engagement and or private commercial practice. If tapped, I'd gladly, lovingly shoulder 14 percent of this commission's mandate and output, even at the displacement, deferral or sacrifice of my private stuff, my agenda.

*here, another 217

Personal Information – Note: The HRC regularly meets the second Thursday of the month at 7:00 p.m.

Name: Valerie Hunt Stinger
Address: [REDACTED]
Cell Ph [REDACTED]
 Home / Office Ph [REDACTED]
E- [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

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Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about this vacancy?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: David Carnahan

List relevant education, training, experience, certificates of training, licenses, or professional registration:

B.A., Economics, Goucher College

Graduate work in Economics & Statistics, Boston College

MBA, University of Santa Clara

Middle East Civilization, French Lang., Foothill College, Honors Inst.

Palo Alto Library Advisory Commission, 2005-2011 Chair, 2008 Human Relations Commission Application
Valerie Hunt Stinger CRDF Volunteer Business Advisory Board (CRDF Recognition Medal 1 of 5
Recipient), 2007-2014

Employment

Present or Last Employer: Consultant, Biotech; Consultant, Developing Economies

Occupation: Retired

Describe your involvement in community activities, volunteer and civic organizations:

My commitment has been to programs promoting diversity, economic development, and access to public services.

Most relevant is my appointment to two City Commissions. In my term on the HRC, I have promoted diversity by leading the response to Council Resolution #9653. Currently I am working on initiatives for gender equity, gender identity, and immigrant engagement. Previously I initiated, Being Different Together, to address implicit bias. In my two terms on the LAC, I was actively involved researching and compiling the LSMAR, the strategic plan for our city libraries; communicating with neighborhoods and Council members; implementing the strategy to improve the delivery of library services.

I have worked and volunteered in developing economies, with HIV/AIDS awareness, gender issues, and small/micro entrepreneurship. In one effort, I developed and delivered a program of basic business training for the poorest of the poor and HIV/AIDS awareness moving individuals from subsistence level to economic well-being.

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

The Human Relations Commission provides an avenue, for me, to be involved in the promotion of civic values on my home turf. My hope for Palo Alto is that the resources and infrastructure exist to give a diverse population a fair chance and a framework to act on his/her own initiative. My professional and volunteer experience give evidence, I hope, to the planning, implementation, and collaboration skills I would bring to the Human Relations Commission.

My interest in the Commission is broad. I am proud to live in Palo Alto. It is important to me that, as the city grows, we continue to care for diverse populations and budget to provide human services. Going forward, I do have specific interest in affordable housing and supporting socio-economic diversity. Even now, we are a community in change. Some voices are unheard. The HRC can bring attention and focus to these voices. The HRC can prioritize and provide visibility to the agencies with expertise serving diverse segments.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)

Commission development is one issue, which I would like to foster. Commission appointment is frequently the entry to civic service. Appointees may or may not be familiar with the city, how the city operates, the resources available, the resources unavailable. The HRC meets once a month, effectively one planning meeting and 11 monthly meetings. There really isn't time to come up to speed. The newly appointed Commissioner has to come in running. The HRC, when fully staffed, has seven Commissioners and access to professional staff, who have a full complement of responsibilities beyond the HRC. The work plan needs everyone participating at full capacity. A formalized approach to the Commission's authority, processes, city information resources, and community partners could assist both new Commissioners and standing Commissioners to function optimally.

3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

My goals for the HRC would be (1) to be an efficient and well-running Commission and (2) to address diversity in Palo Alto.

For the first,

- Formalize Commission operating procedures
- Provide for Commission Development

For the second,

- Continue to satisfactory endpoints those diverse, supportive, inclusive and protective initiatives started, for example,
 - Collaborate with the County to provide meaningful support services for LGBTQ community
 - Make meaningful steps towards gender equity
 - Explore the need for a leadership training for new immigrants
 - With local partners, explore Welcome America programming
- Add initiatives to the FY2019 work plan, for example, establish **Human Relations Commission Application affordable housing** and allied services as priorities, that is, to 3 of 5 identify where we can make the most significant enhancements in the provision of housing and support to fully incorporate those who live

4. **Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

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Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

The Human Services Needs Assessment was completed in 2012. It is extensive and continues to serve us well. The foundation it provides for the HSRAP deliberations remains valid. It could be augmented, however, to seek more depth on the endpoints that promote a diverse, supportive, inclusive, and protective community, particularly inclusion. The subcommittee developing recommendations in response to Council Resolution #9653 noted that other cities had rigorous community assessments that informed their policies and programs. Expert and community interviews would increase our understanding of gaps in inclusion in this community.

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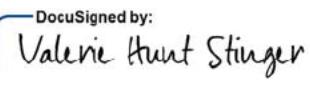
Address: _____

Cell Phone: _____

Home / Office Phone: _____

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Signature: _____ Date: 3/18/2018
D1D534463925412...

(Optional) **Additional Attachment(s)**

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: The HRC regularly meets the second Thursday of the month at 7:00 p.m.

Name: Kaloma A. Smith

Address: [REDACTED]

Cell Ph [REDACTED]

Home / Office Ph [REDACTED]

E- [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

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- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about this vacancy?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: Current commissioner

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Please see attachment

Employment

Present or Last Employer: University AME Zion Church

Occupation: Senior Pastor/ Clergy

Describe your involvement in community activities, volunteer and civic organizations:

Please see attachment

-
1. **What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?**

Please see attachment

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)

Please see attachment

-
3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

Please see attachment

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Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

No previous experience

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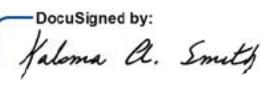
Address: 159 California Ave, Unit J109, Palo Alto CA, 9

Cell Phone: 9143744255

Home / Office Phone: 6502726472

E-mail: Pastor@universityamez.com

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Signature: 2C0C7949EA794C0... Date: 3/20/2018

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, Check this box X and click "Attach" to upload your document(s).

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I have a wide range of experience and training that I feel would make me very useful in the role. Here is a brief synopsis of pertinent leadership experiences:

1. I have been able to successfully lead the University A.M.E. Zion through a significant transformation and growth. When I arrived five years ago, our congregation was down to 19 active members, who were black and seniors. Today we have grown to 120 active members, and we are now a multicultural church with an average age of 32.
2. I have completed the required course of study and educational training necessary for the ordination in the African Methodist Episcopal Zion Church. The ordination criteria are eight years of denominational study and formal schooling. This training included focus on community building, interpersonal conflict resolution and more.
3. I work on the national level to address systemic societal issues. I am currently part of the leadership cadre for the March Against Racism in Washington DC on April 4th in Washington DC to commemorate the 50th anniversary of the assassination of Martin Luther King. This march is sponsored by the National Council of Churches which represents 38 denominations, 100,000 congregations, and 45 million people.
4. I have been selected to be part of the Next Generation Leadership Cohort of World Methodist Evangelism which is part of World Methodist Council which represent 82 million people from 133 countries.
5. I am part of the Emerging Social Leader Cohort of the Peninsula Solidarity Network. I am the only clergy selected to the cohort from Santa Clara County.
6. I served as the Vice Chairperson for Ecumenical Hunger Program in East Palo Alto.

Describe your involvement in community activities, volunteer and civic organizations:

I am currently the Senior Pastor of the University A.M.E. Zion Church which is the oldest black church in the city of Palo Alto; this role has allowed me to connect with a wide range of community leaders and to be on the forefront of community dialogue around many issues. In the past three years I have led or participated in several initiatives to help foster a healthy conversation in our community:

Community Open Forums on Race in America: After the tragic shootings at Mother Emmanuel A.M.E. Church in Charleston SC, there was a significant community outpouring of concern about race and where do we move from here. We held several community forums, which each had over 150 people in attendance. These forums allowed us to start the discussion around race and equality in our community and our country as a whole. Out of these community forums, we executed three significant initiatives; the first was the Community Unity Fair at Cubberley Community Center. We partnered with the city of Palo Alto and several local religious and civic organizations to hold a community fair that had children of different racial, ethnic, and religious backgrounds coming together to have fun. The goal was to create a space that would allow

children meet others from different backgrounds and let them see that we are all the same. The second was viewing and discussing the movie "White Like Me" at First United Methodist Church. This movie dealt with white privilege and its impact on racism and implicit bias and how it impacts Palo Alto. The discussion was lively and cathartic. The third activity was a community book club that read the book "The New Jim Crow." It was a thought-provoking and compelling dialogue dealing with mass incarceration and how it impacts our communities.

I have also partnered with the Human Relations Committee in the planning of two initiatives in 2016 and 2017 named "Being Different Together." The original "Being Different Together" in 2016 was a panel discussion and forum held at the Mitchell Park Library. I was part of the planning team along with being the moderator for that event. This event was a great success and well attended; it sparked us to ask the question, "How could we continue the positive momentum and equip community leaders with tools to address implicit bias?" In 2017 we planned a 4 part series also named "Being Different Together." We worked with Dr. Joseph Brown from Stanford University to bring the implicit bias training that Stanford developed to the Palo Alto community. We were intentional inviting and encouraged persons from varied perspectives to be part of this community dialogue. It was terrific to have so many different views in the room. It made the discussion more meaningful and authentic. This initiative was a great success because of the positive community response. It also allowed people to be reflective of their implicit bias and it equipped them with tools to take back to their various constituency.

I have also been active in promoting and developing ecumenical and interfaith connections in Palo Alto. Under my leadership, the University A.M.E. Zion Church has led our community in several activities to encourage religious tolerance. One of our events was sponsoring the 2016 Multifaith Peace Walk and Picnic to remember 9/11. The Multifaith Peace Walk started at Congregation Etz Chayim/Spark Church, then it went to University Church, followed by walking to Our Lady of the Rosary Catholic Church and concluded with American Muslim Voice hosted Peace Picnic at Mitchell Park. Each of the stops put together a brief presentation on how we can achieve peace in our society. The march was a fantastic show of solidarity in our community with over 700 participants, and over 35 community faith and civic organization represented including the Chief of Police from the city of Palo Alto.

Finally, I am part of the Social Justice for Emerging Leader cohort for the Peninsula Solidarity Network. The Silicon Valley Foundation sponsors the Social Justice for Emerging Leader cohort. This program gathers community leaders from many faith traditions to research, discuss and dialogue with subject matter experts on issues that specifically affect our area. We have spent significant time examining issues such immigration, hyper-capitalism, and housing issues.

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

Building healthy and sustainable communities is one of my passions. Whether it is in my role as Senior Pastor at University or in the Palo Alto community, I desire to build bridges and give voice to all stakeholders, equitably and efficiently. I believe this lines up with the stated purpose of the Human Relations Commission of "*fostering public awareness and understanding of human relations by any means.*" I believe the first step in any movement forward or reconciliation is an open dialogue, and it hopefully will foster compassion and communication for all parties involved.

We live in very complicated times, and I believe for Palo Alto to continue to be a healthy and dynamic city, the work of the Human Relations Commission is vital. People in the community need to know there is a place where they can speak on complicated and nuanced issues we face today.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archive:

The March 8th meeting of the Human Relations Commission dealt with the issue of Palo Alto Police Field Based Video Policy. I believe this is one of the most critical issues in modern policing. The use of these technologies adds a layer of accountability and protection to the police officers. It's important that our city has a comprehensive policy in place to protect its citizens and employees. In today's modern political climate policing incidents can be significant flashpoints and having video evidence can hopefully allow for more clarity in the investigation of these incidents.

3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

Palo Alto is indeed a global city, attracting people from all over the world. Our diversity is one of our greatest strengths, but it is an underutilized resource. Many people in Palo Alto have limited community based around work, ethnic groups or children activities. We as a city need to find ways to encourage and build deeper relationships based on the fact that we are all Palo Alto residents. We need to find ways to help those who are new to the community to dive into the deep end and connect with others. We also need to find ways to encourage longtime residents to be more receptive and accepting of newcomers. If I have the honor of being on the Human Relations Commission, my goal would be to develop resolutions, events, programs, and initiatives to encourage broader community in the city we call home.

Personal Information – Note: The HRC regularly meets the second Thursday of the month at 7:00 p.m.

Name: Gabriel P Kralik

Address: [REDACTED]

Cell Pho [REDACTED]

Home / Office Ph [REDACTED]

E- [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about this vacancy?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Undergraduate Degree: B.S. Chemical Engineering, U. of Notre Dame, 1982; Law Degree: J.D., U. of Notre Dame, 1989.

Named to the Santa Clara County Human Relations Commission in 2017; Presently serving as Vice-Chair of the Commission.

Employment

Present or Last Employer: Superior Ct. of Santa Clara County; Thuja Global

Occupation: Hearing Officer; Mediator

Describe your involvement in community activities, volunteer and civic organizations:

I am active in the community through my church, St. Albert the Great. I volunteer as an Long-Term Care Ombudsman with Ombudsman Services of San Mateo County. I am a graduate of the Palo Alto Leadership Program. I presently serve as a volunteer mediator with PAMP.

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

I am presently serving at the County level as a Human Relations Commissioner. My compatible experiences include my work as a mediator and hearing officer and my volunteer activities in the community.

- 2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)**

HRC has heard discussion of inclusiveness in the community including with respect to housing, seniors and immigrants. This work overlaps with discussions and work plan items of the Santa Clara HRC Commission. In the past year I have worked closely with the Bill Wilson Center on proposed funding for their "Couch Surfing" youth homeless advocacy including to spearhead a resolution of the HRC asking the Board of Supervisors to fund a new outreach program by BWC.

-
- 3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?**

My focus is on outreach in regards to mental health, seniors and youth welfare. I would work with the Commission to create work plan agenda items to address these issues and invite presentations at the Commission level that could educate and advocate. As an end result, I would expect to make formal recommendations for support at the City Council level.

4. **Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

Human Services Needs Assessment [LINK](#)

Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

While I do not have specific experience with these working documents, I have had access to and studied similar resources at the County level as part of my HRC work.

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part,

"No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual."

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to the Application and posted to the City's website.**

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

Address: 555 Bryant St., #288

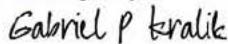
Cell Phone: 6508478644

 Home / Office Phone: 6508478644

E-mail: gabekralik@thujaglobal.com

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:


Gabriel P Kralik

Signature: 996E4C3D16F04E4..

Date: 3/21/2018

(Optional) **Additional Attachment(s)**

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: The HRC regularly meets the second Thursday of the month at 7:00 p.m.

Name: Qifeng Xue
Address: [REDACTED]
Cell Ph [REDACTED]
 Home / Office Ph [REDACTED]
E- [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about this vacancy?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Ph. D. in Chemistry
Sr. Director of Analytical Chemistry
Cell group leader training with River of Life Christian Church

Employment

Present or Last Employer: DiCE Molecules SV, LLC

Occupation: Researcher

Describe your involvement in community activities, volunteer and civic organizations:

As an active member at River of Life Christian Church, I have participated many church activities including organizing and leading filed trips and supporting group for those needed people. The most recent one was to help a family in planning / coordinating a memorial service and organizing on-going supporting activities to comfort the family members.

Participated high school volunteer activities for students' clubs, including logistics, driving and team gathering.

A frequent participants in volunteering at local professional activities at CABS (Chinese American Pharmaceutical Society).

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

One of the commission focuses on integrating our residents from various background into our community on resources / benefits, especially education excellence is compatible and of specific interest to me. As I have been with biopharma industry for > 20 years at Bay Area, I fully understand the importance of making resources / benefits equally available to every employee in a company and every single resident in our community. Since I moved to Palo Alto in 2005, I really appreciate what our city has offered to our community. With ever evolving of our community, especially with many new comers with various background, it is our responsibility to share what we can offer and more importantly integrate them into our community to make our city a more attractive community for everybody living here. One key area is the education for the young families. It is them that can make our community more dynamic and energetic. Let's figure out how to help them in facing the steep house price while raising a family in our community.

- 2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)**

I have special interest in "An Immigrant Experience in Palo Alto" led by commissioner Chen. As an immigrant, I'm naturally attracted by her experience and was very thankful for her sharing and will to get the new immigrant involved in our community activities. As we observed, there are more immigrants coming to our city (include myself) due to that we all believe Palo Alto offers a great environment in raising a family with our community's openness / tolerance and more importantly willingness to provide the supports. As we see more diversified new comers join us, we do need to adjust ourselves to get them integrated into our community smoothly. This is not a small task face our whole community. We do need to plan carefully based on their interests / culture diversity and our available resources. I hope that I can share my opinions and/ or initiatives to support this commission in dealing with challenging changes in our community.

- 3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?**

It is hard to lay out specific goals without fully comprehending our resources and responsibility scopes. However, I would like to see more participation of our new neighbors in community activities and sharing with them the available resources and benefits through various media. One huge concern I experienced is how to work with our kids through high school years.

To stimulate our neighbors's participation, a series of seminars and / or discussion forums through social media may be set up. Depending on our policy / resources, occasional gathering for various groups may be helpful.

Another area I would like to see changes is how we support / interact with our schools, especially high schools, in helping the students and families going through the challenging years. Is it feasible to have supporting groups for the parents to understand how high school life has changed? Form partnership with parents and schools to support the students under pressure. This would be extremely helpful to those new immigrants with limited connections and communication issues.

4. **Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

Human Services Needs Assessment [LINK](#)

Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

N/A

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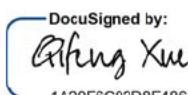
Addr: [REDACTED]

Cell Pho: [REDACTED]

Home / Office Phone: [REDACTED]

E-mail: [REDACTED]

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Signature: Qifeng Xue 1A20F6C02D8E486... Date: 4/10/2018

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: *The HRC regularly meets the second Thursday of the month at 7:00 p.m.*

Name: Kathy Johnson

Address: 575 Newell Rd., Palo Alto 94303

Cell Phone: 650-785-6784

Home / Office Phone: 650-321-2732

E-mail: kathyjohnson54@gmail.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes No

How did you learn about this vacancy?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

I hold a PhD in Clinical Psychology. I am also certified as an Aging Life Care Manager. I started a business in Palo Alto in 2002, and sold it in 2015. I am now writing a book.

Employment

Present or Last Employer: Home Care Assistance

Occupation: Founder and CEO

Describe your involvement in community activities, volunteer and civic organizations:

I've been a supporter of Avenidas, including Avenidas Village, for the past 10 years. Additionally, I've supported Aging Adult Services at Stanford Hospital, as well as Lytton Gardens, and the Palo Alto Sub-Acute and Rehab Center. Also participated in PA Chamber of Commerce, and the Financial Planning Forum. Lastly, I am active in Palo Alto Forward and love their mission. Oh and I forgot the Palo Alto Players!

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

I exited the business world in 2014, but knew I wanted to continue to contribute to creating positive social change in our community. I also wanted to find a role that would allow me to leverage my experience in having interviewed, hired and managed hundreds of employees. Having explored a range of possibilities, I was excited to find an opening on the HRC.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)

Of great interest to me is the goal of building and nurturing a community that models respect for differences. Specifically, Palo Alto needs to care more about its ever-increasing older population. There are several distinct generations in the over-65 group, all with different perspectives, yet all wanting to be as independent as possible.

I've witnessed discrimination on the basis of age for the past 14 years, both as the founder of a company working with older adults and a Palo Alto resident. Agism is rampant and I'd love to challenge these prejudices.

3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

Some key steps to accomplish this goal include:

- 1) Finding out what aging people want and don't want in terms of city services, especially in late life. Determine how to respect their preferences without being patronizing or marginalizing their needs.
- 2) Question what should be more broadly available to people of all ages in the community. In addition to the wonderful differentiators of living in Palo Alto, we should work toward an all-age friendly community.
- 3) Setting expectations that we will work hard to find the best outcome, and that there is a knowledgable, dedicated team behind every decision.

4. **Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

Human Services Needs Assessment [LINK](#)

Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

Sorry, no immediate experience, but I am a fast learner and willing to devote any time necessary to get up to speed.

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OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

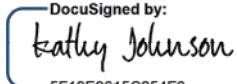
Address: _____

Cell Phone: _____

Home / Office Phone: _____

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Signature: _____ Date: 6/14/2017
5F19E9615C254F0...

(Optional) **Additional Attachment(s)**

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: The HRC regularly meets the second Thursday of the month at 7:00 p.m.

Name: Rebecca Eisenberg

Address: 2345 Waverley St., Palo Alto, CA 94301

Cell Phone: 415-235-8078

 Home / X Office Phone: 415-235-8078

E-mail: rebecca@privateclientlegal.com

Are you a Palo Alto Resident? X Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

 Yes X No

Are you available and committed to complete the term applied for? X Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes X No

Excluding your principal residence, do you or your spouse own real property in Palo Alto? Yes X No

How did you learn about this vacancy?

 Community Group

 Daily Post

 X Email from City Clerk

 City Website

 Palo Alto Weekly

 Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

- * Attorney; active Member of the California Bar since 1993.
- * J.D. Cum Laude Harvard Law School, 1993.
- * B.A. Phi Beta Kappa Psychology/Decision Sciences, Stanford, 1990.
- * Legal expert in Title IX, Title VII, CA's Equal Pay Act, ADA, ADEA, IDEA, FERPA, and related equal-opportunity federal and state laws
- * Trained mediator, negotiator and crisis counselor.
- * Own & operate boutique law firm handling employment negotiation and private company stock transactions
- * Advise companies on pay equity and compensation

Employment

Present or Last Employer: Private Client Legal Services

Occupation: Attorney - Principal & Founder

Describe your involvement in community activities, volunteer and civic organizations:

Non-Profit Board Memberships:

- * Board of Directors, Legal Momentum (formerly known as the National Organization for Women Legal Defense Fund national board), 2009-2012.
- * Board of Directors, Craigslist Foundation, Treasurer, Founding member, 1999-2007.
- * Board of Advisors, Kiva.org (Microfinance Nonprofit), 2006-2009.
- * Board of Advisors, The Webby Awards, and Member, International Academy of Arts and Sciences, 2003-present.

Volunteer Contributions:

- * Pro Bono attorney for families of special ed and Title IX students.
- * Jordan Middle School: Parent Volunteer
- * Leadership Circle, Palo Alto Partners in Education (PiE)
- * Stanford University: Special Gifts / Fundraising / Development Committee, Stanford Homecoming Reunion 1995, 2000, 2005, 2010, 2015.
- * Harvard Law School: Celebration 55 Executive Organizing Committee, Celebration 60 Executive Committee and Panel Moderator: Panel on discrimination in high tech industry.

1. What is it about the Human Relations Commission that is compatible with your experience and of specific interest to you, and why?

The Human Relations Commission's mandate of promoting the just and fair treatment of all people in Palo Alto, particularly those most vulnerable, is precisely aligned with the mission of my professional career as well as my personal interests.

Professionally, I run a law firm serving mostly women and minorities with compensation negotiation, working towards the shared goals of equal pay for equal work. Previously, I served as head of Legal and Human Resources for several technology companies, including Trulia, Flip Video and Reddit. I have published numerous articles on unconscious (and conscious!) bias in Silicon Valley, and have spoken on these topics at conferences and events. I am passionate about promoting awareness of these issues, and enabling conversations that seek to increase inclusion and mutual respect.

My legal expertise and experience in the areas of human rights law, and also in the areas of technology law combine to make me a highly qualified candidate for the HRC. For example, my knowledge of federal and state privacy law could be helpful to the analysis of the police proposal about video surveillance. And my knowledge of civil rights law could help with analyzing the women's equality discussion the Commission had recently.

2. Please describe an issue that recently came before the Commission that is of particular interest to you and describe why you are interested in it. If you have never been to a Commission meeting you can view an archived video from the Midpen Media Center: [LINK](#)

Per above, I found the discussion of the police proposal to use video recording to be very interesting, as it is an area where individual rights and liberties overlap with our need to prevent crime and keep people safe. I respected the thoughtful approach taken by the Commission in asking questions about the disclosure of the recordings, as well as individuals' rights to access recordings that may show police wrongdoing or which could be used against the individual inappropriately.

Given my experience with privacy laws and content licensing -- especially during the time I spent as General Counsel of Reddit -- I believe I could contribute to this discussion in helpful ways. Reddit often serves as a source of first-hand witness accounts for both the police and the media, which helps serve our community's interests in discovering the truth and punishing wrongdoers. At Reddit I worked on policies that protected the use of the forum for sharing information and perspectives, while also being mindful of preventing the site from sharing personal and private information, such as photos, without the consent of the person being photographed. I believe that this experience balancing individual rights with civil liberties would be an asset for the Commission.

3. If appointed, what specific goals would you like to see the Human Relations Commission achieve, and why? How would you suggest accomplishing this?

I would like the Commission to continue its good work in helping to make -- and keep -- Palo Alto an inclusive and welcoming community.

I would analyze the proposals given to me using my experience and skills as an attorney and as a lifelong advocate for civil and human rights.

One area where I think we can grow is in providing more opportunities in leadership positions for girls and women. Most Palo Alto Commissions are majority male, even though the majority of Palo Alto's population is said to be female. I have a lifelong record of accomplishments promoting other women and providing other women -- especially minority women -- with opportunities when put in a position that allows me to do so. As a Senior Legal Director at PayPal for 6 years, for example, I hired 10 highly qualified women onto my team, many of them minority women, and even recruited two women whose jobs lacked any upward potential before I hired them (having served previously as administrative assistants to executives, but now became contract analysts and contract managers).

I also would like to see more attention to the needs of our City's aging population, many of whom live alone and many also of whom have mobility challenges. Together, we can keep Palo Alto the special place we know and love.

4. **Human Relations Commission Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

Human Services Needs Assessment [LINK](#)

Muni Code 9.72 – Mandatory Response Program [LINK](#)

Community Services Element of the Comprehensive Plan [LINK](#)

I read through these documents the last time I applied for this Commission and would be happy to read through them again. Given my 25 years of experience as an attorney, I am very skilled at reading, analyzing, interpreting and applying these types of reports, plans and documents.

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Address: _____

Cell Phone: _____

____ Home / ____ Office Phone: _____

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Rebecca Eisenberg

Signature: _____ Date: 3/20/2018

(Optional) **Additional Attachment(s)**

If you would like to submit a resume, work sample, etc. along with your Application, Check this box X and click "Attach" to upload your document(s).

Rebecca L. Eisenberg, Esq.

2345 Waverley St.

Palo Alto, CA 94301

(415) 235-8078

rebecca@privateclientlegal.com

OVERVIEW:

Trusted legal advisor and counsel for organizations & individuals. Detail-oriented, empathetic, efficient, team player.

EDUCATION:

Harvard Law School, J.D., June 1993

- Editor, *Harvard Law Review*.
- *Harvard Law Record*, journalist and columnist.
- *Harvard Women's Law Journal*, contributor and editor.
- Harvard Women's Law Association, vice president.
- ABA, President of Harvard Law Chapter.
- Graduated Cum Laude.

Stanford University, B.A. Psychology/Decision Sciences, June 1990

- *Phi Beta Kappa* elected junior year.
- Departmental distinction.
- Boothe Prize for Excellence in Writing.
- Cap & Gown Honor Society; Phi Psi Honor Society.
- President, Stanford Undergraduate Psychology Association (SUPA).
- Peer Tutor, Calculus, Stanford Center for Teaching & Learning.
- Orientation Coordinator, Program Advisor, Stanford Office of Residential Education.
- Peer Counselor, the Stanford Bridge (suicide and counseling hotline).
- Teaching Assistant, Prof. Philip Zimbardo, sophomore, junior and senior years.

BAR:

- Active member (167748) of the California Bar and the Federal Bar, Central District of California, admitted Dec. 1993.

PROFESSIONAL EXPERIENCE:

Private Client Legal Advisors, San Francisco, CA

Principal & Founder, 1/2013 - Present

Operate boutique legal services firm, providing following services:

- Serve as outside GC for nonprofit organizations, technology companies, angel funds, entrepreneurs and executives. Locate, hire and manage specialized outside counsel; serve as intermediary between client and firms.
- Assist a variety of clients with matters involving regulatory compliance, employment matters, compensation, Fair Pay Act compliance, HR policies, financings and corporate transactions, as well as commercial agreements, licensing, employment disputes, litigation management, dispute resolution, public relations, and other business and legal affairs on behalf of founders, executives, non-profits, companies and start-ups.
- Advise parents and various school representatives regarding legal rights and compliance under Title IX, FERPA, the CPRA, ADA, IDEA, California Ed Code and other local, state and federal laws and regulations. Serve as Palo Alto Education Law Expert to KTVU News San Jose.
- Analyze, negotiate and advise firms, companies and individuals on their finance-related documents – warrants, convertible notes, stock purchase agreements, articles of incorporation and related corporate documents; provide actionable advice for stakeholders regarding different options and potential outcomes based on quantitative analysis of liquidity flowing through cap tables, interest accruing over time, types of collateral, and otherwise.
- Handle governance issues on behalf of a variety of organizations, including Board Meetings, public filings, and regulatory and legal compliance; ensure compliance with privacy laws and disclosure mandates.
- Provide legal consulting on Human Resources issues, including compensation, compliance and risk reduction.

Vouch Financial Inc., San Francisco, CA

General Counsel, Head of Human Resources & Corporate Secretary 5/14 to 3/15

Financial technology company's first GC & Head of HR (4th employee), handled all legal & HR matters, including:

- Built and established legal department and legal function, including budget and hiring plan.
- Served as Board Secretary, drafted board resolutions, shareholder consents and board meeting minutes.
- Ensured compliance with all governance regulatory compliance including privacy and disclosure requirements.
- Secured new company office space, negotiated real estate transactions, handled office improvements and renovations in cost-effective and efficient, yet highly successful manner.

- Handled 2 rounds of venture capital financing, as well as venture debt line; advised on all financial transactions.
- Established compliant HR system & structure, with a focus on risk reduction, recruiting & retention; established all legal and HR form agreements, company manuals and policies; trained employees on compliance.
- Created compensation programs with focus on compliance, recruiting and retention.
- Ensured regulatory and legal compliance with lending regulations (state and federal).
- Drafted company outward- and inward-facing policies, including privacy policies, user agreements, loan agreements, guarantor agreements, terms of use, license agreements, electronic communications agreements, credit consents and other legal agreements for website users, borrowers and guarantors.
- Negotiated all contracts with strategic business partners, investors, lenders, customers, and vendors.

reddit Inc., San Francisco, CA

General Counsel, Head of Finance and Head of Human Resources, 1/12 to 1/13

As company's first GC, handled all legal, finance and HR matters for reddit, including:

- Negotiated and executed successful spin-off of reddit Inc. from Advance/Conde Nast.
- Served as Board Secretary; drafted & distributed resolutions, consents and board minutes.
- Created and implemented reddit's Legal, Human Resources and Finance departments.
- Created and managed reddit's human resources systems, including vacation policy and benefits; ensured regulatory and legal compliance, trained employees, drafted all employee agreements and policies.
- Handled, managed and trained staff members to respond to all Subpoenas, DMCA requests, infringement letters and other inbound legal communications.
- Established compensation systems and ensured compliance and consistency.
- Created reddit's first budget plans, handled management of books.
- Created and implemented reddit's Stock Option Plan; handled investment round and all corporate legal matters.
- Negotiated all commercial agreements; drafted all standard contracts; handled all other legal matters.

Trulia, Inc., San Francisco, CA

General Counsel, 3/10 to 12/11

As company's first GC, handled all legal issues for this fast-paced Internet start-up in the real estate industry, including:

- Handled M & A transactions, including acquisition of start-up Movity.
- Handled financial transactions, including closing high-figure loan financing.
- Handled, drafted, negotiated all other corporate and commercial transactions, including business development, sales, licensing, co-marketing and other commercial contracts, as well as real estate leases and transactions.
- Handled human resources issues, including handbooks, terminations, separation agreements and stock issues.
- Managed IP portfolio, including patents and trademarks.
- Managed litigation, including several patent infringement lawsuits; obtained very favorable settlement.
- Handled legal issues in product development, including terms of use, privacy policies and issuing associated with User Generated Content.
- Served on Senior Management Team, contribute to corporate strategy.

Pure Digital Technologies, Inc., San Francisco, CA

General Counsel, 9/08-9/09

Handled all legal issues for this consumer electronics technology company that provides the popular line of Flip Video handheld digital video camcorders. Handled successful Exit: Merger of Pure Digital with Cisco Systems, Inc in \$615 million transaction.

- Led \$630 Million merger with Cisco, in addition to all other corporate transactions.
- Successfully settled multi-million dollar (claimed) patent suit, managed all other litigation and threatened litigation.
- Handled all commercial transactions, licensing, sales and business development deal support (technology, software, content, co-marketing), including with Facebook, Product (RED), YouTube, MySpace, AOL and other industry leaders.
- Led HR legal organization, provided advice, contracts, separations, consulting, conflict management.
- Handled intellectual property portfolio: patents, trademarks, copyrights.
- Leader on executive management team, provided strategic decision making, interfaced with Board of Directors.
- Managed and hired resources, handled legal budget of approximately \$4 million.

AdBrite, Inc., San Francisco, CA

Vice President, General Counsel & Secretary of the Board, 3/07-9/08

As company's first GC, handled all legal matters for this Internet startup in the online advertising space.

- Handled corporate governance/securities: minutes, resolutions
- Negotiated/drafted all commercial transactions: licensing, sales, real estate
- Handled Intellectual Property: Managed IP portfolio, all patents, copyrights, trademarks, DMCA.
- Successfully avoided litigation/managed risk: disposed of issues before they lead to lawsuits; create policies.

- Provided executive management, leadership.

PayPal, Inc., an eBay Company, San Jose, CA

Senior Counsel, Senior Director, Assistant Secretary 7/01-3/07

Joined company as second attorney, and assisted with IPO, Secondary Offering and Public Company Merger.

- Corporate development: assisted with IPO, secondary offering and public company merger with eBay Inc.
- Commercial Transactions: Handled all commercial transactions for the company.
- Sales: Supported sales team for \$1.5 billion revenue company; create standardized documents and train salesforce.
- Intellectual property: Advised executives on intellectual property matters & compliance, handle IP licenses and strategy.
- International: supported business clients in Asia, Europe and Canada.
- Product Development: Analyzed all product specifications; drafted licenses and terms.
- User Agreement and Privacy Policy: drafting and maintenance, enforcement.
- Marketing and Content: Reviewed all marketing and other content; advised company on issues and risks.
- Management: Build and managed commercial legal team comprised of ten attorneys and staff.
- Risk management, litigation management, departmental processes.

Ecast, Inc. (Internet-based music and games company), San Francisco, CA

Vice President of Legal and New Market Development, 9/99-6/01

- Helped raise more than \$18 M for the company, worked with investors.
- Managed strategic and business development as well as most legal and corporate development.
- Successfully closed deals including: digital music licensing with all 5 major labels, film/gaming licenses, wireless distribution deals , \$7 million dollar software license/equity investment agreement with UK company.
- As the first licensed attorney to join the executive team of this fast-paced start-up, also served as lead on risk management, compliance and marketing review, as well as delivered competitive analysis and business strategy.

Cole Valley Group Consulting, San Francisco, CA

Consultant: Internet business strategy, M&A advising & marketing, 10/95-10/99

- Provided strategic, technical marketing and business development services for numerous clients including Pixar, Quokka, Yoga Journal, Adjacency, Inc. (now Sapient), StarMine, Cyborganic Media, MediaCast, Sound Exchange Records, Electric Minds, Verbum and ChemisTree, among other start-ups and new media companies.
- Wrote over 10 business plans for start-ups, which as a group raised over \$30M in venture financing; consulted start-ups and established companies on mergers & acquisitions and other exit strategies; advised on intellectual property strategies.
- Consulted on intellectual property and strategic legal matters, including contributing to *Rembrandts in the Closet*, book on IP business strategies written by SmartPatents CEO (now Aurigin).

CBS MarketWatch, San Francisco, CA

Columnist, Internet and Technology Issues, "NouveauGeek," 7/98-4/01

- Featured Internet strategy expert on Internet's most visited financial news site; contributed over 100 columns.
- Columns covered both technology strategic issues as well as high tech legal issues, including a high profile series on Microsoft's Antitrust Trial, UCC2(b), Antitrust and Copyright infringement in digital media.
- Awarded WELL journalism award for column which revealed privacy strategy behind WebMD/Healtheon merger.

The San Francisco Examiner

Internet business columnist, 6/97-10/99

- Wrote Net Skink, a bi-weekly column on Internet issues featured in the Sunday Chronicle's Business Section.

Cyborganic Media

Director, Product Management and Corporate Development, 11/95-10/97

- Very early member of start-up team on this too-early MYSPACE-like company (community and content aggregator)
- Produced and managed Cyborganic's first Web product, GeekCereal.com.
- Hired, trained, managed and edited group of 12 individuals creating, updating and managing Web site GeekCereal.com.
- Contributed to Cyborganic business plan, helped raise angel funding.

U.S. Court of Appeals, 5th Circuit, Houston, TX

Judicial Law Clerk, Chief Judge Carolyn Dineen King, 8/95-11/95.

U.S. District Court, District of Columbia, Washington, DC
Judicial Law Clerk, Honorable Gladys Kessler, 8/94-7/95.

U.S. District Court, Central District of California, Los Angeles, CA
Judicial Law Clerk, Honorable A. Andrew Hauk, 8/93-8/94.

Morrison & Foerster, San Francisco, CA
Summer Associate, business law and litigation, 1992.

Ross & Hardies, Chicago, IL
Summer Associate, business law and litigation, 1991.

BOARD MEMBERSHIPS:

- Board of Directors, Legal Momentum (formerly known as the National Organization for Women Legal Defense Fund national board), 2009-2012.
- Board of Directors, Craigslist Foundation, Treasurer, Founding member, 1999-2007.
- Board of Advisors, Kiva.org (Microfinance Nonprofit), 2006-2009.
- Board of Advisors, The Webby Awards, and Member, International Academy of Arts and Sciences, 2003-present.

PUBLICATIONS:

Academic Writing:

- Rebecca Eisenberg, [Beyond Bray: Obtaining Federal Jurisdiction to Stop Anti-Abortion Violence](#), 6 Yale Journal of Law and Feminism 155 (1994).
- [Note, Pornography, Equality, and a Discrimination-Free Workplace: A Comparative Perspective](#), 106 Harvard Law Review 1075 (1993).
- [Book Note, An Unladylike Response to Legal Conceptions of Women](#) (reviewing Faludi, Backlash), 105 Harvard Law Review 2104 (1992).

Popular Media Writing:

- Weekly column, Net Skink, San Francisco Chronicle
- Weekly column, Nouveau Geek, CBS Market Watch
- Regular contributor, Wired, Red Herring, Upside, Fast Company, Time Daily, Entertainment Weekly, Ms. Magazine.
- List of published clips available by request and online: <http://www.omino.com/~dom/clips/>

EDUCATION / VOLUNTEER ROLES:

- Special Gifts / Fundraising / Development Committee, Stanford Homecoming Reunion 1995, 2000, 2005, 2010, 2015.
- Harvard Law School Celebration 55 Committee; Harvard Law School Celebration 60 Committee.
- Reunion and Fundraising Coordinator, Whitefish Bay High School, Whitefish Bay, WI.
- Development Committee, Brandeis Hillel Day School, San Francisco, CA
- Room Parent, Brandeis Hillel Day School, San Francisco, CA
- Parent Volunteer, Walter Hays Elementary School, Palo Alto, CA
- Parent Volunteer, Jordan Middle School, Palo Alto, CA

AWARDS & SPEAKING ROLES:

- Education law expert, KTVU News, San Jose.
- Award Winner, *Top 25 Women on the Web*.
- Award Winner, WELL Writing Award, Journalism and Overall Grand Prize.
- Technology industry expert on CNBC's *Hardball with Chris Matthews*, and PBS Computer Chronicles and Internet Café.
- Expert on consumer protection online; featured in book, *Web Rules: How the Internet is Changing the Way Consumers Make Choices* by Tom Murphy.
- Planning Committee and Panel Moderator, Celebration 60: Women's Leadership Summit at Harvard Law School.

Personal Information – Note: The HRB regularly meets the second and fourth Thursdays of the month at 8:30 a.m.

Name: Deborah F. Shepherd

Address: [REDACTED]

Cell Ph [REDACTED]

Home / Office Ph [REDACTED]

E- [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own or your spouse real property in Palo Alto? Yes No

How did you learn about this vacancy?

Community Group

Daily Post

Email from City Clerk

City Website

Palo Alto Weekly

Flyer

Other: Leadership Palo Alto/Chamber of Commerce

List relevant education, training, experience, certificates of training, licenses, or professional registration:

1977 BA Art History, Stanford University (coursework with Prof. Paul Turner in American architecture)

1981 MA Art History, University of Michigan (concentration American Art)

1981 Certificate in Museum Practice, University of Michigan
Audited:

1991 19th c. American Architecture, Columbia University (Prof. Daniel Bluestone)

1992 Historic Preservation, Boston University (Prof. Richard Gilder)

Deborah F. Shepherd

Employment

Present or Last Employer: Lat Employer National Gallery of Art

Occupation: Corporate Relations Officer, Exhibitions Officer

Describe your involvement in community activities, volunteer and civic organizations:

2017-18 Fellow, Leadership Palo Alto, Chamber of Commerce

2017-Present, Chair-Elect, Membership Executive Council,
Cantor/Anderson, Stanford University

2012-17 Member, Membership Executive Council, Cantor/Anderson, Stanford
University

1996-2001, Board member, Cow Hollow Association, San Francisco.

Neighborhood organization seeking to represent homeowners in their property rights while maintaining character of historic residential neighborhood, participated in process of refining design guidelines.

Member SPUR (San Francisco Planning and Urban Research), PAST, Palo Alto History Association, Palo Alto History Museum, Stanford Historical Society

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

Since retiring from museum administration, and while raising a family and restoring several historic structures (which were ultimately successful investments), I have pursued an interest in preservation in the context of vital and changing communities. My husband and I chose to return to Palo Alto (we met at Stanford) in our semi-retirement, and sought out the opportunity to renovate the Tobey House, a Category 2 historic structure (c.1904, Hale/Hamilton).

I am particularly interested in issues around the current housing crisis and our need for increased density. I think this can be done while respecting some of the historic fabric of our community as well as the rights of property owners. Planners and city leaders must be more flexible and creative to meet this growing need.

2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archived video from the Midpen Media Center: [LINK](#)

I have followed the development of the Eichler design guidelines with interest. This is a major initiative and is of great importance to our city and region. The city has engaged the best experts and now the challenge will be to educate homeowners and seek out incentives for them to use the guidelines in working with neighbors, as the guidelines are not enforceable and owners's rights must ultimately be respected as they renovate or expand.

-
3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?

I wonder if there is a role for the HRB in supporting a city wide effort to facilitate the increased legal use of guest cottages, garage apartments and in-law units in the primary residences in Palo Alto. An example could be set through flexibility in permitting for historic residential structures, where an exterior could be carefully altered to include an additional entrance, discreet gas venting for additional appliances, and extended rooflines or retractable awnings to increase off street parking.

I realize this is a larger and complex issue having to do with current codes. However, we have many deep, large lots with the potential for additional housing while still respecting the historic and single family dwelling styles. These units can garner valuable revenue for homeowners and allow them to stay in their own homes with the dramatically increased cost of living here. Such improvements can also add significantly to the value of the owners' properties.

- 4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews.**

We have many examples of good historic multiple family dwellings in Palo Alto which were built for working and middle class families. With the current housing crisis, and intense pressure to build and/or renovate multiple unit housing to create/sustain density, I am interested in the history of these existing structures and how we can bring them to public attention.

The 2001 Final Survey Report records from the 1890s/1900s 25 square cottages/multiple property resources, as well as 17 two story square boxes/multiple property resources. These structures are in the Queen Anne, Colonial Revival and Bungalow styles. While they often appear to be single family houses at first glance, they are not. We also have good examples of the earliest apartment buildings.

Perhaps the best examples of these first multiple unit homes could have interpretive plaques identifying them as such which would speak to the history of housing density in Palo Alto? This is perhaps not in the purview of the HRB, but they could support staff in making every effort to see that the best of the early examples are not significantly altered.

-
- 5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.**

Palo Alto Comprehensive Plan Land Use Element [LINK](#)

Palo Alto Municipal Code Chapter 16.49 [LINK](#)

Secretary of the Interiors Standards for:
Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#)
California Environmental Quality Act [LINK](#)

In my graduate course on Historic Preservation at Boston university in 1991 we studied the Secretary of the Interior's Standards for Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings.

Consent to Publish Personal Information on the City of Palo Alto Website

California Government Code Section 6254.21 states, in part,

"No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual."

**This consent form will not be redacted and will be attached
to the Application and posted to the City's website.**

The full code can be read here: [LINK](#)

Read the code, and check only ONE option below:

I give permission for the City of Palo Alto to post to the City's website the attached Board and Commission Application intact. I have read and understand my rights under Government Code Section 6254.21. I may revoke this permission at any time by providing written notice to the Palo Alto City Clerk.

OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

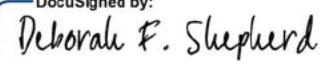
Address: _____

Cell Phone: _____

Home / Office Phone: _____

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Signature: Deborah F. Shepherd Date: 4/19/2018
0C1D851FFD0A452...

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: The HRB regularly meets the second and fourth Thursdays of the month at 8:30 a.m.

Name: Gogo Heinrich
Address: [REDACTED]
Cell Ph [REDACTED]
 Home / Office Ph [REDACTED]
E- [REDACTED]

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

California state law and the City's Conflict of Interest Code [LINK](#) require appointed board and commission members to file a detailed disclosure of their financial interests, Fair Political Practices Commission, Conflict of Interest, Form 700.

Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

- 1) engage in business with the City,
- 2) provide products or services for City projects, or
- 3) be affected by decisions of the board or commission you are applying for? Yes No

Excluding your principal residence, do you own or your spouse real property in Palo Alto? Yes No

How did you learn about this vacancy?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Community Group | <input type="checkbox"/> Daily Post |
| <input checked="" type="checkbox"/> Email from City Clerk | <input type="checkbox"/> City Website |
| <input type="checkbox"/> Palo Alto Weekly | <input type="checkbox"/> Flyer |

Other: friend

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Education: UC Berkeley BS Architecture

Licenses: California Architect License C10903, LEED Professional

Experience: Architect and Project Manager for private and public agencies for over 40 years. JUST RETIRED, November 1, 2017.

Volunteer member of the Professorville Historic Preservation Committee 2011-2013.

Employment

Present or Last Employer: City of San Mateo (last employer)

Occupation: Senior Project Manager and Architect

Describe your involvement in community activities, volunteer and civic organizations:

Girl Scout Leader 1995-2007

PTA Member 1994-2007

Peninsula Youth Orchestra Board Member 2001-2006

Professorville Historic Preservation Committee member 2011-2013

CERT (Citizens Emergency Response Team) 2017 to present

1. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

As an architect, I have been involved not only in design but in assessments of buildings and sites for historic preservation. It will be beneficial to the City to have a knowledgeable person who can distinguish between a building that is truly historical versus a building that is simply "old".

As I have just recently retired, I have the time and resources to study the issues and be a contributing member of the board.

- 2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archived video from the Midpen Media Center: [LINK](#)**

The issue that became of interest to me were the guidelines that were drafted for the Professorville Historic Preservation District. Having been a committee member for the draft brought to light the need for consistency with the City's zoning and building codes, as well as the need to have community involvement in the processes.

-
- 3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?**

Goals: achievable preservation in line with the City's guidelines, rules and regulations, AND cost effective ways for the citizens to meet the goals; adoption of preservation guidelines for neighborhoods (not just isolated projects) with community input.

In my experience, the voices of the community, City government, boards and commissions are critical to the success of any project, whether it be a site, building or process.

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews.

Stanford Theater - a prime example of restoration with the original intended use.

MacArthur Park - a good example of adaptive re-use for an historic building

Gamble Garden House 1431 Waverley Street

Any building designed by Birge Clark

Mic-Century Modern - Eichler houses

-
5. Historic Resources Board Members work with the documents listed below. If you have experience with any of these documents, please describe that experience. Experience with these documents is not required for selection.

Palo Alto Comprehensive Plan Land Use Element [LINK](#)

Palo Alto Municipal Code Chapter 16.49 [LINK](#)

Secretary of the Interiors Standards for:

Preserving, Rehabilitating, Restoring, and Reconstructing Historic Buildings [LINK](#)

California Environmental Quality Act [LINK](#)

I had experience with the first three documents when we were drafting the Professorville Historic Preservation Guidelines.

I also had experience with the Secretary of the Interior Standards and CEQA - these documents were and referenced in my recent work at the City of San Mateo.

Applications due **March 20, 2018 at 4:30 pm**

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Address: _____

Cell Phone: _____

Home / Office Phone: _____

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Gogo Heinrich

Signature: _____ Date: 1/14/2018

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).

Personal Information – Note: The HRB regularly meets the second and fourth Thursdays of the month at 8:30 a.m.

Name: K Patricia Landman

Address: █████ Byron St Palo Alto CA 94301

Cell Phone: 6502451814

Home / Office Ph ██████████

E-mail: Kpat47@gmail.com

Are you a Palo Alto Resident? Yes No

Do you have any relatives or members of your household who are employed by the City of Palo Alto, who are currently serving on the City Council, or who are Commissioners or Board Members?

Yes No

Are you available and committed to complete the term applied for? Yes No

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Do you or your spouse have an investment in, or do you or your spouse serve as an officer or director of, a company doing business in Palo Alto which you believe is likely to;

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Excluding your principal residence, do you own or your spouse real property in Palo Alto? Yes No

How did you learn about this vacancy?

Community Group

Daily Post

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City Website

Palo Alto Weekly

Flyer

Other: _____

List relevant education, training, experience, certificates of training, licenses, or professional registration:

Retired clinical social worker. Graduate school included course work in community organization, group work (also during my career) and social policy. As a lifetime local resident I have a good feel/grasp of the area history and resources.

Employment

Present or Last Employer: Goldengate RegionalCenter

Occupation: Retired clinical social worker

Describe your involvement in community activities, volunteer and civic organizations:

While raising my children I volunteered at their school and then worked there as a teacher's aide, substitute teacher, and on special projects where kids needed extra support. I resumed my social work career as our children got older. Now that I've retired I have more time to devote to our community.

Currently I'm back in the Unitarian Church choir and I am a member of the YMCA.

We have to start our civic engagement somewhere in our lives. Those with a robust resume had a point where they started and someone recognized that they had something to offer. I have my years of working with people (to get things done to improve their lives) to bring to the Historic Resources Board. Why not give me a chance to contribute
Here. What is it about the Historic Resources Board that is compatible with your experience and of specific interest to you, and why?

I'm interested in the history of our area and in assuring that our coming generations get to enjoy this wonderful place as I have. Go ahead, take a chance on me!

- 2. Please describe an issue that recently came before the Board that is of particular interest to you and describe why you are interested in it. If you have never been to a Board meeting you can view an archived video from the Midpen Media Center:** [LINK](#)

Most recently the Board has discussed the Eichler modifications issue and the roof of the Junior Museum. I have the perspective of having seen the Eichler's built from the very beginning and their evolution and popularity (affection) has been interesting to watch. When there is conflict over what's ok and what's not a historic perspective can be very helpful.

As regards the Junior Museum I'm just interested in being flexible about the roof and other design features but would like to perhaps incorporate something of the original building's look or if that's not possible, perhaps there could be a model of the old on permanent display in the new.

For both and other issues I'm interested in there being careful listening and sound reasoning towards best decisions possible.

- 3. If appointed, what specific goals would you like to see the Historic Resources Board achieve, and why? How would you suggest accomplishing this?**

I'd like to see a keeping of the character of the old town so people can know at least a little something about how it came to be, what it looked like, and what life was like for the people (and at the same time recognizing that evolution of the town is inevitable). We want to be sure to leave a nice legacy for future generations.

4. Please identify a project or projects that you find to be examples of good historic architecture, and explain why. You may attach samples, identify project addresses, or provide links. If you attach samples, Staff may request that you bring hard copy print outs to the interviews.

I like the old houses on Kipling, Cowper, and have a special appreciation for the Birge Clark buildings. I like to test my memory as to what businesses were in them over the years. I like how some of the newer buildings fit with that style. The style reflects as respect and admiration for local Latin American California roots.

-
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California Environmental Quality Act [LINK](#)

I don't have that experience yet but am very eager to learn.

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OR

I request that the City of Palo Alto redact my home address, phone numbers, and email address from the attached Board and Commission Application prior to posting to the City's website. I am providing the following alternate information and request that they use the following contact information instead.

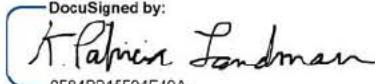
Address: Just leave out our specific house number please

Cell Phone: _____

Home / Office Phone: 650 2451814

E-mail: _____

The phone number / address can be non-public and different than the address collected on page one.

DocuSigned by:

Signature: K Patricia Landman Date: 4/19/2018
0F84BB15F94E49A...

(Optional) Additional Attachment(s)

If you would like to submit a resume, work sample, etc. along with your Application, Check this box and click "Attach" to upload your document(s).