

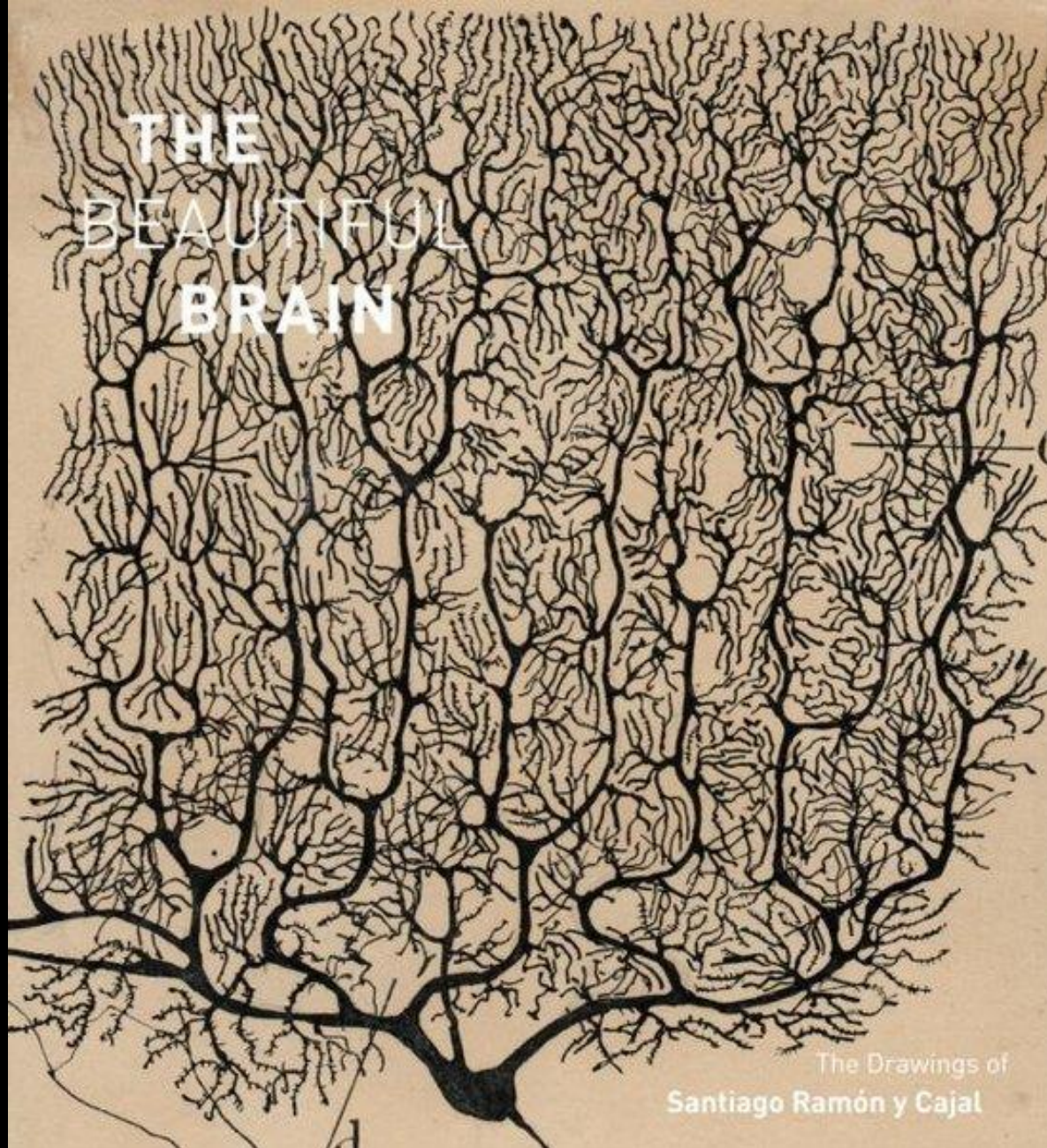
EVD 3

# MIND AND MACHINE

## A COGNITIVE APPROACH

JEROEN VEEN

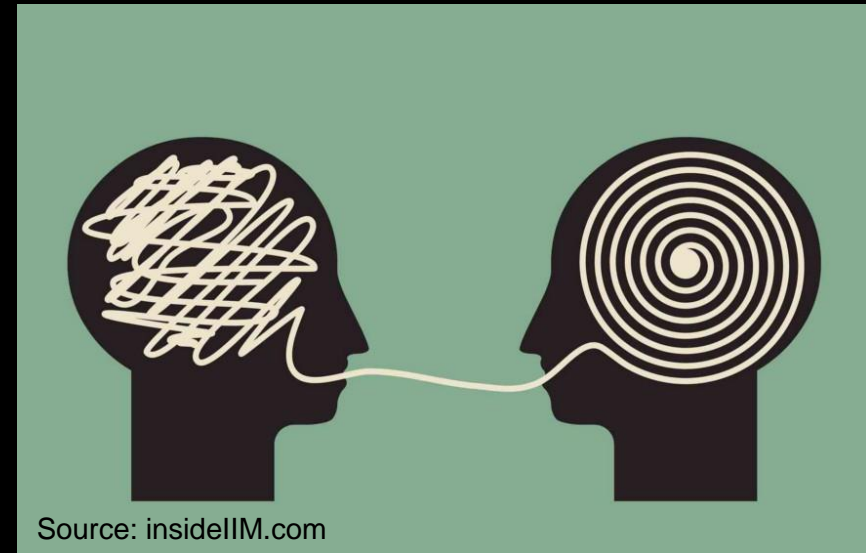
# THE BEAUTIFUL BRAIN



The Drawings of  
Santiago Ramón y Cajal

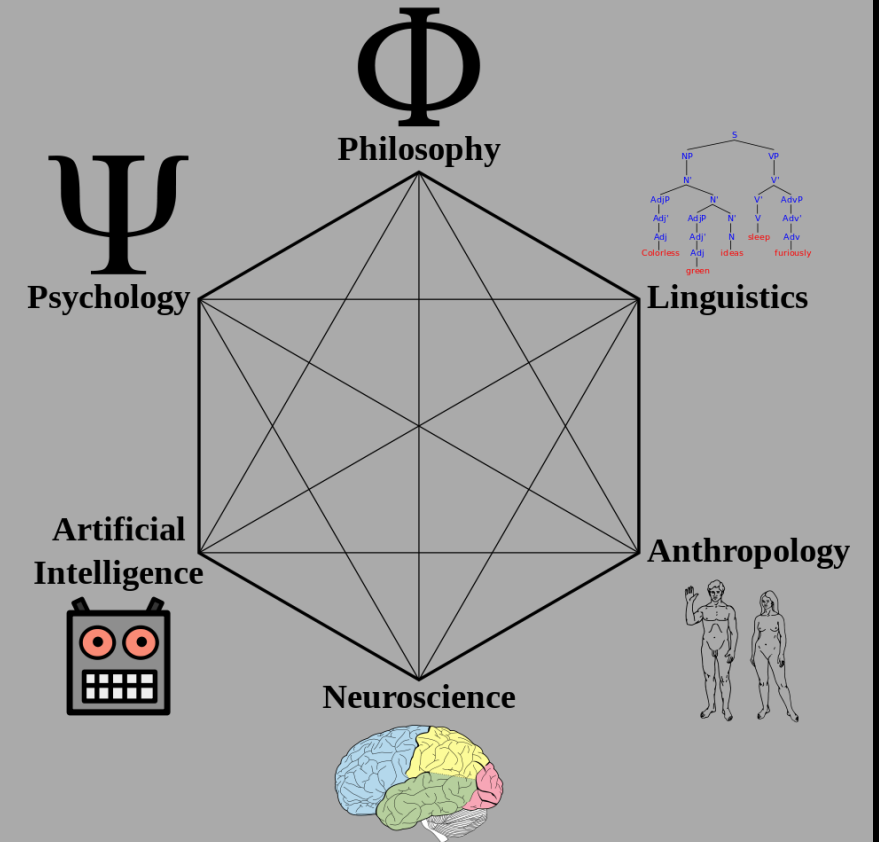
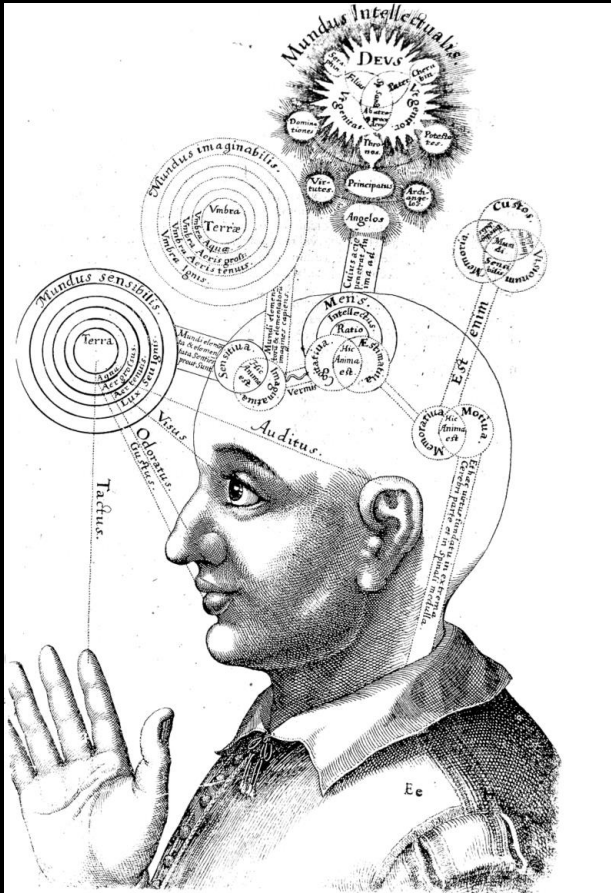
# AGENDA

- Mental representations
- Reasoning
- Visual perception
- Cognitive approach
- Mind as a web
- AI
- Reinforcement learning



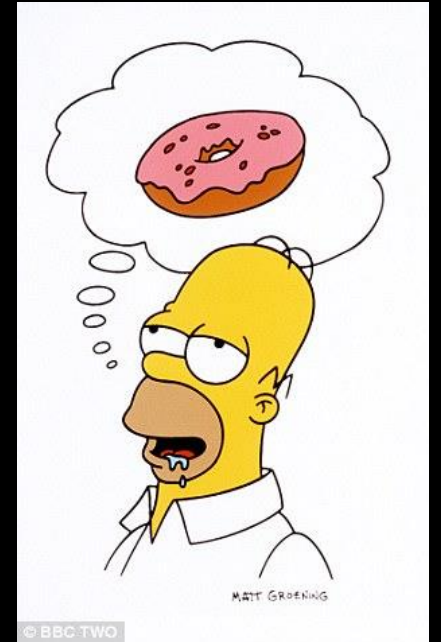


# COGNITIVE SCIENCE



# MENTAL REPRESENTATIONS

- Computational-representational understanding of mind  
i.e. mind can be considered an information processor
- Examples of representations are concepts, propositions, rules, and analogies.
- Analogue vs symbolic codes or dual coding?
- Propositions rather than images?

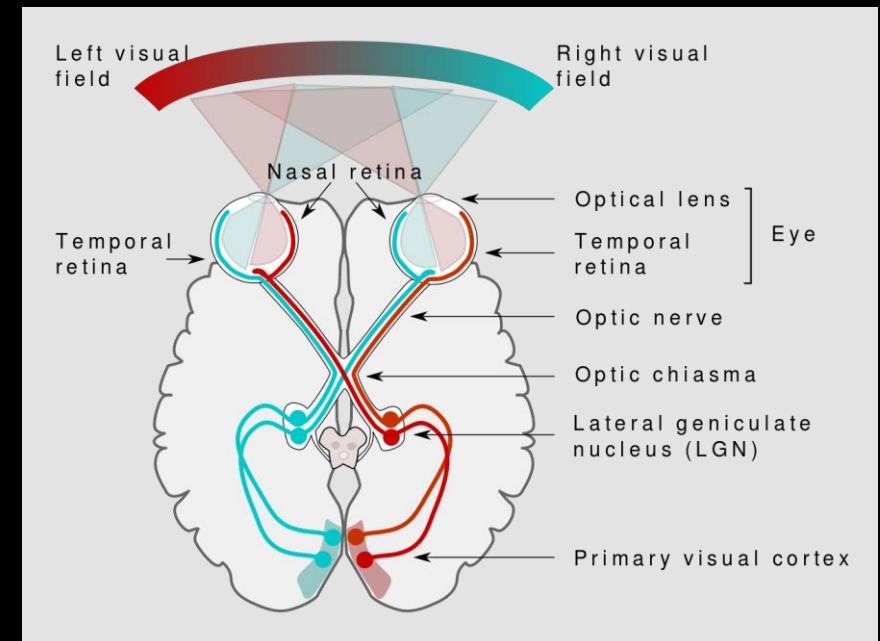


# REASONING

- Induction: pattern recognition, seeking causality
- Deduction: from general to specific
- Analogical reasoning: from particular to particular
- Abduction: trained intuition

# VISUAL PERCEPTION

- Visual system
- LGN
- Primary visual cortex
- Visual association cortex

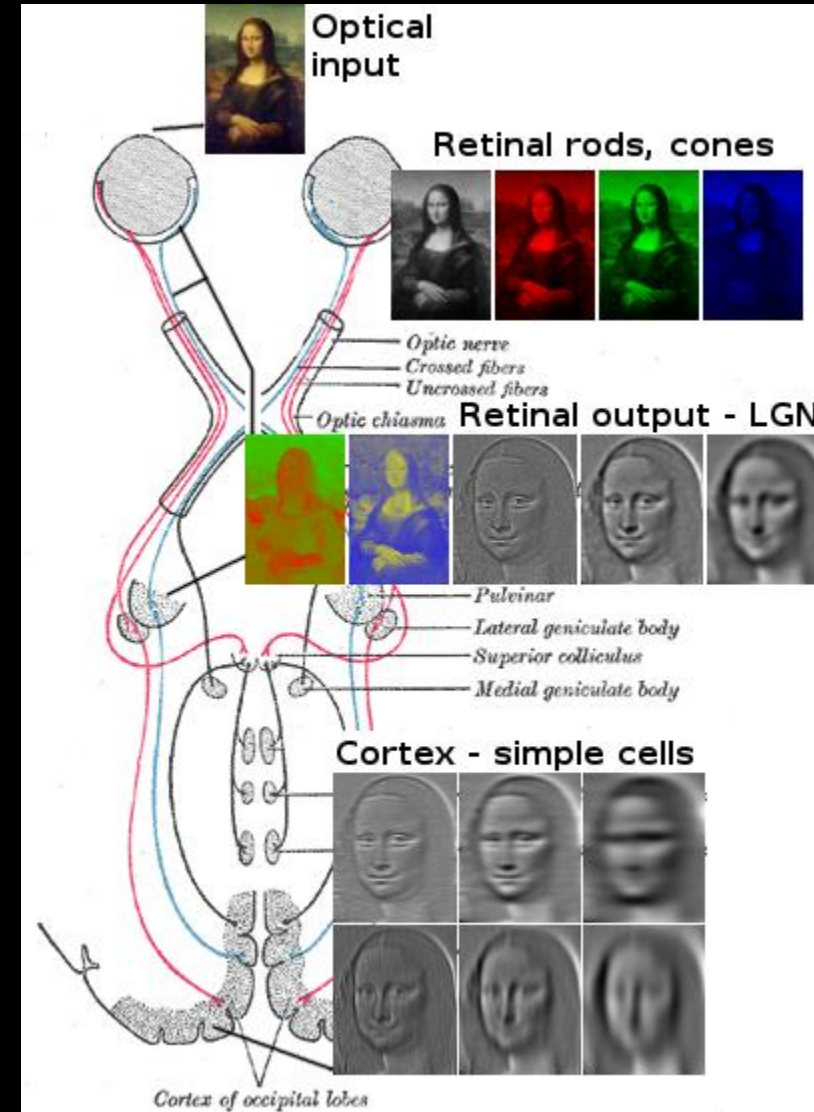


Source: [https://en.wikipedia.org/wiki/Visual\\_system#/media/File:Human\\_visual\\_pathway.svg](https://en.wikipedia.org/wiki/Visual_system#/media/File:Human_visual_pathway.svg)

The brain does not need much to see a lot – Floris de Lange

# VISUAL PERCEPTION

- Visual system
- LGN
- Primary visual cortex
- Visual association cortex

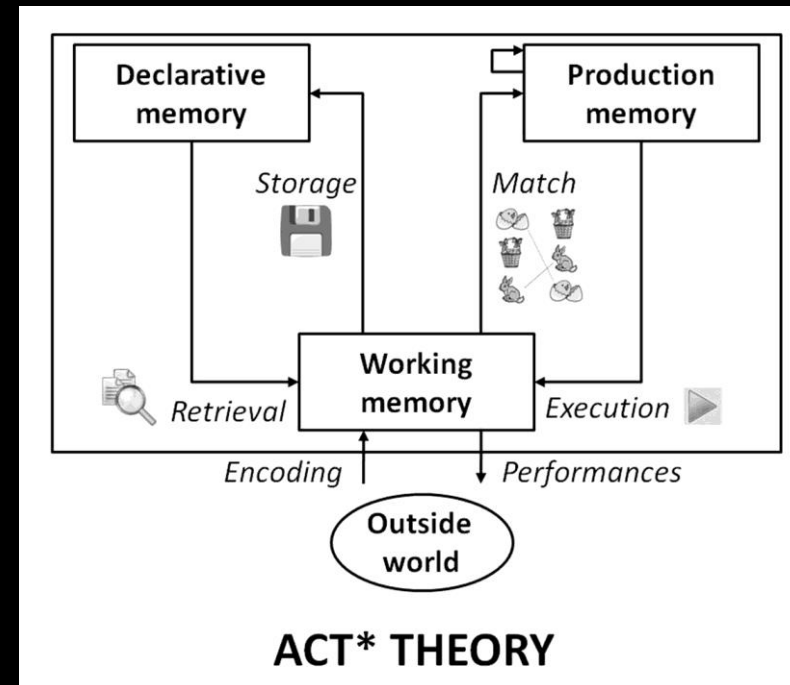


Source: [https://en.wikipedia.org/wiki/Visual\\_system#/media/File:Human\\_visual\\_pathway.svg](https://en.wikipedia.org/wiki/Visual_system#/media/File:Human_visual_pathway.svg)



# MEMORY

- Sensory memory (iconic in the context of vision)
- Working memory
- Visual short-term memory (VSTM)
- Long-term memory
  - Explicit
  - Implicit
- Visual imagery, how do we imagine?



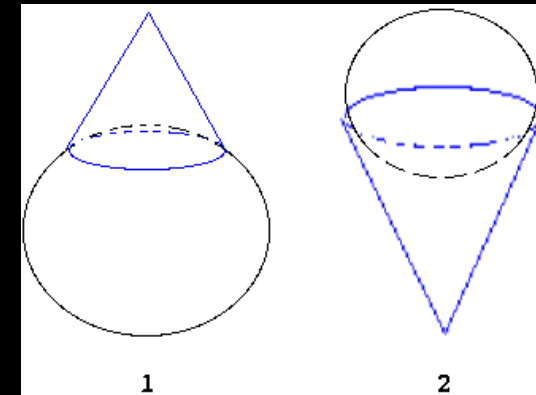
Anderson's ACT\* model

# THEORIES OF MIND

- Mind may be an emergent property of a physical brain
  - Mind can be considered an information processor
- > Cognitive approach, network approach, AI
- Alternative perspectives include philosophical, evolutionary, linguistic...

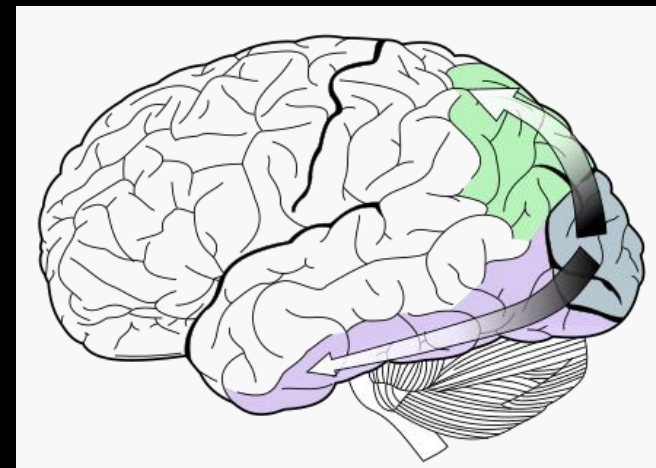
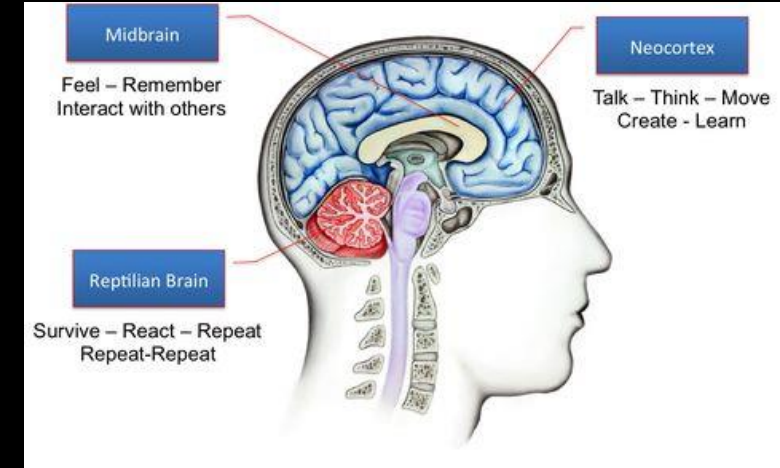
# MIND AS A COMPUTER METAPHOR

- Cognitive approach
- Visual pattern recognition theories
  - Template matching  
image is matched to an internally generated representation.
  - Feature detection  
features such as oriented line segments are extracted from the image and used to diagnose object identity
  - Recognition by components (geons)  
image is matched against structural representations of objects
  - Feature integration  
features are extracted pre-attentively and then combined in a focused attention stage.



# NEUROSCIENCE

- Neocortex
  - Largest part of the cerebral cortex
  - 2mm thick, 6 layers
  - 40 per cent of the brain's mass.
- Billions of neurons
- Brain imaging
- Two streams-hypothesis



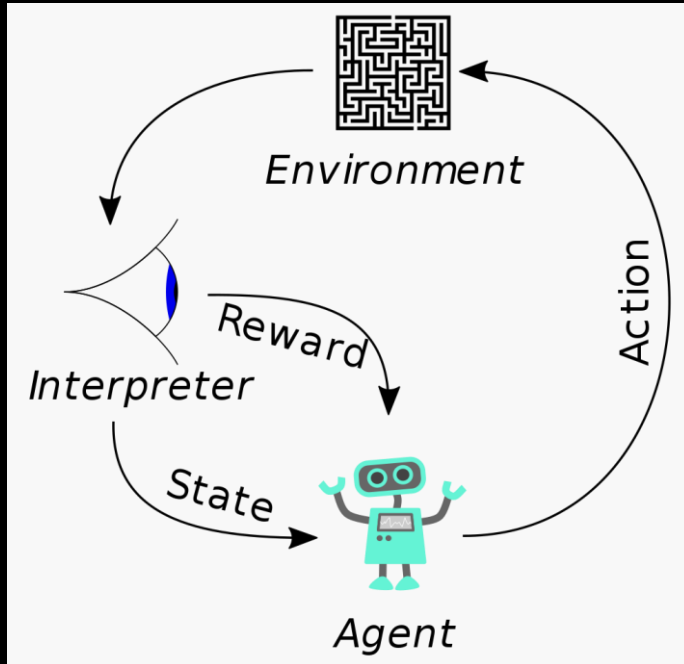
Source: [https://en.wikipedia.org/wiki/Two-streams\\_hypothesis](https://en.wikipedia.org/wiki/Two-streams_hypothesis)

# HOW TO DEFINE AI?

- Mimic the mind
- Intelligent agents
- Strong vs weak
- Machine perception (e.g. vision)



# REINFORCEMENT LEARNING



Source: [https://en.wikipedia.org/wiki/Reinforcement\\_learning](https://en.wikipedia.org/wiki/Reinforcement_learning)

Bellman equation

$$Q(s_t, a_t) \leftarrow \underbrace{Q(s_t, a_t)}_{\text{old value}} + \underbrace{\alpha}_{\text{learning rate}} \cdot \underbrace{\left( \underbrace{r_t}_{\text{reward}} + \underbrace{\gamma}_{\text{discount factor}} \cdot \underbrace{\max_a Q(s_{t+1}, a)}_{\text{estimate of optimal future value}} - \underbrace{Q(s_t, a_t)}_{\text{old value}} \right)}_{\text{new value (temporal difference target)}}$$

temporal difference

Deep Q learning, <https://gym.openai.com/>

# STRONG AI

- Human minds are, in essence, computer programs
- A hypothetical machine can exist that exhibits behavior at least as skillful and flexible as humans do
- As opposed to weak AI, which is applied only to a narrow task
- Criticism:
  - Human intelligence relies on subconsciousness (Heidegger)
  - Some theories can be neither proved nor dis-proved (Gödel)

# CAN MACHINES THINK?

- Can human intelligence be simulated?
- Turing test
- Zombie consciousness



- [https://en.wikipedia.org/wiki/Philosophy\\_of\\_artificial\\_intelligence](https://en.wikipedia.org/wiki/Philosophy_of_artificial_intelligence)

# LITERATURE

- [https://open.spotify.com/show/6QefEeY1IKYVn5w6nUV83Y?si=7J8H3Js2RYy3\\_qur6rPANQ](https://open.spotify.com/show/6QefEeY1IKYVn5w6nUV83Y?si=7J8H3Js2RYy3_qur6rPANQ)
- Cognitive Science - An Introduction to the Study of Mind,  
Jay D. Friedenbergr, Gordon W. Silverman.