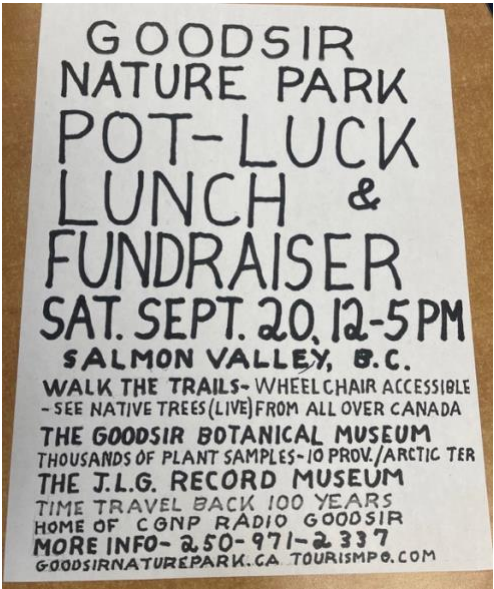# Goodsir Nature Park PotLuck Lunch & Fundraiser Banner and Landing Page
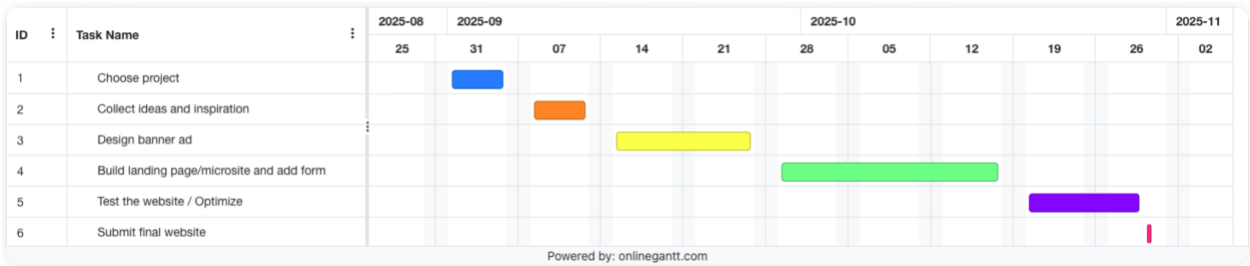
By Emeliza Ducos

Goal: Redesign the banner below and link it to a landing page to promote Potluck Lunch for Goodsir Nature Park.

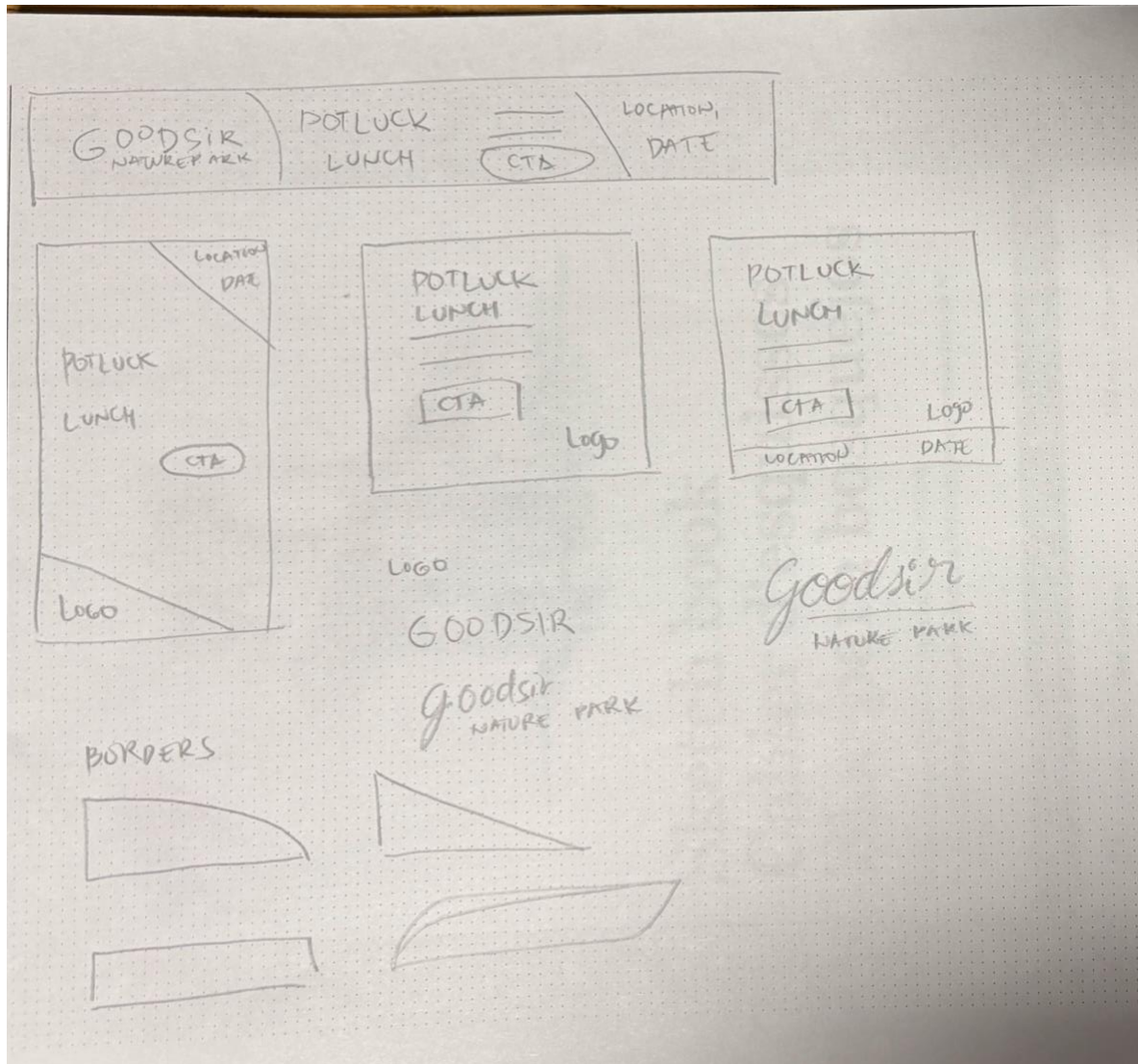**Original ad:**

Timeline:

Banner Sketches:

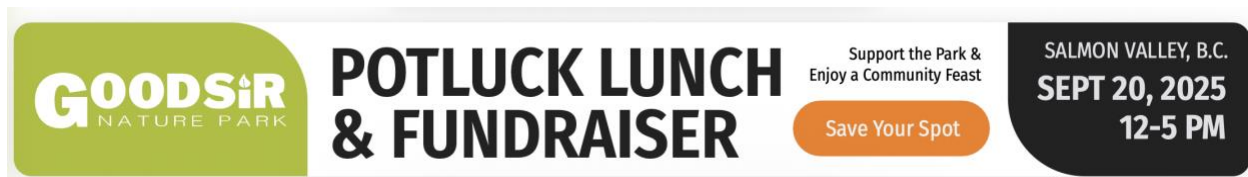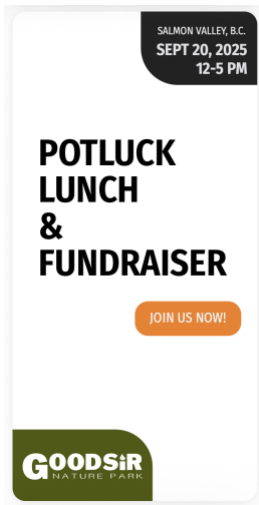**Previous Designs:**

Previous colours:

Original Image from the website: I used it for the banner and landing page
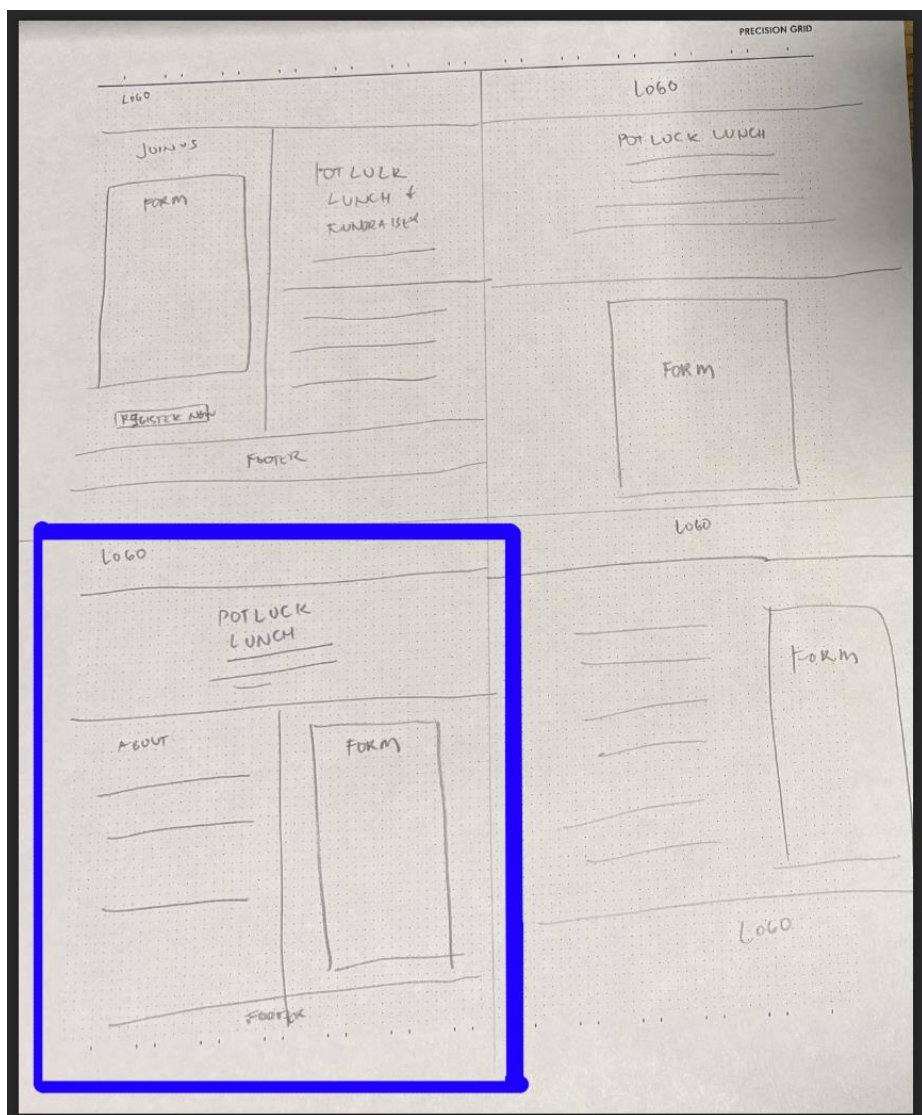

FINAL VERSION:

Logo Redesign:
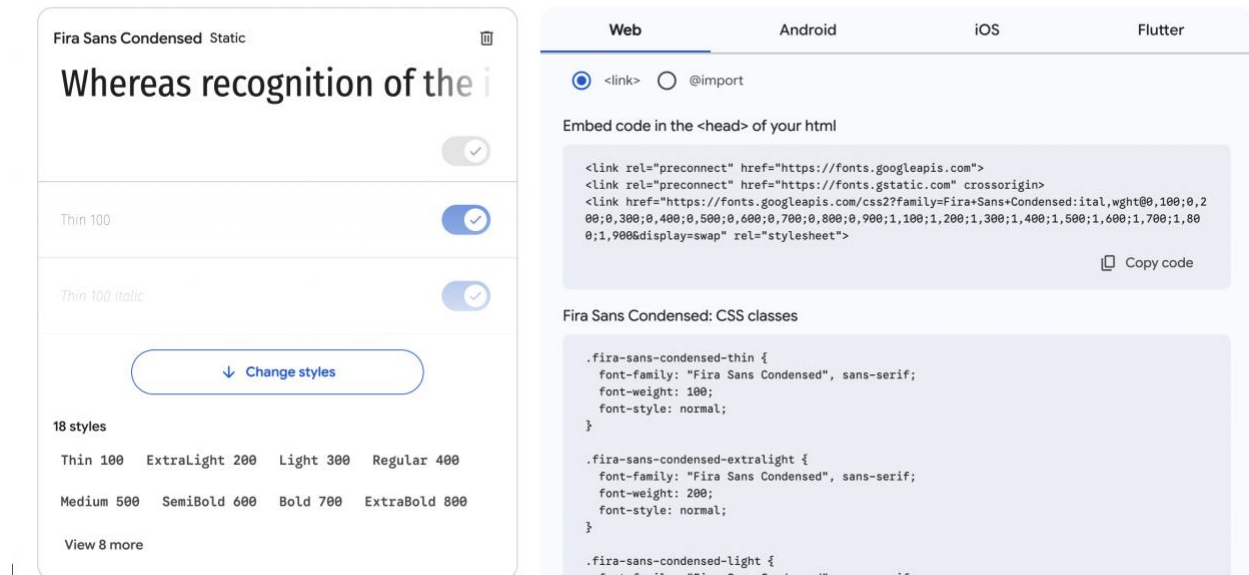

Website Sketches:

For the website and banner

Font: Fira Sans Condensed from Google Fonts

Embed code for the website:

← Embed code

Colours:

Dark green: #3a4a37

Orange: #d97941

Cream: #f5f5f0

Dark Grey: #333333

Final: Landing page:

POTLUCK LUNCH & FUNDRAISER

Support the Park & Enjoy a Community Feast

SALMON VALLEY, BRITISH COLUMBIA | SEPTEMBER 20, 2025 AT 12:00 TO 5:00 PM

JOIN US FOR A CAUSE

Canadian Botanical Conservatory

Goodsir Nature Park is a beloved community treasure in Salmon Valley, B.C., providing residents with beautiful trails, natural habitats, and peaceful recreation spaces. Our park serves as a vital green sanctuary where families gather, children explore, and wildlife thrives.

As stewards of this precious natural resource, we are committed to preserving and enhancing the park for future generations. The funds raised through this community potluck will directly support essential maintenance, conservation efforts, and accessibility improvements.

What Your Support Provides

- **Trail Maintenance:** Keep paths safe, clear, and accessible year-round for all visitors
- **Wildlife Conservation:** Protect native species and restore critical natural habitats
- **Educational Programs:** Guided nature walks, workshops, and environmental education for all ages
- **Community Spaces:** Enhanced picnic areas and gathering spots for families and groups
- **Accessibility Projects:** Creating barrier-free pathways to ensure nature is available to everyone
- **Interpretive Signage:** New educational displays to help visitors learn about local flora and fauna

By attending our potluck fundraiser, you're not just enjoying a wonderful community meal - you're investing in the health and sustainability of our shared natural spaces. Every contribution, whether through attendance, donations, or volunteer time, makes a meaningful difference in preserving this treasured park.

Reserve Your Spot

Full Name *

Email Address *   Phone Number *

Number of Attendees *

Select number...

Dietary Restrictions
- [ ] Vegetarian
- [ ] Vegan
- [ ] Gluten-Free
- [ ] Food Allergies (specify in comments)

I plan to bring: *
- ( ) A dish to share
- ( ) A monetary donation
- ( ) Both!

What dish will you bring?

e.g., Caesar Salad, Apple Pie

Would you like to volunteer?

Select an option...

Additional Comments

Questions, special requests, or allergy details

- [ ] Send me updates about park events and conservation initiatives

REGISTER NOW

Salmon Valley, British Columbia | 250.971.2337