

MAI THI MY GIANG

CONTENT CREATOR



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 Ngu Hanh Son - Da Nang

 [My Portfolio](#)

PROFILE

Cooperation, committed, and enthusiastic are 3 words that people often describe me. I specialize in writing, planning, and branding. Currently, I'm looking forward to a company where I not only stick for a long time but also contribute all my skills to help their business grows.

EDUCATION

FPT University Da Nang

Business Administration | 2018 - 2022

Good - GPA 8.0

EXPERIENCE

FPT SOFTWARE DANANG

Marketing Department | May 2022 - April 2023

- Create and manage content on the company website, fanpage, video script, etc.
- Respond to messages and questions from customers when they connect to the fanpage, persuade, advise customers to use the service and apply for a newer position for the needs of the company they connect to the fanpage.
- Organize internship events, job fairs, and seminars for business partners of FPT.
- Find a logistics provider to complete the event's invoice

CHIIC DIGITAL COMPANY

Content Writer Interns | May 2021 - August 2021

- Created interesting posts for the company's major clients on social media.
- Deployed Google Ads keyword Planner to find the top-ranking keywords to write keyword-optimized blogs.
- Worked one-to-one with clients to understand their content needs and goals.
- Plan weekly articles and reports on the team leaders and client work results.

FREELANCE JOB

Content writer

- Planning and writing monthly content for client pages on Facebook.
- Writing standard SEO website articles consistent with the partner's strategy

CERTIFICATIONS

- Academic Preparatory English certificate of FPT University
- Google digital garage
- Content marketing
- Email marketing
- Digital advertising

PROJECTS

SALE & FINANCIAL EXECUTIVE

Seven Foxx | October - December 2021
(school projects focus on selling accessories on social media)

- Consulting and customer care during their shopping process
- Manage financial budget & analyze financial statement.