Customer satisfaction with credit card services from Techcombank, Vietcombank, and ACB has been evaluated through various surveys and industry awards. Here's a summary of their standings:

## Vietcombank

- **Customer Satisfaction**: In the Decision Lab Bank Satisfaction Rankings 2024, Vietcombank secured the top position with a score of 84.0, indicating a high level of customer satisfaction. (decisionlab.co)
- Industry Recognition: Vietcombank's Visa Infinite credit card was honored with the "Best Credit Card in Vietnam" award by The Asian Banker in 2024. (vietcombank.com.vn)

## **Techcombank**

- **Customer Satisfaction**: Techcombank achieved a score of 83.6 in the Decision Lab Bank Satisfaction Rankings 2024, placing it second and reflecting significant improvements in customer satisfaction. (decisionlab.co)
- Industry Recognition: In 2022, Techcombank was awarded "Domestic Bank of the Year Vietnam" and "Credit Card Initiative of the Year Vietnam" at the Asian Banking & Finance Retail Banking Awards, highlighting its innovative credit card offerings.

  (techcombank.com)

## **ACB (Asia Commercial Bank)**

- **Customer Satisfaction**: ACB was ranked sixth with a score of 81.7 in the Decision Lab Bank Satisfaction Rankings 2023, indicating a strong level of customer satisfaction. (<u>vietnaminsiders.com</u>)
- Industry Recognition: In 2022, ACB received seven prestigious awards from Visa, including "Outstanding Growth in Payment Volume" and "Leadership in Debit Payment Volume," underscoring its excellence in card services. (acb.com.vn)

These evaluations and awards suggest that all three banks are highly regarded for their credit card services, with Vietcombank and Techcombank leading in customer satisfaction and industry recognition.