61FIT3MUL – Multimedia Final Project

Fall 2024

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Overview of Project

Your development team is to create a stand-alone multimedia project. The members of each team should register right after the requirement is released. The team may choose one out of these topics:

1) *Promote a scenic spot in your city to international tourism.*
2) *Promote your faculty (FIT) to attract more potential students applying for the bachelor's degree.*
3) *Suggest the list of activities international tourism should experience when visiting your city for the first time.*

As this is a multimedia project, it must contain multiple forms of media including, but not limited to still images, audio material (spoken, sound effects, and/or music), and video.

Required elements of the project

Content (70%)

- Project must be in PowerPoint format with all multimedia components imbedded.
- Project must be suitable for stand-alone use.
- Still image(s): photos, diagrams, illustrations, etc.
- Audio content: narration, sound effects, music, etc.
- Video footage including clips of each individual development team member must be included.

Report (30%)

- In the Introduction, you should introduce your topic and the motivation why the team select the topic. (Not exceed 1 page)

- The Proposal should cover the content structure for the project. You should make the outline for the content and mapping those parts of content to the corresponding multimedia elements. (Not exceed 3 pages)

- In the next part – Project Execution, it includes detailed description of process used to accomplish each of the required content elements. You also should describe processes that did and did not work. (Not exceed 5 pages).

- You may make some suggestions on techniques to improve before the Conclusion.

Project Evaluation Criteria

- Purpose/intent of the project is clearly conveyed to the audience.

- Project report is clear, concise, and easy to understand.

- Project development process is clearly described.

- All team members actively participated in the project.

- Project suitable prepared for viewing as a stand-alone presentation.

- Content is integrated in a clear, concise, and easy to understand manner.

- Multimedia components imbedded for seamless functionality.

- All team members actively appear in video form in the project.

- All required elements of content and presentation a satisfactorily accomplished.

Project Timeline and Submission

Milestones	Duration / Time	Deliverables	Notes
Project Requirement Release	Starts on 16/10/2024	Group formation Topic selection	Only 3 or 4 members for each group
Designing and Producing	Starts on 23/10/2024	Final multimedia product (Powerpoint file with multimedia elements embedded)	
Final Product Review	Starts on 6/11/2024	Review the product before finalizing the submission with your instructor	

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Report	Finishes before 20/11/2024	Final report completed	
Final project submission	23/11/2024	+ Final report submitted on LMS Submision box + Final multimedia product uploaded to Google Drive/OneDrive with sharing mode available	

Notice:

- For any further concern, please email the instructor via <u>minhtuan_fit@hanu.edu.vn</u> or ask your tutor in the tutorial.
- You should put the link to dowload your final multimeida file in the first page of your report.

THE END