Analyzing the credit card rewards and benefits offered by Techcombank, Vietcombank, and Asia Commercial Bank (ACB) reveals distinct features tailored to various customer needs. Below is a comparative overview:

1. Techcombank

- Techcombank Visa Signature Credit Card:
- Cashback: Up to 10% on dining, hotel, and travel expenses.
- Travel Insurance: Coverage up to 10.5 billion VND for cardholders and relatives.
- Interest-Free Period: Up to 55 days.
- Foreign Transaction Fee: 1.1% of the transaction amount.
- Eligibility: Minimum income requirement of 40 million VND per month.
- Annual Fee: 1,499,000 VND; waived for Priority customers.
- Additional Features:
 - Contactless payment.
 - 3D Secure technology for online transactions.
 - Card management via Techcombank Mobile app.

• Rewards Program:

- 50 cashback points per 1,000 VND spent at local and international restaurants.
- 100 cashback points per 1,000 VND at selected restaurants.
- 30 cashback points per 1,000 VND on tourism and hotel transactions.

- Maximum of 5,000,000 cashback points per month.
- Source: (techcombank.com)
- Techcombank Rewards Program:

• Earning Points:

- 50 points for each non-Techcombank QR transaction of 50,000 VND or more (up to 5 transactions per day).
- 100 points for each Techcombank QR transaction of 50,000 VND or more (excluding WinMart, up to 10 transactions per day).
- 5 points per 1,000 VND spent on QR transactions of 100,000 VND or more at WinMart (up to 10 transactions per day).
- ∘ 1 point per 1,000 VND spent via debit card (minimum 100,000 VND).
- Techcombank Spark Credit Card:
- 80 points per 1,000 VND on travel, fashion, and entertainment.
- 20 points per 1,000 VND on dining and online shopping.
- 1 point per 1,000 VND on other transactions.
- Up to 500,000 points per month.
- Techcombank Everyday/Classic/Style Credit Card:
- 80 points per 1,000 VND on international online purchases.
- 30 points per 1,000 VND on domestic online purchases.
- 10 points per 1,000 VND on dining.
- 1 point per 1,000 VND on other transactions.
- Up to 500,000 points per month.

Account Balance Rewards:

- ∘ 500 points per day for balances from 200 million VND.
- 250 points per day for balances from 100 million VND.
- 100 points per day for balances from 50 million VND.
- 50 points per day for balances from 20 million VND.
- 10 points per day for balances from 5 million VND.

• Membership Tiers:

- Inspire Member:
- 2x points rewards.
- 8,888 points on birthday.
- Up to 20,000 bonus points on account anniversary.
- Priority Member:
- 3x points rewards.
- 88,888 points on birthday.
- Up to 50,000 bonus points on account anniversary.
- Private Member:
- 4x points rewards.
- Special gift on birthday.
- Up to 200,000 bonus points on account anniversary.

• Redemption Options:

- Statement credits.
- Travel portals.
- Gift cards.
- Partner brands.
- Cash deposit.
- Source: (techcombank.com)

2. Vietcombank

- Vietcombank Mastercard®:
- Interest-Free Period: Up to 45 days.
- VCB Rewards: Earn 2 points for every 1,000 VND spent.
- Additional Benefits:
 - Flexible installment payments with 0% interest rate.
 - Redeem points for shopping on VCB Digibank, service fees, etc.
 - International promotions, including shopping and travel offers, and 0% installment plans from Vietcombank, Mastercard, and partners.
- Source: (vietcombank.com.vn)
- VCB Rewards Program 2024: